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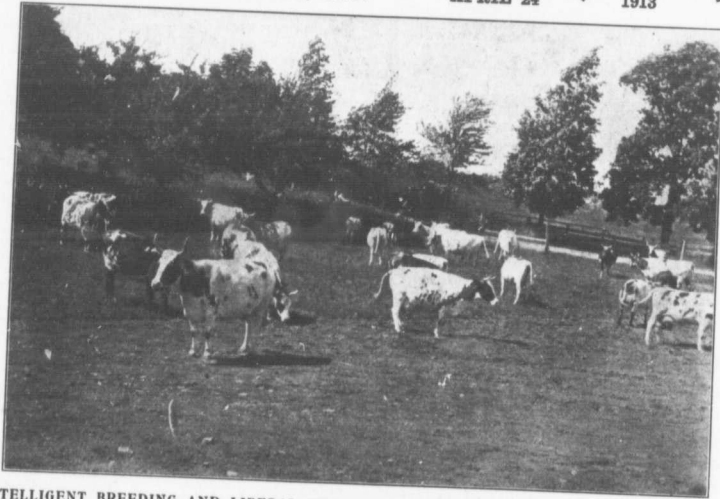
# FARM AND DAIRY

## RURAL HOME

PETERBORO, ONT.

APRIL 24

1913



**INTELLIGENT BREEDING AND LIBERAL FEEDING EXPLAIN THE FAME OF THIS GREAT HERD**  
The breeder of dairy cattle who would produce notably large records in his herd must be a broad-gauged man, one who puts the proper emphasis on all the factors that go to encourage milk production. He must be feeder and breeder combined. The Ayrshire herd here illustrated, that of A. S. Turner & Sons, Wentworth Co., Ont., is a product of such well rounded management. This herd has produced more world record cows of the breed than any other herd in Canada. They are well bred to start with. Then they are fed well, each cow being fed according to her special requirements. Many other breeders have great cows of which we never hear, because some one factor in their management is neglected—usually the feeding.

DEVOTED TO  
**BETTER FARMING AND  
CANADIAN COUNTRY LIFE**