Deering Division International Harvester Co.

THOMAS WARREN, AGENT.

THE farmer of the present day can hardly realize the immense amount of labor that was involved in the occupation of farming before the advent of modern labor saving machinery. The harvests of early days were gathered in only by hard toil and harvest was a time to be dreaded. To-day the situation is completely changed and the progressive farmer uses his head more than his hands. Wonderful and cleverly constructed machines now till and cultivate the soil and harvest the crops and do it in a manner that would have seemed impossible to the farmer of 50 or 60 years ago. Among all the inventions that have assisted him in this direction none are more wonderful or of greater benefit than that of the modern labor-saving harvesting machines.

Among all the harvesting machines, the invention and construction of which have made this continent famous, none are more wonderful or have done more to assist in the development of modern farming than the one under consideration, the Deering.

This is the greatest single manufacturing plant of any kind in America and the largest harvester works in the world. Its works cover 85 acres of ground, employ 9,000 people and require 12,000 local agents in America alone. By the purchase of materials in immense quantities, for cash, in the lowest markets of the world, by the use of labor-saving machines, which are too expensive for small manufacturers to adopt; by the adoption of a system of rigid inspection as well as economical working, impossible in small concerns, the Deering Harvester Company is enabled to give to the Canadian farmer better machines at a price as low, if not lower, than that demanded by those of an inferior quality.

The perfect ideal Deering machinery of to-day has not been a matter of a year or yet a decade, but has been the result of a process of evolution and advancement consequent upon scientific reserch, investigation and application extending over a period of nearly half a century. From the invention of the Marsh harvester in 1858 to the perfect machine of to-day has been a steady upward, onward growth. The Appleby binder in 1878, then a product of Deering, to the all steel binder of 1885 and the ball bearings of 1891, are all epochs in the evolution of this great and world famous machinery.

That works of such vast magnitude, employing such an army of experts, workmen and salesmen could have been developed on any other principle than that of honesty of purpose, perfection of invention and workmanship, which resulted in ideal machinery and straightforward and conscientious methods of dealing with patrons, would be to argue an impossibility. Everything within the range of inventive genius and mechanical skill coupled with the most advanced ideas of order, system and organization have been adopted to perfect and cheapen the Deering ideal machinery. And while perfection may not be attainable in this world, at the same time such a degree of excellence has been reached as to place this machinery in the front rank of the harvesters of the world.