

Swift's Stock Reducing and Money Raising Sale

REMEMBER THIS —

We cannot mention all the money saving items in our large store. Come with the crowd and get your share of these big money saving bargains.

A Sweeping End-of-the-Season Disposal Showing of high class merchandise and wearing apparel. Snappy up to date stock at Bargain Prices

All Winter Goods down in price, take off 1/2 and you see what a saving; and winter yet to come.

Only a few of Hundreds of Bargains

Sale Starts Saturday Jan. 10

Every Article in the Store Reduced

It is unquestionably the biggest and boldest stock reducing and money raising sale on record. Little or no comment is needed to emphasize this tremendous Clearance Sale.

Trade has not been good, but goods must be sold. We are heavily stocked and it must get out, so you can expect prices so low that you cannot help buying.

Only a few of Hundreds of Bargains

Men's Underwear

Shirts and Drawers standard quality, sizes 34 to 44
79c a garment, 2 Suits for \$3.00

Men's Heavy Wool Shirts and Drawers—Penmans excellent \$1.49 a garment 2 Suits for \$5.75

Men's Fleece Combinations—Penmans No. 37, per garment. \$1.58

Men's Heavy Wool Combinations Penmans, per garment. \$2.69

Men's Natural Wool Combinations Penmans, best quality, per garment. \$3.49

Men's Fine Shirts

10 Dozen Men's Fine Shirts, in stripes and plain materials, all in one pile each. \$1.29

Men's Work Shirts

8 Dozen Men's Work Shirts, good cloths and they will wash, at. \$1.25

5 Dozen Only, Men's Flannel Work Shirts in gray and khaki, sizes 14 1/2 to 17, per garment. \$1.49

Men's Smocks

Men's Black Smocks, lined with good shaker flannel sizes 34 to 44 \$2.90 and \$3.19

Men's Overalls

Men's Overalls, in plain blue, black and stripes, good heavy quality, sizes 34-44 \$1.89

Men's Overcoats

BIG SAVING IN MEN'S OVERCOATS \$30.00 Coats for \$22.50 \$25.00 Coats for \$19.00 \$20.00 Coats for \$15.00

Men's Suits

THREE RACKS OF MEN'S SUITS \$14.95, \$18.50 and \$21.95 Tweeds, Worsteds and Serges

Boys' Clothing

ALL BOYS' CLOTHING Suits and Overcoats prices smashed in two.

Gloves

Big Stock of Storey's Gloves, best make in Canada. All reduced from 1/2 to 1/2 off

Toweling

Big Sale of Towelling—4, 5, 6, 8 yards for \$1.00

Ladies' Sweaters

Ladies White, Tan, and Fancy Sweater Coats One-quarter off regular price

Dress Goods

Big Stock of Dress Goods reduced for Sale 1/2 off Also two lots of ten or twelve pieces each at 39c and at half price 69c

Ladies' Coats

8 Ladies Coats, fine warm garment \$10.00 each. \$14.75

A few Fur Collared Garments. Don't delay, clearing at. \$14.75

Ladies Flannel Dresses

9 Only Ladies' Flannel Dresses, reg. \$9.75 to \$10.75 to clear at. \$7.00

8 All Wool Serge Dresses, navy and brown, at half price. \$5.75

Ladies' Skirts

14 Ladies' Navy Skirts at. \$2.50

8 Only Navy Skirts at. \$3.50

6 Only navy and green skirts at. \$4.50

Ladies' Coats

5 SNAPPY COATS FOR YOUNG LADIES—Regular \$16.75 and \$18.75—Less One-Third. See what they cost you.

HUNDREDS OF BARGAINS ALL OVER THE STORE

SWIFT'S SALE

HUNDREDS OF BARGAINS ALL OVER THE STORE

WANT COLUMN.

One cent per word each insertion. Card of Thanks 50c.

WANTED

WANTED—20 Cords of Beach and Maple wood, 18 inches in length for S. S. No. 5, Warwick. Tenders to call by 15th January. Apply George G. Baird, Secretary, Watford, R. S.

FOR SALE

FOR SALE—Apples, potatoes, carrots, onions and cabbage. Apply to Hugh Clarke, Watford, R. 2. j9-2t

FOR SALE—25 Solid Oak, 60 gal. Barrels, used only once; for quick sale, while they last, \$2.50 each.—S. Stapleford & Son. j9-2t

500 JUTE WESTERN WHEAT Sacks, used only once; good as new, while they last at 5 cents each.—S. Stapleford & Son. j9-2t

Two Good 4-year-old Grade Cows For Sale; one due to freshen next week; other in June. Reason for selling, to make room for purebreds. Apply M. J. Buchner, phone 83-3 Watford.

LOST

Black Fox Fur, in Watford. Will find please phone or leave at this office.

LOST—Somewhere in Watford on Saturday, Jan. 27, 1924, a ten dollar bill. Finder please leave at this office.

LOST—In Watford on Saturday, a Short haired Yellow Cattle, marked with white; one ear torn; answers to name of Jack. Finder please notify George Emmons, R. R. 3, Kerwood, or phone this office.

Will the person who took a pair of skates and shoes from the Telephone Office some time ago, return same without delay as they are known and further trouble may be saved by their immediate return.—W. Y. Fitzgerald.

NOTICE

TAKE NOTICE that a bylaw for raising \$10,000.00 under the provisions of The Tile Drainage Act, will be taken into consideration by the Municipal Council of the Township of Warwick, at Warwick Village on the 12th day of January, 1924, at the hour of three o'clock in the afternoon. dec19-4t N. HERBERT, Clerk.

Cards of Thanks

TOWNSHIP OF WARWICK

To the Electors:— Kindly accept my sincere thanks for the very hearty support given me at the polls. As Reeve of Warwick Tp. for another year, I shall endeavor to serve you constantly and consistently both in municipal management and at County Council. B. F. MUMA.

TOWNSHIP OF WARWICK

To the Electors:— Many thanks for your splendid support in placing me second in the poll for Councillor. I shall endeavor throughout the year to merit that confidence. M. J. Kelly.

TOWNSHIP OF WARWICK

Ladies and Gentlemen:— I wish to convey my thanks to all who so splendidly supported me at the polls on Monday and I will try and handle the Tp's. money to the best of my ability. I thank you. S. B. CHAMBERS.

TOWNSHIP OF WARWICK

Ladies and Gentlemen:— I hereby take the opportunity of expressing my thanks to the electors of Warwick for the splendid vote they accorded me at the polls on Monday. Wishing you all a Happy and Prosperous New Year. EZRA SESSIONS, R. 4, Watford, Ont.

EPILEPTICS

At last a treatment which positively stops all seizures from first day's use. No bromides or narcotics. Guaranteed. Information free. Hunter Laboratories, 207-vx Main St., Little Rock, Arkansas.

Dissolution of Partnership

TAKE notice that the partnership heretofore carried by the undersigned, under the firm name of "McCormick & Paul" has this day been dissolved. J. R. McCormick assuming all liabilities and paying all claims against the partnership. Watford, January 3rd, 1925. Witness, J. R. McCormick, John W. Gault, R. A. Paul, Jan. 8-3t.

EIGHT DOLLARS UPWARD DAILY

Paid those qualifying as electrical battery experts; automobile mechanics; we teach you; also bricklaying, barbering and mechanical dentistry. State position desired. Catalogue free. Hemphill's 163 King St. West, Toronto.

NOTICE

THE Annual meeting of the Watford Farmers' Co-operative Association will be held in the Foresters' Hall, Watford, on Saturday afternoon, January 10th, 1925, to receive reports and discussion of general business. L. McLEAN, President. G. A. OAKES, Secretary

Unconvinced

Owner of property (sternly)—Do you see that notice, "Trespassers will be prosecuted?" Hobo (calmly)—No. I don't see it, for I can't read. Owner—Well, you know what it is now, so take yourself off. Hobo—Excuse me, mister, but I don't know what it is. I've only got yer bare word for it an' you're a puffed stranger to me. For all I know the notice may be: "Milk and Higgs Sold 'Ere," or "Orses and Kerriges to Rent," or "Welkim, Weary Wanderer."

New Books at the Public Library

ADULT

BOOK AUTHOR
So Big Ferber
Privilege Sadlier
The Homemaker Canfield
Gentleman Adventurer Keith
The Clintons and Others Marshall
Peter Binney Marshall
Martin Conisby Farnol
Colin Benson
Woman of Knockalow Caine
Middle of the Road Gibbs
Trail of the Conistoga Dunham
Handbook of Canada
The Bible and Common Sense King
Outline of Literature Vol. III. Drinkwater
Peter McArthur W. A. Deacon
My Three Years in a German Prison, Beland.

Renewals

The Woman Thou Gavest Me Caine
The Fourth Watch Cody
The Trail of 98 Service

Juvenile

Rosemary Lawrence
Emily of the New Moon Montgomery
Ella Tappan
Rainbow Hill Lawrence
Hollyhock Meade
A Bunch of Cousins Meade
Ramona Jackson
Robin Redbreast Molesworth
Hunchback of Notre Dame Hugo
Elizabeth Ann Series Lawrence
Adventures of Timothy Tinkles

Renewals

Cornelli Nusrat
Kak the Eskimo Spyrri
The New Moon Stefansson
Goody Two Shoes Goldsmith
Eric Farrar
The Silver Tarn Adams
Historic Boyhoods Holland

Renewals

The Coral Island Ballantyne
With Wolfe in Canada Henty.
Mothers can easily know when their children are troubled with worms, and they lose no time in applying a reliable remedy—Mother Graves' Worm Exterminator. m

SARNIA

The Sarnia board of health faces a knotty problem at its next meeting in deciding if 30 children, who were absent from city schools all last term, shall be permitted to attend at the coming term. Parents of these children refused to have them submit to the board of health's compulsory vaccination order, and are apparently intending to continue their defiance if necessary. At the last board of education meeting Edgar Mills, who was elected to the board largely by anti-vaccinationists asked the board to take up the matter, but that body declined to intercede with the health board. Mr. Mills said he understood that the provincial board of health had intimated to local authorities that the ban against the 30 children might be lifted. Dr. Logie, medical health officer for the city, when asked today if such a communication had been received, said there was no statement for the public until after the next meeting of the health board.

You Know It

Out where the buttons seen
A little tighter;
Out where the buckle shine
A little brighter;
Out where the girth become
A little longer;
Out where the straining seen
A little longer—
That's where the Vest beg

The story told by the financial support of the Farmers' Sun Publishing Company should give the public some little insight into tremendous cost of publishing newspaper, and hard it is to make a paying investment. The Farmers' Sun, doing a business of \$100,000 a year, went behind \$30,000. The Farmers' Sun is weekly newspaper, but no than hundreds of other weekly papers. But it could not pay expenses. During the past five over one hundred weekly new have ceased publication in Canada and some eight or ten daily papers have also ceased to be published. The cost of a printing plant is times what it was ten years ago. The cost of paper likewise. The of this tremendous increase of publication, the cost to the scriber necessarily advanced. Guide-Advocate at \$2.00 is less than it was ten years ago \$1.00, and there are no indications that costs will decrease.

WE SELL
Counter Check Books
AT LESS
THAN THE COST OF
Postage Stamps!
Phone Us Your Orders
The Guide-Advocate

Guide-Advocate

WATFORD, ONTARIO
Member of Canadian Weekly Newspapers Association.
W. C. Aylesworth, Publisher

Note and Comment

Barrie has increased its traders' license fee from \$1 \$150. How does this compare Watford's \$50 rate

It is unofficially announced the Ontario Legislature will open February 17th. The coming promises to be one of the liveliest recent years.

Have we turned the corner of times? It is hoped so, anyway of the signs of the times that well is the re-opening of the & Wood plant at Smiths Falls.

Farmers, rural mail carriers, wardens and others are urged to quail, which are reported throughout the county. Farmers urged to put scratch food, such as alfalfa and screenings on the for the quail.

A 54 lb. turkey raised in W Ontario sold in 1902 for \$3.75 prices paid for turkeys this year would have brought \$23.20, much as one would have to pay a milch cow twenty-five years ago. There are a few things that do not sell at lower prices than twenty years ago.

Thanks!

Petrolia Advertiser-Topic:—"The Watford Guide-Advocate last week, founded on its 1 year, most of which were under direction of the late Thomas L. The present editor and prop W. C. Aylesworth, is young and ambitious and under his guidance hope to see the G. A. flourish in green bay tree."

Professor Kingston has issued warning not to look through a scope at the sun during the eclipse in January, as there are cases where eyesight has been entirely by looking at the through a telescope. The sight immediately and there is apparently no cure. If you want to see eclipse on the morning of Jan. 24 next, use a piece of smoked that's all you'll need.

Under the proposed new tax on gasoline the province stands to collect \$1,600,000. Last year were 80,000,000 gallons of gasoline consumed by cars, trucks and cycles, of which there are 278, the province. The proposed tax will not effect the oil companies or the distributors, as the tax will be paid by the car owners. It is anticipated that the increase in number of gas-driven vehicles province this year will be more than 20 per cent. over last year. Department of Highways estimates that within a year or two the derived from garages will be over to municipalities. It is expected that a tax will be placed on carters who haul goods for local companies in competition with the companies and railways.