



1/4 size fac-simile of package.

## BUTTERMILK TOILET SOAP

THE BEST SELLING TOILET  
SOAP IN THE WORLD.

Exceeds any 25 cent Soap on the Market.  
Nets the retailer a good profit.  
When sold at a very popular price it  
will not remain on your counters. Try  
a sample lot.

The quality of this soap is GUARANTEED. See  
that the name "BUTTERMILK" is printed as above  
"in green bronze" and the name "Cosmo Buttermilk  
Soap Company, Chicago," in diamond on end of pack-  
age. Beware of Imitations.

**Cosmo Buttermilk Soap Co.**  
84 ADAMS ST., CHICAGO

F. W. HUDSON & CO., Sole Agents, TORONTO.

## BUY . . .

The goods that will give you the best value for the  
money. Do this in every line, but more especially in  
such goods as Men's, Boys' and Youths'

## BRACES

This you can do by purchasing from C. N. Vroom, St.  
Stephen, New Brunswick. His goods are made with the  
greatest care as to quality of material and workmanship.  
When you buy as here indicated you will have something  
that will

## SELL.

THE BEST  
IS THE CHEAPEST



The Best . . .

**SILK CORDS,  
BARREL BUTTONS,  
TASSELS, Etc.,**

In the market, bear this Trade  
Mark on every box.

## If You Want Suspenders

Or anything in the way of Elastic Webbing, Braids, Cords, etc., order  
from the only firm in Canada manufacturing these goods from the raw  
material. You are sure of getting new stock and best quality by ordering  
direct from . . . . .

**TORONTO FRINGE & TASSEL CO.**

Any quality and design made to order. 19 Front West, TORONTO

To our Customers.  
We are buying.

What do you want?  
We don't know everything.

**MATTHEWS, TOWERS & CO.**

WHOLESALE MEN'S FURNISHINGS, 7 Victoria Square,  
MONTREAL.

**JUNG & SIMONS** : Manufacturers

**BLACK AND COLORED ITALIAN CLOTHS**  
FINEST GERMAN MAKE

SOLE AGENTS:  
Dieckerhoff, Raffloer & Co.  
New York, Bremen, Paris.

CANADIAN OFFICE:  
22 Wellington St. West, Toronto  
Sold only to the wholesale trade.

PERRIN'S  
PERRIN'S  
PERRIN'S

# PERRIN FRERES et CIE.

# GLOVES

7 Victoria Square, Corner St. James St.,  
MONTREAL.

ARE THE BEST.  
ARE THE CHEAPEST.  
ARE PERFECTION.



DO YOU STOCK THEM?

"Maltese Cross"  
BRAND **Mackintoshes.**

Sold by all the leading wholesale houses. Will never grow hard.

ODORLESS, TAILOR FASHIONED, SEAMS SEWN.

. . . MANUFACTURED SOLELY BY . . .

**The Gutta Percha & Rubber Mfg. Co.**  
of TORONTO, Ltd.

61 AND 63 FRONT STREET WEST, TORONTO.