

A PINK NOTICE

A pink notice attached to this page shows that your subscription is in arrears. We have continued sending you The Guide because we believed you really wanted the paper and in the full expectation that you would pay for it. We must now ask you to justify our trust in you by paying up your arrears. You cannot afford to miss a single copy of The Guide. We don't want to cut you off, but of course we cannot carry you for an indefinite period. Read what is printed below on this page. Then do your part. Write your name and address plainly on the pink coupon and mail it with a postal order for \$1.50 in the addressed envelope. If your subscription is a year in arrears send us \$3.00. Mail the coupon today.

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None" A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers - entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

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SUBSCRIPTIONS AND ADVERTISING

Published every Wednesday. Subscriptions in the British Empire \$1.50 per year. Foreign subscriptions \$2.00 per year. Single copies 5 cents.

Advertising Rates

Commercial Display—18 cents per square line. Livestock Display—14 cents per square line. Classified—4 cents per word per issue.

No discount for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, thru careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to doubt the reliability of any person or firm who advertises in The Guide.

LIVE POULTRY

500 Turkeys Wanted

By April 15th

We must have 500 Turkeys between now and April 15, 1916. Note particularly that we are paying 18c per lb. for them. Get in on this high price by shipping to us immediately. If you have no coops, save time by getting a box from your local merchant slightly higher than a turkey. Slat the sides and top to permit good ventilation. Your station agent will accept it that way.

Here are Our Prices for Other Kinds:

	Per lb.		Per lb.
Turkeys	18c	Old Roosters	11c
Hens	15c	Geese	15c
Young Roosters	14c	Ducks	15c

All prices are for live weight F.O.B. Winnipeg and are absolutely guaranteed until May 1st. If you cannot secure any boxes in your district let us know what kind you have and how many you have for sale and we will forward enough crates for shipping. Our terms are cash (Bank Money Order) on receipt of goods.

GOLDEN STAR FRUIT & PRODUCE CO. WINNIPEG

CASH for LIVE POULTRY

Send your live poultry to us and secure prompt remittance at highest market price

	Per lb.		Per lb.
Turkeys, Prime 21c; old	18c	Hens	15c
Ducks	14c	Young Roosters	14c
Geese	14c	Old Roosters	11c

Express Money Order mailed same day birds received. Crates furnished on request. Prices absolutely guaranteed.

WINNIPEG FISH COMPANY, LIMITED, WINNIPEG, MAN.

WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE

REDUCED PRICES ON PLOW SHARES

	12"	\$2.00 each
	13" and 14"	\$2.25 "
	15" and 16"	\$2.45 "
	18"	\$2.70 "

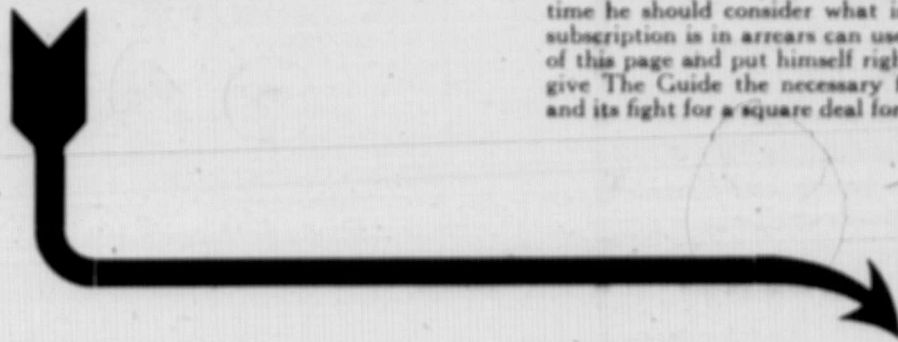
F.O.B. Regina, Sask.

You can save money by sending in your order for Plow Shares to us At Once. These prices are not guaranteed to last any length of time, and we would therefore advise you to send us your order today. When ordering give size of share and the number stamped on the back of the old share, also make of plow. All orders shipped promptly. Write today for our catalogue showing the lines we carry. Steel Harrow Teeth, 6-inch and 8 1/2-inch, 2 sets each.

THE WESTERN IMPLEMENT SUPPLY COMPANY Dept. 6, 1762 OLLIER STREET REGINA, Sask.

\$3,000 Lost!

A Few Hard Facts to Think About



Your Label Tells the Story—

Every subscriber has an address label on the front cover of his paper every week. It reads thus:—

J. L. Morse,
Morse, Sask.
Oct. 15.

The label always shows the month of the year when the subscription expires. Look at yours today. If you are in arrears you know what to do. This label means that Mr. Morse's subscription expired in October, 1915.

A few days ago we removed from our mail list the names of 1,000 farmers in the three prairie provinces, leaving us now with 34,700 subscribers. These subscriptions expired a year ago. It cost us a little over \$3.00 each to send The Guide to these subscribers for the year, or a total of over \$3,000. All we asked them to pay was \$1.50, or a total of \$1,500. The balance would be paid by those who advertise in The Guide. We sent each of these farmers six notices asking them to pay. They paid no attention to any one of the notices, but continued to take The Guide out of the post office regularly every week. These farmers did not give The Guide a square deal. How could they expect The Guide to continue to try to get a square deal for them? These farmers evidently forget that there are two sides to every square deal; they have only been looking at one side of it.

These are actual hard facts and they go to show some of the problems faced in the publication of a journal such as The Guide. There are nearly another 1,000 farmers whose subscriptions are also one year in arrears and if we do not receive their subscriptions within a few days their names also will be cut off. Every farmer who reads this will know whether he is one of the thousand or not. If he is we think it is time he should consider what is a square deal. Every farmer whose subscription is in arrears can use the little coupon down at the bottom of this page and put himself right at once and at the same time he will give The Guide the necessary financial support to continue its work and its fight for a square deal for him and other farmers in this country.

GRAIN GROWERS' GUIDE,
Winnipeg, Man. April 5, 1916

Herewith find money order for \$1.50 to renew my subscription for one year from the date now on my label.

Name _____
P. O. _____
Province _____

Be sure to write your name and address very plainly and exactly the same as it now appears on your label.