

### Tempt the Appetite

and satisfy it as well. You can do it when you eat good things bought of us.

<p><b>BUTTER</b></p> <p>If you would be sure of always having good Butter on the table, use <b>BLUENOSE</b>, in 2 lb. slabs and 5 lb. tins.</p> <p><b>BACON</b></p> <p><b>SWIFT'S PREMIUM ELM CITY HONEY.</b></p> <p><b>BACON</b> in Glass.</p> <p><b>COFFEE</b></p> <p>You would certainly like your morning cup rich and fragrant. Try <b>SEAL BRAND</b> or <b>WHITE HOUSE &amp; CAMP</b>, in bottles.</p>	<p><b>BUFFALO FLOUR</b></p> <p>SAX—14 lb.—SAX.</p> <p><b>BISCUITS</b></p> <p>Huntley &amp; Palmer's, Jacobs', Carr's &amp; Crawford's.</p> <p><b>CHEESE</b></p> <p>English Cheddar, MacLaren's, Canadian, Ingersoll's (Pimento and Chilli).</p> <p><b>MOIR'S CAKES.</b></p> <p>Breadinary Biscuits.</p> <p>Sliced Pineapple (Glass).</p> <p>Fruit Salad (Glass).</p> <p>Black Leister Mushrooms.</p> <p><b>OLIVES</b></p> <p>Queen, Stuffed,ripe.</p> <p><b>LAZENBY'S PICKLES.</b></p> <p>Seeps in Glass.</p> <p>Fish and Meat Pastes (Glass).</p> <p>Italian Tomatoes.</p> <p>English Cream.</p>
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**Bowring Bros., Ltd.**

332. GROCERY. 332.

### Ready for Your Selection

are the most popular fabrics and smartest designs. Come in and see what attractive suits

### We are Tailoring for Men

at this season. We know we could fit you correctly and satisfy you in every particular with our high-class work.

Let us take your measure this week.

## J. J. Strang,

Ladies' and Gents' Tailoring,

153 Water Street, St. John's.

### The Eastern Trust Company.

A few reasons why an estate can be better administered by the Eastern Trust Company than by a personal executor or administrator:—

1. The Company affords the estate absolute security; it has a paid-up capital of \$321,000.00, and a reserve fund of \$223,300.00.
2. It has a long experience in the work of administering estates; it is incorporated for this business of acting as a trustee, and, unlike many other trust companies, it does no other.
3. Its existence is perpetual. Your estate, in the event of the death of a personal executor or administrator, must look around for a substitute, and the work of administration is impeded during that time, and the new executor is unfamiliar with the policy of his predecessor, and confusion results. This company's existence is perpetual, and there is a continuity of policy in its administration, that the death of its officers does not break.
4. It possesses the confidence of governments, universities and prominent charities and administers their funds.
5. A number of other advantages which will appear in due course.

**The Eastern Trust Company,**

Pitts Building, St. John's.

mar3.m.t

## NEW CABBAGE!

To arrive Tuesday:

CHOICE NEW GREEN CABBAGE.

CHOICE SILVERPEEL ONIONS.

Also in stock:

FLORIDA and NAVEL ORANGES. Good stock.

**Burt & Lawrence, 14 New Gower St.**

Advertise in the Telegram

## Good TEA

IS IMPORTANT.

When you buy

# Lipton's Tea

You will be sure to have good tea. It has always been a favourite on account of its purity. Lipton's Tea is put up in 1/4 lb., 1/2 lb. and 1 lb. air tight, dust proof, germ proof packages or in handsome decorated 5 lb. tins.

Prices: 50c. and 60c. lb.

### A Special Sale Bargain in Tea.

We also offer for a limited time a limited quantity of a superior make of tea other than Lipton's at 40c. (40c.)

per pound only. This is put up in 1 lb. packets only. You will find this a good tea also. Try a package at once.

## HENRY BLAIR

### ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, **YOUR** ambition to get clothing fit for a **KING** and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right **AND** our styles and qualities are of the very best. There is no other factory throughout the **COUNTRY** where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you **NEED** proof of what we say, give us a trial and **YOU** will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

**Nfld. Clothing Company, Ltd.**

## Motor Engines.

### Regal, Palmer and Fraser

And all Parts and Fittings.

K. W. Covered Spark Coils. Columbia Batteries. Rajah Spark Plugs.

### Franklin's Agencies, Limited,

Showroom, Commercial Chambers.

marcb4.t

## Our Ten Cent Sale

### Ends on Saturday.

## DON'T MISS IT.

# TEMPLETON'S

Advertise in the Telegram

### The Greatest War Sensation Since the War Began.

The title will be announced later. A German book which is selling in millions.

Through the enterprise of a British firm an English edition will be ready shortly. We have placed a large order which we hope to receive on or before the end of this month.

Place your order at once so that you may be well supplied from our first consignment.

Everyone should make it a patriotic duty to read it, for it lays bare as no German book has done the mind of the German people and their ambitious desire to invade and subdue our beloved country.

Price 45c. post paid. Outport customers remit 45c. in stamps.

**S. E. GARLAND,**

Leading Bookseller, St. John's.

### TORIC

There's a lot of difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are better looking, too. Come and see us about Toric Lenses.

## LENSES

**R. H. TRAPNELL,**

EYESIGHT SPECIALIST,

St. John's.



**THE FIREMEN** may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

**FIRE INSURANCE** will make good your damaged property and supply you with sufficient ready funds to replace the destroyed articles. Have me write you an insurance policy to-day.

**PERCIE JOHNSON,**

Insurance Agent.

Per S.S. "Stephano."

New York Chicken.

New York Corned Beef.

New York Sausages.

Bananas, Oranges.

Lemons, Pears.

Tomatoes, Celery, Beetroot.

Cauliflower, Parsnips.

Carrots.

Choice New York Butter.

Blue Point Oysters.

## J. J. ST. JOHN.

Our Tea trade increasing every week. The wonder is where we get that **ECLIPSE** Brand at 45c. lb. Have you used Sliced Pineapple such as we have? (soft as a Peach), 15c., 17c. and 22c. tin. Very nice assortment of Jacobs' Biscuits.

Golden Syrup, 1 & 2 lb. tins.	West India Sugar.
Graham Flour.	Green & White Cabbage.
White Icing Sugar.	Very Choice Ribbed Pork.
Scotch & Can. Oatmeal.	Extra Plate Beef.

**J. J. ST. JOHN,**

Duckworth Street and LeMarchant Road.

Advertise in the TELEGRAM

## REID-NEWFOUNDLAND COMPANY.

### LEATHER BELTING

For Factory or Saw-Mill.

**Good Real No. 1 Leather Belting, Specially Prepared Belt Dressing, Belt Lacing, Clipper Belt Lacers, Clipper Laces and Pins, Bristol Steel Lacing, Rubber Belting.**

Also, on hand, a good supply of Peavies and Peavie Stocks.

## Water Street Stores.

### "SECURITY" MILK GUARANTEED

To contain the Fresh Milk of healthy cows blended with pure Cane Sugar.

### NOTHING ELSE IN IT.

No Corn Starch,  
No Glucose,  
No Arrowroot.

GET "SECURITY" FOR YOUR MONEY.

### Notice of Removal and Partnersnip

HON. R. A. SQUIRES, K.C., LL.B.,

Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of SQUIRES & WINTER.

Address: Bank of Nova Scotia Building, St. John's.

January 3rd, 1916. dec31.t

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

## SQUIRES & WINTER

Barristers, Solicitors and Notaries.

### New Bank of Nova Scotia Building.

Corner Beck's Cove and Water Street. dec31.t

## J. J. ST. JOHN.

Our Tea trade increasing every week. The wonder is where we get that **ECLIPSE** Brand at 45c. lb. Have you used Sliced Pineapple such as we have? (soft as a Peach), 15c., 17c. and 22c. tin. Very nice assortment of Jacobs' Biscuits.

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White Icing Sugar.	Very Choice Ribbed Pork.
Scotch & Can. Oatmeal.	Extra Plate Beef.

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Duckworth Street and LeMarchant Road.

Advertise in the TELEGRAM

EIGHT PAGES TO-DAY.

TORONTO, Noon.—Fair and cold to-day, followed by strong breezes to moderate gales, East and South, with snow, turning in some localities to rain.

ROPER'S, Noon.—Bar, 29.45; ther. 24.

VOLUME XXXVIII.

## BOW

### Auction Sales

**THE PEOPLE'S AUCTIONEER**

AUCTION.

For the benefit of whom it may concern, at the Store of Messrs. Callahan, Glass & Duckworth Street, on Thursday next, the 9th inst. at 11 o'clock.

2 Rolls of Linoleum.

Nos. 110 and 112.

Landed in a damaged condition on board S. S. DURANGO, Captain Master, from Liverpool; surveyed and ordered to be sold for the benefit of whom it may concern.

P. C. O'DRISCOLL

Notary Public.

## LAST CALL

Smallwood's Big Rubber Sale

### GOOD RUBBERS FOR EVERY FOOT

Men's Rubbers, only sizes left being 9, 9 1/2, 10, 10 1/2, 11. Reg. value \$1.00.

Now 50c.

Ladies' Rubbers, all sizes, 75 cents. Now only 40 cents per pair.

23 pairs Girls' Long Rubbers only \$1.85.

77 pairs Ladies' Boots only \$2 per pair.

33 pairs Child's Tan Button Blucher Boots only \$1.40 per pair.

**F. SMALLWOOD**

The Home of Good Shoes

### Always in Season

CIGARS in Small Deco Boxes, of the very best brand.

CUT TOBACCO in small tins 1 lb. and 1/2 lb. glass jars.

CIGARETTES—Full Mail, Christmas and other well known brands.

PIPES—Calabash, Meerschaum and B.B.B. in beautiful cases.

CIGARETTE & CIGAR HOLDERS of the very best quality.

TOBACCO POUCHES—Cotton and plain, with shield.

**JAMES P. CAS**

Tobaccoist. Water Street.

BIRNARD'S LINIMENT OPERA GET IT COWS.