

Farmer's Advocate and Home Journal

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LET US ENTERTAIN YOU FOR AN EVENING AT OUR OWN EXPENSE



All You Need Do Is This

Read the list of favorite Victor records printed here. Pick out any ten you would like to hear. Write their numbers on a postcard; add your name and address, and send us the card.

Then, just as soon as we can, we will have the nearest Victor man come to your house with a Victor and your choice of records. He will gladly play them for you. You will be under no obligation whatever—not the slightest.

For we will count it a favor that you have spent a pleasant evening with this superb musical instrument of ours. We will be glad to have you hear its sweet, rich, natural tone. We will thank you for the privilege of entertaining you.

And you have nothing to pay for the evening's enjoyment—not one cent. Simply make your choice of favorites and let us have them played for you. You need not even thank us, although you will feel like doing so.

Why We Make This Unusual Offer

We make this offer so that we can fix your attention on the one sound-reproducing mechanism that you will prefer if you ever buy any. Once you have heard the Victor, you will never be satisfied with any machine but a Victor.

For, after your enjoyable evening with it, you will judge the "others" by the Victor. You cannot judge it by them, as perhaps you do now. You will find that the Victor is in a class by itself.

Some Day You Will Want a Victor

We are very willing indeed to send our man to you with a Victor and your choice of ten records. We are willing and ready to entertain you free for an evening—without the least cost or obligation on your part.

Because that is the surest way to show you what the Victor of to-day really is. That is the certain way to convince you that this is the "talking-machine" that will please you best by far.

You Can Never Be Lonely With a Victor

Your evening's free entertainment will prove to you that the Victor is a fine investment. You may think that the price of this superb entertainer is prohibitive. You will be surprised to learn that you can own a Victor (or a Berliner Gram-o-phone) for as little as fifteen dollars!

With the immense number of Victor records to choose from, you can for a very small outlay command the whole world's best musical talent, the cleverest fun artists, the immortal masterpieces of the composers—all are at your command when you have a Victor in the house.

You can beguile your leisure with the THIS evening's free entertainment will delight your family. Be sure that they are all in the room when our man starts the VICTOR playing. Invite your neighbors too—make the evening a social occasion for your household. So please make your choice of records now. Tell us at once to come and entertain you at our own expense—absolutely without cost to you, remember. Write us that postcard as soon as you finish reading this. You will be glad you did.

If you already have a Victor or Berliner Gram-o-phone and your dealer cannot supply you, send us 90 cents and 10 cents for postage for a sample of the new Victor double face Records. Music on both sides. Two in one.

Simply listen to it and know. Simply hear it render speech, song, the sweet melody of the violin, the swinging crash of the world's great bandsmen. Let it appeal to your musical taste, through your listening ears.

Then you will know that it reproduces sound with a fidelity and a naturalness no other mechanism more than poorly counterfeits.

Once convinced, you will perhaps ask our man the price of the superb Victor you have heard play with such amazing volume and purity of tone. And you will be surprised to learn how little it costs to own this greatest of entertainers.

For the Victor actually is priced no higher than the ordinary "talking-machine." Yet the ordinary kind is tinny and harsh-sounding; screechy, rasping, where the Victor is mellow, smooth-running and delightful.

Victor; can suit your every mood from its unrivalled repertory; can make a lonely day seem bright, or a sad mood change to a merry one.

The evening's free entertainment we gladly offer here will show you all that. And it will do more:

It will change your present opinion of the talking-machine if you have never heard the Victor as it is to-day. For unless you have heard it, you cannot know how perfect is its reproduction of sound—how absolutely free from any metallic quality—how wholly satisfying to the musical ear.

Choose your favorite

ten from this list of

popular Berliner Gram-

O-Phone Disc Records

INSTRUMENTAL

- Poet and Peasant Overture Pryor's Band
- Men of Harlech Sousa's Band
- Glow-Worm Intermezzo Victor Orchestra
- Harry Lauder Medley Victor Orchestra
- Hearts and Flowers Victor Orchestra
- Breeze of the Night Waltz Sousa's Band
- Mendelssohn's Spring Song Violin Solo by D'Almaine
- Cock o' the North Bagpipe Solo by Ferguson
- Irish Jigs Medley D'Almaine

VOCAL

- Armorer's Song from Robin Hood Eugene Cowles
- Dearie Haydn Quartet
- March of the Cameron Men Harold Jarvis
- Old Kentucky Home Harry Macdonough
- The Rosary Turner
- Schubert's Serenade Mr. and Mrs. Wheeler
- Glory Song Haydn Quartet
- O Paradise Richard Jose
- The Palms Macdonough
- Toreador Song from Carmen Alan Turner
- Arab Love Song Macdonough
- There never was a girl like you Macdonough

HUMOROUS

- Don't Take Me Home Morton
- Fu' th' Noo Harry Lauder
- Honey Boy Murray
- I Love a Lassie Harry Lauder
- I've Got Rings on My Fingers Blanche Ring
- Safest of the family Harry Lauder
- Tobermory Harry Lauder
- Casey at the Bat, Recitation DeWolf Hopper

OPERATIC

- Ah fors e lui, from Traviata Melba
- Jewel Song from Faust Sembrich
- Salut demeurez, from Faust Caruso

PATRIOTIC

- O Canada Harold Jarvis
- The Maple Leaf Forever Alan Turner

VICTOR



Address the Card like this

BERLINER GRAM-O-PHONE COMPANY, MONTREAL LIMITED