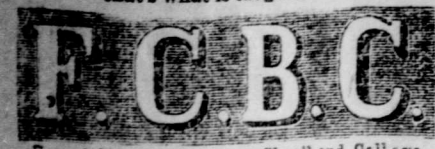


THE BUSINESS END OF BUSINESS.

that's what is taught in the



You want a practical drill. We are giving it. Write for particulars of either course. Mr. J. Reid has been placed as stenographer with the Canada & United States Advertising Agency, London.

J. W. WESTERVELT, Principal.

Hot Soda....

- A New, Delicious
- Winter Drink
- All Flavors
- Try it at

BOOMER'S, 181 Dundas St. ywt

WITH REPEATERS, CHRONOGRAPHS,

and all complicated watches is where our expert shows his ability. You can trust all your watch repairing with us. Charges very moderate.

H. DAVIS & SON,
(Established 66 years.)
170 Dundas Street.

R.K.Cowan

Barister, etc., over Bank of Commerce
London.

A Banquet...

...DINNER,
...LUNCH,

Or Catering of any description, at right prices.
208 DUNDAS STREET.

Merchants,==

Are you doing anything with premiums? We are headquarters for all kinds of novelties in wood work. Write or call and get prices.

LONDON SHOW-CASE WORKS,
W. A. HARRIS, Manager. F. E. ROSEB, Treasurer. xt

At a Small Expense.

You can transform a dingy room into a bright cheery one by having it papered with one of our numerous patterns. Call in and see them, and bring the size of the room. We'll tell you what it costs.

R. LEWIS,

434 Richmond St. ywt

YOUNG MAN

ARE YOU SAVING MONEY?

You may be saving money now, but perhaps you may be before you have saved enough to provide for your wife and children after you are gone. The only way to make immediate provision for them is by a policy of insurance. The Commercial Accumulative Policy, issued by the Confederation Life is unequalled, because it is the only one that pays out as much as it takes in. It is the only one that pays out as much as it takes in. It is the only one that pays out as much as it takes in.

FRED H. HEATH, GEO. PRITCHARD, Local Agents.
207 FINE—Market Lane, ground floor.

Collars, Cuffs, Shirts
Have the best finish and look cleaner and whiter if done by the
Parisian Steam Laundry
TELEPHONE 559.
Parcels called for and delivered. ywt

Walter Fairbairn,
MERCHAND TAILOR.
Clothing made up to suit the most fastidious.
Over: Fridtjof Bros., (Entrance Through Store), 158 Dundas Street. ywt

THE RAILWAYS.

Receipts from traffic on the C. P. R. for the week ending Feb. 7, 1932,000; for the same week last year, 1931,000. Decrease, 321,000.
If the experiments now being made on the Grand Trunk Railway turn out successfully, the entire system of the road will in a short time be equipped with electric signal bells at every crossing.

Among the botanical specimens collected by the Cornell scientific party in Greenland were some full grown forest trees less than three inches in height.

Your Gold Mine
IS GOOD HEALTH.
If you have a cough don't trifle with it. Get the best at once.

LARGE BOTTLES, 25c.
The best Cough Remedy has been proved to be **Syrup, Linseed and Tar**,—sold only by—

N. W. EMERSON, FRUGGLES,
491 Richmond Street, London.
Successor to J. G. ROSA. ywt

Jos. Dambra,

FINE MERCHANT TAILORING.

262 1/2 DUNDAS STREET. ywt

REPAIRING.

Razors, Knives and Scissors ground; Keys fitted and Locks repaired; Skates hollow ground.

WM. GURD & CO.
159 Dundas St., London.

YOUR WARDROBE

is complete unless you own a Dress Suit. This is a garment that ought to last for years—you cannot afford to have anything short of the best. Better let us make it—then you'll be sure of tailoring of excellence. Moderate prices. Best workmanship—smartest style.

SOUTHCOTT'S, 361 Richmond Street. ywt

FAIR AND MILD.

Toronto, Feb. 12.—11 p.m.—The storm center which caused a light snow fall throughout the lake region has moved rapidly eastward, and is now off the New England coast. Another important low area is central over the Western States. The pressure has given way over the Ottawa and St. Lawrence Valleys, and the weather has been fair and cold throughout the Eastern Provinces.

Minimum and maximum temperatures:
Calgary, 14-24; Edmonton, 18-26; Qu'Appelle, zero-20; Winnipeg, 4-20; Port Arthur, 15-25; Toronto, 8-20; Ottawa, zero-10; Montreal, snow-10; Quebec, 3 below-8; Halifax, 4-20.

PROBABILITIES.
Toronto, Feb. 13.—1 a.m.—Probabilities for 24 hours for lower lakes region: Northerly to easterly winds; fair weather; higher temperatures.

LOCAL TEMPERATURES.
The highest and lowest readings of the thermometer at the observatory yesterday were 26 above and 17 above.

WORTH OF BREAD. will convince you that it pays to get ours. There's none better. Just try it.

Johnston Bros.
Telephone 818.

Those Eyes

Should be properly tested if they are giving you trouble. Don't delay, your sight may be ruined by neglect.

E. W. BOYLE, OPTICIAN
652 Dundas St.

Watson's Cough Drops

Alleviate irritation and produce a soothing effect upon the vocal organs. TRY THEM.

DON LUCAS

A GOOD FIVE-CENT CIGAR.

W. J. PORTWOOD, 394 RICHMOND STREET. ywt

FUN AT THE GRAND.

"My Friend From India," Which Will Again Be Presented Tonight.

Last evening the audience at the Grand Opera House enjoyed the delightful comedy of "My Friend From India," which caused such a sensation in London, England, and New York. Not since the first giving of "The Private Secretary" has a piece been presented so full of legitimate fun and ludicrous situations. There was hilarity from start to finish. The play was taken by Mr. W. H. Lytle, a comedian, who has many friends in London, though he has not been here for many years. There is not only good acting, but good singing. Mr. Karl Ryder and Miss Eugenie Fredericks both delighted the audience with songs. The latter's rendering of "My Home is Where the Broomsticks Grow" was a fine effort. Miss Flora Gaines, Miss Edith Totton and Miss Blanche Mortimer, sprightly young actresses, contributed much to the merit of the evening, and indeed all the members of the company took pains with their parts. The concluding performance in London will be given this evening, when doubtless the Grand will be crowded.

CONVINCED THE SKEPTIC.

The Merits of the Great South American Nerve Withstand All the Assaults of the Greedy and Skeptical. When They Are Convinced To Its Use in Their Personal Ailments They Become Its Best Friends—For It Never Fails Them.

Mr. Dinwoodie, of Campbellford, Ont., says: "I recommend South American Nerve to everybody. I consider it would be true to the best interests of humanity were I not to do so. In one instance I convinced an avowed skeptic to all remedies of its curative powers; he procured a bottle, and it has been of such benefit to him that he continues to purchase and use it, and has proved its great worth as a stomach and nerve tonic. It has done wonders for me and I keep it constantly in my house. An occasional dose acts as a preventive and keeps me well and strong. It is a wonderful medicine."

Sold by C. McCallum and B. A. Mitchell.

Grows Popular in Its Merits. The year 1896 closed with a wonderfully increased sale for the transposing piano manufactured by Heintzman & Co. No special effort has been made to boom this instrument; it has grown solely on its merits. Those who have much to do with the training of the voice are frank in recommending it, and one does not need to be a musical expert to understand what advantage is possessed in an instrument that is as easily adapted to the transposing piano as the different keys. With it music played as written may be rendered in any of the various keys desired. The movement is so simple that a child can operate it. If the song be too high, one simply raises the key-bar; if too low, it is moved up. London warehouses, Heintzman & Co., 235 Dundas Street.

February Sale of Furs

As winter is waning we anxious to clear out the remainder of our stock of

Jackets, Capes, Collars, Muffs, Ruffs, Caps, etc.

Everything is now going.... AT COST.

Milne, Spittal & Co.
146 DUNDAS STREET.

...FURRIERS...

TRY SPRINGBANK SKATING RINK

FOR A GOOD FREE SKATE.

London Advertiser.
TELEPHONE NUMBERS.

107.....Business Office.
134.....Editorial Rooms.
175.....Job Department.

A Local Budget

—W. L. Drew, of Winnipeg, has come to London.

—Mrs. E. Pierson and Miss Jeanette Newell, of this city, are visiting friends in Chislehurst.

—If you require anything in the job printing line, send to The Advertiser Job Department, and get quotations and samples. Phone 175.

—Tableaux will be rendered in the Memorial Church school room on Friday evening next. The success of last year's entertainment will probably be duplicated.

—Members of Pride of the East Circle, Companions of the Forest, and members of Court Forest City, Ancient Sick Children's Home at Toronto, their annual reunion on Monday next.

MASONIC.

Last night the London Knights Templar presented a past precursor's jewel to R. E. Sir Knight Arthur Carothers, past provincial prior of London District, in appreciation of his earnest and faithful services in the interests of the Order of the Temple in Western Ontario.

able absent of M. E. Sir Knight Spry, the grand chancellor of the order, the registrar of Richard D. Coeur de Lion, No. 4, R. E. Sir Knight J. S. Dewar, made the presentation, which he did in a few eloquent sentences.

Mr. E. Cooper, is one of the finest engravers and enameled. Sir Knight Carothers made an exceedingly feeling reply.

The Masonic lodges throughout Ontario have contributed liberally to the Sick Children's Home, since the commencement of the fund this year. Nearly \$1,200 has been received from the various lodges. Others of the brotherhood have also helped wonderfully.

THE R. E. WILLIAMS & SONS COMPANY.
PANY BALL AND SUPPER.

The Williams ball and supper will be a grand affair. It takes place at Oshawa on the 19th inst. The Williams Company have kindly granted the use of their immense facilities.

This hall is on behalf of the benefit society in Oshawa. It is especially arranged for between Toronto and Oshawa, going Friday evening, 18th, and returning Saturday morning, 20th. The arrangements of the committee are perfect, and the result will be a vast concourse of the elite of Canada.

One of the special attractions will be the organ recital which will be given on one of the immensely powerful church pipe organs manufactured by the company. Lovers of music should not miss this opportunity. As there will be an abundance of room to accommodate many hundreds more than are included in the invitations, tickets are on sale at the Williams warehouses, 143 Yonge street, Toronto.

This is the eighth annual ball, and last year it was a wonderful success, upwards of 1,000 people dancing on the floor at once. This year the committee have added all forces to make it a much bigger affair than ever, by running special trains from Toronto at 75 cents the round trip. Glionna's Orchestra will furnish the music.

Buses and railroad tickets on sale at Williams' Music House, 143 Yonge street, Toronto, or any other information may be secured by calling at the London warehouses, Dundas street.

THE ASYLUMS.

Increase of the Insane in Ontario—The Cost of Their Maintenance.

The report of Inspector Christie, submitted to the Legislature, shows that there were on Sept. 30, 1896, 4,723 insane persons in the Ontario asylums, including 605 idiots. The expenditure during the year was as follows: Toronto asylum, \$36,915 07; yearly cost per patient, \$138 11. London, \$124,745 29; per patient, \$122 42. Kingston, \$77,139 48; per patient, \$138 11. Hamilton, \$115,620 07; per patient, \$115 49; Mimico, \$82,390 64; per patient, \$141 73. Brockville, \$49,479 28; per patient, \$138 85. Orillia, \$35,067 18; per patient, \$38 06. Total expenditure, \$204,338 09; per pa-

A Rich Discovery.

Uncle Sam's Tobacco Cure

has been a lucky find to scores of men who were slaves to the tobacco habit. The price of the cure is saved, many times a month, by the use of this marvelous Tobacco Remedy.

FOR SALE AT
BARKWELL'S DRUG STORE,
288 DUNDAS STREET. zxt

YOU CAN ALWAYS RELY

on getting the very best table supplies in the market here, goods that will give you both pleasure and satisfaction. Our reputation for keeping The Best Coffee in the city has long been established.

T. A. Rowat & Co.,
234 Dundas Street, Phone 317.

tient, \$124 55. From 1867 to 1895 the total amount expended was \$9,854, 479 98. A gratifying feature is the very large increase in the number of patients. In 1896 the number was 904, as against 743 in 1895, and 118 in 1871. Since 1871 the asylum population has increased 245 per cent, the revenue from patients 590 per cent, and the number of paying patients 666 per cent.

BRENNER'S PEARL OYSTER CRACKERS are the finest made. Try them.

THE CONVERSATION
Second Annual Event of the Western University.

Decidedly Brilliant and Eminently Successful Affair.

The Programme and the Artists Who Took Part—The Guests and the Pains-taking Committee.

The second annual conversation of the Western University took place last night. It was an evening to which the students looked forward with great expectation and delight, when they and their many friends would promenade old Varsity's halls to the sweet strains of music, and when the elite of the city would assemble in Convocation Hall, presenting a scene rich in splendor. Thirty-four years have passed and gone since the Western University was founded, but among those present last evening were many who attended the first reception at the institution, and the same kindly feeling and warm grasp of the hand were met within the walls.

At 8:30 between 200 and 300 people had gathered in the west building, and shortly after 9 this number was augmented by about 200 more. As the guests arrived, they were well looked after by the reception committee, escorted to the cloak rooms, and afterwards presented.

Then came a general promenade all over the lower floor of the university. Through the reception room and parlors, merrily strolled the guests, and on into the various rooms, where miscellaneous, electrical, bacteriological and other exhibits of scientific interest were presented by Inspector John Deane, Prof. Bowman, Dr. A. H. H. A. McCallum, Mr. R. W. Rennie, J. A. Balkwill, Dr. J. Stevenson and Mr. McClay.

After these had been duly visited and inspected, the assemblage turned along the hall and into the large Convocation Hall, which had been tastefully prepared for the occasion. At the rear end hung the great emblem of political freedom and religious liberty which always plays a prominent part in college decorations—the Union Jack. Only about half those present were able to gain admission to the hall during the first part of the programme, and when the rest of the evening was heard reverberating through the long corridor, it was a signal to peak the way leading to the hall. Both Miss Roblyn and Signor P. Delasco were compelled to respond to repeated entreaties. The latter gentleman is the possessor of a deep and extremely rich voice, capable of entertaining a much larger gathering for a whole evening.

Part I of the programme was as follows:

Song—"Say Yes".....Miss Eva N. Roblyn (Mr. Barron, piano).
Sonata, Op. 15.....Grieg
Mons. Walthar, violin (Mr. Barron, piano).
"Vulcan's Song".....Gounod
Signor P. Delasco (Mr. Hewlett, accompanist).

From "Peer Gynt" Suite.....Grieg
(a) Morgenstimmung.
(b) Anitra's Dance.
(c) In der Halle des Bergkonigs.
Miss Maud Gordon.
Reverie.....Chopin
Mons. Walthar (Mr. Barron, accompanist).

"The Two Grenadiers".....Schuman
Signor P. Delasco (Mr. Hewlett, accompanist).

Then came an intermission of about half an hour, during which time rooms 8 and 9 were visited. They contained a superb collection of pictures, representative of both Canadian and foreign artists, among which were many gems of art. The collection was kindly loaned by the following ladies and gentlemen: Mrs. J. Hyman, Mrs. Jewell, Mrs. John Labatt, Mrs. Tabbot Macbeth, Mrs. James Magee, Mrs. A. Morphy, Mrs. E. Fuddicombe, Mrs. Shanley, Miss Vanden Broeck, Miss C. Farncombe, Mr. Carroll, Mrs. Peel, W. T. Smith, Dr. Arnold, Dr. Bucke, Judge Elliott, Provost Watkins.

The refreshment rooms were visited next. Clustered among the small circular tables were the jolly undergraduates and their friends. An abundance of "finest" cream, coffee and cake was on hand, and everybody enjoyed themselves.

Part II of the programme was carried out afterwards as follows:

"Love Song".....Santoni
Miss Eva N. Roblyn (Mr. Barron, Accompanist).
(a) Chaminade.....La Lissonera
(b) Kettner.....La Castagnette
Miss Maud Gordon.
"Doris".....Nivin
Miss Eva N. Roblyn (Mr. Barron, Accompanist).
(a) La Belle Lucie.....Luzzi
(b) The Rikling.....Hawley
Sig. P. Delasco (Mr. Hewlett, Accompanist).
"La Ronde des Laitiers".....A. Bazzini
Mons. Walthar (Mr. Barron, Accompanist).

Mr. T. G. Matthews, of McMaster College, was present as the representative of that institution. As the Toronto University held its conversation last evening also, its representative was not present, and the representative of the Western University did not attend at Toronto, for a similar reason.

The following is a list of the invited guests, many of whom were present: Sir John and Lady Carling, Sir Wm. Meredith, his Lordship Bishop Baldwin and Mrs. Baldwin, Provost and Mrs. Watkins, Dr. and Mrs. Moorhouse, Mayor Little and Mrs. Little, Major Beattie, M.P., T. S. Hobbs, M.P.P.

THE COMMITTEES.
The following is a list of the committees, who were untiring in their efforts to make the affair the greatest success of the season:

GENERAL COMMITTEE.
Dr. James McCallum, Dr. Doherty (secretary), Miss Burns and Miss Williams (treasurers).

PROGRAMME AND PRINTING COMMITTEE.
Dr. Sykes (convenor), Mrs. McCallum, Miss Morphy, Miss Bullen, Miss Roblyn, Miss Ross, Miss Yates, Miss Hogue, Miss Terry, Mr. Arnott, Mr. Howard.

SCIENTIFIC COMMITTEE.
Mr. Deane (convenor), Mr. Merchant, Dr. McCallum, Dr. Harrison, Rev. A. G. Smith, Mr. Campbell, Mr. McDougall.

DECORATION COMMITTEE.
Miss Blackburn (convenor), Mrs. Graham, Miss Kibbe, Miss Jeffrey, Miss Kingsmill, Miss English, Miss E. E. Richardson, Miss E. Fuddicombe, Miss Hunsford, Miss Brown, Miss McVein, Miss Pigott, Canon Smith, Mr. Farr, Mr. Herbert.

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KINGSMILL'S

SACRIFICE SALE OF

Drygoods

AND

Carpets.

128 1/2 and 130 Dundas Street. 130 and 132 Carling Street.

STUDY

ECONOMY

Economy is wealth.

Economy increases comfort.

Economy adds to the purse.

Economy in time is effected by buying here.

Economy in strength results by saving yourself unnecessary shopping.