

"THE GREAT COLOSSEUM OF ROME"

is the largest Amphitheatre known. It stands in Rome on the site of Nero's Palace. It was begun by Vespasian in 72 A.D., and finished by Domitian in 82 A.D. but a fourth storey was added by Severus Alexander, 236 A.D. and Gordianus 238 A.D. It was capable of seating 50,000 spectators and afforded room for 20,000 to stand. Externally, the building has four stories, the three lower with arcades; the first is of Etruscan architecture, the second Ionic, the third and fourth Corinthian. Its height is 157 feet. The seats were of marble; the exterior of the building and the chief corridors of travertine stone; the inner walls of tufa and concrete with which all corridors, stair-cases and sub-structures were vaulted. Underneath the arena were dens for wild animals and appliances for raising them into the arena. The Colosseum was chiefly destroyed in the 16th century, when it was used simply as a quarry for marble and other building material, until Pope Benedict XIV. (1740-58) intervened and saved it from complete destruction.

The Grand Coliseum, less correctly spelt from the Great Colosseum of Rome, is in the great arena of keen commercial competition for a share of the trade of the public. The greatness of the Duckworth Street Coliseum is in the great bargains we give to all classes; our advertising space and type is small, but for the value of your money is wonderful. This week we offer 60 Dozen Men's All Wool Sox, 39c pair; 2 pairs for 70c.

CROSS & COMPANY, 180 Duckworth St.



BEST Screened Scotch Coal, 12.50

Screened Old Mine North Sydney Now discharging from Schooner "Evelyn" \$13.50.

ANTHRACITE COAL—all sizes. **A. H. MURRAY & CO., Limited,** Beck's Cove. Coal Office 'Phone 1867.

NEW ARRIVALS!

- 1000 Brls. VICTOR FLOUR. 200 Brls. ROLLED OATS. 200 Half Brls. ROLLED OATS. 100 Brls. CANADIAN OATMEAL. 50 Half Brls. CANADIAN OATMEAL. 500 Brls. GRANULATED SUGAR. 2000 Bags WHITE OATS. 1000 Bags CORN MEAL. 1000 Bags BRAN. 500 Bags CRACKED CORN. 100 Bags "DIAMOND" GLUTEN.

PRICES RIGHT. 'PHONE 264.

GEORGE NEAL, Limited.

12,000 SIDES AMERICAN SOLE LEATHER. 1,200 FEET BLACK UPPER LEATHER. Large Quantity of CHAINS & ANCHORS. NEW IRON & LUBRICATING OIL, at Rock Bottom Prices. Also, AMERICAN PLYMOUTH STEAM TARP. RED MANILLA ROPE—all sizes. And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y., Water Street West (Next Door Reid Electric Store.)

Just 3 Cents!

Buy a stamp and mail us your name, age and occupation for full particulars about our

DISABILITY CONTRACT.

We will tell you without obligation, how very little you will have to pay, in order to receive

\$100 MONTHLY BENEFIT

if sick or injured, as well as \$1,000 for death from injury. The risk is so frequent and the cost so little, it's a shame not to be fully protected.

At least, learn the details. THAT costs nothing.

U.S. FIDELITY & GUARANTY CO'Y. J. J. LACEY, Nfld. GENERAL AGENT.

INSURANCE SERVICE

For LIFE INSURANCE OR FIRE INSURANCE.

Consult **CYRIL J. CAHILL**

Offices: LAW CHAMBERS, Duckworth St., representing

THE CROWN LIFE INSURANCE COMPANY (Home Office: Toronto, Canada) and

The Fidelity Underwriters Fire Insurance Co. (of New York. Total Assets: \$86,590,974.76). N.B.—Inquiries solicited. Absolutely no obligation.

"Leads in every District"

VICTOR FLOUR

Jan 11, 1917

Use **'Matchless'**

The Paint of Quality There are cheaper and more expensive Paints on the Market, but **None as Good Value**

Sailing for Boston!

The S.S. DIGBY will sail from St. John's, Nfld., for Halifax, N.S., on or about the 23rd inst., taking freight and passengers.

For rates or space, apply to **FURNESS WITBY & COMPANY, LTD.,** Phone 130.

R. M. S. P.

From HALIFAX to the WEST INDIES. From NEW YORK to HAMBURG. (The Comfort Route) Calling at Cherbourg and Southampton.

S.S. Chignecto Nov. 23 S.S. Tevot Dec. 7 S.S. Chandlere Dec. 21 S.S. Orleans Feb. 6 S.S. Chaleur Jan. 4

Ships of the West India Service from Halifax call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, re-terminating to St. John, N.B.

The Royal Mail Steam Packet Co., Halifax, N.S.

Nfld. Government Railway.

Freight Notice!

HUMBERMOUTH-BATTLE HR. STEAMSHIP SERVICE.

Freight for the above route, per S.S. Sagona, will be accepted at the Freight Shed, Monday, November 26th. Next acceptance will be advertised.

SOUTH COAST STEAMSHIP SERVICE.

Freight for the above route per S.S. Glencoe, will be accepted at the Freight Shed to-day, Wednesday, from 9 a.m. to 5 p.m.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S

SCHEDULE OF SAILINGS FOR NOVEMBER

From New York From St. John's November 21st ROSALIND November 22nd ROSALIND December 5th ROSALIND December 12th SILVIA December 19th SILVIA

THROUGH RATES QUOTED TO ALL PORTS. ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH SIX MONTHS' STOP-OVER PRIVILEGE.

Winter Passenger Rates Now Effective

BOWRING & COMPANY, 17 Battery Place, New York General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. HARVEY & CO., LTD., ST. JOHN'S, Nfld.

Canadian National Railway

Passengers and Shippers remember: One of the shortest and best ways to travel and ship freight to Boston is via Halifax or North Sydney and Canadian National Railways.

For further information, apply to— **J. W. N. JOHNSTONE,** General Agent, Board of Trade Bldg., St. John's, Nfld.

FARQUHAR STEAMSHIP COMPANIES

REGULAR PASSENGER & FREIGHT SERVICE:

ST. JOHN'S, Nfld., and HALIFAX, N.S. S.S. SABLE ISLAND will leave Halifax, N.S., on November 20th and St. John's, N.F., on November 24th.

HEAD OFFICE: **FARQUHAR & Co., Ltd.,** HALIFAX, N.S. AGENTS: **HARVEY & Co., Ltd.,** ST. JOHN'S, Nfld.

MONTREAL-ST. JOHN'S

Inter-Continental Transports, Limited.

The S.S. MANOA will sail from Montreal on or about November 27th. For space, rates, etc., please apply to this Office, as space is limited.

HARVEY & CO., Limited, AGENTS.

ADVERTISE IN THE EVENING TELEGRAM

Can you tell us why so many people ask for

GOLDEN PHEASANT TEA

Is it only the name, or is it the quality of the Tea that counts.

We are confident it is the **Best Tea Value in Newfoundland.**

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For Permanent Roofs

USE

JAPROID—Slate Surfaced. Natural Red Slate.

OR,—

JAPROID—Our Leader. Corrugated Rubber Surfaced.

JAPROID ROOFINGS are built to LAST, regardless of the cost, and they cost no more than the Ordinary kind.

IN STOCK:

Plain Slate Surfaced—Imprined Slate Surfaced "Allite," "Our Leader," "Seal," "Rockroid."

Price \$2.25 to \$7.00 per Roll.

The Horwood Lumber Co., Ltd.

Wholesale Distributors. Retail 'Phone 317 oct10, 2m, eod St. John's.

BON MARCHE SPECIALS.

Our Store is the live centre for thrifty housekeepers. Here you will find goods marked down to such a price you will hardly believe your eyes.

A look at our windows will convince you. Making a Special for this week of: **MEN'S HEATHER WOOLLEN SOX** 27c. a pair.

Men's Fancy Percalé Shirts, smart designs \$1.35.

BON MARCHE CASH STORE. OPEN AT NIGHT FOR YOUR CONVENIENCE.

Bridge Prize Novelties!

Direct from one of New York's leading Art Studios we have just received a small parcel of Hand Decorated Novelties, specially suitable for Gift-giving and Party Prizes.

Although very inexpensive, the charm of these Novelties will surely appeal to the hostess who is seeking for "Something Different."

T. J. DULEY & CO., Ltd. The Reliable Jewellers & Opticians.

The St. John's (Nfld.) Directory Co.

THE FIRST LOCAL DIRECTORY COMPANY. G. H. ANDREWS. E. A. SMITH.

MR. ADVERTISER: Patronize The Original Local Directory Company and Keep Your Money in Newfoundland.

Advertising Rates:— \$20.00 a Page. \$10.00 a Half Page.

Special Price for Sides, Tops and Bottoms.

The St. John's (Nfld.) Directory Co.

"TIMES" PRINTING OFFICE DUCKWORTH ST. oct9, 2m, eod 'PHONE: 1009.

MONEY TO LOAN ON MORTGAGE ON GOOD CITY PROPERTY SECURITY.

Amounts of \$100.00 and up at current rates of interest. Before arranging a mortgage elsewhere, consult us.

FRED J. ROIL & CO.

REAL ESTATE & INSURANCE AGENTS, Smallwood Building, Duckworth Street.

TORONTO (Noon)—Fresh winds, fair and mild. Monday, November 26th. Windy, with showers of rain. Tuesday, November 27th. Windy, with showers of rain. Wednesday, November 28th. Windy, with showers of rain. Thursday, November 29th. Windy, with showers of rain. Friday, November 30th. Windy, with showers of rain.