

UNIVERSITY NEWSBEAT

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Women's Advisor, journal and library

York establishes women's resource unit



From left to right: Elizabeth Stewart, YWCA Board member; President H. Ian Macdonald; Prof. Johanna Stuckey, Advisor to the President on the Status of Women; and Shelagh Wilkinson, editor of *Canadian Woman Studies/les cahiers de la femme*.

YEDC combines business and learning

Within the realm of education the York Enterprise Development Centre seems to combine the best of two worlds — it is a viable business venture as well as a practical learning experience for the student employees.

The ten-year-old YEDC is a student-run, small business consulting service of the ilk that springs up every summer at universities across the country. At York, however, success has enabled the service to run year-round while it acts as a corollary to the Faculty of Administrative Studies' Entrepreneurial Studies program. The objective of the program is to provide academic training with extensive exposure to individuals and firms from the small business and entrepreneurial sectors.

Ten students are employed full time during the summer while manpower is supplied in the winter by students in the business consulting course aided by a skeletal part-time staff of three and faculty advisor Dean Wally Crowston.

"We do everything from changing bookkeeping systems to feasibility studies and cost-control systems. Sixty to seventy per cent of our work is marketing," says Jack Greene, an MBA student and YEDC manager.

Their projects have included helping a small computer company find its niche in a new

market, performing a publisher's readership survey, and determining the feasibility of a catalogue service for quality women's wear.

The YEDC is funded by the Ontario Ministry of Industry and Tourism, from private donations and by fees — a basic rate of \$100 a day with special consideration for non-profit ventures.

Clients are brought to them through word-of-mouth and

CUSEP Program

Exchange fosters knowledge of Canada's diversity

Combining specialized academic study and travel in a format that complements and reinforces university curriculum is the goal of the Canadian University Student Exchange Program (CUSEP). The exchange provides undergraduate students with the opportunity to explore their academic discipline through short-term placements in educational environments in other provinces. It is meant to lead to a better understanding of the geographical, political, social and cultural diversity of Canada.

Any faculty interested in participating in the CUSEP program should contact a university faculty in another part of the country to set up an exchange. Each of the two faculties then must submit an

absence.

Although it has existed for three years on an informal basis, YAMS became official in December 1981 when an executive committee was established. Its most useful accomplishment to date has been the acquisition of a mature student's lounge — an achievement that exemplifies the efforts of YAMS to direct its

local advertising. A recent article describing their activities in the *Financial Times* also sparked considerable interest in the business community.

The most valuable profit, though, is the students' introduction to the vicissitudes of the business culture. "For many students it's their first hands-on experience," says Greene. "Immersion into business is exciting for them and a real eye-opener."

exchange proposal to the Canadian Bureau for International Exchange, which administers CUSEP. The groups should comprise 15 to 20 students in their second, third or fourth year of studies.

A CUSEP exchange must include seminars, lectures and field trips directly related to the academic discipline in which the students are involved, highlighting any relevant regional aspects. Each portion of the exchange may last from seven to fourteen days.

During the first year of the program, 1979-80, 52 students from natural sciences, social sciences and humanities faculties at four universities participated in specially designed programs of lectures, seminars and field trips. In 1980-

energy toward the special need of mature students. This encompasses the planning of social activities and providing information and access to university facilities.

Mature students are invited to drop by the Mature Students' Lounge, Room 001 McLaughlin, or call Marie Miller, 893-1367 for information.

A suite of offices in Founders College has been established as the new home of three important components of women's studies at York.

The Office of the Adviser on the Status of Women, the Canadian Woman Studies/les cahiers de la femme, and the York-YWCA Women's Collection have been housed together to form a comprehensive women's resource unit.

The *Canadian Woman Studies/les cahiers de la femme* (CWS/cf), a bilingual resource publication for women's studies, represents a joint venture with Centennial College, the former home of the journal since its inception three years ago.

Johanna Stuckey, English and humanities professor and Advisor to the President on the Status of Women, is performing a triple role as Associate Editor, Business Manager and member of the editorial board. Psychology professor Esther Greenglass and Yvonne Aziz, Director and Executive Assistant in the President's Office, both sit on the journal's advisory board.

Shelagh Wilkinson, editor of CWS/cf and coordinator of the Women's Studies program at Atkinson College describes the journal as, "attempting to demystify topics and make them more accessible for students at all levels. The articles are solidly

grounded in research but are not scholarly in an academic sense."

With subscriptions approaching the 3,000 mark, the journal appears to be fulfilling a need for a thematic approach to women's studies in a Canadian context.

The Spring 1982 issue examines the state of women in the arts and features more than 30 articles and reports from across Canada. Forthcoming issues will focus on the relationship of women to the economy, religion and multiculturalism.

The journal is currently supported by the Secretary of State, Women's Programs and the Ontario Ministry of Colleges and Universities, Francophone Affairs.

York/YWCA Collection forms complete library of women's issues

The York/YWCA Collection comprises a comprehensive library on women's issues, including 3,000 books, 3,500 journals, and an extensive clippings file. The collection moved to York when the YWCA Resource Centre was closed due to financial restraints. Prof. Stuckey took the initiative to procure the library for a long-term loan.

As York President H. Ian Macdonald observed at an opening reception, "It is a creative converging of parts true to the inherent character of York." He also emphasized the importance of "creative collaboration with other institutions."

For further information on the library, call 667-3638; information on Canadian Woman Studies, 667-3725; and Office of the Adviser on the Status of Women, 667-3561

Coulthard, Man and Forshaw announced athletes of the year

David Coulthard, Trevor Man and Sheila Forshaw were honoured as York's athletes of the year at the annual athletic awards banquet, held on March 16.

Man, a player-coach with the University's Ontario championship water polo squad, and Coulthard, star player with the men's basketball team, shared the award as male athletes of the year.

Field hockey star Forshaw was chosen female athlete of the year for leading York to an Ontario championship and a

fifth-place finish in the Canadian finals.

Merit awards presented

Merit Awards were presented to Sharon Clayton (track and cross-country) and Fiona MacGregor (volleyball), both graduating students who have made an outstanding contribution to the promotion of university athletics. Clayton has won 13 OWIAA medals in her career, and MacGregory was Ontario All-Star in 1979-80 and 1981-82.