

Guide-Advocate
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ADVERTISING RATES
Display Ads., set, transient 25c in.
Display Ads., set, year contract 16cin.
Display Ads., plate.....16c in.
Special Position.....25c in.
Theatrical Advt'g with reader or
cut.....35c per in.
Business Locals, Front Page 10c per
line, inside pages 5c per line.

FRIDAY, FEBRUARY 1, 1924

WHY COAL IS DEAR

The stockholders of the Ohio and Wilkesbarre Coal Company have just received cheques representing a dividend of \$40 on each share of \$50 par value they hold in the company. This reveals the fact that this coal company voted a dividend of 80 per cent. at the meeting of the directors on December 18th last. The profits of the company must therefore have been enormous, and explains why we are paying such exorbitant prices for coal.

WIRING FOR HYDRO

There has been considerable speculation of late over the price to be paid for wiring houses for hydro, and various householders have quoted different amounts they have paid for this work. When the Hydro engineer Mr. Lawler, was here in December, 1922, he gave out the following as a fair price for this work: open wiring \$2.50 an outlet; concealed wiring \$3.50 an outlet; wiring in conduit \$6.50 an outlet. Quotations higher than these were branded as exorbitant and Mr. Lawler advised the public not to pay more.—Wheatley Journal.

ST. LAWRENCE POWER SCHEME

The Ontario government, at a cabinet meeting Monday, formally authorized the provincial Hydro-Electric Commission to apply to the Dominion government for permission to undertake the St. Lawrence Power Development project.

The Ottawa government has discussed the project rather thoroughly with Sir Adam Beck, his engineers and other officials of Ontario, but has it is stated, been non-committal in the matter of the actual co-operation which it will lend to the scheme. The formal application of hydro will place squarely before the Dominion government the necessity for definite action in the matter, as the necessary water treaty with the United States which will have to be concluded comes within the scope of federal arrangement.

The basis upon which the Ontario government is proposing to the federal government that the work be undertaken is one whereby the Dominion government contributes approximately \$7,500,000 and the province \$30,000,000. The remaining \$37,500,000 which will be necessary to complete the work will be paid by the United States as its share of the enterprise.

"NO MAN'S LAND" STRIP TO HALT RUM-RUNNERS

Quebec, Jan. 26.—A "no man's land" a hundred and twenty feet wide, will be established on the United States-Quebec border to stop the operation in contraband liquor in premises which are built across the border line. The Canadian end of the legislation necessary is provided for in a bill to be introduced at this session of the Quebec Legislature. The banned area will be sixty feet of Canadian territory and sixty feet of United States terrain. It will be illegal for anybody to have liquor in this neutral zone.

New Lamp Burns 94 Percent. Air

BEATS ELECTRIC OR GAS
A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without order, smoke or noise—no pumping up, is simple, clean, safe. Burns 94% air and 6% common kerosene (coal oil). The inventor, F. N. Johnson, 246 Craig St. W., Montreal, is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him to-day for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month. d-ml

The Guide Advocate is well equipped to handle all printing orders.

NOTE & COMMENT

An important question: Is the present discord among the churches saving many sinners?

Alberta has begun to ship turkeys to Ontario, and Ontario now wants Alberta coal to cook them with.

The proper treatment for a bad cold is rest in bed. This advice is from the doctor, however, not from the boss.

If a man hasn't a regular job, Sunday is just like other days except that he scatters more papers over the floor.

Pneumonia caused more deaths in Canada last year than any other disease. Heart disease came next; then cancer, next hemorrhage of the brain and then tuberculosis.

When you pick up a weekly paper carrying a goodly volume of bright, interesting advertising, it's a sign that the merchants of that town are alive and aggressive, and can be counted on to hold their own against the mail order houses.

"How come you left Parker's boarding house?" "Well, the first week an old cow died, and we had nothing but beef, beef. The next week an old pig died and we were fed on pork, pork, pork. Monday Mr. Parker's grandfather died, so I left."

The daily newspapers paid expensive cable tolls to tell their readers that the Prince of Wales dashed off in a taxi by himself to buy a suit of pyjamas. How odd! Of course the normal young man always takes a bevy of young girls along to help choose the color scheme.—Renfrew Mercury.

To disseminate more widely the religious teachings of Christian churches, radio broadcasting is soon to be undertaken by many of the larger denominations. Active steps already have been taken by many American churches to utilize radio communications as a means of reaching millions of persons who might have no other contact with religion.

An "American" version of the Bible is to be published. Will the Ten Commandments be left out? Goderich Signal. Now will be Minneapolis' opportunity of getting an old grievance remedied; the Bible, it is alleged, was put out of the schools because it gave prominence to St. Paul and never made any mention of Minneapolis.

In addition to the proposed new gasoline tax, the Ferguson Government contemplates tapping another hitherto untouched source of revenue. This new proposed tax, in brief, is a "summer resort" tax, the levy it is understood to be placed on summer residence properties in unorganized districts in Ontario which escape the usual municipal property tax. The tax is anticipated to yield about half a million dollars annually.

In Northern Oklahoma there is an oil well that is probably unique. It produces not crude oil but high-test gasoline. The well is four thousand feet deep. Its flow is fifteen hundred gallons a day of gasoline that tests seventy gravity. Just what conditions under ground could have brought about the natural refining is a puzzle to geologists. The owners of the well sell their product at ten cents a gallon just as it comes from the ground.

Everett Lewthwaite, manager of Mitchell branch, Bank of Montreal, yesterday pleaded guilty to four charges of theft, two from the Merchants Bank, one from the Bank of Montreal, and another from the Forward Movement Fund of the Presbyterian church. Full restitution has been made and Judge Barrow allowed him off on suspended sentence on payment of all costs. It was pointed out that Lewthwaite had not taken any of the money for his own use. He had applied it to cover up bad bank debts.

Some of the small town weeklies which now carry display advertising which vies with that in the Metropolitan dailies, used to find, some years ago, that local merchants scarcely believed in advertising at all. The notion that a merchant advertised out of the goodness of his heart in order to help the newspaper, and ought, therefore, to have something to say about the policy of the editor, used to prevail widely. One hears little of it now, except from persons who know nothing of the facts. An advertiser advertises because it increases his business, and if he stops, his business decreases.—Toronto Star.

Even editors make slips sometimes. An exchange announces that "Owing to a big rush of job printing and for lack of space, a number of births and deaths will be postponed until next week."

One afternoon a stranger debarked from a train at a hustling town in the West, and headed up the street. Finally, he met a man who looked like a native. "Pardon me," said the stranger, "are you a resident of this town?" "Yes sir, was the ready rejoinder of the other. "I have been here something like fifty years. What can I do for you?" "I am looking for a criminal lawyer," responded the stranger. "Have you one here?" "Well," said the native, reflectively, "we think we have, but we can't prove it on him."

To the end that war may be made as repellant to all classes as it is to those who must fight, the Christian Science Monitor has proposed an amendment to the Constitution of the United States, expressed in substance as follows: "In the event of a declaration of war, the property, equally with the persons, lives and liberties of all citizens, shall be subject to conscription for the defense of the nation, and it shall be the duty of the President to propose, and of Congress to enact, the legislation necessary to give effect to this amendment."

The Parkhill Gazette, commenting on the financial failure of the Lyceum Winter Course Chautauqua in that town, remarks: "Still, we are satisfied to let Chautauqua die. Never again will a pretty advance agent in the form of woman inveigle us into signing up for such wonderful concerts. No! No! Keep thee behind us, enticing lady-for, in future, Tom Marks and Nigger Shows for us. The ten guarantors for Chautauqua are fairly good citizens. They buy tickets for home talent concerts, boost sports, patronize bazaars and fowl suppers and are willing to assist to the extent of buying a ticket, with almost anything that comes along. But the Golden Rule does not work very well when these same citizens ask support for Chautauqua."

Merchants wishing to bill or circularize the rural routes are no longer required to address and stamp each individual circular. Under the new system the postmaster will furnish anyone with the number of boxes on any route; the merchant then ties his bills or circulars into bundles, allowing one for each box, and places postage stamps equivalent to one cent per circular on the address tag. The postmaster checks the number with the postage, and the post office department, through its rural couriers, guarantees to deliver one to each box. The post office department will permit no delay on the part of any official or courier in the delivery of these circulars, but demand prompt despatch in every instance. Circulars for delivery through the post office boxes are treated in the same way. Although not in operation long, the new system has been warmly received as a time and labor saver and is being used extensively throughout the Dominion.

KEEP LITTLE ONES WELL IN WINTER

Winter is a dangerous season for the little ones. The days are changeable—one bright, the next one cold and stormy, that the mother is afraid to take the children out for the fresh air and exercise they need so much. In consequence they are often cooped up in overheated, badly ventilated rooms and are soon seized with colds or grippe. What is needed to keep the little ones well is Baby's Own Tablets. They will regulate the stomach and bowels and drive out colds, and by their use the baby will be able to get over the winter season in perfect safety. The new sales tax will not increase the price of Baby's Own Tablets, as the company pays the tax. You can still obtain the Tablets through any medicine dealer at 25 cents a box, or by mail, post paid from The Dr. Williams' Medicine Co., Brockville, Ont.

MURINE You Cannot Buy New Eyes
But you can Promote a Clean, Healthy Condition for YOUR EYES Use Murine Eye Remedy Night and Morning.
Keep your Eyes Clean, Clear and Healthy. Write for Free Eye Care Book. Murine Eye Remedy Co., 9 East Ohio Street, Chicago

To Asthma Sufferers. Dr. J. D. Kellogg's Asthma Remedy comes like a helping hand to a sinking swimmer. It gives new life and hope—something he has come to believe impossible. Its benefit is too evident to be questioned—it is its own best argument—its own best advertisement. If you suffer from asthma get this time-tried remedy and find help like thousands of others.

Internal and External Pains are promptly relieved by DR THOMAS' ECLICTIC OIL
THAT IT HAS BEEN SOLD FOR NEARLY FIFTY YEARS AND IS TO-DAY A GREATER SELLER THAN EVER BEFORE IS A TESTIMONIAL THAT SPEAKS FOR ITS NUMEROUS CURATIVE QUALITIES.

Sarnia Business College
IT'S A GOOD SCHOOL.
ENTER ANY MONDAY.

Poultry Raisers, Notice
TO GO TO HIGHEST BIDDER. SPACE FOR 1000 EGGS IN MY INCUBATORS MAR. 15. Maximum Hatch Assured.
IDEAL TIME TO SET FOR FALL AND WINTER LAYERS
BIDS TAKEN ON FULL OR HALF SPACE UP TO FEB. 1st.
E. W. Brown, R. R. 2, Alvinston

The MOFFAT OVEN
is cool on the outside but HOT within. The heat stays where it is needed.
Full information and catalogue will be furnished by your electric shop, or write Moffats, Limited, Weston, Ontario.
Moffats Electric Ranges
Sold in Watford by **McCormick & Paul**
"A Reliable Place to Buy your Groceries and Hardware"

Guide-Advocate Counter Check Books
Here's a Bargain! Can you beat it?
CARBONIZED OPEN BOTTOM STYLE NO. 1
Original carbonized on black,—does away with that nuisance of a carbon sheet. **PRICE per Hundred Books \$6.00**
Duplicate—White news. **250 books \$5.00**
Printed—original check in black ink duplicate in red. **500 books \$4.00**
Numbered—1 to 50 in duplicate **1000 books \$3.25**
Covers—heavy tag manilla, with Tally Record printed on inside. **2500 books \$2.25**
Size—3 1/2 x 5 1/2 torn out. **Sales Tax Extra**
You Never Bought Books at These Prices Before! And you never will again! Phone 11w now. This price is not guaranteed from day to day—it may be withdrawn without notice.
Merchants in Neighboring Towns:
Mail us a sample sheet of the book you are now using. State the quantity you desire—we'll do the rest.

PAINFULLY INJURED WHEN RACK OVERTURNS
Ailsa Craig, Jan. 26—Alex. McLean, townline west, suffered painful injuries on Tuesday. While driving from his farm on a hay rack the wind suddenly blew the rack over, pinning him underneath, and the horses ran away. Just how long Mr. McLean remained in this position is not known as he was alone at the time and at the early hours of the morning there was not much traffic on the road. Mr. McLean is at present confined to his home with painful injuries to his chest and arms, one of which it is feared is broken. The severe cold added to the misfortune and it is remarkable that he escaped more serious injuries. Much sympathy is felt for Mr. McLean and his family as at present two of his children are ill with scarlet fever.

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