

Tremendous Tumbles in Prices Four Lines to Clear at J. M. THOMSON'S

Next to Boomer's, 179 Dundas Street.
LADIES' AND CHILDREN'S FURNISHINGS STORE

Ladies' Long Black Coats

In cheviot, beaver and broadcloth material, ranging in price from \$10 to \$16.50. All the new cuts and styles. These Coats are in our Ready-to-Wear Department. In future we will confine ourselves to Made-to-Measure only. Our loss—your gain. Your choice of any Coat in this department for **\$9.00**. Come early. On sale Friday and Saturday.

Ladies' Wrappers

Nicely trimmed and big value at \$1 and \$1.25. All sizes. Stock too heavy, must move. Choice of any Wrapper in the store. See this lot at **79c**. On sale Friday and Saturday.

Ladies' Flannelette Night Gowns

Just a little early Christmas box for our lady friends; colors pink and white, nicely trimmed, in our regular \$1 Gown. To clear at **79c**. On sale Friday and Saturday.

Cashmere Hose

We picked up a big snap in Hosiery. Our customers will reap the benefit. Pure Llama wool. Regular 40c Hose. Just 20 dozen in the lot. Double heel and toe. Special at **3 pairs for \$1.00**. On sale Friday and Saturday.

Suits, Coats, Dresses and Costumes Made to Order.

We have a special sale of Ladies' Black and Colored Silk Underskirts. Regular \$5, for **\$3.95**

J. M. THOMSON'S

NEXT TO BOOMER'S, 179 DUNDAS STREET

NEW YORK REALTY SHOWS RAPID RISE

Increase of Land Values Makes
the City Problems More
Difficult Each Year.

New York, Nov. 17.—With the rapid increase in land value throughout the city of New York the problem of providing for schools, playgrounds and many other public purposes is becoming more difficult each year, according to the mayor's congestion commission, which is preparing to call on the board of estimate to adopt a policy of systematically acquiring property for such purposes.

Members of the commission who have been making a thorough study of land values have been much impressed with the upward movement and the great demands for property, especially on Manhattan Island, for long term investment. It is becoming generally recognized that land is being leased for long periods, even as sites for skyscrapers. The liabilities of the city must necessarily become greater in purchasing land, according to the commission, as the long term lease system becomes more general and will make the acquisition of land correspondingly more difficult.

Tables are being prepared showing the present values per square foot of land in Manhattan, and this will be used as a basis for the argument before the board of estimate. The study shows that while the area of Manhattan is only one-sixteenth that of the entire city, its assessed land value is 72.7 per cent. of the total assessed valuation and that the borough sustained 65.4 per cent. of the assessed increase in the city this year.

One block in Manhattan is shown to be assessed at more than the total of many prosperous villages and some small cities. That is the section bounded by Broadway, Church, Liberty and Cortlandt streets. In 1906 the assessed value of the block was 1.96 per cent. of the total in the city, and the increase in two years of \$1,123,700 was 23 per cent. of the total increase in assessments in the city. The assessed value of the land in 1908 was \$7,611,000.

Some Assessment Figures. For purposes of general comparison, the investigators took several sections in each borough. Of eight sections in Manhattan seven showed an increase of 87 per cent. in two years; six sections in the Bronx, 25 in Brooklyn and five in Queens showed an increase in assessed value of exactly 100 per cent. In Richmond three of five sections showed increases of 60 per cent. The sections covered several blocks.

Out of a total of 2,609 blocks in Manhattan one-fifth shows the lowest lot assessment to be \$8.50 a square foot; one-quarter does not contain a lot assessed at less than \$2.50 per square foot; one-thirteenth does not contain a lot assessed at less than \$2 a square foot, and one-sixty-second does not contain a lot assessed at less than \$1 a square foot.

land investment and the urgent necessity for more extensive investment by the municipality in land. A few of the most striking increases were given in the real estate columns of the Herald recently, and further investigation sustains those figures in nearly every instance.

There is no doubt that New York needs much more land," said Benjamin C. Marsh, secretary of the mayor's congestion commission, who has been in charge of the investigation. "The city must have more land for parks, playgrounds and other purposes and must adopt an aggressive policy."

"The city should have a permanent condemnation court and adopt a policy of paying owners not more than 5 to 10 per cent. more than the assessed valuation of land taken, as is done in New Zealand, with the alternative that if the owners do not sell their land for that amount for public purposes the city should assess the land at the cost demanded in the negotiations."

When there was talk, a few years ago, of taxing land values, the proposition was regarded as confiscatory, but it is recognized that the community which creates values is entitled to a share of the results.

ATTRACTS CROWDS

Art Exhibit Is Opened Where Steinhill Murder Occurred.

London, Nov. 17.—The Steinhill house, the scene of one of the greatest murder mysteries of all times, has been thrown open to the public as a picture gallery. A lately formed Russian society has organized an exhibition of the work of Russian painters and sculptors and appeals to a two-fold public—those who are interested in art and those who are urged by idle curiosity to visit the scene of a murder that attracted world-wide attention.

The pictures are hung in M. Steinhill's studio. The furnishings of the several rooms remain the same as they were at the time of the crime except that several of the rooms have been freshly papered. The hangings in the drawing-room are also new, but otherwise the house is very much the same as in the days when it was the rendezvous of so many famous and talented people.

PROTESTANT SLATE

Is Planned for Board of Education Elections in Toronto.

Toronto, Nov. 18.—A Protestant slate.—Ward 1.—None yet chosen. Ward 2.—Dr. John Noble. Ward 3.—C. A. R. Brown. Ward 4.—L. S. Levee. Ward 5.—Dr. McKay. Ward 6.—W. O. McTaggart. Ward 7.—Dr. Conboy. Ward 8.—W. Hodgson. Ward 9.—R. G. Agnew.

Though no official announcement has as yet been made, and no little cards have been passed around in the lodge rooms, the above is said to be the "Protestant Slate" for the board of education elections.

The slate, it will be noted, is by no means a complete one. There are fourteen seats to be filled, and so far there are but nine names on the slate. However, there are four or five weeks left in which to make a selection of the other five.

Dr. John Noble's entry into the Ward 2 fight will make things interesting there, where Trustees Bryans and Davis are stacked up against Mr. W. H. Shaw.

AWARDED \$2,000.

Toronto, Nov. 17.—Mr. Justice Middleton has awarded Mrs. Mary Griffith and two children \$2,000 against the Grand Trunk.

SMALLMAN & INGRAM, LIMITED

WEATHER PROB.:
WARMER.

SMALLMAN & INGRAM, LIMITED



Best Choice Now in Christmas Goods

Each day the throng of Christmas shoppers increases. Each day brings Christmas one day nearer, and each day lessens the assortment of Christmas things. Are you doing a little each day? Don't leave all until the last two weeks, when the cry will be, "So much to do," "So little time," and you are driven to distraction in the hurrying throng.

Another Great Bulletin for Saturday

No matter which way you come tomorrow, whether you enter by the Dundas or the Richmond street entrance, you'll find enthusiastic crowds of eager buyers, for the new and seasonable merchandise listed in these columns is only a partial list of the irresistible bargains which have been prepared for this November Saturday, covering almost every necessary article of wearing apparel for every man, woman and child in the vicinity of the city of London. As on previous Saturdays many lines won't last the forenoon.

Mink and Fox

Will feature the great Fur display at this store Saturday, and an assortment will be shown, such as cannot be duplicated in Western Ontario, not alone in these lines, either, but in all the leading and fashionable furs. If you have a Fur Piece in mind, this showing will afford an excellent choice, and many pieces will be shown which will not be seen again this season; may be just the one that will suit your fancy. You may have it reserved.

Mink Neck-Pieces **\$13.50 to \$35.00**
Mink Muffs, Empire and Pillow **\$25.00 to \$65.00**
Best Canadian Mink Stole (shawl style), fitting close at neck, 11 inches deep at back, 48 inches long, ends finished with claws, heads and tails; heavy brocade lining; an elegant Stole. Price **\$135.00**

Large Mink Stoles **\$75, \$95, \$110 and \$125**
Mink Muffs, in Rug and Pillow styles to match **\$50.00 to \$125.00**

Mink Muffs, in Rug and Pillow style, special **\$60.00**
White Fox, large round Stole and Pillow Muff, set **\$55.00**
Black Fox, large Stoles; price **\$35.00 and \$65.00**

Black Fox, Drum or Rug muffs **\$39.00 to \$48.00**
Isabella Fox, animal stole head and brush **\$13.00**
Isabella Fox, Pillow muffs with head and brush **\$18.00**

Isabella Fox, Rug muffs with head and brush **\$19.00**
White Thibet Stoles, large size **\$6.50 to \$7.50**
White Thibet Muffs, large size **\$5.00, \$5.50, \$5.75**

Display on Second Floor.



SEE OUR

DISPLAY OF

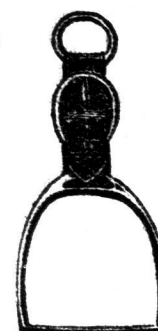
FURS

SATURDAY.

Fancy Goods Specials Saturday

Nickel Tie-Holders, 50c

Highly polished nickel Tie-Holder, stirrup design, with strap and buckle, with nickel ring for hanging, as shown in illustration. Price only, each **50c**



Two-Yard Scarfs, \$1.25

Ladies' Pretty Crepe de Chine Scarfs, with fancy or satin stripes, two yards long, in white, sky, rose, pink, helio and black. These are exceptional value and specially dainty neckwear, priced surprisingly low, at each **\$1.25**
Main Aisle—Dundas Street.

Initialed Handkerchiefs \$1.00 Box

Ladies' Pure Irish Linen Handkerchiefs, 14-inch hem, with dainty embroidery—initial and wreath in corner; beautiful quality. Half dozen in a box. Price, box **\$1.00**
Same quality, boxed in quarter dozens. Price, box **50c**
Secure the letters you want while all initials are in stock. It may be difficult later to get all wanted letters.

Mohair Boot Laces 10c Dozen

These are 40 and 45 inches long, good strong Boot Laces, best quality mohair. Saturday, notion counter, dozen **10c**

Over-Stockings

Special value Saturday in Ladies' and Children's Overstockings, pure wool and extra quality in black or red. Priced according to size, at pair, **35c, 50c**
Hosiery Counter—Dundas Street.

Saturday in Our Men's Store

Sale Manufacturer's Seconds, Men's Underwear

We have been successful this week in securing from one of the largest and best makers in Canada, 486 garments—Shirts and Drawers—called "SECONDS." With this manufacturer of high-class goods, every garment sent out from the factory must be perfect in every way. A discoloring in the wool, a drop stitch, or imperfection in the knitting, is detected by the examiner, and thrown aside. All imperfect parts in the knitting are neatly caught and mended, and from the wearing standpoint are just as good as firsts, but they are classed as seconds, and somebody gets a bargain, as a few hundred garments are nothing compared to the season's output of this mill, and the prices will tell the tale of how cheap we bought them, but not the story of how we got them. However, that might interest someone else more than it would the customers who will get 2 garments for **59c**, or 75c garments for **39c** Saturday at Underwear Counter. But remember, the forenoon for these if you want the best values.

HEAVY WOOLLEN RIBBED UNDERWEAR, REG. \$1.00 AND \$1.50 GARMENTS, **59c SATURDAY.**

FINE WORSTED ELASTIC RIBBED UNDERWEAR, REG. \$1.25 TO \$2 GARMENT, **59c SATURDAY**

FLEECE-LINED UNDERWEAR, REGULAR 50c AND 75c GARMENT, **39c SATURDAY.**

45 Black and Navy Suits \$18.00

OUR FAMOUS 22-OUNCE MANCHESTER SERGE.

Imported direct from the mill in England, and tailored to our order in Canada by one of the best wholesale tailors.

Suits that we guarantee to stand up and keep their shape; in every respect equal to \$25.00 made-to-measure goods. This 22-ounce Manchester brand serge is a splendid winter weight, and has already made a reputation for our clothing store. The essential parts, the foundation of the coat, canvassing, strapping, shaping of collar, etc., are all hand work, tailored for the best trade, and are strictly high-grade Suits. We are building a sound trade by selling these famous "Manchester" Brand Serge Suits (all sizes, 34 to 44). Special at **\$18.00**

Fur-Collar Overcoats, \$13.50 to \$17.50

Regular \$20 to \$30. Twenty for Saturday

Just 20 of these Coats left. The history of such low prices we have told before. Manufacturer's Sample Models, bought and selling at nearly half. The picture is an exact model which exactly represents a Fur-Lined Coat (many prefer these), double-breasted, with frogs and barrels. Extra quality English beaver, with marmot, otter, Persian lamb and coney collars, sizes 37 to 44 chest measurement.

\$20.00 AND \$22.00 FUR COLLAR OVERCOAT FOR \$13.50

\$25.00 TO \$30.00 FUR COLLAR OVERCOATS FOR \$17.50

Letter orders carefully filled. Send your size and state price and kind of fur collar preferred.

Men's Coat-Sweaters

Big assortment of plain and two-color combinations in all sizes for men. These are garments which are becoming very popular, and to the wearer they at once become almost an indispensable article. Plain grey or navy, with or without collar, also two-color combinations: Grey and garnet, grey and navy and grey and scarlet, in all sizes, at **\$2.00** and **\$3.00** each. With collars, 25c extra.

Overcoats for the Little Man

3 to 9 Years. Special, \$1.99 and \$2.95

25 Boys' Overcoats, in grey and navy blue, single and double-breasted styles, with velvet or military collars. These two lines are bought special, and priced surprisingly low.

Double-breasted, navy blue coats, with velvet collar and brass buttons. Special **\$1.99**
Dark grey, single-breasted, with military collar. Special **\$2.95**

Richmond Street Section.



Toy Town Now Open
Bring the Children

SMALLMAN & INGRAM
LIMITED

Bring the Children to
Toy Town Saturday