

Use PURE GOLD for Desserts

Jellies in sixteen flavors—Chocolate, Tapioca, Custard and Arrowroot Puddings.
All to make healthy children.



A home-made cake iced with Pure Gold Icing—A home-made pudding with tasty sauce flavored with Pure Gold Extracts
For the Grown-Ups.

FOR SALE AT ALL GROCERS



Checking Up Smuggling

WINNIPEG, Man.—Smuggling dutiable goods from the United States into Manitoba is no longer a profitable nor attractive occupation, states A. Code, customs inspector for the district of Manitoba, who recently returned from a visit to the customs stations along the international border.

Within the past two months the customs force at the boundary has been materially strengthened. Approximately 200 secret service men have been recruited by the federal authorities to assist in combatting smuggling. A number of them have been assigned to the prairie province patrols.

All told, about 36 customs officers are now on duty along the Manitoba border, along which are strung 12 customs stations. The men stationed at these points constitute the first line of defence, which aims to check the activities of the smugglers from the United States.

"The fact that smuggling has been greatly reduced is proved by the tremendous increase in customs revenue at border points, since preventive efforts were intensified," said Mr. Code. "The work of the force," he added, "has been tremendously facilitated by the co-operation of Canadian and United States customs officials, following the ratification of the Treaty of Washington for the suppression of smuggling, and made still easier by the severe penalties provided for smuggling at the last session of the federal parliament."

"Anyone who now smuggles into Canada goods to the value of \$200 or more is liable to imprisonment for a term not exceeding seven years and not less than one year, on conviction for a first offence. The court has no option in the matter," Mr. Code explained.

The loss to the government and merchants, through the operations of smuggling, has been variously estimated between \$5,000,000 and \$50,000,000. Any worthwhile estimate, however, would have to be based on a knowledge of the goods actually smuggled, and estimates of losses are merely a guess," Mr. Code declared.

Declares Open Shop Prevails in America

ST. LOUIS, Mo., Oct. 27.—(A.P.)—Open shop has gained until it prevails generally in United States industry, with the exception of a few key industries, it was reported at the annual convention of the National Association of Manufacturers here last night. It was estimated only 10 per cent. of United States labor now is enrolled in closed shops.

The open shop committee, however, reported a gain for the closed shop in the anthracite coal and garment industries.

The report also cited the fact that workmen's strikes in 1924, cost the United States public \$613,000,000.

The Sachem left Liverpool at noon the 4th inst., for St. John's. Capt. J. W. L. and crew of the schooner Nalley Lee are on board.

Archbishop Keating, head of the Roman Catholic diocese, which includes Liverpool, condemned the congress in a letter which said, "Dr. Stopes' treatment of the subject of birth control has been criticised in unmincing terms by the judges of the highest court of appeal. She and her committee should be made to understand that her visit and her views are repudiated with loathing by the moral sense of this city."

Catholic opposition and jibes to the effect that she and her supporters had come to Liverpool uninvited and unwanted kept the attendance to a minimum when the first formal session took place.

"There would be few empty seats but for the underhand treachery of the Catholics," Dr. Stopes said in a speech. "It is absolutely low down."

Continuing with her prepared address, Dr. Stopes advocated sex instruction for children of eleven or more years of age.

The birth control propagandists planned their meeting as the beginning of a National campaign to make birth control available to all married women at Government or municipal expense.

FIREMEN RECEIVE CALL.—At 3.30 p.m. yesterday, the Central and West End fire trucks were called to the store of Mr. Lahay, Water Street West, where a slight fire was in progress. It was put out, however, before the apparatus arrived. The blaze was caused by the dropping of a lighted match into a pile of waste paper.

BLANCHE YURKA starred this past season in "Man and the Masses" writes: "For the new smooth, close-lying style of dressing the hair, Stacomb is invaluable."

C. P. EAGAN

PHONE NOS.—
123 & 423 Duckworth St. 402 Queen's Road.

Catering Made Easy

Methuselah ate what he found on his plate.
And never, as people do now, Did he note the amount of the caloric count.
He ate it because it was chow. He wasn't disturbed, as at dinner he sat.
Destroying a roast or a pie, To think it was lacking in grandular fat.
Or a couple of vitamins shy. He cheerfully chewed every species of food.
Untroubled by worries or fears. Least his health might be hurt by some fancy dessert.
And he lived over nine hundred years! —Galt Evening Reporter.

Another Bumper House at the Casino

A MOST SUCCESSFUL REPERITATION OF LOCAL PLAY.

The third performance of the local production "Mrs. Malone Takes in The Circus," was played at the Casino last night to another capacity house. The players were in good form, and the show ran very smoothly from the rise to fall of curtain. It can truthfully be said there is a laugh a minute in this extremely funny piece.

Misses O'Shea and Ryan again excelled themselves in the outstanding roles. Miss Larkin did her share well in bringing forth the laughs. Miss Mollie Clinton and Miss Mildred Fleming were all at home in their respective roles. John Burke is a comedian par excellence and his acting called for rounds of enthusiastic applause. Faithful interpretations were given the other roles which were played by Patrick Smith, Graham Reid and Tom Murphy. Specialties between the acts were rendered by Little Dolly Delmar, Frank Neville, Wm. Myler, Dan Delmar, Jack Lee, and Martin Day. Each item was loudly applauded and several encores were demanded.

The committee under management of Mr. J. J. Lacey who undertook to produce this play are deserving much credit, for their interest in the welfare of The Belvedere Orphans for whom the net proceeds are devoted. We hope they will again be greeted by another large audience to-night when the bill will be repeated.

Meeting on Birth Control Failure

Scanty Attendance Results When British Catholics Oppose Campaign.

LIVERPOOL, Oct. 22.—The initial trumpeting of propaganda to extend birth control throughout England could not be heard above the rattle of street traffic Wednesday when the birth control congress began with scanty attendance at Philharmonic Hall.

Popular opposition to birth control in this city, which is largely made up of members of the Roman Catholic Church, was apparent as soon as the delegates arrived, led by Dr. Marie Stopes. Petitions were circulated among the inhabitants inviting them to protest against the use of the Philharmonic Hall for birth control meetings.

Archbishop Keating, head of the Roman Catholic diocese, which includes Liverpool, condemned the congress in a letter which said, "Dr. Stopes' treatment of the subject of birth control has been criticised in unmincing terms by the judges of the highest court of appeal. She and her committee should be made to understand that her visit and her views are repudiated with loathing by the moral sense of this city."

Catholic opposition and jibes to the effect that she and her supporters had come to Liverpool uninvited and unwanted kept the attendance to a minimum when the first formal session took place.

"There would be few empty seats but for the underhand treachery of the Catholics," Dr. Stopes said in a speech. "It is absolutely low down."

Continuing with her prepared address, Dr. Stopes advocated sex instruction for children of eleven or more years of age.

The birth control propagandists planned their meeting as the beginning of a National campaign to make birth control available to all married women at Government or municipal expense.

FIREMEN RECEIVE CALL.—At 3.30 p.m. yesterday, the Central and West End fire trucks were called to the store of Mr. Lahay, Water Street West, where a slight fire was in progress. It was put out, however, before the apparatus arrived. The blaze was caused by the dropping of a lighted match into a pile of waste paper.

BLANCHE YURKA starred this past season in "Man and the Masses" writes: "For the new smooth, close-lying style of dressing the hair, Stacomb is invaluable."

Gripping Mystery in Compson Film

"RAMSHACKLE HOUSE" FULL OF SURPRISING PUNCHES AND AMAZING TWISTS.

"It is said that the dyed-in-the-wool movie fan, who prides himself upon always being at least two reels ahead of the projection machine, when a feature picture is being shown and can forecast every twist, punch and angle of the story, is in for a big surprise when he views Betty Compson's latest starring vehicle, "Ramshackle House," which comes to the Nickel Theatre to-day.

"Never a dull moment" is the motto of the producers of "Ramshackle House," and the vivid picturization of Hubert Footner's popular novel more than makes good the boast. It is a murder mystery, but not of the conventional type which depicts the crime in the first reel and leads the audience through a maze of confusing details until the guilt is finally fastened upon someone quite above suspicion. This is a powerful human interest picture with a mystery background; the story of a young girl who finds that the man she loves is being hunted down for the foul murder of his business partner, hides him in the forest to save him from being lynched by an overrighteous mob, fights single-handed the overwhelming forces of Law, Money, Public Opinion and one of the greatest villains ever portrayed on the screen.

And—look what's coming Monday—Lon Chaney, the greatest of all character actors in his great triumph, "The Monster." Here's where you get the thrills—here's where you'll see a story far out of the ordinary run of screen plots. See it if it's the last thing you do.

Newspaper Criticisms on "The First Year"

THE OPENING BILL OF BALFOUR STOCK CO. IN CASINO NEXT MONDAY.

And thus as you learn, you may laugh and jive and live happily forever after. Every possible variety of laugh from a refined giggle to a shout. —New York Herald.

The most enjoyable comedy of the year.—New York Times.
Equals "Lightnin'" in dramatic value.—New York Tribune.
Should thrive even longer than the usual venture on the matrimonial seas.—New York Telegraph.

Last night was the night of the big laughs.—N. Y. World.
Sure cure for the blues.—New York Telegram.

Audiences howled till their sides ached. Two laughs a minute.—New York Sun.

Those who are married and those who are not had better see this play.—New York Daily News.

Here is the perfect play. Uproariously funny from beginning to end.—New York Globe.

The above are press criticisms on "The First Year," the opening bill of the Balfour Stock Co., which opens at the Casino on Monday next. Seat sale commences at the box office tomorrow morning.

British Fascisti Arrested by Police

FOUR MEMBERS CHARGED WITH STEALING 8,000 COPIES OF LABOUR PAPER.

LONDON, Oct. 23.—In connection with a recent seizure in Fleet Street early in the morning of a motor van containing copies of the labor paper the Daily Herald, four young men were charged in the Mansion House Justice-Room today with stealing and receiving a motor car containing 8,000 copies of the Herald.

Three of the defendants had surrendered themselves to the authorities voluntarily. Two of these described themselves as battalion commanders and the third accused man said he was warrant officer in the national Fascisti. They all wore black shirts. One of them was distinguished by wearing a monocle.

The fourth accused man, only 17 years of age, previous to his arrest had bragged about his exploit at the Fascisti headquarters, and the police told the magistrate that he owed his arrest to his own foolishness. He was discharged from custody.

The Optimist and the Pessimist
Since the war, despite our industrial troubles, the general standard of living has improved. Many work-people have their own business. Still more have money in the savings banks. Were it not for the deplorable extent of unemployment, which, after all, could be reduced by determined effort, there is no single grievance which would justify any agglomeration of men in possession of their senses in following the counsels and practice of despair.—The Optimist and the Pessimist.

MINARD'S LAYMENT FOR CORNS

MEN!

A MAN'S STORE

And Again—Another Big
VALUE GIVING WEEK!

AT ST. JOHN'S LARGEST MEN'S AND BOYS' CLOTHING STORE.

MEN'S SUITS 1 & 2 Pants OVERCOATS

OUR GUARANTEE
GOES WITH
EVERY PURCHASE.

Men's English RAGLANS

Guaranteed Weatherproof Coats with Oil Check and Wool Linings, and other makes.

17.50 24 32

No man can be disappointed; there are styles and colors to meet every taste, and sizes to fit all builds.

That Cannot be Equalled at Anywhere Near
These Low Prices!

OUR STORE MEANS "ST. JOHN'S LARGEST EXCLUSIVE CLOTHING STORE!"

Our assortments mean the greatest collection of fine quality Clothing ever brought together under one roof. Our Values are the talk of the entire country. Big volume buying and a big volume business enables us to buy at prices that are impossible for any other store to equal.

BLUE
SERGES, CHEVIOTS, UNFINISHED
WORSTEDS.

Blue Suits are in great favor. Practical and dressy, a Blue Suit is a necessity in every man's wardrobe. Our stock of Blue Suits is the most complete in the entire city. Smart all Wool fabrics in the newest models—For men, young men and conservative men.

OVERCOATS
IN A GREAT DISPLAY.

All Wool Coats in hundreds of different patterns and colors. There are big warm Ulsters, with full belts and half belts, Box Coats in solid colors and novel effects—Every man can be fitted.

18.75

23.00

29.75

34.00

40.00

Men's Trousers

2.40 to 5.95
Serges, Worsteds, Cheviots and Cassimeres. Sizes for every man including stout men.

Stanfield's UNSHRINKABLE UNDERWEAR

FOR MEN AND BOYS
in all grades and sizes, at
Guaranteed Lowest-in-the-
City Prices

Men's Pullover Sweaters

In all grades and sizes.
1.75 up to 2.60

BOYS' STRAIGHT LEG SUITS

Ages 8 to 17 years.

9.98 11.98

Finest quality materials,
Fall weight.

SPECIAL!
MEN'S
WINTER
CAPS
\$1.15

London, New York & Paris
Assoc. of Fashion, Ltd.

BOYS! ST. JOHN'S LARGEST
BOYS' DEPARTMENT

One & Two Pants Suits
and Winter Overcoats

5.95 7.95 9.95 12.95 14.95

The sturdiest of fabrics—the popular colours—tailored to retain their
shape and give long wear.

BOYS'
PULL-OVER
SWEATERS
\$1.40
Ages 4 to 12 years.
All shades.