

PROFITS AND "GOOD TIMES"

GO HAND IN HAND.

The good times are here. It is easy to make the profits by selling

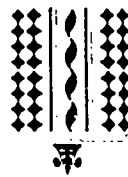
THE —

Lip and Tube Bias Dress Bindings

They are the bindings your customers want, because they outwear the skirt, and give a tailor-made finish to the dress, and they pay you handsome profits.

ALL THE LEADING WHOLESALE HOUSES
HAVE THEM FOR SALE.

E. & S. Currie



TORONTO

NOTHING
BUT . . .

Neckties

PROFITABLE...

The laws of nature have no mercy on theory.

Neither have the laws of commerce on favoritism.

Quality alone (prices being equal) should be the rudder of judgment. And judgment so guided will always select . . .

VICTORIA CROCHET THREAD

In it are all the elements of perfection—every weak feature having been eliminated. It is as much SUPERIOR to other threads as the Cable car is superior to the Horse car. Do not be induced to buy other brands because they are cheaper. Insist on having the "VICTORIA." It is made in several numbers; the leading ones are Nos. 40 and 20, and in forty (40) different shades. If your Jobber does not keep the "VICTORIA CROCHET," drop us a card and we will tell you who does.

ASK FOR

VICTORIA CROCHET THREAD
MORSE & KALEY EMBROIDERY COTTON
MORSE & KALEY KNITTING COTTON
MORSE & KALEY LENNOX CROCHET CORD

TAYLOR'S

TAYLOR'S EMBROIDERY RINGS
TAYLOR'S "O.K." HOSE SUPPORTERS
TAYLOR'S "WORTH" SKIRT EXTENDERS
TAYLOR DRESS STAYS

ROBERT HENDERSON & CO.

Sole Agents for Canada.

323 St. James St., MONTREAL