

J.A.G./G
5. 10. 39. C155827

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1939

MEMORANDUM:

Re: Proposals of Messrs. E. W.
Reynolds & Co. Ltd., for
circulation of Oxford University
pamphlets.

I have read these proposals with care. If the Reynolds firm intends to embark upon them singlehanded, there will be a great duplication of effort which is at present being carried on, properly in my view, by professional rather than by commercial bodies.

The proposals include a "Committee on Public Education and Enlightenment to sponsor (for the Canadian Government) the larger distribution of the Oxford Pamphlets." The Canadian Institute of International Affairs already has a Committee on Public Information, with which various other organizations, notably the Canadian Association for Adult Education and the League of Nations Society in Canada, are co-operating closely. It would clearly be undesirable to attempt to establish any new Committee without taking account of these existing agencies. They are, in turn, in a much better position, through past experience, to undertake speaking tours, work in schools, radio broadcasts, and the sponsoring of a Canadian series of pamphlets or purely Canadian problems.

The Reynolds proposals touch all these latter points, but make no mention of establishing agencies.

J.A.G.

W.E.M. King Papers, Memoranda and Notes, 1933-1939
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