

THIS GREAT STORE FILLED WITH CHRISTMAS GIFTS FOR EVERYBODY



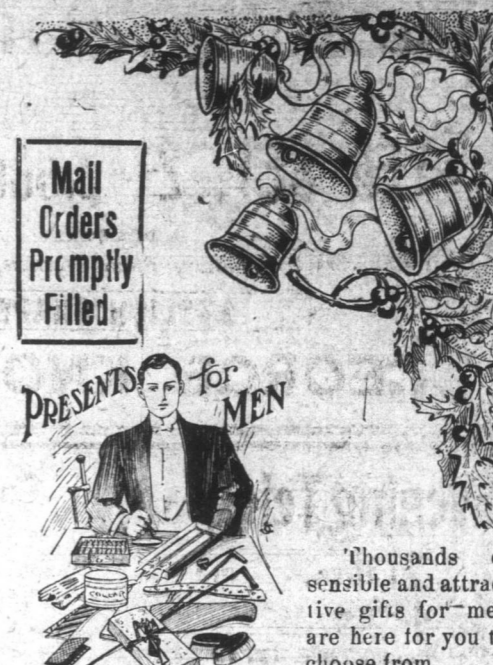
Mail Orders Promptly Filled

PRESENTS for BOYS

Boys' Slides, 40c. to \$2.25.
Boys' Skates, 25c. to \$3.00.
Boys' Tool Sets, 35c. to \$4.20
Boys' Hockey Sticks, 20c. to 65c.
Boys' Air Rifles, 70c. and \$1.20
Boys' Fretwork Sets, 65c. to \$1.65
Boys' Pocket Knives, 5c. to \$2.00

PRESENTS for GIRLS

Girls' Pearl Neck Lets, 10c. up.
Girls' Sleighs, 40c. up.
Girls' Manicure Sets, \$2.00 up.
Girls' Furs, 45c. to \$2.50.
Girls' White Silk Dresses, \$1.25 to \$11.00.
Girls' Dolls, 5c. to \$3.
Girls' Dressing Cases, \$1.75 up.
Girls' Silk Handkerchiefs, 20c. to 50c.



Mail Orders Promptly Filled

PRESENTS for MEN

Thousands of sensible and attractive gifts for men are here for you to choose from.

Men's Four-in-Hand Ties, in all good colors; Men's Silk Handkerchiefs, initialled, Crimson and White; Men's Kid, Astrachan and Wool Gloves; Handkerchief and Collar Boxes, Hair Brushes, Wallets, Walking Sticks, Pipes, Shaving Sets, Dressing Cases, etc.

Ladies Sewing Sets leather cases, \$1.30 up.
Glove and Handkerchief Cases for 30c. to \$3.00.
Dressing Cases, leather and morocco, some with satin lining, \$1.80 to \$11.00.
Fancy Straw Work Boxes, satin quilted, \$1.25 to \$3.00.
Photograph Albums, \$1.00 each.

Suggestions for Xmas Shoppers.

HAVE you finally settled what the presents are to be? Perhaps this list will help you to make up your mind. Necessarily the list is incomplete; to give a good descriptive list of the store's resources in merchandise would be an impossible task. All it is intended to do is to suggest. The store so big—that though a trip through will show you much that is interesting, you'll possibly miss what would please you most unless you know what to ask for.

So you'll find it a help, perhaps, to look this list over carefully, note the items that are possibilities, then come to the store and ask to see the articles you prefer. You'll be surprised to see how much better than this bare mention the things themselves will look.

St. John's Greatest DISPLAY of Toys and Dolls.

CHILDREN go in raptures over Santa Claus and the Toys, Games and Dolls so prettily displayed all over this store. Selling is rapid because the prices need only be known to be effective. We never knew a time when so little money could buy so much. By all means make it a point to visit our Great Toyland to-day, you'll find it well worth while.

Dressed and Undressed Dolls, Drums, Dolls on Swings, Wood Targets, Pigeons, Jack-in-the-Box, Trains, Locomotives, Motors, Mechanical Toys, Elephants, Tram Cars, Dynamos, Dulcimers, Doll Furniture, Washing Sets, Doll Baths, Blocks, Puzzles, Doll Swings, Carpenter Sets, Cradles, Wash Sets, Iron Beds, Sideboards, Bureaus, Noah's Ark, Pianos, Trumpets, Horns, Rattles, Boats, Steamers, Spin Tops, Yachts, Horse and Carts, Bellows, Sheep, Dogs, Elephants, Target Sets, Swords, Pistols, Pop Guns, Whips, Pencil Cases, Money Boxes, Work Boxes, Chinese Lanterns, etc. etc.

Hear the Great Caruso or Melba.



Victor Gram-o-Phones, \$10.00 to \$75.00.

The two greatest singers of modern times are ready to sing for you whenever you want to hear them.

The Victor and Berliner Gram-o-Phones bring their actual, living, breathing voices to you, just as sweet and clear and true-to-life as if the artists themselves stood before you.

A strong statement to make, but absolutely true. Prove it for yourself. Come in at any time and hear these famous artists sing on the Gram-o-Phone—no obligation to buy. Made in various styles.

SINGLE RECORDS,		DOUBLE RECORDS,	
10 inch.	12 inch.	10 inch.	12 inch.
60 cts.	\$1.00.	75 cts.	\$1.35.
RED SEAL RECORDS, \$1.25 to \$7.00			

A Personal Invitation For You.

We would like to visit every home and invite the people our Gram-o-Phone Parlor to hear the Gram-o-Phone.

That's hardly possible, so we want everybody to consider this a personal invitation to come and hear the VICTOR and BERLINER GRAM-O-PHONES; the wonderful musical instruments that play all kinds of music and entertainment so true to life that it is just like hearing the artists themselves. The proof is the hearing. Come in any time. No obligation to buy.

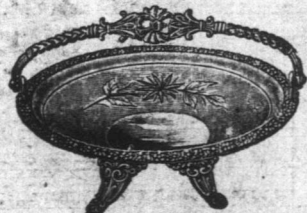
SINGLE RECORDS,		DOUBLE RECORDS,	
10 inch.	12 inch.	10 inch.	12 inch.
60 cts.	\$1.00	75 cts.	1.35
RED SEAL RECORDS, \$1.25 to \$7.00			



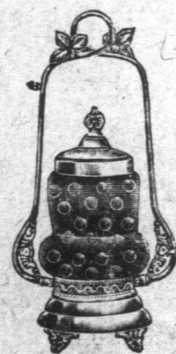
Victor Gram-o-Phones, \$10.00 to \$75.00.

Silverware and Glassware. Newest Designs.

Fancy Glass Sugar Bowl, with E. P. Frame—
Price \$1.25 each.



Electro Plated Cake Basket, figured, embossed with handle—
Prices \$5.00 and \$5.75 each.
Electro Plated Cake Baskets, without handle—
Prices \$1.90 to \$5.50 each.

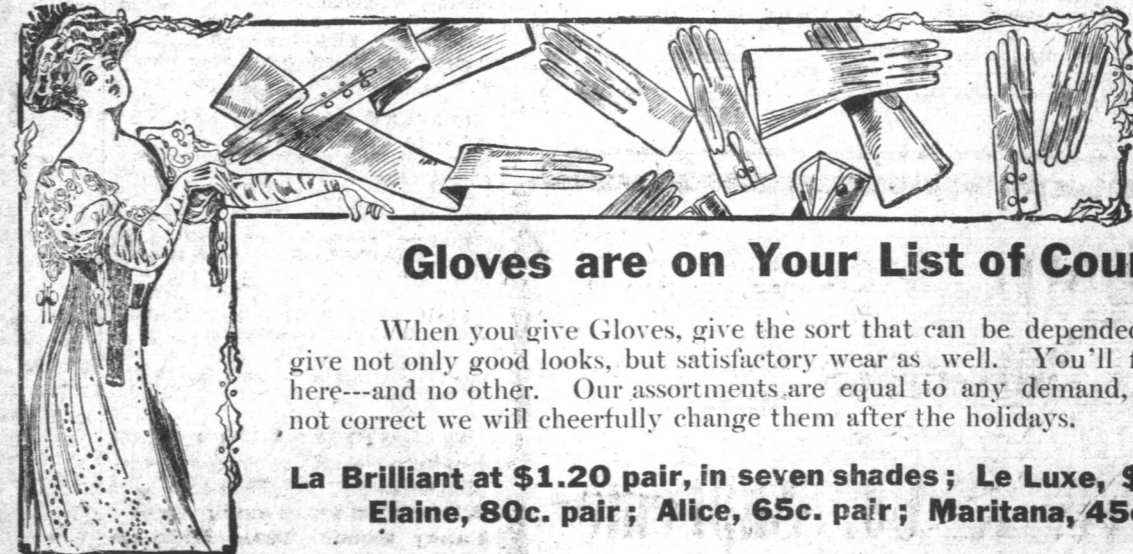


Pickle Dish, with Crystal Glass Jar, Electro Plated Frame—
Price \$4.00 & \$4.50
Pickle Dish Bohemian Glass Jar, decorated, Electro Plated Frame—
Price .. \$3.85 each.
Salad Bowl Glass, best design, mounted with Electro plate. One pair of E. P. Servers, with glass handles, complete the set.
Special \$9.50 each.



Oak Butter Dishes, Electro Plate mountings and A1 Polish porcelain Dish—
Prices \$3.10 to \$3.60 each.

Salad Bowl and Solid Oak Case, Silver Mounted; and China Bowl, with E. P. Servers attached. Regular, \$25.00 each.
Special Price \$20.00 each.



GLOVES
Woolen, Kid, Kid Wool Lined, Kid, Fur Trimmed.

Gloves are on Your List of Course.

When you give Gloves, give the sort that can be depended on, that will give not only good looks, but satisfactory wear as well. You'll find that sort here—and no other. Our assortments are equal to any demand, and if size is not correct we will cheerfully change them after the holidays.

La Brilliant at \$1.20 pair, in seven shades; Le Luxe, \$1.00 pair; Elaine, 80c. pair; Alice, 65c. pair; Maritana, 45c. pair.



Oak Biscuit Barrels, E.P. Cover and Mounts and A1 Polish porcelain Jar—
Price \$3.75 and \$4.75 each.
Dinner Cruets, Five Bottles, No. 16 Chased Electro Plated Stand—
Price \$5.80 each.

SMALL PROFITS. QUICK RETURNS.

Furniture Gifts.

We have an enormous range of Furniture most suitable for Christmas gifts, including Easy Chairs, Rockers, Card Tables, Writing Tables, Book Cases, Sideboards, Pictures, Desks, etc.