

CKSR applies to council for capital to go "big time"

Students' council might approve the allotment of money, as part of SUB expansion, to enable CKSR to purchase the capital equipment necessary to set up an FM stereo station at U of A.

Monday, a brief prepared by David Leadbeater and Larry Saidman, director of CKSR, was presented to students' council to be voted on at the next meeting. If passed, CKSR will be operated with the goal of eventually applying for either an FM or a low-power AM license.

Improved radio more current, more effective

In this brief the following reasons were seen for encouraging CKSR to go on the air:

- A radio on the air would be able to communicate to members of the university community both on and off campus about campus news, provide a forum for worthwhile debate and discussion, and better inform them of future developments in the university.

- A radio station could be more current on campus news than *The Gateway*, and even provide a contrast to *Gateway* editorial policy.

- A radio could become an effective means of informing the public as to the activities of the university and its role in the community.

- A radio could become a significant educational device, giving special university lectures, concerts, teach-ins, forums, etc.

- A students' union radio could provide an excellent non-commercial programming of student and youth oriented programs with better content than any other station in the Edmonton area.

- A radio station could be used to encourage co-operation between NAIT, nursing and university students in the Edmonton area and act as a medium for bringing students together by informing them of their common experiences.

- A radio station would provide an excellent opportunity for students interested in radio production in a wide variety of areas (such as composers, musicians, playwrights, poets, dramatists, announcers, newscasters, sports-casters, interviewers, speakers, panelists, technicians) to make significant contributions and gain knowledge in their

particular areas.

- The students' union radio could provide a more clear-cut alternative to much of the broadcasting in the Edmonton area of commercial type and add considerable variety to the educational broadcasting.

- Going on the air would make greater demands as to the broadcast quality of CKSR. Standards would significantly improve and greater pride in accomplishment could result for workers in CKSR.

Politics won't determine programming

The argument that such a station would only duplicate CKUA's service is absurd. Besides the fact that university students are not involved with CKUA (it is probable that more students listen to CHED than to CKUA), it is owned and operated by the Alberta government, which is sometimes opposed to certain interests of the students; sometimes politics do determine what they program. This is not and will not be the case with CKSR.

The most important result of a university radio station is that it will directly involve all the students; any program

produced by any student, providing it is of reasonable quality, can be aired on CKSR. With the listening audience expanded city-wide, students will be much more motivated to contribute to it.

Theses and special projects of professors, graduate students, and undergraduates can be communicated both to other university students and to the world outside. A university radio station, being

by
Larry Saidman
Director, CKSR

non-commercial would have the freedom to program interesting music of high quality, both popular, classical, rock, folk, blues, underground, etc., without the commercial stations' fear of "keeping the ratings up" by playing mindless music. Live programs of a controversial nature can be programmed frequently. Leaflets informing the students of special CKSR programs can be distributed weekly. Open line programs

conducted by informed people on a relevant topic of interest to the university community can involve every student. Editorials can be submitted by any student on campus. Students with special interests in music can feature the development of a type of music, a particular artist, etc., with the freedom to do his own research and to broadcast himself if he feels competent, or else have CKSR staff members broadcast it. The program policy can be organized, yet flexible enough to accommodate any student who wishes to get involved. It should be pointed out that CJUS Saskatoon is a student radio station with an FM license, and several universities in Eastern Canada have FM and/or AM licenses.

CKSR is currently striving for the kind of programming mentioned above, but seems to be suffering from a disease called apathy; the university campus does not wish to be involved. Part of the blame for this can go to CKSR for not promoting the opportunities students have to submit material for broadcasting both on closed circuit and on 1580.

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If you cannot get BIB from your bookstore, write the Human Studies Foundation, 50 Prince Arthur Avenue, Toronto 180, Ontario, enclosing \$5.00.

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