



London Chamber of Commerce

The Officers and Members of the London Chamber of Commerce are glad of the opportunity presented by the publication of this booklet to record their enduring admiration for the heroic Canadian Veterans of the great World War.

The Chamber of Commerce was organized in September, 1918, by the members of the old Board of Trade and other progressive citizens, mainly to meet the greatly increased responsibilities arising as a result of the war, and to make London a more progressive and a better city.

Many members of the old Board joined the Canadian Expeditionary Force, and not a few died on the "Field of Honor." The old Board and the new Chamber of Commerce have endeavored to do what they could in war work. Campaigns for the Patriotic Fund, Red Cross and other relief funds were organized and with the help of other civic organizations voluntary subscriptions aggregating well over \$1,000,000 were raised. Material aid was also rendered in organizing the local Patriotic Fund Association and Soldiers' Aid Commission, and assistance was given to the 1917 and 1918 Victory Loan Campaigns.

Our efforts are now directed to the present-day peacetime problems—the days of industrial re-adjustment—so that work may be plentiful and prosperity prevail. The example of service and self-sacrifice afforded by the Soldiers of the Dominion have given us a broader conception of our duty to the City and Dominion, and it is hoped, will inspire all our efforts in the years to come.

Chamber of Commerce,
Tecumseh House, April, 1919.