

YOU CAN REACH



SUCCESS

and make some money, of course, by selling goods of inferior or uncertain quality, but your money making won't last long.

Folks are too shrewd now, a-days to keep on trading

with a grocer who thinks mostly of his profits without regard to quality.

These goods set the standard of highest quality years and years ago. They never vary from that standard, and they still maintain their position as leaders. Our increasing yearly sales prove it beyond a question. They are good

Business Builders.

SOLD BY WHOLESALE GROCERS EVERYWHERE.

Bi-Carb. Soda

Made by The United Alkali Company of Great Britain. For absolute purity—greatest strength—unvarying evenness of grade, unequalled.

Hand in Hand Brand

Fry's Cocoa

The "Medal Cocoa." Simply pure cocoa, but because of this it has great strength—and delicacy of flavor.

Easily soluble. A strong point with housekeepers.

Finnan Haddies

This season's pack right from the water side where they were cured, packed, canned, and sealed. Real Haddies. The flavor is fine. Ask for the reliable brand—the

"Thistle Brand"

Stephens' Pickles

Clean — carefully selected—put up in genuine Malt Vinegar and packed in air-tight bottles, to ensure the original freshness and piquancy.

Absolutely free from poisonous acids or coloring matter.

Jelly Tablets

All ready flavored and sweetened. The quality of the flavoring used is highest quality and it never varies in its delicacy. Great time savers in the household. Made in England. Remember the name when ordering:

"Lazenby's"

Agents:

A. P. Tippet & Co.,
Montreal and Toronto.

F. H. Tippet & Co.,
St. John, N.B.