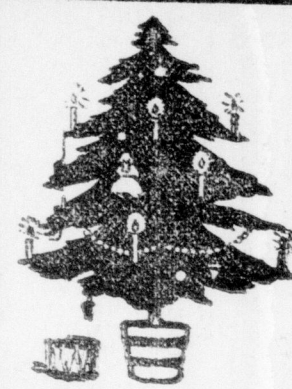


# Christmas Gifts

## For Our Soldiers and Nurses at the Front



### Standard Drug Stores

SAVE YOU MONEY

A FEW SUGGESTIONS:

MILITARY MIRRORS	50c
CIGARS, by the box	\$1.15, \$2.25, \$2.50
CIGARETTES, in tins	50c and 75c
SHAVING BRUSHES	25c to \$2.50
SHAVING STICKS in metal cases	20c and 25c

Prices the Same at All Four Stores

### Christmas Apples for the Soldiers

You can help the SICK and WOUNDED and cheer the boys at the front by sending them OUR CANADIAN APPLES. They say, "I would give anything for an APPLE from HOME."

Apples are a short crop in Canada, but we have reserved 10,000 boxes for OUR SOLDIERS.

SOLDIERS IN FRANCE AND FLANDERS ..... \$1.00

SOLDIERS IN GREAT BRIT. .... \$1.50

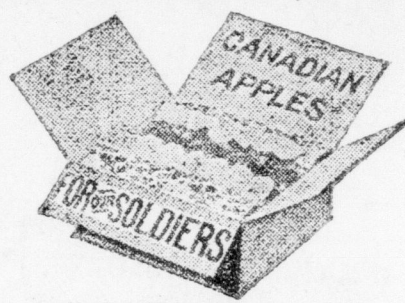
AIN ..... \$1.50

On receipt of the above prices we will send in a special padded box 30 to 24 first-class apples, weighing seven pounds in all.

Order in the month of November for Christmas delivery. BE EARLY.

State distinctly if your order is to be delivered in France or Great Britain.

No personal cards inclosed.



The Biggs Fruit and Produce Co., Ltd.  
BURLINGTON, ONTARIO.

### SEIZURE REPORTED BY SWISS LEGATION

British Action Described to American State Department.

WASHINGTON, Nov. 3.—Seizure of Swiss official documents by British naval authorities at Falmouth, from Jules Metzger, an authorized Swiss courier, bringing them to the Swiss legation here and to the Swiss consul-general in New York, has been officially reported to the state department by the Swiss minister.

The seizure was reported merely as a fact, and without any suggestion to the United States, which is in no wise concerned.

Metzger was a passenger on the steamer Noordam, which arrived from Rotterdam at New York October 31.

### MONTREAL CIVIC DEAL BRANDED AS FRAUD

MONTREAL, Nov. 3.—The report of Judge Panneton who, sitting as a royal commissioner, investigated the purchase by the city of a block of land on Drolet street worth \$1 a foot for \$4, was released today. The city lost a sum of \$160,000 and Judge Panneton calls the deal illegal and fraudulent. Former Controller Hebert, who fathered the deal, is held responsible, and his action is considered one of "corruption." It is shown that Hebert bought the Drolet property, Mayor Martin is said to have acted carelessly in letting the transaction pass when he thought that the deal was rotten. The mayor manifested his antagonism to the Drolet deal only after a project of his own was rejected.

### The Purdom Hardware

Our Store is full of Christmas suggestions. We solicit your inspection.

**SOLID ALCOHOL STOVES**  
are just the thing for heating water in a hurry for shaving or for a hot drink. They are quite acceptable by the boys in the trenches. Price, 75c up.

**GILLETTE SAFETY RAZORS**  
One of the most acceptable gifts. Pocket Edition, \$5.00. Aristocrat (white ivory box) \$8.00. Bull Dog \$10.00.

**EVER-READY FLASH LIGHTS**  
made in many different shapes, useful in many different ways. The most reliable flashlight made. Prices, 65c up.

The Purdom Hardware Co.  
124 DUNDAS STREET—Phones 2800-2801.—123 CARLING STREET.

### The Gift Shop

## BARNARD'S

OFFERS A FINE RANGE OF GIFTS SUITABLE FOR "THE MAN IN THE TRENCHES."

Ideal Fountain Pens, \$2.50 up. Military Mirrors, 75c each.  
Wrist Watches, guaranteed, \$2.75 to \$18.00.  
Cigarette Cases, 75c to \$13.50. Flasks, \$2.50 to \$12.50.  
Compasses, a fine range, \$1.25 up.

J. S. BARNARD

LONDON, Jeweler, Opp. Advertiser.

### A Few Suggestions:

LEATHER PHOTOGRAPH CASES  
WRITING PORTFOLIOS, POCKET COAT HANGERS,  
NOTEBOOKS IN WATERPROOF CASES,  
STEEL MIRRORS, DRINKING CUPS,  
PLAYING CARDS IN CASES,  
POCKET CHECKER AND CRIBBAGE BOARDS,  
BIBLES, PRAYER BOOKS, TESTAMENTS,  
WATERMAN'S FOUNTAIN PENS.

Packed for Mailing.

### Hay's Stationery

173 DUNDAS STREET. PHONES 150 and 53.

### Do You Want Him

to have his Christmas dinner with a homelike cheer that only these "good things" can bring? Imagine his joy when he opens his package and finds a tempting plum pudding full of raisins and nuts, a square of rich fruit cake, with some shortbread, fresh milk chocolate or a square of creamy toffee.

DON'T YOU THINK HE'LL APPRECIATE YOUR GIFT?

## FAWKES

THE STORE OF "GOOD THINGS"

200 DUNDAS STREET. PHONE 1015  
660 DUNDAS STREET. 569 RICHMOND STREET.

### Our Boys in Khaki

will appreciate any of these useful articles as Christmas presents:

Safety Razors—Gem, Ever-Ready, Star, Clauss, Casino and Toledo—at, each ..... \$1.00  
Gillett and Auto Strop ..... \$5.00  
Automatic Stoppers for Safety Razors ..... \$1.50

Wrist Watches, High-Grade Pocket Knives, Pocket Compasses, Flashlights, Money Belts, Scissors, Playing Cards, Shaving Brushes, etc.

## BROCK'S

The Sporting Goods Store of London

### HOW TO ADDRESS MAIL TO SOLDIERS.

The following correct method of addressing troops has been issued by Dr. R. M. Coulter, deputy postmaster-general. In order to facilitate handling of mail at the front, and to insure prompt delivery, it is requested that all mail be addressed as follows:

- Regimental number.
- Rank.
- Name.
- Squadron, battery or company.
- Battalion, regiment (or other unit), staff appointment or department.
- Canadian Contingent.
- British Expeditionary Force.
- Army Postoffice, London, England.

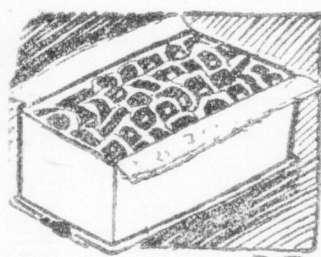
Unnecessary mention of higher formations, such as brigades, divisions, is strictly forbidden, and causes delay.

POST  
YOUR  
CHRISTMAS  
PARCELS  
EARLY.

### SENDING PRESENTS BY PARCEL POST.

(Clip This Out for Reference.)  
For the information of those sending parcels to soldiers in England or at the front, The Advertiser publishes the rates of postage: To England, the rate is 12 cents a pound or any fraction thereof. Limit weight on parcels to England is 11 pounds. To France or Belgium, the rate is 24 cents for parcels any weight up to three pounds; from three pounds to seven pounds (the limit), the rate is 32 cents, not 35 cents per pound, but 32 cents for any weight from three to seven pounds. Any letter or parcel for any soldier in the hospital (even if this hospital is not known to the sender), having the word "hospital" marked across it will be delivered. A customs declaration must be attached to each parcel, for which application should be made at the stamp window of the postoffice.

### Don't Forget



It is not too early to send your soldier boy a Christmas gift. It won't be Christmas without some luscious fruit and nuts. We are putting up a neat compact box containing mixed fruit, nuts, and a large box of Neilson's Chocolates. Prices ranging from \$1.00 up. Just the thing for his Christmas dinner.

Saturday Is Our Candy Day

Twenty varieties of Neilson's Chocolates, reg. 40c a lb., for 29c.

The Grand Opera Fruit and Candy

Two doors north of Opera House.

### Square Deal Taylor's Sensible Gifts

FOR THE BOYS.	FOR THE NURSES.
75c All-Steel Mirrors.....59c	\$2.25 Hot Water Bottles.....\$1.50
10c Cans, all a for.....25c	\$1.75 Hot Water Bottle.....89c
3c Panatela, 10 for.....25c	\$2.00 Genuine Ebony Hair Brushes.....99c
(Send a box.)	Clinical Thermometers in cases at all prices.
25c Tooth Brushes.....13c	A full line of Perfumes and Toilet Preparations at bargain prices.
50c Listerine Tooth Paste.....24c	25c Mary Garden Talcum.....48c
50c Shaving Sticks.....16c	50c Dyer's Blue Talcum.....24c
Shaving Brushes and Razor Straps at greatly reduced prices.	25c Assorted Talcum.....11c
25c Soap Boxes.....18c	\$1.00 Household Rubber Gloves 49c
50c Ever-Ready Safety Razors.....79c	

75c Taylor's Overseas Package—Tooth Brush, Shaving Stick, two cakes Toilet Soap and Wash Cloth—boxed, ready to mail, for 59c.

## Taylor Drug Co.

London's Greatest Cut-Rate Druggists. SIX RED STORES.

## WOOD'S FAIR

765-5 DUNDAS EAST.

PHONE 1134.

### JUST A FEW GIFT SUGGESTIONS

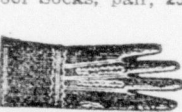
Jackknives .....35c to \$2.00

SPECIAL SATURDAY ONLY.

\$1.00 Serviceable Knife .....79c

Gillette and Auto-Strop Safety Razors, \$5.00.  
Plain Razors, \$1.00, \$1.25, \$1.50 and \$2.00.  
Pipes, 25c and 35c.  
Ebony Military Brush Sets, \$2.00, \$2.25, \$2.50, \$3.25.  
Razor Straps, 50c, 65c, 75c, 85c and \$1.00.  
Heavy Wool Scarfs, only 59c.  
Soap Boxes, 15c.  
Toiletries, 19c.  
Pocket Mirrors, 25c and 50c.  
Razor Hones, 50c and 85c.  
Playing Cards, extra good, 25c.  
Men's Wool Socks, pair, 25c.

Warm Gloves for the Boys at the Front



### A Christmas Present For the Boy in Khaki

Christmas is not too far ahead to make up your mind what to send to that boy in khaki, now at the front! If you want him to get his Christmas present in due time, you must send it early, for transportation is slow and parcels often meet with much delay.

Remember, then, that Christmas in the trenches is far from pleasant, that Music, however simple, is the sparkling plug of the soldier's mental motor, and that a simple little mouth organ or ocarina is most likely the finest gloom-chaser you could send. If you want to do something for the upkeep and good cheer of that boy in khaki and his comrades, send him by all means some little music-maker!

You will find what suits him best in our store. For instance:

Violins from	\$5.00 to \$50.00	Mouthorgans from	35c to \$3.00
Accordions from	\$5.00 to \$40.00	Whistles from	5c to 25c
Ocarinas from	35c to 75c	Kazoos from	10c to 25c
Jewsharps from	5c to 25c		

and many others.

"No merchant finds success in life,  
Nor ever will, until  
He sells the goods that won't come back  
To customers that will."

Remindful of this wise saying, we sell and handle nothing but the BEST in its price class.

## Mason & Risch, Limited

248 DUNDAS STREET, LONDON.

### A Message of Love

affection, good-will, or friendship is conveyed best in a book. Why not give books for Christmas? Nothing else is nearly so ideal for sending to the boys at the front.

Our new holiday stock is rich in suggestions. We'll gladly help you make an appropriate selection.

## Wendell Holmes

(Opposite Smallman & Ingram's)

PHONE 300. 150 DUNDAS STREET.

### Suitable Gifts for the Boys and Girls at the Front

BOYS.		GIRLS.	
Fountain Pen	Match Safe	Fountain Pen	Manicure Sets
Cigarette Case	Cigar Cutter	Coin Purse	Wrist Watch
Knife	Compass	Smelling Salts	Bar Pins
Drinking Cup	Flasks	Drinking Cup	Cuff Links
Safety Razor	Wrist Watch		
Money Belts		Silver Pencil	

## C. H. Ward & Co

Diamond Merchants and Jewelers,  
PHONE 1084. 386 RICHMOND STREET