

In This Issue — Various Pepper Grades Demonstrated.

CANADIAN GROCER

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Baking Powder	Biscuit Flour (Self-Rising)
Coffee	Buckwheat Flour (Self-Rising)
Cream of Tartar	Breakfast Food (Flaked Wheat)
Extracts	Diet Flour (For Diabetes)
Herbs	Health Flour (High-Grade Whole Wheat)
Cake Icing	King's Food (Flaked Wheat with Premium)
Jelly Powders	Wheat Kernels (The Cream of Wheat)
Mustard	Flaked Wheat
Spices	
Yeast Cakes	
Pancake Flour (Self-Rising)	

Government Warranty on every package.

MR. DEALER:

You can sell more of a product which you can sincerely recommend from your own experience—consequently more sales will be made more easily, and the profits will be correspondingly greater.

Try some Pancakes made from *WHITE SWAN* Pancake Flour, and Biscuits made from *WHITE SWAN* Biscuit Flour. Their lightness and inimitable flavor will at once win your favor.

You know *WHITE SWAN* Flaked Wheat, but if you have not tried it yourself, send us a request for a sample and you will appreciate the lusciousness of its thinner, whiter, larger flakes, which makes it a favorite in so many Grocers' homes.

We will be glad to send you a sample of any *WHITE SWAN* Goods you may wish to try. **FREE UPON REQUEST.**

Send for our new price list just issued.

**WHITE SWAN SPICES & CEREALS
LIMITED**

TORONTO

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