

A Wise Man Thinks for Himself.

The world-wide scarcity of wool has caused a sharp advance in the price of all Woolen Fabrics and Clothing, and the end is not yet in sight—prices are still soaring. If you are WISE you will purchase NOW—that Suit of Clothes you will need in the near future. Our Gent's Readymade Department is now well stocked with Stylish Tweed Suits, etc. Call and let us show you the most stylish, best finished clothing in the city.

Boys' Navy Serge Sailor Suits.

Sizes 000 to 3; Portsmouth Collars.
Price \$3.10 to \$3.80.

We have only a small stock of this line on hand, and they are marked at a very low price.

Boys' Suffolk and Norfolk Suits.

A well assorted stock of Boys' Suits suitable for and made for boys' wear; sizes 1 to 8.

Boys' Rugby Suits.

The regular schoolboys' Suit, made to resist wear; sizes 4 to 12.

MEN'S READYMADE SUITS

Made from the finest Tweeds procurable and finished in the

Latest Possible Style.

Prices from \$8.50 to \$25.00

The foolish man regards price only. The wise man looks for quality first, and finds out by the price the value offered. BE WISE.

Marshall Bros

Men's Winter Overcoats.

Stylish and comfortable, with and without Velvet Collar, from \$10.00 to \$20.00.

Men's Tweed Pants.

A large variety of Men's Tweed Pants, including some heavy homespun Lumbermen's Pants.

Men's Tweed Vests.

A large assortment of well assorted sizes, \$1.20 and \$1.40 each.

The Perfect Thank Notes.

By RUTH CAMERON



RUTH CAMERON

I suppose all your Christmas notes are written by now. I hope by no possible chance you were moved to make use of any printed form in expressing gratitude. I can't think of anything more unpalatable than canned gratitude. I had one dish of it last year and I never want another. I think one should be as careful of the quality of one's gratitude as one is of the quality of one's gifts. One of the Christmas notes I received started me on this train of thought. It was such a perfect thank note. She spoke of last year's gift.

It not only said in so many words that the recipient liked the gift, but it spoke of definite uses to which she planned to put it, quoted a gracious thing that some member of her family had said about it, and then told me how she had enjoyed the gift I sent her last Christmas.

It was the sort of letter that warms the cockles of one's heart. I spent more money than I should have on that last year's gift. I am repaid—and more. People, unless they are utter barbarians, must always write one more or less grateful note when a gift is received. But after that they need never mention it again. And many of them take full advantage of this exemption. Consequently, when anyone does recall a gift some time afterwards, one really feels that this is genuine gratitude.

Are You Good At Gratitude. Gratitude is a fine art. And there are as few masters of it as there are of the other fine arts. But in every art there is a certain part that is inspiration and a certain part that is mechanical. So it is with gratitude. There are certain mechanical tricks by which one can express gratitude even if one doesn't have the genius for it. My friend's

Household Notes.

Cut off the bottom of an old water bottle and then cut the rubber into strips up the curve at the top to make a whip or beater for couches, mattresses, pillows, etc.

A lump of soda dissolved in a little hot water and added to the bluing water on wash day prevents the blue from settling in the clothes and makes them perfectly white.

If a small piece of camphor is placed in a bowl or glass of water it will be found to float on the surface, and when lighted will prove a good night light, especially as camphor is a good disinfectant and its smell not at all disagreeable.

A Prominent Physician

has stated in a treatise on nourishment: "If I had only ten cents for food I would buy a plate of soup, for I know of no other food that will so completely satisfy my hunger and nourish my body for that sum of money." CAMPBELL'S SOUPS are nutritious and cheap, our assortment is varied and comprise many of the popular sellers.

TOMATO. CHICKEN. OX TAIL. MOCK TURTLE. CONSOMME. ASPARAGUS. CELERY. JULIENNE. BEEF. VEGETABLE.

C. P. Eagan

Duckworth Street and Queen's Road.

Split PEAS, Beans, Rice.

50 bags (60's) SPLIT PEAS.
200 bags (112's) SMALL BEANS.
100 bags (100's) SPLIT RICE.
100 bags (25's) SPLIT RICE.

On spot to-day.

Seper & Moore

IMPORTERS & JOBBERS.
PHONE 450.

Rann-Dom Reels.

SMILES.

The smile is a wide crack in the human countenance running east and west. It is one of the finest decorations which can be put on the face, far exceeding in beauty and charm the string mustache and the bright red splashes imparted by the rouge pot.

The smile is caused by two things—the mind and the stomach. When a man's mind is all littered up with worry and his best customers order goods by telephone rather than face a long, threatening book account, the smile backs into some dark retreat and curls up in a corner. But when the crop comes in and the dulcet chimes of the cash register fall on the cocked ear of the proprietor, the mouth peels backward gently from ear to ear, exposing the remnants of a once proud set of teeth. This teaches us that the way to wear a perpetual, non-shrinking smile is to think sweet thoughts and refuse to look a sight draft in the face.

The state of the stomach also influences the smile capacity of most people. When the stomach is restless and distraught and acts as if it would like to be engaged in some other line of work, it will not be able to produce one good, radiant smile a week. One of the greatest heroes we have is the man burdened with all of the known forms of sleep-walking, dyspepsia and who is yet able to summon a sixteen candle-power smile whenever the same will help close a deal. We are reminded by this that the partiality shown in distributing Carnegie medals to life-savers and ignoring the sunny-tempered dyspeptic is a greater disappointment than the presidential primary.

When the smile reaches the acute stage of development it is called a grin. The grin which is hooked on so that it cannot fall off the first time any little thing goes wrong lets more sunshine into the house than a plate-glass front porch. If more young women in picking out a bridegroom, would look to see whether the candidate wears a natural grin or a forced, incubator smile, they would go through life without knowing what a natural table grouch looks like.

If we would all smile more our

food would set better and we would be more popular at home. It doesn't cost anything to smile, but if it did some men and women we know would be in a chronic state of bankruptcy. There is nothing nicer than a kind-hearted neighbor with a broad, 6 by 6 smile, for she carries a little bit of heaven around with her.

NEW YEAR TROUBLES.



WALT MASCH

On New Year's day I made a pledge that I would smoke no more; next morning I began to hedge, and burned up a stogie's four. I used to smoke just now and then, before that pledge sublimed; but now, while toiling in my den, I'm at it all the time. I have all kinds of weed, I wot, in boxes, cans and jars; I smoke a pipe until it's hot, and then I try cigars. To all tobacco stores I've chased, and bought up smokers' tools; the old weed has a better taste, when smoked against the rules. All smokers sometimes tire of smoke, and pipes and nicotine; they say, "Too long we've borne the yoke of habits punk, we ween. Tobacco is a frost and blight, from which all men should steer; it brings more trouble than delight; we'll cut it out right here."

And scarcely have they made their vow, and placed it in a frame, before they think they'd give a cow to play the old pipe game. So, with a furtive, guilty air, they light up the chevron, and dodge the hausfrau's ice cold stare, and granny's moral hoort.

Household Notes.

To wash brushes and combs, put a teaspoonful of ammonia in a basin of hot water and dip the brush up and down in it, letting the comb remain in the water for a few minutes.

Cotton gloves to wear in doing housework are cooler and better in every way than old kid gloves. If bought especially for this purpose, get a size larger than usually worn. To exterminate ants from the cupboard, wash the shelves, then dip a small paint brush in a little pure carbolic acid and smear along the edges of the shelves and bottom of the door. A sponge in a porcelain umbrella stand will keep the umbrellas from striking the bottom of the jar, which is often broken in this way, and will also absorb the rainwater from a wet umbrella.

Broken potatoes left over from a meal, should be mashed, added to a beaten egg, rolled into balls and fried or baked. Potatoes which are intended for roasting, baking or frying, should always be half boiled first.

A Good All Round Liniment

that seems to go straight through the skin and reach the pain. That is a good description of **Stafford's Liniment.**

We believe there is no more generally useful liniment. It seems to reach the spot every time. No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere. Manufactured only by **St. John's, Nfld.** DR. R. BRADSHAW & SONS.

"Chill Chasers."

We have received another shipment of these popular portable heating stoves in three sizes which we are selling at \$8.50, \$7.50 and \$6.50. We also call attention to our special "Humphrey" Gas Iron, in nickel finish, complete with flexible tube connection. We are selling this iron at \$5.00, and recommend it as a useful Xmas Gift.

Phone 97, or call at our Showroom, Oke Building.
ST. JOHN'S GAS LIGHT CO.
dec22,17

Castles in the Air.

"With the coming of peace," said a well-known pioneer of flight, "the world will witness an astonishing revolution in travel. I foresee the time, not many years distant, when it will be possible for a man, starting after his breakfast, to journey by air to Paris, transact his business there, and be back in London for his luncheon within five hours."

In those days you will be able to travel to Rome in eight hours; and to start for Petrograd or Constantinople early in the morning, and eat a late dinner there the same day. And, if you wish, you will be able to take a trip to Bagdad, spend a few hours exploring the wonders of that Eastern city, and be back in your home within three days.

One can imagine aero-liners winging their way across the Atlantic at an average speed of 130 miles an hour, arriving at New York within twenty-four hours of leaving England, so that a week-end trip to shake hands with "Uncle Sam" will be within the reach of any man who has the money to spare. Each of these giant-planes will carry at least fifty passengers, and the return fare need not be more than thirty pounds, or less than a penny-farthing a mile.

Can You Do It?

The reader of these words who has the means to do the thing we suggest has it in his power to become one of the great benefactors of his age. The man who is willing, for the sake of his country, to provide and send out over the land a noble, high-class educational moving-picture film, has the opportunity to influence for good the character of the coming generations beyond any other single human agency. Such a film does not exist. Moving-picture men have not seen enough money in it to venture the expense. We doubt if the men now in the business could prepare one. It would require a high type of genius intellectually to write a scenario. It would demand rare judgment and taste, a knowledge of youth, the finest moral sense. These things money, generously given, would call forth. Such a film shown from Atlantic to Pacific, free to public schools, Sunday-schools, missions, reform schools, and to all places and institutions where children might be reached, would be worth any man's fifty or hundred thousand dollars who had it to give. What are great fortunes for? For just such services to one's fellow—American paper.

To avoid danger in canned fruits, after opening the tin, pour all the liquid into a saucepan and add a tablespoonful of castor sugar. Bring to the boil; then put in the fruit, and let it get cold in the syrup. It is then ready for use. By this process the danger of any tin flavor, etc., is destroyed, and it does not spoil the taste of the fruit.

We have just received a shipment of

44,640

Tins of "2 in 1."

This is the largest shipment of Shoe Polish ever brought into Newfoundland. The sales of "2 in 1" increase monthly. It preserves the leather you know.

T. A. Macnab & Co.,

Wholesale Distributors.

Telephone 444.

City Club Building.

For New Year

400 Barrels Choice APPLES.

BURT & LAWRENCE

13 NEW GOWER STREET.

WE are still showing a splendid selection of :

TWEEDS and SERGES.

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder,

Tailor and Clothier St. John's, Nfld.

The "Evening Telegram" is read by over 40,000 People daily.

The Welling
THE UNIVERSAL
MORE men smoke V...
than any other...
they like it better...
The well catches...
The W.D.C. trian...
marks every Welling...
genuine French briar...
size and shape and begin...
smoking. At good de...
cents and up.
WM. DEMUTH & Co.
New York

For Fire Sufferers.

Collected for the Ten Families of Petty and Aspen, Smith's Sound, who had their homes and belongings destroyed by a forest fire, Sept. 18th 1917.

BOOK 1.

(Collected by Noah Miller, J.P., and Thomas Miller (of Zacharias).)

New Bonaventure.	
Noah Miller, J.P.	\$ 1.50
Thomas Miller (of Zack) ..	50
Wm. M. Short	1.00
Thomas Bailey	50
Thomas Miller (of James) ..	50
Thomas Miller, Sr.	25
Willis King	50
Samuel King	50
James Miller, Sr.	50
Mrs. Joe. Miller (of Abs.) ..	1.00
Mrs. Henry Miller	1.00
George Miller	50
Ephraim Miller	50
Abel Miller	50
David G. Miller	1.00
Henry G. King	1.00
Mrs. George Field	50
Valentine Hodder	50
Walter Hodder	50
Mrs. Valentine Hodder ..	50
Frederick Miller	50
Stephen Miller	50
Willis Edwin Miller	50
Samuel Miller, Sr.	50
Zebadiah Miller	25
Joseph Miller (of Z.)	25
Hezekiah K. Miller	50
Arthur Miller	50
Asariah King	50
Zachariah Miller	50
Mrs. B. C. Bailey	50
Mrs. Zach. Miller	50
Jonathan Miller	50
James Ivamy	50

\$19 10

George's Cove.	
Joseph Short	\$1.00
Mrs. Isaac J. Short	50
Mrs. John King	1.00
Widow King (of Noah)	30
Edmund Anderson (of Wm. B.H.)	40
Daniel King	50
Obadiah King	50

\$4.00

White Point.	
Charles King	\$1.00
Theophilus King	2.50
Mrs. Theophilus King	2.50
James C. King	50
Edward W. King	20
Joseph J. King	20
Mrs. Richard King	20
Mrs. Ephraim King	40
James King (of John)	1.50
John G. King	70

\$9.70

Kerley's Harbor.	
William M. King	50
Henry G. King	50
Archibald Vivian	20
Joseph Clark	40
Jordan Clark	20
Henry A. Miller	1.00
Frank Miller	50
John Miller	1.00
Mrs. John Miller	50
Mrs. Joseph Miller	1.00
Sidney Miller	1.00
Jacob Miller, Jr.	50
George Miller (of Jacob) ..	50

"Perfect Coffee"

is the Title of a Book which we have issued to enable who enjoy delicious, fragrant to always have it. There are two essentials to the cup of coffee—the right coffee and the right way to make it. This book tells how to have both. **CHASE & SANBORN'S** MOND Blend and Roasters of "Star Brand"