



The homely Suet Pudding, or the Dumplings for the Stew are lightest when raised with

Paisley Flour
The SURE raising powder.

The most digestible and enjoyable suet puddings are made by adding one part of "Paisley Flour" to eight parts of ordinary flour before mixing the dough. Steaming instead of boiling also helps to make puddings lighter. "Paisley Flour" mixed 1 part to 12 of ordinary flour, makes delicious light piecrusts and plain pastry for tarts—no doughiness.

"Paisley Flour" is packed in 22c., 14c. and 5c. tins.
The 22c. tin contains 14 ozs. and will raise half a stone of flour.
" 14c. " " 7 ozs. " " 3 1/2 pounds of flour.
" 5c. " " 2 ozs. " " 1 "

CHEAP APPLES!

We are sold out of number one grade Apples, but offer 50 BARRELS of sound fruit, Winter brands, at LOW price to clear. Those don't look as well as ones, but are all right for cooking and eating. See them and get our price.

Edwin Murray.

J. J. ST. JOHN, Duckworth St.

CHOICE IRISH BUTTER,
HALIFAX SAUSAGES,
BIRD'S EGG POWDERS,
JELLY POWDERS,
FRUTELLA, TURKEY FIGS,
HEINZ'S EUCHRED PICKLES,
HEINZ'S PEANUT BUTTER,
VAN HOUTEN'S COCOA,
BAKER'S CHOCOLATE, Potato Flour.



J. J. ST. JOHN.

Cheese, Cheese

February 4th. Just landed,
100 boxes Choice CANADIAN CHEESE.
Lowest Prices.

GEO. NEAL

REGAL SHOES

are the most stylish, comfortable and serviceable ready-to-wear shoes made—and every man in town can prove this by coming to us and selecting a pair from the new styles we have just received.

A Smart
Regal Style
For Dressy Men

Every one of these Regal styles is built exactly after a high-priced New York custom model. Exact fit is assured you by Regal quarter-sizes—just double the usual number of shoe-fittings. Do not put off paying us a visit—drop in to-day.



PRICE,
\$4.50

PARKER & MONROE, Ltd.

(Under the distinguished patronage of H. E. the Governor and Lady Williams)

C. L. B. Grand Annual Band Concert

(By permission of the O. C.)

Kindly assisted by Mrs. G. W. B. Ayre, Miss D'Alberti, Miss Johnson, Mr. Frank Miller.

Methodist College Hall, Thursday, Feb. 16th, at 8.30 p.m.

Reserved Seats, 50c. General Admission, 25c. At Gray & Goodland's on Monday. Doors open 7.30. feb10,15,16

Best Scotch Household Coal.

Now landing ex S.S. Hafnia, 800 tons Best Scotch Household Coal,

\$6.20 Per Ton, sent home

Also, in store, North Sydney Coals, at \$6.40 per ton, sent home.

Newfoundland Produce Co., Ltd.

feb7, eod Duder's Premises.

Juniper Plank,
FOR ANY SIZE BOAT OR SCHOONER.
Long Lengths,
Clear and Wide.
HORWOOD
Lumber Company, Limited

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money

H. W. de FOREST TEA CO'Y.

REID NEWFOUNDLAND COMPANY.

Keep Your Display Windows Free From Frost

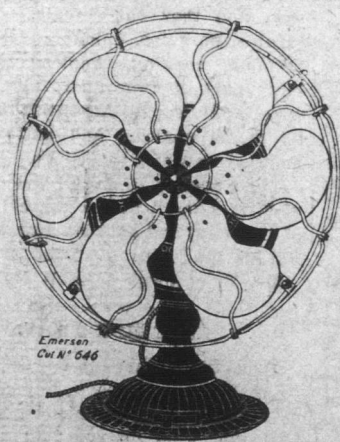
By Using This Little Preventer

For preventing the frosting of Display Windows in Winter time, there is nothing simpler or more effective than the air blast of an

ELECTRIC FAN

directed against the glass.
The Philosophy of the thing is plain.

The evaporative effect of the air current simply prevents condensation of moisture upon the window, and affords relief from an annoyance which generally is sought but only imperfectly attained through various awkward means.



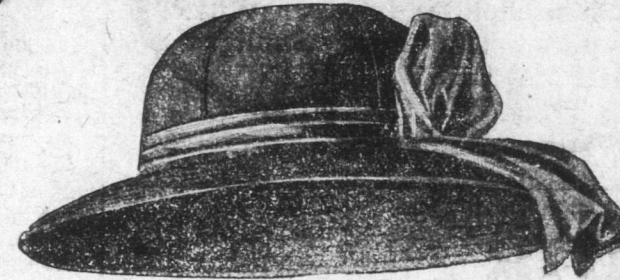
Reid Newfoundland Company

Prepare to be Pleased

There is no room for improvement in the Bargains we offer this week.

COLORS: Navy, Cardinal, Myrtle, Ruby. Navy, Cardinal, Myrtle, Ruby.

GIRLS' MOTOR HATS!



AT
33
cents each.

We make them Low to sell them Quick.

No question about you being pleased with the goods and prices.

S. MILLEY, Water St.

New Valentines and Valentine Post Cards.

Just arrived from New York ex S. S. Florizel.
Comics Trades Jokers, 5c. and 3c. doz.
Fault Finders and Long Jokers, 10, 15 and 25c. doz.
The New Elite Comics, 10c. per doz.
Fancy Valentines, 1, 2, 4 and up to 25c. each.
Fancy Valentines, in boxes, up to \$1.25 each.
Valentines daintily perfumed, 15 and 25c. each.
Novelty Valentines, from 25c. to 50c.
Valentine Post Cards, Comic, from 2c. Valentine Post Cards, Sentimental, from 2c.
Very handsome embossed, satin, plush and floral post cards, without mottoes, 5 to 30c.
Envelopes and mailing wraps given "free" with all "valentines" at 5c. and upwards.
A nice line of booklets and illustrated novels very suitable for St. Valentine's Gifts.

Garland's Bookstore,
feb4,tf 177-353 Water St.

VALENTINES



NEW COMICS.

Portraits, Fault Finders, Trades, Jokers, Gentle Reminders and Don't's, from 5 to 12 cents per doz. Special prices in gross lots.

FANCY VALENTINES.
each in envelope, from 4 to 30 cents each.

FANCY LACE VALENTINES
in boxes, ready for mailing, from 40c. to \$2.50 each.

Valentine and Motto Post Cards.

GARRETT BYRNE,
Bookseller and Stationer.

Make your spare time profitable—large salary and commissions paid for securing subscriptions to best Women's Magazine in Canada—easy sales—many districts untouched. Beginners earning big money. Write at once. CANADIAN HOME JOURNAL, TORONTO. jan28, feb1, U. P.

THIS IS THE FLOUR FOR YOU MADAM!
SELECTED HARD SPRING WHEAT
ROBIN HOOD
SASKATCHEWAN FLOUR MILLS CO. LTD.
MOOSE JAW, SASK.

If You Can Afford to use the BEST buy Robin Hood Flour

"The Flour that is different."
If you do you will find that the cost of ROBIN HOOD is smallest after all.
The bigger loaf is one difference.
Easier assimilations of the bread is another difference.
The sweeter flavor is a third difference.
There are other points of difference. Any one of them worth the extra cost.

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Saskatchewan Flour Mills Co., Ltd.
Moose Jaw - Sask.

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WHOLESALE Indents promptly executed at lowest cash prices for all kinds of British and Continental goods, including—

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Books, Shoes and Leather,
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Cycles, Motors and Accessories,
Drapery, Millinery and Piece Goods,
Fancy Goods and Perfumery,
Hardware, Machinery and Metals,
Jewellery, Plate and Watches,
Photographic and Optical Goods,
Provisions and Oilmen's Stores,
etc., etc.

Commission 2 1/2 per cent. to 5 per cent.
Trade Discounts allowed.
Special Quotations on Demand.
Simple Cases from £10 upwards.
Commitments of Produce Sold on Account.

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Low Prices to clear.

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