

BLACK FOXES IN THE RANCHES OF NEW BRUNSWICK

The Keirstead & Mersereau FOX AND FUR CO., Limited

Owners of the celebrated Robert T. Oulton Silver Black Foxes, and successors to Robert T. Oulton, Pioneer Silver Fox Rancher of the world.

DIVIDENDS PAYABLE IN 1914

CAPITALIZATION \$1,000,000.00
PRESENT STOCK ISSUE 700,000.00
TREASURY STOCK 300,000.00
to be sold only for the purchase of additional animals.

Secretary-Treasurer—J. W. Keirstead, B. A., St. John, N. B.
Ranch Manager—Thomas A. Oulton, Little Shemogue, N. B.

THIS COMPANY HAS A GOOD PROSPECT OF PAYING A GOOD DIVIDEND IN 1914.

Write at once for prospectus and full information, using this coupon.

**THE KEIRSTEAD & MERSEREAU
FOX AND FUR COMPANY, LIMITED**
73 Dock Street - St. John, N. B.

GENTLEMEN—Please send me Prospectus and Application Form of your KEIRSTEAD & MERSEREAU FOX AND FUR CO.

Name
Occupation
Address

The Ranches of the Fundy Fox Co. Ltd



The above picture shows a corner of one of the present ranches at Renforth, N. B., and lumber ready for the erection of other ranches. The construction work has already commenced on these, and before the summer is over several new enclosures will be added to the large holdings of the Fundy Co. This company has been one of the most successful in New Brunswick, and the management is at present planning for the introduction of martens, fishers and muskrats on their premises.

THE VALUE OF THE CROSS OR PATCH FOX FOR BREEDING

These Cross Foxes are said to afford a safe and sure investment for the Man with small capital—Offspring of Crosses and Reds Liable to be Silver Black—Larger Ranches.

IN SOME CASES PROFITS ENORMOUS

(By M. H. Bolger.)
The scarcity of silver black fox pelts placed an enhanced value, intrinsically and otherwise, on same in the eyes of the world, but the Why and Whence of this animal has received very little attention, even amongst the men who were making millions from raising them in captivity; that is up to recently. However, publicity is education and as the new source of riches became known men asked questions and the answers caused surprise, which brings us to whether the Black or Red Fox came first. This, a much mooted question hides fair to remain unanswered, although the vitality of the black strain favors the dusky hue as being the first evolved. That the red is today more numerous than its relative the silver black can be accounted for through the fact that dark fur has always been sought after as against red, consequently the silver black fox has been hunted almost to the point of extinction. That black and red foxes are one family is an undisputed fact, and it is also a fact that when red and black are mated and their progeny in-bred the black strain will predominate and the red be entirely eliminated, and to date there is no convincing evidence to show that black foxes, that are the progeny of cross or patch, ever reverted to the red strain, and this startling fact brings us to the Patch or Cross Fox and its value as a breeder of Silver Black. To invest fifteen thousand (\$15,000) dollars in one pair of silver black foxes and receive a return of 100 per cent. is like finding money, but to invest \$15,000 in say eight pairs of patch foxes and secure a return of 100 per cent. is using brains, not only in safeguarding the investment by greater numbers, but establishing a basis upon which to build, a basis that increases in value in proportion to numbers. Patch or cross foxes afford then the following advantages over silver black foxes:—
1st. By affording not only the ownership of a larger number of foxes for money invested, but the greater number acts as an insurance against possible accidents.
2nd. By increasing rapidly through excess of numbers.
3rd. By obtaining silver black foxes without paying high prices for breeders.
4th. By the certainty of obtaining a good profit from the sale of patches, either breeders or pelts.
5th. And by the certainty of large profits from the sale of silver blacks obtained from the patch litters.
A patch or cross fox is the product of the mating of a silver black and a red, but between the two the patch gains from clear red to almost silver black, and strange as it may seem the cross or patch fox showing the greatest amount of silver black is not always the surest breeder of silver black pups as the records show

RED FOX PRICES.

The following table will show the average price of red fox skins for each year from 1904 to 1910:

1904	\$ 6.81
1905	7.48
1906	7.67
1907	8.07
1908	8.25
1909	14.96
1910	16.55

These show the prices of red foxes. The prices of silver blacks have advanced to a much greater degree.

FOX LITTERS.
Foxes have but one litter a year. The average for the first year is about two and a half, and for the second, three and a half litters. Litters vary from one to eight, with an average of four or five. They are easily fed and cared for by those who understand the proper conduct of a ranch, and produce a much higher grade of fur in captivity than do the animals in the wild state.

THE GOVERNMENT PROTECTS FOXES
Quebec as well as New Brunswick, with Protective Laws.

The Minister of Colonization of Quebec province has lately issued a pamphlet of forty pages, describing the most approved methods of constructing a properly equipped ranch for the raising of foxes and other fur bearing animals, the supply of which is steadily decreasing everywhere, while at the same time there is a highest priced and highest quality of furs. With the practical withdrawal of the fur seal and the Russian sable from the world's markets the fur of the silver black fox is today the highest priced fur in the market, and the most in demand. The Quebec legislature regards the industry as of so much value to that province that it has provided protection for the foxes and other fur bearing animals kept in captivity. Similar action has been taken by the legislature of New Brunswick.

FOXES IN CAPTIVITY.
The figures compiled by the Commission of Conservation show that the total number of foxes in captivity in Canada in November, 1912, was 2,500, of which 800 were silver blacks, 200 cross and 1,450 red.

Canadian Pacific Railway Suburban Service
Commencing May 18th, suburban train will leave Welford 6.35 a. m. due St. John 7.50 a. m. Suburban will leave St. John 6.10 p. m. due Welford 7.10 p. m.—service to be daily except Sunday, until general change of time, May 31st, after which date full suburban service to become effective, except that on Saturday, May 23rd, suburban will leave St. John 10.15 p. m. instead of 6.10 p. m.—on May 25th suburban will leave St. John 9.15 a. m. and returning will leave Welford at 11.25 a. m. Suburban will leave St. John at 1.10 p. m. returning leave Welford 7.30 p. m.

How She Got Him.
Henpeck explained, "When she proposed she said, 'Will you marry me?' Have you any objection? You see, no matter whether I said 'Yes' or 'No,' she had me."

"Why didn't you just keep silent, then?" inquired his friend.
"That's what I did, and she said 'Silence gives consent' and that ended it."

At Auction.
The Yeats estate, twenty-two acres on the Manawagonish road was sold at Chubb's corner Saturday by Auctioneer T. T. Lantulum. Bidding, which started at \$5,000 soon ran up to \$13,600 at which price W. A. Quinton became the owner. The pilot auctioneer J. U. Thomas, formerly the Defender was offered by Mr. Lantulum but withdrawn at \$1,450.

Canadian Traders, Ltd. of St. John, are starting A PATCH PROPOSITION

Better learn the facts as to "Patches." They are popular and profitable.

By underwriting a block of shares in this new company you will start with a good crowd, on a ground floor basis.

There will be ten or more pairs of **Patch Foxes**—chiefly ranch-bred and known to have a parent pure **Silver Black**.

Cut out this coupon and mail it now.

CANADIAN TRADERS, LTD.,
Royal Bank Building, P. O. Box 73, St. John, N. B.
Please mail me promptly your proposition on Patch-Foxes. I may be interested to underwrite some of your Treasury Stock at a special price.
Name
Address

Black Fox Stocks We Will Sell:

	Par	Our
	per	Price
	Share	
10 Shares Howatt Dalton Co.	\$100 @	\$100
15 Shares Taylor's Co.	100 @	100
15 Shares Rayner's International	100 @	102
All the above scheduled to pay dividends this year.		
100 Shares International Black Foxes Ltd.	100 @	100
10 Shares Doctor's Pedigreed Black Fox Co.	100 @	100
15 Shares Gold Mine Black Fox Co.	100 @	100
200 Shares Keirstead & Mersereau Fox & Fur Co.	10 @	10

Send for Prospectus. Correspondence Solicited.
ALL BLACK FOX STOCKS BOUGHT AND SOLD.
Metropolitan Black Fox Exchange & Investment Co.
Canada Life Building, Room 41 Phone 2708 M
St. John, N. B., Canada

IMPERIAL SILVER BLACK FOX COMPANY, LIMITED

Incorporation now applied for.



PROVISIONAL DIRECTORS:
L. M. CURRIE, Princess street, St. John, N. B.
H. MONT JONES, Furrier, St. John, N. B.
A. C. CURRIE, N. B. Representative, D. A. Railway, St. John, N. B.
H. F. BAKER, Agent for Cross & Blackwell, London, Eng.
131 State street, Boston, Mass.
F. E. WILLIAMS, Merchant, St. John, N. B.

This company proposes starting operations October first, 1914, with five pairs of adult foxes, breeders, and five pairs pup foxes, born 1914.

ALL BEAUTIFUL SILVER BLACK FOXES HIGH-GRADE BEAUTIES

Authorized Capital - \$180,000
18,000 Shares—Par Value \$10 per Share (All Common Stock)

Application for stock may be made to A. C. Currie, provisional secretary, St. John, N. B., or to any of the directors. Twenty-five per cent. (25 p.c.) to accompany the application, the balance payable on September first, 1914.
Prospectus, etc. ready as soon as organization of the company is completed.
Limited Liability Companies have to be incorporated and stock issued so that investors unable to purchase "light" one or more pairs of foxes can interest themselves in buying shares in a company.
The advance of civilization and the growing demand for these precious furs, have so depleted the world's supply that fox ranching or fur farming is absolutely essential to meet this demand and at the same time opens one of the best opportunities for your spare money to produce profits that were never realized before, except by the original pioneers of the great fox ranching art.
Only a limited portion of this stock will be offered for sale. Apply early to A. C. Currie, provisional secretary, St. John, N. B.

Fundy Fox Co., Ltd.

96 Princess Street, St. John
Branch Office, 45 Milk Street, Boston

Now ranching and breeding more than 100 Foxes



In New Brunswick the Breeding of Foxes has been taken hold of in earnest. This industry is certain to spread all through Canada and the Northern United States.

TO THE INVESTOR—TO THE PROMOTER TO THE INDIVIDUAL RANCHER and FARMER

BEGIN NOW. During the next ten years fox breeding will be highly profitable. We can give you full details regarding Ranch Building, supply you with an experienced man and sell you foxes for 1914 delivery.

SILVER BLACK FOXES
Beautiful, Vigorous, Healthy, Large Foxes
We will match our Thoroughbred Silver Black Foxes with any other foxes in the world for Rich, Fine, Beautiful Fur—for Vigorous and Healthy appearance.

SPLENDID CROSS FOXES
We have some of the best Silver Cross Foxes. Cross Foxes will be big money earners in the future. Prices from \$300 per pair up. Silver Cross Foxes sometimes have Silver Black Pups.

We intend this season building and operating modern ranches with Raccoon, Mink and Fisher.

We are open to Buy some of these animals for the fall delivery.

NORTHERN FOXES, LTD.

HEAD OFFICE:
BLACK'S HARBOR, N. B.
President and Manager - Lewis Connors

Finest pedigreed stock in New Brunswick
Send applications for stock or options to manager

BIRTHS.

May 9, to Mr. and Mrs. Howes, 181 Waterloo St., a son, Roy F. Howes, Ont., a son.

DEATHS.

At Robbery, on Saturday, the 12th inst., a residence, 206 Douglas Street at 2.30, a son, father, mother, and two brothers to

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FUNERAL NOTICE.

St. John Lodge, Loyal Order of Moose, are requested to meet at 2.15 at the corner of Exmouth streets to attend of our late brother

MEMORIAM.

memory of Mary A. wife of Robert Wilson, who died May 11th, 1906. A day break and the day.

LAUNDRY FOR CAR.

ing, Knox Electric Co., St. John, N. B.

TRUST COMPANY.

Capital and Reserve \$3,000,000.00
N. B. Branch
North America
Market Square.
Executors,
Administrators,
Trustees,
Investments,
Mortgage Loans.

of Great Britain, the United States, and of the world are Clients of this Trust Company. We may not only secure the annual profit consistent with the safety, but also and chiefly we know that their affairs are managed better than they are before.

JOY CAMPBELL, K.C.

Solicitor.

Wongley, - Manager.

in Tuition

SILAS CASSON

Solo Violinist.

beginners and advanced students. McLaughlin's studio, 101 Main Street, St. John, N. B. Apply 173 Charlotte

Hard Work.

"I exclaimed a farmer met a loaded wheelbarrow, "It's easier if you pushed it." "Why?" was the answer, "but if of the slight of it."

FOR THE WEEK

More Good Things COMING

Wed. and Thur. "The Death Sign at High Noon" 3-Reel Kalem, Fri-Sat. Kathryn Series "The Colonel in Chains" Also "THE COLLEEN BAWN"—3 Reels, With Grace Gaunther. FIVEL ORCHESTRA. Professional Musicians.

THOMPSON-WOODS STOCK CO.

MAY 14th, 15th, 16th.

Fisher presents the Musical Comedy

Red Rose

ottie Kendall and 60 far

Nights, 50c. to \$1.50
Mat Sat., 50c. to \$1.00