

BEGINNING THE YEAR WITH A WHIRLWIND SALE! GREATEST CLEARANCE SALE OF SEASONABLE GOODS THAT THIS STORE HAS EVER OFFERED

LADIES' AND MISSES' COATS, worth up to \$22.50, for \$7.50. This is a most phenomenal offer, coming as it does with the greater portion of the cold weather before us.

Coats up to \$12.00 Clearing at \$4.75. 34 Ladies' Coats, in fancy tweeds and blacks, regular \$10.00 and \$12.50 values, Clearing at \$4.75

Children's Bear Coats at Half Price. 3 Dozen Children's White Bear Coats, ranging in price from \$1.50 to \$4.50, to be cleared at half price, all sizes, and made in 8 different styles.

One Quarter Off All Ladies' Furs. The balance of our stock of Furs, consisting of Muffs, Stoles, Coats, etc., at one quarter off regular price.

Ladies' Sweater Coats. \$4.00 Coats for \$3.00, \$3.00 Coats for \$2.00, \$2.00 Coats for \$1.50, \$1.50 Coats for \$1.00

Children's Grey Lamb Cap for \$1.00. 1 Dozen Children's Gray Lamb Caps, regular \$3.00 for \$1.00

Men's and Boys Overcoats at Greatly Reduced Prices. Our entire stock of Men's and Boys' Overcoats, including the celebrated 20th Century and C. N. & R. makes, at greatly reduced prices.

Men's Overcoats, up to \$24.00 for \$15.00, Men's Overcoats, up to \$14.50 for \$11.00, Men's Overcoats, up to \$11.00 for \$7.50, Boys' Overcoats, 25% discount off regular prices.

Men's Mackinaw Coats at Prices to Clear. Made from best quality wind and waterproof Mackinaw cloth, in greys, browns, blues and maroons, in newest Norfolk cut—large, roomy and comfortable. \$9.00 Coats for \$7.25, \$8.00 Coats for \$6.00, \$6.00 Coats for \$4.75



A. BROWN & CO. THE STORE THAT SATISFIES

Saturday Specials

- 3 dozen regular \$1.50 and \$1.75 Razors.....98c. Regular \$1.00 Flashlights.....79c. " \$1.50 ".....\$1.10 " \$1.75 ".....\$1.25 25c Pipe Lighters.....19c. 25c Silver Polish.....17c.

T. DODDS & SON



SAVING PRICES ON STAPLES

O-CEDAR MOPS—in all sizes. A household necessity of to-day. Prices, 75c., \$1.00, \$1.25 and \$1.50.

VACUUM CLEANERS AND SWEEPERS—\$8.00. The kind pedlars charge you \$15.00 for. CARPET SWEEPERS—\$3.00 to \$4.00. FOOD CHOPPERS—Gem or Jewel; kitchen size, \$1.00; medium, \$1.25; large, \$1.50. GET OUR PRICES FOR ANYTHING IN HARDWARE

The Howden Est.

Abney, J. A. Lamont. Parkhill—J. E. Harrison was elected reeve of Parkhill to-day. Mayor Fenn and Council were elected by acclamation last week. Petrolia—The Petrolia municipal elections resulted in a majority of 88 for Wm. Dunlop over Mayor Strrett.

Forest—Mayor, R. G. Bayley (acclamation). Reeve, Dr. Finlay Chalk. Electric light commissioner, D. R. McCall (acclamation); one more to be elected. Councillors, E. Rufford, George Beatty, H. Patterson, R. Hair and E. Burney, all elected by acclamation, with one more to be nominated.

Alton—John McCallum, 11 majority; Council, Frank McNally, John Brown, Alex. McLaughlan, John Baird. Strathroy—Mayor, Dugald Graham (acclamation); reeve, W. F. Hill, 66 majority; deputy reeve, Sam. Oakes, 17 majority. For the Utilities Commission, Julius Shields defeated ex-Mayor Henry Owens, 316 to 313.

SARNIA—Mayor, Paul, 77 maj.; aldermen, Phelps, McArthur, Goodison, MacAdams, Proctor, Henderson, Crawford, Farquharson, Bulman, Carson, Jennings, Gilmore.

Theftford—Reeve, J. B. Woodhall, Councillors—Dr. J. J. Grant, John Blake, Fred Frazer, H. T. Mosure.

Arkona—Reeve, James Jackson. Councillors—John Dickson, Thomas Langan, Richard Wilson, Alex. Johnson.

Alisa Craig—The reeve and council here went in by acclamation. John Morgan is reeve and the following comprise the council: Dave Robinson, George Meadows, Edwin Chapman, Alex. Findley.

WANSTEAD

Good sleighing in this locality. Miss Olive McNeil, of Windsor, spent Christmas with her grandmother Mrs. Peacock.

Mr. and Mrs. E. A. Wark, of Detroit, are spending their holidays here. Mr. and Mrs. Chas. Forester, of Stratford, spent New Year's Day with his parents.

Miss Olive Tait has resumed her duties at Mandaunin school after spending the holidays with her parents. Mr. Luvern Alexander has returned to Exeter, after spending the holidays with his mother.

A quiet but pretty wedding took place at high noon Dec. 31st at the home of Mr. and Mrs. David Hicks, when their only daughter Alice Christina was united in marriage to Mr. James E. McIntosh, of Glenora. Rev. T. M. Mead, of Watford, performed the ceremony in the presence of the immediate relatives. To the strains of the wedding march played by Miss McConnell, of Sarnia, the bride entered the parlor leaning on the arm of her father. The bride was prettily dressed in cream altabross with lace and satin trimmings. Her only ornament was a necklace of rosebuds, the gift of her sister-in-law Mrs. Geo. E. Hicks, of Pomona, California. After the wedding dinner the happy couple left on the afternoon train for Toronto and eastern points. The bride received many beautiful and costly presents among which was a brooch with pearl settings.

BOARD OF EDUCATION.

Minutes of the final meeting of the Board of Education held in the Library Board Room on Tuesday, Jan. 5th, 1915, at 7 p.m.

Present—P. J. Dodds, chairman, Dr. Newell, E. B. Swift, John White, J. W. McLaren, D. A. Maxwell, Dr. Hicks, Wm. Harper, S. W. Louks and Principal Shrapnell.

The minutes of the last meeting were read and confirmed. The following communications were read from Col. Kenward, dated Dec. 16, 1914, resigning his position as member of the Board of Education; from S. W. Louks, dated Dec. 16, 1914, resigning his position as member of the Board of Education.

White—Harper, and carried, that the resignations as read be accepted. The principal's report of the Public School for December was read. Maxwell—McLaren, and carried, that the Principal's report be accepted and filed.

The Inspector's report of public school was read. White—Newell, and carried, that the Inspector's report be received and filed. Swift—McLaren, and carried, that the following accounts be passed and ordered paid.

PUBLIC SCHOOL. P. Dodds & Son, wood.....\$5 00 N. B. Howden Est., supplies.....6 20 Carl A. Class, cleaning clock.....1 00 T. B. Taylor & Sons, supplies.....1 00 Wm. Marwick, cement basement floors.....97 00

HIGH SCHOOL. Carl A. Class, cleaning clock.....1 00 Taylor & Son, supplies.....1 60 A. H. Weight, work.....3 00

White—Harper, and carried, that we ask the municipal council for \$200.00 for public school requirements. Newell—McLaren, and carried, that the minutes of this meeting be confirmed as read and that this Board adjourn sine die. D. WATT, Secretary.

Quarter Million In. Over a quarter of a million dollars has been paid into the accident fund of the Workmen's Compensation Board by the manufacturers and employers of Ontario.

was the statement made by Mr. George A. Kingston, Commissioner, last night. Although the work of organization is not completed, the reports of accidents are now beginning to come in, and the claims officer is busy gathering information. As soon as the report of each claim is completed it is laid before the board for decision. At first there may be some slight delay in these matters, but it is expected that after a while a large number of the claims will become only routine business and will be dealt with as a matter of form.

THANKS TO THE ELECTORS

TOWNSHIP OF WARWICK

TO THE ELECTORS OF WARWICK:—Allow me to tender my thanks to all who supported me at the municipal election. The vote you gave me was a handsome one and I appreciate it. It will be my endeavor to give township matters my most careful attention. [D. D. BRODIE.]

TOWNSHIP OF WARWICK

TO THE ELECTORS OF WARWICK:—Allow me to thank you for your support at the polls, thus re-electing me Reeve by such a handsome majority. I shall continue, as heretofore, to look after the interests of the township carefully, having efficiency and economy always in view. WM. C. HALL.

TOWNSHIP OF WARWICK

TO THE ELECTORS OF WARWICK:—I wish to express my hearty thanks for the large vote given me for Deputy Reeve. As heretofore I shall endeavor to give the township the best service in my power. ARTHUR HOBBS.

VILLAGE OF WATFORD

TO THE ELECTORS OF WATFORD:—Permit me to return my sincere thanks for the large vote you favored me with on election day. It will be my aim during the year to further the interests of the town to the best of my ability. WM. DOAN.

VILLAGE OF WATFORD

TO THE ELECTORS:—Please accept my sincere thanks for the large vote given me at the polls on Monday. I shall endeavor to merit your confidence by carefully and judiciously looking after your interests at the Council Board. NELSON HAWN.

NEW YEAR SPECIALS

- Any of our regular 35c. and 50c. boxes of Paper and Envelopes, your choice.....25c. \$1.00 boxes Paper and Envelopes, your choice.....59c. The balance of our 15c. and 20c. Calendars, your choice.....10c. New Year Post Cards and Folders.....2 for 5c., 5c., and 10c.

J. W. McLAREN Drugs Stationery The Retail Store

LOCAL HAPPENINGS

WHEAT \$1.20. Cash is King at SWIFT'S as Two excellent farms are available in this issue. PATRIOTIC BALL in the A (Thursday) evening. A MEETING of the House of Commons has been called for Feb. 4. JANUARY SALE of men's shirts for 20c.—A. BROWN & CO.

THE NEW COUNTY COUNCIL will meet on Tuesday, 20th inst. THE ALVINGTON Free Press is its day of publication from Wednesday. Don't you pity the poor candidate who has to explain himself.

THE K.O.T.M. will in future be "The Maccoebes," the initials being discarded.

ATTEND the meeting of Agricultural Society next Wednesday as a member for 1915. FURS at almost your own SWIFT'S sale.

THEIR'S plenty of gossip in house, but the laundry men entertain an idle rumor. AT the Council meeting night, Mr. John Wiley was a member of the Board of Health.

REV. F. G. ROBINSON has pointed a member of the Board by the municipal council.

On Sunday next Jan. 17th collection will be taken up in churches for the Belgian Relief.

THE prayer services held on and Friday of last week were attended considering the slippage of the ice.

JANUARY SALE of boys' shirts for 25c.—A. BROWN & CO. THE Guide-Advocate office on Saturday evenings for those who wish to renew the terms.

IF at first you don't succeed, And in the hole you're in—Let Hustle be your daily—Don't blame it on your CUTTING and storing of going on. The ice is of good inches thick, and as good harvested in February.

WATFORD council in 1884, ago—Reeve, M. S. Campbell—Jos. Hume, Thos. H. Jones and R. Dixie.

WATFORD MACCABEES are to meet at the Guide-Advocate (Friday) evening at 7.30. officers and other business.

BIG warm coats for large each.—SWIFT'S sale. WHEN a girl imagines that who has bristles on his chin smells like an old pipe, is thing ever invented—that is a EVERY MAN between 25 and join the home guard and go hour's drill one night a week better for it for the rest of the WE are sole agents for Home Journal, Saturday Edition and The Country Gentleman copies always on sale.—J. W.

An exchange says—"This out at the cemetery." Is place where you expect to thing dead, even to the time of the year?

JANUARY SALE of men's sleep-lined coats at 25 per cent.—A. BROWN & CO.

THERE will be an open ins the officers of Court Lorne, C Monday evening next, Jan. 1 brethren will bring their wives or cousins to see the ceremony the installation refreshment served and a short program.

THE allotment of men for Regt. for the third Canadian contingent is 150 men. The 18 to 45. Enlistment has been commenced. It is expected that be no difficulty in raising a quota.

WORD has been received from Man., of the death of beloved wife of Mr. John Hu place, which occurred on Saturday 26th, 1914. Funeral held in the Methodist church on Sunday, Dec. 27th.

HALF of the university president this continent are now aiming upon the war, and the funny none of them agree. What of these professors don't know a mighty big book and you know you could write upon nail.—Parkhill Gazette.

THE increased automobile effect on Feb. 1st. Under the things, the tax of the owns a car of 25 horse-power increased from \$4 to \$8; car and 35 horse-power are tax between 35 and 50 horse-power those over 50 horse-power, \$1.

FOLLOW the crowd to S

BU TAKE THESE H. B., M. D. M. D. DEN S. S. NEER. ME. BTON Fire Insur.