



WE PROTECT YOU AGAINST HIGH PRICES.

Thanks to the "Grand Old Flag," that has braved the battle and the breeze for over a thousand years, We are still able to offer you the best and most seasonable Merchandise at the same Low prices that have made this Store the popular shopping centre.

Every Item here is a Fighting Argument for the Royal Stores.

HOSIERY Of Special Merit.

LADIES' CASHMERE HOSE.

240 pairs Black Cashmere Hose in all sizes; colors guaranteed; well spliced soles and heels; assorted rib. Special for Friday & Saturday, per pair.

25c

LADIES' LISLE THREAD HOSE.

A splendid line of Tan and Black Hose, made of superior Lisle, lace fronted, seamless feet; fast colors. Values 30c. pair. Friday & Saturday,

19c

The Showroom Aids in the Fight on High Prices.

NECK FRILLINGS.

Charming Lace and Net Frillings in Cream, Paris, White and Black. Special for Friday and Saturday, per yard

12c

LACE COLLARS & JABOTS.

In an endless variety of styles. Real Lace Collars; Lace and Net Jabots in White and Cream only. Reg. 25c. each. Friday and Saturday

20c

SILK BOWS

and other Neck Ornaments, pretty effects in Silk; assorted colors. Special for Friday and Saturday, each

9c

Tea Aprons.

A job line White Muslin Aprons, Lace and Embroidery trimmed, frilled. Special for Friday & Saturday,

19c

Infants Bibs.

White Twilled Cotton Bibs, Lace trimmed; special values. Friday & Saturday,

5c

TAFFETA RIBBON—All Silk colored Taffeta, 5 inches wide; shades Brown, Tan, V. Rose, Mauve, Violet, Cerise, Nile, Navy, Royal, Pale Blue, Reseda, Black. Special,

14c

BAND VELVET—Corded Silk Velvet Ribbon, the latest for fall Millinery; shades of Crimson, Saxe, Tango, Purple, Tan and V. Rose. Reg. 20c. yard. Friday

10c

CANISOLE EMBROIDERY—Swiss make, beautiful new designs. Reg. 40c. yard. Friday & Saturday

34c

LADIES' HANDKERCHIEFS—Fancy Veined White Lawn Handkerchiefs with Lace corners; hemstitched and embroidered. Special, Friday & Saturday, ea.

8c

CORSET SPECIALS.

3 different models in the well known D. & A. make of high grade Corsets, medium and very low busts, all long hips, 4 and 6 garters; sizes 20 to 36 in. Reg.

1.75

LADIES' NIGHTDRESSES. Made of Cream Winceyette, silk embroidered, front and sleeves, all with sailor collars, also a few lace trimmed.

1.45

STYLISH WAISTS.

A large assortment of pretty Waists and Blouses in Cotton and Linen, plain and fancy striped effects; all new fall styles. Regular 75c. each. Friday and

60c

LADIES' SWEATER COATS. Special offer—a \$2.00 Sweater Coat for near half price; shades of Navy, Navy, Purple, Myrtle, Brown and Emerald; smart belted back effects; all sizes. Values to \$2.00 each. Friday and Saturday

1.05

VALISES.

We have just received a lot of handy small sized Valises in Japanese Matting. These have good strong handles, brass locks, catches and hinges, steel corner pieces; very strong but light in weight. Reg.

1.20

NEW DRESS GOODS AT UNUSUAL PRICES.

Good dependable materials in the height of style and popularity, freshly unpacked, direct from the English markets. The lot includes Cloths, Hopsacks, Fancy Suitings, &c., mostly 50 inches wide; all the newest colorings. Reg. \$1.00 per yard. Friday and

84c

GLOVE BARGAINS.

CHILDREN'S LISLE GLOVES.

A clearance sale of Lisle Thread Gloves for children, sizes 1 to 6; shades of Navy, Brown, Beaver, Black, Cream and White. Values 18c. pair. Friday

LADIES' LISLE GLOVES.

Realizing that the summer is rapidly passing away, we are clearing out a big lot of Lisle Gloves at unusual prices. These come in Brown, Grey, Beaver, Black, Cream and White; all sizes. Reg. 30c. pair. Friday and

24c

Fall Footwear in all the Newest Styles.

MEN'S BOOTS.

A new assortment of Black Gunmetal finished Boots, in Blucher styles only. Boots for business and all occasions, made by good makers; Goodyear welts; all sizes. Reg. \$3.50 per pair. Friday and Saturday

3.20

LADIES' BOOTS.

The lady that puts her feet into these Boots will have reason to be proud of their appearance. They come in Black Dongola, Blucher styles, stout leather soles, wide toes, medium heels. Reg. \$3.00 pair. Friday and Saturday

2.75

LADIES' OXFORDS.

A dependable make of Dongola Blucher Oxfords, with patent tips. A very handsome style in assorted sizes. Reg.

1.96

CHILDREN'S SCHOOL BOOTS.

Black Dongola Boots for school wear, Buttoned and Blucher styles; easy fitting styles, stout soles and heels. These Boots are all of good style and durability. Values to \$1.50 pair. Friday and Saturday

1.38

SMALLWARE SECTION.

Anticipate Future Needs and Buy Now.

NEEDLES — "Castle" brand, single and mixed sizes in pkts. Special, 2 pkts. for	6c	COMMON PINS — Large sheets of strong Pins. Special 6 sheets for	8c
GILT BEAUTY PINS — Warranted not to break. Special, 2 cards for	6c	HAIRPINS — The "Monster" Black Wire Hairpins, 100 in box. Special 2 boxes for	5c
TINSEL THREAD — For fancy work, in all colors. Special 3 balls for	5c	BARRETTES — Shell Hair Clips and Barrettes in assorted styles; many original designs. Special, each	6c
COLLAR SUPPORTS — The "La Chic" Supports, sizes 2½ and 3 in.; Brilliant, Pearl and Gilt Headed Pins; 4 extra Pins with each card. Special each card	8c	LULLABY TOILET SOAP — Assorted odors. Special, 2 cakes for	9c
FRAMED PICTURES — Many new subjects, Walnut stained frames; assorted styles. Reg. 25c. each for	19c	FOUNTAIN PENS — Self-filling. Here's your chance; these are warranted to give good service. Special, each	10c

HARDWARE SECTION.

Brass Stair Plates. Reg. 25c. doz. for	25c.	Nickel Stair Plates. Reg. 18c. doz. for	15c.
Nickel Stair Plates. Reg. 25c. doz. for	25c.	Brass Picture Hooks. Reg. 25c. doz. for	25c.
Nickel Picture Hooks. Reg. 25c. doz. for	25c.	Carvers, 3 piece sets. Reg. \$1.45 set for	\$1.22
Razor Straps (compact). Reg. 80c. for	70c.	Wire Sink Brushes. Reg. 15c. each for	13c.
Apple Corer and Slicer. Reg. 17c. each for	15c.	Teapot Stands. Reg. 25c. each for	22c.
Wood Spoons. Reg. 6c. each for	5c.	Kitchen Knives. Reg. 13c. each for	11c.

Some Needed Household Furnishings, Lowly Priced.

TABLE NAPKINS.

White Damask Linens, sterling values, neatly hemmed, ready for use; size 18 x 20. Regular 20c. each. Friday and Saturday

16c

TWILLED SHEETS.

Undoubtedly this is one of the best values ever offered. Twilled Cotton Sheets, size 70 x 90; well hemmed. Reg. \$2.00. Friday and Saturday

1.75

AXMINSTER DOOR MATS.

Extra good values, size 11 x 28; pretty designs, rich colors, finished with wool fringed ends. Reg. 45c. each. Friday and Saturday

39c

TAPESTRY HEARTH RUGS.

Another selection of popular Hearth Rugs are offered. These are 27 x 50 inch size, finished with wool fringe; a large variety of light and dark patterns. Reg. 90c. each for

78c

DUCHESSE SETS.

Our fall stock of Fancy Linens is being opened, and from the many attractive assortments we picked this lot of Duchesse Sets. Some are in White Linen, others in White Muslin, daintily trimmed, hemstitched and embroidered; 4 pieces in a set. Reg. 80c. set. Friday and Saturday

64c

SILK D'OYLES.

Special values in Japanese Silk D'Oyles, trimmed with Battenburg Lace; shades of Green and Gold. Special for Friday and Saturday, each

8c

HALF BLIND MUSLINS.

Beautiful patterns in Muslin for window decoration. A nice assortment of styles, looped edges and tucked frills; in White only. Special per yard, Friday and Saturday

10c

TABLE LINENS.

Over 200 yards of White and Blay Damask Linen for tables; real handsome designs, large and small; about 60 inches wide. Reg. 40c. yard. Friday and Saturday

35c

MEN.

MEN'S SHIRT BARGAINS.

TUNIC SHIRTS—Soft fronts; medium cuffs, coat styles, neat striped effects perfect fitting sizes. Reg. 80c. each. Friday and Saturday

70c

TUNIC SHIRTS.

In plain colors, silk finished Lawn Shirts, double cuffs, all fitted with neatly cut collars; latest styles; all sizes. Values to \$2.00 each. Friday and Saturday

1.32

SOFT FELT HATS.

For Fall wear, smart new shapes, in colors of Dark Green, Brown, Slate, &c.; all sizes. Reg. \$2.00 each. Friday and Saturday

1.65

BOYS' JERSEY SUITS.

A splendid line of Jersey Suits, well made of extra quality wool knit yarn; sizes from 18 in. to 24 in.; colors of Saxe, Cream, Cardinal, Navy and Brown; made in England. Values to \$1.80 each. Friday and Saturday

1.45

GENT'S GLOVES.

Grey Undressed Kid and Suede finished Gloves, sizes 7¼ to 8¾; one dome. Shapely Gloves that will wear well. Reg.

95c

GENT'S HANDKERCHIEFS. White Mersurah Handkerchiefs with hemstitched ends, silk embroidered initials on corners; medium size. Reg. 20c. each. Friday and Saturday

16c

SILK TIES.

In Paris, String and Wide End styles, in materials of Silk, Irish Poplin, Brocade and Knitted Silk; all popular colorings. Reg. 35c. ea. Friday & Saturday

29c

SILK BOWS.

Neat shaped Bows, smart, sensible and stylish, in a host of popular colors and patterns; still spring clips. Special for Friday and Saturday, each

8c

RUBBER HEELS.

A limited supply of Dunlop Solid Comfort Rubber Heels to be cleared out at once; in Black Rubber only; sizes to fit all kinds of boots and shoes from 000 to 3. Special price, per pair, Friday and Saturday

30c

Men's Sweater Coats.

The evenings will soon be getting chilly. Get ready, secure a good Sweater Coat that can be worn under your ordinary coat. We offer a line of heavy All Wool Knit Sweater Coats in Navy and Green only; sizes 34 to 44 inches. Reg. \$2.75. Friday and Saturday

2.40

War Effect In London.

"LETTER EXTRACT"

Mr. F. J. Hignell, of this city, is in receipt of a letter, by the last English mail from a friend resident in Newington, London, N. England. The writer tells of the war situation as effective in that great city, as follows:

"Affairs are in a bad state here. To begin with most of our paper, and a large amount of stationery, requisites come from Germany, this has been stopped, and consequently printers, publishers and most of the stationery firms are closed down. Offices are shut for a time, some of which have not closed their doors for forty years. Our Banks, (and the Bank of England) have stopped payment in coin, they are now issuing paper money, and the other day when I wanted change for a sovereign I had to take ten two shilling postal orders, so that the process is very muddling and annoying."

"Food stuffs are very dear. Butter sells at 1s. 8d. per lb., sugar, 6d., bacon, 1s. 4d., and bread is very high priced. Fresh beef is a scarcity, and vegetables are enormously high. We have here in London 3,000 real

dent Germans, and they have been causing considerable trouble trying to blow up our railway bridges. It would be impossible to give you even an idea of the enthusiasm of the people here, the English people are simply 'going mad'—there is nothing but cheers and colors, patriotic songs, and general huzzas. It is wonderful."

"Every afternoon Buckingham Palace is surrounded by thousands of Londoners, and when the King, Queen, Princess Mary and the Prince appear on the balcony they are greeted with British cheers that may reach far down the Thames. The King generally addresses the massive crowd. There is no doubt this promises to

be a terrible and bloody war. Our soldiers are camped in all the open spaces available, and the schools and other public buildings are rapidly being fitted up as hospitals; hundreds of our ladies are volunteering for nurses and classes have been opened in all parts of London. They are doing good work."

"All the 'boys' from my office (English, Austrians, Hungarians and Russians) have gone to the fight, and our eight hundred staff has been reduced to a few working hands. I saw thousands upon thousands of our brave soldiers and our artillery leave for Belgium, and before their departure they were being drilled in the

streets, parks, public squares, and in fact in any roomy place. The police here are making all Germans report, on penalty of a large fine or imprisonment, and when they do so, if not naturalized, they are shipped off to an island a little way out. The Government has attended to the food prices, so that the poor may be sure of bread if nothing else. There is practically no business going on in this great city, the Stock Exchange is closed, and all our big stores—dry goods, dressmakers, hatters, and Army and Navy stores (where Royalty buys) are closing down. The Prince of Wales has just now started a distress fund, and which has quickly

amounted to a total of a quarter of a million of money, but want and deprivation must be felt."

"This war must be more serious than many of us private individuals imagine, as the soldiers are visiting all the streets, neighbourhoods, places of amusement and gardens, asking for volunteers. The Government have bought up all our horses, and owing to having taken over the petrol our motor-buses are all stopped. Our trains are being used for the conveyance of troops, hundreds leaving the city hourly."

"At this writing the city is under martial law, our streets are guarded throughout the town, and special

to remove perspiration stains from wists, sponge the place with a clean rag, wet in clear, cold water. Then cover with powdered chalk and brush off carefully with soft brush."

"I read, with great pleasure the splendid offer made to England by Canada and Newfoundland, it is indeed a noble act."

"Will write you later more particular."

WINARD'S LINIMENT CURES DIPHTHERIA.

The Hour.

James Bernard Fagan writes in The Telegraph:—

We've shut the gates by Dover Straits, And North, where the tides run free, Check by jowl, our watchdogs prowl, Grey hulks in a greyer sea. And the prayer that England prays to-night—

O Lord of our destiny!—As the foam of our plunging prowls, is white; We have stood for peace, and we war for right, God give us victory!

Now slack, now strung, from the mainmast flung, The flag throbs fast in the breeze; Strained o'er the foam, like the hearts at home

That beat for their sons on the seas. For mothers and wives are praying to-night—

O Lord of our destiny!—But we've no time, four our lips are tight, Our fists are clenched, and we're stripped to fight, God give us victory!

The west winds blow in the face of the foe— Old Drake is beating his drum— They drank to "The Day," for "The Hour" we pray

The day and the hour have come. The sea-strawn Empire prays to-night—

O Lord of our destiny!—Thou didst give the seas into Britain's might, For the freedom of Thy seas we smite, God give us victory!

German Absolutism.

Good Reasons for Hating It.

A correspondent writing to the New York Sun, says:—

Having in mind the letter with the caption "What Germany Owe the Kaiser," in the "World" of Sunday, Aug. 16, I venture to call your attention to the fact that there are two monuments in this city which are a lasting reproach to Germany's autocratic rulers. One is the monument to Gen. Franz Sigel, on Riverside Drive, the other the monument to Carl Schurz, on Morningside Heights, bearing on its pedestal the beautiful motto, "A lover of freedom and a defender of human rights."

Both of these men, together with hundreds of enlightened and patriotic Germans, had to leave their native land simply because they were outspoken enemies of German absolutism. When some of their compatriots called upon King Frederick

William IV., the grand-uncle of the present Kaiser, with a request for a constitution, he declared that never would he allow a blotched parchment to come between him and Almighty God. (This reminds one of "Me und Gott.")

Again, when the liberal Frankfort Diet, in 1849, offered him the crown of Emperor of Germany, he refused it, saying that he would never stoop to pick up a crown out of the gutter. This remark showed his utter contempt for a gathering representative of the people. Later, when uprisings of the people occurred in Berlin and in Baden, he had them shot down like dogs, and no one distinguished himself more in this bloody work than the present Emperor's grandfather, who on this account was for a long while known as the "Cartridge Prince."

The Kaiser's father was a very sick man when he ascended the throne, and reigned only a few weeks. Kaiser William's first act on ascending the throne in 1888 was an address to his army and navy extolling them as the true pillars of his throne, while the address to the people, which followed only some days after, was very tame. Soon he made himself notorious by his threat to utterly crush whosoever would not bow to his will. Throughout his reign he never failed upon even slight pretext to rattle the sword in the scabbard to declare himself the divinely appointed ruler whose will was supreme, and to show himself the enemy of democracy by birth, by training and by instinct.

Your splendid editorial, "A War That Is Madness," stated the issue in a nutshell: "Either German autocracy must be crushed or European democracy will be obliterated, and the mailed fist of the conqueror will make ready to strike the final blow at democracy in the New World."

AN AMERICAN OF GERMAN BIRTH. BUT NOT A GERMAN-AMERICAN. New York, Aug. 17.

To remove perspiration stains from wists, sponge the place with a clean rag, wet in clear, cold water. Then cover with powdered chalk and brush off carefully with soft brush."

"I read, with great pleasure the splendid offer made to England by Canada and Newfoundland, it is indeed a noble act."

"Will write you later more particular."

WINARD'S LINIMENT CURES DIPHTHERIA.