

APPLES! APPLES

"KINGS"

"WAGNERS"

"HULBERTS"

1s - 2s - 3s - & Domestic

Oranges! Oranges!

Californias, 216 count

Green Grapes

Heavy Clusters

Silverpeel Onions, 4s - 5s - 6s.

Place your orders with US. Finest Stock. Prices Right.

GEO. NEAL

Beck's Cove Phone 264 Water St. East Phone 17



YOUNG MAN!

You who represent that great throng of good dressers. We are anxious to have your verdict. We are ready with our Fall and Winter Suits and Overcoats, and a special line of Overcoats that we are showing at from

\$40.00 to \$55.00 each.

We want you to see them, because THEY ARE DIFFERENT.

W. P. SHORTALL,

THE AMERICAN TAILOR, 300 Water Street Phone: 477. P.O.B. 445. ST. JOHN'S, Nfld.

Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN? This is a very important question and demands your immediate attention.

The future success of your child may depend upon your action now.

Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.

Begin the school year right. Have your children's eyes examined by us, and if necessary PROPER GLASSES FITTED.

R. H. TRAPNELL, Ltd.

Jewellers & Opticians, 197 Water Street.

"Matchless"

The Paint of Quality

Practical Painters choose "MATCH-LESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —
IN THE "MATCHLESS" WAY.

The Standard Manufacturing Co., Ltd.

sept19,17

Name Six Friends!

Figures prove that one out of every six assured will probably be hurt or ill within a year.

Only time can tell the seriousness and duration of the disability.

Your future rests with the fates, but your care rests with yourself.

LET US TELL YOU HOW.

\$100,000,000 Claims Paid in twenty-eight years.

U. S. FIDELITY & GUARANTY CO.

J. J. LACEY, Nfld. GENERAL AGENT.

Lipton's Groceries

— AT —

The Royal Stores Ltd.

AT LOWEST PRICES. WHOLESALE & RETAIL

LIPTON'S BISCUITS

in all the favourite kinds.

LIPTON'S JELLY TABLETS, in 1-Pt. Pkts

in all the leading flavours.

LIPTON'S ESSENCE OF COFFEE AND CHICORY

in 5-oz. and 10-oz. Bottles.

LIPTON'S COCOA, in 1/4-lb. & 1/2-lb. Tins

This Cocoa is the Pure Essence of the Cocoa Bean and commands very high testimonials for Quality.

LIPTON'S SCOTCH ORANGE MARMALADE

in 1-lb. Glass Jars.

LIPTON'S LIME JUICE & LIME JUICE CORDIAL

in 1-Quart Bottles.

LIPTON'S GRAVY BROWNING.

Royal Stores, Ltd.

GROCERY DEPARTMENT.

Iron and Steel

Bars Plates
Tubes Girders
Sheets Angles

For Forward Delivery.

Wholesale Only.

Wm. Heap & Co., Ltd.

'Phone 1830-1831.

GENTLEMEN—

THIS IS OUR BARGAIN WEEK TO YOU FOR

Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

E. D. SPURRELL
365 Water Street
St. John's.

WM. SPURRELL
210 Duckworth St.
Branch: Grand Falls.

Hams and Bacon

Have advanced a good deal in price the past few weeks in sympathy with the strong PORK MARKET, and we would not be surprised to see still higher quotations ruling while the present "bullish" market continues.

Fortunately we "got in" on our supplies before the recent "jump" in prices, and in order to share the benefits of our lucky "buy" with our customers, we shall continue selling our popular "Berkshire" brand of HAMS and BACON for a limited time at our usual narrow margin of profit.

"BERKSHIRE" HAMS average 12 to 14 lbs. each.

"BERKSHIRE" BACON average 6 to 8 lbs. each.

F. McNamara

'Phone 393. Queen St.

Labradorite

Always we have prided ourselves on the quality of our Labradorite, and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideas of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Bean, Oval and Square shape are the chief items in our new selection.

T. J. DULEY & CO. LTD.

THE RELIABLE
JEWELLERS & OPTICIANS
WATER STREET

NEW SUITINGS

in light colours
and weights for
Autumn wear.

A splendid variety to select from. Samples submitted to you on receipt of postal.

John Maunday
TAILOR & CLOTHIER
ST. JOHN'S, N.F.

Nfld. Government Railway.

PLACENTIA BAY STEAMSHIP SERVICE.

S.S. ARGYLE is now on regular schedule. Freight acceptance as per Directory—Tuesdays for Miramheen route (Bay run), Thursdays for Presque route (West run).

Passengers leaving St. John's on 8.45 a.m. train Monday, October 20th, will connect with Argyle for usual ports en route to Lamaline (Western run).

HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.

Passengers leaving St. John's on express, 1 p.m. Sunday, October 19th, will connect with S.S. SAGONA at Humbermouth, for usual ports en route to Battle Harbor.

EMBARGO NOTICE.

Effective November 1st, and until further notice, an embargo is placed against horses and cattle from North Sydney to points on this system, and vice versa.

Nfld. Government Railway.

Farquhar Steamship Cos.

REGULAR SAILINGS OF STEEL STEAMSHIP "SABLE I." Leaves Boston ... 4 p.m. Oct. 21st; Nov. 4th for Halifax Leaves Halifax ... 11 a.m. Oct. 24th; Nov. 7th for St. John's Leaves St. John's ... 4 p.m. Oct. 28th; Nov. 11th for Halifax Leaves Halifax ... 11 a.m. Nov. 1st; Nov. 15th for Boston S.S. AMANDA leaves Boston on October 26th, and Halifax, Oct. 28th, for St. John's.

Passengers from Montreal, Boston, etc., arriving at Halifax by express train, Friday night, will connect with steamer leaving Halifax for St. John's.

Passengers from St. John's arriving at Halifax by "Sable I." Thursday, midnight, will connect with Friday morning's express train leaving Halifax for Montreal, Boston, etc.

Fare: \$30.00 to Halifax; \$51.50 to Boston, includes meals and accommodation.

REGULAR SAILINGS OF STEAMSHIP "STELLA MARIS"

— BETWEEN —

Halifax, North Sydney, Port-aux-Basques, Corner Brook, Curling, Bonne Bay, and other West Coast Ports.

For Lowest Rates, apply:

HARVEY & COMPANY, LTD., St. John's, Newfoundland.

FARQUHAR STEAMSHIP COMPANIES (Head Office) Halifax, sept17,17 N.S.

Furness Line Sailings

	Liverpool	St. John's	Boston	Halifax to	St. John's
	St. John's	to Halifax	to Halifax	to St. John's	to Liverpool
SACHEM	Oct. 7th	Oct. 16th	Oct. 25th	Oct. 11th	Oct. 19th
DIGBY	Oct. 7th	Oct. 16th	Oct. 25th	Oct. 29th	Nov. 7th

These steamers are excellently fitted for Cabin passengers. Passengers for Liverpool must be in possession of Passports.

Through rates quoted on all cargo from U.S. and Canadian Ports. Lowest Insurance rates.

For freight rates or Passage and other particulars, apply to

Furness, Withy & Co., Limited

WATER STREET EAST 'PHON E 130. ST. JOHN'S, Nfld.

COAL!

WELSH ANTHRACITE \$19.50
Steamer cargo due October 20th. Same quality as last year.

AMERICAN ANTHRACITE—Steamer cargo due October 25th.

SCREENED NORTH SYDNEY—In Stock.

A. H. Murray & Co., Ltd.,

Coal Office 'Phone 1867. Beck's Cove.

oct.17

Big Violin Sale!

SEE OUR WINDOW.

VIOLINS—\$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00

VIOLIN OUTFITS—Consisting of Violin, Violin Case, Bow and Resin. \$10.00, \$16.00, \$25.00

CHARLES HUTTON,

RELIABLE PIANO & ORGAN HOUSE.

Advertise in The Evening Telegram.