

QUALITY

A Tremendous Disposition of New Spring Merchandise In a Five Days Sale Commencing Today

VALUE

THE OLD SAYING—"It's an ill wind that blows nobody good" is well applied to this sale, a sale that is the direct outcome of the cold unseasonable Easter that failed to give the usual impetus to the selling of Spring Apparel. Buying broad assortments of the best merchandise obtainable we looked for the greatest Easter trade in the history of this store. We reckoned without the weather man, and now, to bring the stocks down to normal we launch today a sale offering extraordinary values that will attract the keenest attention the city over.

It will be to your best interests to read over every item on this page. The low prices, which are second only to the high quality, will speak for themselves

A Sensational Glove Sale

FRENCH KID GLOVES, 50c

Here's the best Kid Glove offer you have read of in months; an offer that means an early morning rush, for this item cannot possibly outlast the day.

Fine quality French Kid Gloves, in colors tan, white and black, and here are the sizes: In tan, 5-3-4, 6, 6-1-4, 6-1-2, 6-3-4; in black, 5-3-4, 6, 6-1-4, 6-1-2, 6-3-4, 7, 7-1-4, 7-1-2; in white, 5-3-4, 7-1-4. Values to \$1.25. Today, pair **50c**

Glanville Millinery at Sale Prices

TRIMMED HATS

A table resplendent with dozens of beautiful trimmed Hats, in the very newest effects in tailored and dress styles. Hats that we are confident have no equals in the city at twice this sale price. Every hat a distinctive model and worth at the least \$10.00. This week, choice **\$6.95**



SAILORS

The newest American "Knox" Sailors; colors, straw, rustic, tuscany, navy and black. This week, each **\$3.50**

STRAW SHAPES

A table of Straw Shapes showing season's best styles. With one of these and a few bunches of flowers any woman can fashion herself a becoming Hat. Regular \$1.75 values. This week, each **\$1.00**

Extraordinary Values in Waists

LINGERIE WAISTS, 65c, Regular \$1.00

This marks the lowest figure that Waists of this quality have ever been sold at in the city. Our garment buyer purchased this line at a snap, intending to place them on sale at \$1.00 each, at which price they would have been excellent value.

Waists of fine white lawn, set in with panels of embroidery and lace; numerous styles with high or low neck, short or long sleeves; complete range of sizes, from 34 to 44. **65c** Come early. \$1.00 value. This week **65c**

TAILORING WAISTS, 65c

Another stirring value is this lot of Tailored Waists at the above figure, which does not represent the cost of the material. Waists of fine percale, in neat striped effects, made in the popular shirtwaist style, with outing collar and cuffs. Regular \$1.00 value. This week **65c**

VIVELLA FLANNEL WAISTS, Regular \$3.75 and \$4.00, \$2.95
One of our best selling numbers in Shirtwaists are these smart styles, made of vivella flannel, in plain colors and pretty stripes, both light and dark; wide selection of designs to choose from. All made in shirtwaist style with self collar and cuffs. Values to \$4.00. This week **\$2.95**

The Garment Section Contains Many Notable Offerings

Glanville Garments have earned the name of being the best in the city. If you purchase your Spring apparel this week, the saving is yours. Consider this, and plan to be here Today.

High Class Tailored Suits, \$20.00, \$22.50 and \$25.00 Values \$14.95

The Sale of Suits was most affected by the cold weather, so we have taken all our new Spring Suits in fancy worsteds, tweeds, whipcords, etc., worth up to \$25.00 and marked them so low that even the woman who has bought a spring costume will be tempted to have another if only for second wear. A sale of the season's newest styles in Tailored Suits—a sale in which wide varieties, fashionable styles and superior qualities are coupled with the lowest price of the season. Suits that are faultless in style and finish and worth every cent of their former prices, \$20.00, \$22.50 and \$25.00. This week **\$14.95**

New Spring Coats \$14.75, regular \$18.50

At this figure you may choose from a wide selection of new and stylish coats. Garments that combine the best features of this season's models; long and three-quarter styles, in cutaway effects or square corners. Some have the deep turn-back cuffs, inlaid and ratine collars and are fastened and trimmed with many novel effects in buttons. The materials include boucles, tweeds, llama cloths, serges, etc., in gray, tan, navy, cream and novelty shades. Regular \$18.50 **\$14.75** This week **\$14.75**

One Piece Tailored Dresses \$12.50

REGULAR VALUE \$15.00 AND \$16.50

A tailored Dress of Panama or Serge for street wear, with a Norfolk or blazer jacket or long coat, that is the vogue this season. This sale should prove interesting, too, for not only are the styles the latest, but they were purchased at such a liberal price concession that you can save over 25 per cent. of their value by purchasing this week. Simple but effective styles, made of fine French Panama or serge, some introduce the new Balkan waist modified, the one-sided fastening, and are finished with self colored piping and buttons; others have white Panama collar and deep cuffs on the sleeves, prettily braided. Regular \$15.00 and \$16.50 values. This week **\$12.50**

Moire & Sateen Underskirts 95c

Regular \$1.75

Several dozen Underskirts, made of fine mercerized sateen or moire. A snug fitting style for modern style of dress; shirred and gathered flounce. Good value **95c** at \$1.75. This week, each **95c**

A Smart Serge Skirt for \$1.95

Worth \$3.50

Here is an item that is typical of the values you may expect while this sale lasts. Skirts of good quality worsted serge, made in one of the newer styles, panel back and front, and trimmed with buttons; navy blue and black only. Extra special at **\$1.95** \$3.50. This week, each **\$1.95**



Dress Goods and Silks

WOOL VOILES, 25c, Worth to 50c

Voiles promise to be in favor this season. Look at this special French Wool Voile, of fine weave, in a range of colors including nile, bisque, pink, mauve, sky, gray and brown. Worth up to 50c yard. This week, yard **25c**

FRENCH SERGE, 85c, Worth \$1.25

Fine French Serge, in cashmere finish. A new line just imported; just the correct weight for the fashionable 1 piece dresses. Colors, tan, brown, myrtle, cream, navy and black; 50 inches wide. Worth \$1.25 yard. This week, yard **85c**

WHIPCORDS, \$1.15

Whipcords, the most fashionable of all Suitings, in a beautiful even weave; new shades of gray, tan, brown, green and navy; 50 inches wide. This week, yard **\$1.15**

CORDUROY VELVET, 55c

Corduroy Suiting and Dress Velvet, with a deep lustrous pile and wide cord; shades of alicia, Dutch blue, bisque, tan, brown, cream, olive and navy. This week, yard **55c**

YARD WIDE DUCHESS SILK, \$1.15

Undoubtedly the most fashionable weave this season for afternoon and evening wear, is the wide Duchesse Silk. The weave we are offering has a particularly bright satiny finish and of the right texture for the draping effects in vogue. Look over the range of shades: Alice blue, tan, gray, brown, pink, sky, bisque, navy, white, cream and black. This week, yard **\$1.15**

AND WASH GOODS GREATLY REDUCED

It will pay you to attend this sale if only to secure the materials for your summer dresses. The reductions are very unusual.

Fancy Muslins, Vestings, etc., 7c Yd.

Worth to 35c

Several hundred yards of Wash Goods comprising Colored Dress Muslins, White Swiss Muslins, Vestings, Wash Suitings, etc., in a satisfying range of colors and white. Values up to 35c yard. While they last this week. Yard **7c**

25c SCOTCH GINGHAMS, 12 1-2c

A beautiful range of Imported Scotch Gingham, one of the most serviceable and best laundering of cotton fabrics. For children's dresses this material is unsurpassed. To be had in a large selection of plaids, stripes and checks, in pretty color combinations. Sold everywhere at 25c yard. This **12 1-2c** week, yard **12 1-2c**

45c FLAXON MUSLINS, 25c

All American women and a great many Canadian women are familiar with the famous "Flaxon" Muslins. We have a range of these in pretty designs, that have sold at 45c yard. The balance this week, yard **25c**

Look! Dress Trimmings at a Fraction

If you have need for Allover Lace, Net or Banding for dress trimming, by all means attend this sale.

ALLOVERS AND COLORED NETS, 25c, Worth to \$1.75

Rich Allover Lace, pretty designs, in white, cream and black; also a range of colors in fine Allover Nets, including shades of cerise, alicia, bisque, pink, nile, apricot, reseda, etc. Worth from \$1.00 yard to \$1.75. All on sale this week, yard **25c**

BANDINGS, 15c

150 yards of fashionable Bandings and Dress Trimmings, in a wide assortment of fashionable effects, including some of the newest shades. Values to \$1.00 yard. This week, per yard **15c**

Good Smallwares

10c Coverall Sanitary Hair Nets, 25c
6 for **25c**
35c Sanitary Hair Rolls, in correct colors **25c**
60c Back Combs, in a handsome range of styles **35c**
10c Pearl Buttons, first quality, all sizes, per dozen **5c**
5c Box Hair Pins, well assorted, 2 boxes for **5c**
500 Brass Pins, assorted sizes, for **5c**

The Whitewear Values are Truly Wonderful



\$2.50, \$2.75 AND \$3.00 WHITE SKIRTS, \$1.45

The daintiest of White Underskirts, employing the finest materials and prettiest trimmings in this sale. Nainsook tops and deep embroidery or lace flounces, some with hemstitched foot; all have dust ruffles. Splendid value at their regular prices. Worth to \$3.00. This week, each **\$1.45**

\$1.50 PRINCESS SLIPS, 95c

Made of fine cambric and prettily trimmed with fine lace or embroidery. Regular \$1.50. This week, each **95c**

\$1.75 NIGHTGOWNS, 95c

An assortment of dainty White Nightgowns, made of fine cambric and nainsook, in slipover style, effectively trimmed with lace, embroidery and ribbon. Regular \$1.75 value. This week, each **95c**

Silk Hose, 25c

Worth \$1.00

Splendid quality spun Silk Hose, with lisle feet and garter top. The best value we ever sold at \$1.00 pair. A broken shade range is responsible for this great bargain. Just four colors, bisque, mauve, nile and old gold; sizes 8 1-2 to 10. This week, pair **25c**

Great Half Price Sale of Art Needlework, Fancy Linens, etc.

It would be impossible to give a description of these pieces, the assortment is so varied. You will find silk embroideries, cushions, cushion cases, table throws, tapestry cushion covers, stamped pieces and a beautiful assortment of drawn-work and hand embroidered linens, in sizes from doilies to lunch cloths. Hundreds of pieces and everyone at half actual value.

BOYS' CLOTHING SPECIALLY PRICED

This will be a good opportunity for parents to become acquainted with our Boys' Clothing Department.

BOYS' SCHOOL SUITS, \$6.50

Very specially priced for this week is a smart two-piece Tweed Suit for boys 9 to 16 years. The coat is double-breasted and the pants in knicker style. Very attractive patterns, in gray and brown tones. This week, Suit **\$6.50**

KNICKER PANTS, 75c

Tweed Knickers, in brown and gray; all sizes. This week, pair **75c**

CORDUROY PANTS

Serviceable Corduroy Pants for school wear; well made and lined, brown only. Per pair **\$1.25 to \$1.75**

BOYS' HOSE, 25c

Double Knit Cotton Hose, extra heavy and durable, for school wear; all sizes. Regular 35c. This week, pair **25c**

Boys' Clothing—Basement.



At the Circle Counter

8 HANDKERCHIEFS, 25c

Handkerchiefs, of fine linen lawn, for everyday use; neatly hemstitched. Usual 5c quality, 8 for **25c**

JABOTS, 45c

Great value here. Pretty embroidery and lace trimmed Jabots, new designs. Worth 65c, 75c and 85c **45c**

DUTCH COLLARS, 45c

An assortment of pretty Dutch Collars of lace and embroidery, round and square effects. Worth 50c to \$1.00. Each **45c**

6-INCH TAFFETA RIBBON

The best Ribbon Sale of the season 500 yards of 6-inch French Taffeta Ribbon, in 20 beautiful shades, and including white and black. Never sold at less than 25c yard. This week 25c **25c**

HANDBAGS, 95c

Imagine a leather Handbag, in neat shape, with nickle or oxidized frame, leather lined and complete with small change purse. Worth \$2.00. for **95c**

Only a Limited Number of These

YOU CAN HARDLY IMAGINE HOW GOOD IS THE BASEMENT'S SHARE

\$1.75 Damask

Spreads, \$1.15

100 fine Damask Bedspreads, full size, 72x90, beautiful panel center and conventional border. Regular \$1.75. This week **\$1.15**

35c Bleached

Sheeting, 20c

75 pieces of fine Bleached Sheet, plain or twilled, 8-4 width. Our supreme value at 35c yard. This week, yard **20c**

65c Table Da-

mask, 37 1-2c

Grass Bleached Imported Table Damask, fine quality, handsome designs; 64 inches wide. Our regular 65c value. This week, 37 1-2c **37 1-2c**

\$2.25 Table

Napkins, \$1.25

50 dozen pure linen Table Napkins, large size, 24x24; assortment of neat designs. Splendid value at \$2.25 doz. This week, doz. **\$1.25**

65c TURKISH TOWELS, 45c

Heavy absorbent Turkish Bath Towels, exceptionally large size, colored or pure white. Regular 65c value. This week, pair **45c**

\$2.50 LACE CURTAINS, \$1.65

100 pairs of Nottingham Lace Curtains, in the newest designs; only in stock a few weeks; wide assortment. Qualities worth \$2.50 pair. This week, pair **\$1.65**

25c Nainsook,

15c

Mercerized Nainsook, fine even weave, special line for underwear; 40 inches wide. Regular 25c quality. This week, yard **15c**

35c Scrim 10c

A range of Curtain Scrims and Muslins, in cathedral designs and border effects; the odds and ends of our curtain material stock. Worth to 35c a yard. This week, 10c **10c**

25c Art Silkoline

12 1-2c

15 pieces of Art Silkoline, in a range of handsome designs and colorings; 36 inches wide. Regular 25c yard. This week, 12 1-2c **12 1-2c**

Roller Towing

All Linen Crash Roller Towing, absorbent weave, with border. Regular 12 1-2c yard. This week, 12 yards for **\$1.00**

Glanville's
Limited
Calgary

CORNER EIGHTH AVENUE and THIRD STREET WEST