

Look on Page 3 For Last Day Specials of Our Announcement Sale

The Ross Drug Co.
S U C C E S S O R S
Successors to Watsons, Ltd.
100 King St. 475 Main St. 599 Main St.

Special Weekly Sale

NEILSON'S ASSORTED MILK-COATED CHOCOLATES... 39c.
LOVELL'S CREAMY CARAMELS... 39c.
GUM DROPS, FIVE FLAVORS... 29c.
DELICIOUS SCOTCH NUGGETS... 29c.
MINT LUMPS... 25c.

Turkey Will be Beaten, but you Can't Beat Our Turkey Supper Saturday... 5 p.m. to 7 p.m.

Bond's - 90 King Street

The Style Store

Great Stock Reduction Sale of Pattern Hats

Fifty per cent. Off Regular Prices for Friday and Saturday only

The Finest Opportunity Ever Offered to Secure a Style Hat at a Cheap Price

Also on Hand a Special Lot of TRIMMED HATS... From \$2.00 to \$3.75

A very choice selection to choose from

Frank Skinner
60 King Street

THREE DAYS SPECIAL SALE!

This Will Be a Great Chance To Secure Your Wants For Xmas Baking.

Commencing on THURSDAY, a. m., NOV. 12th, We Will Sell For Cash Until SATURDAY NIGHT, NOV 14th, at the Following EXTRA LOW PRICES

CURRENTS		SUGARS			
Cleaned.....87c. pkge.	7 lbs. Yellow.....For 50c.	14 lbs. Fine Granulated.....\$1.00	Confectioners'.....9c. lb.		
Genuine Vostizza.....15c. pkge.	Dark West Indian for Christmas Cakes.....6c. lb.	EXTRACTS, ETC.			
RAISINS		30c. Bottle Pure Gold Lemon or Vanilla.....For 21c.	Almond, Cinnamon, Rose, Onion, Pistachio, etc.....10c. bottle		
Blue Ribbon, Seeded.....9c.	Griffin, Seeded.....10c.	5c. pkge. Coy Brand Soda.....4c.	1/2 lb. pkge. Cream of Tartar.....13c.		
Oro, Seeded.....11c.	C. F. C. A., Seeded.....12c.	50c. tin Royal Baking Powder, with orders.....39c.	SPICES		
Del Monte, Seedless.....11c.	Blanched Sultana.....18c.	A full variety put up in air-tight tins to insure their strength. They are absolutely pure.		EXTRAS	
PEELS		Cooking Figs.....15c. lb.	10c. pkge. Corn Flakes.....7 1/2c.	6 lbs. Rolled Oats.....25c.	Small California Oranges, very sweet and full of juice.....15c. doz.
Orange.....15c. lb.	Lemon.....15c. lb.	Citron.....21c. lb.	Florida Grape Fruit—New stock, 5c. and 6c. each		

We want you to come and see these values, and therefore will not send out any Telephone C. O. D. orders.

GILBERT'S GROCERY

Tomorrow is Children's and Misses' Day at

Thomas' Annual November Fur Sale

Girls' Natural Wolf Sets.....\$16.00
Girls' Red Fox Sets.....\$25.00
Children's White Thibet Sets.....\$6.00
Children's White Bear Sets.....\$2.00
Grey Lamb Capes.....\$2.50

AND A LARGE VARIETY OF OTHER FURS AT GENUINE REDUCTIONS

F. S. THOMAS
539 to 545 Main St.

SOLDIERS' LETTERS

Mrs. Thomas Malley of 56 Chapel street has received a letter from her brother, Fred K. Danery, who sailed with Canada's first contingent for overseas service. He is in the ammunition column. He tells of his trip across and his life at Salisbury Plain. He says when they sailed into the harbor at Plymouth a man-of-war was being built and on its side in chalk was written: "Bravo Canada."

He expresses his pleasure at what he has seen of England and says that the people are very good to them. As they marched to the train they were given cigarettes and apples. He wishes to be remembered to all his friends in St. John.

A letter from Bombarlier F. H. Shear, with the first Canadian contingent Salisbury Plains, dated October 29, states that he is in the best of health. He also sends a greeting to the boys of the Everly Day Club with whom he spent most of his evenings last winter and the winter before.

COURT WARNING ABOUT COACHMEN AT DEPOT

Daniel Doherty, Harold Cronin and Robert Beckwith reported by I. C. R. Policeman Roberts for going beyond the stand allotted to them at the depot were each fined \$20 by Magistrate Ritchie. "If the conduct of the coachman at the depot, as reported, is as continuous," he remarked, "either some of the coachmen will be sent to jail, or some of the officials will be discharged; I hear that they even assault people and of course, it being fashionable now to drink, there is a deal of drinking among them."

Policeman Roberts said he had given the men every chance he could.

EVIDENCE IN CASE OF ALLEGED THEFT

Stephen P. French of Douglas avenue gave evidence this morning in a case against Albert Daigle charged with stealing \$40. He said he saw a light in his room after he left his boarding house at 411 Douglas avenue on Monday evening. He went back and found the accused in his bed. He left a fellow boarder in charge of the defendant while he went for a policeman.

Samuel H. Shanklin, caretaker of the bridge, said he saw Daigle in the house on Monday night. Mr. French said he found that his trunk had been opened and two \$20 bills taken out of a wallet. The hearing will be continued tomorrow morning.

TOBACCO GIFTS FOR SOLDIERS ACKNOWLEDGED

The following contributions to the tobacco gift for the soldiers are acknowledged by Miss Travers—Motor Power Boat Club, 40 lbs.; North End Conservatory Club, 84 lbs.; National Drug Co., 80 lbs.; I. L. B. Society, 5 lbs.; St. Andrews Curling Club, 60 lbs. and 1,000 cigarettes; J. G. Moore, 2 lbs.; James F. Robertson, 18 lbs.; E. B. Jones, 2 lbs.; Anonymous, Port Elgin, 3 lbs.; Castle, A. P. Barnhill, 84 lbs.; Gordon Leavitt, Mrs. C. S. Moxey, Annie S. Grant, and Mrs. Charles McLaughlin, \$1 each.

The money given will be spent for tobacco and cigarettes. The ladies feel that the men would appreciate a gift of home tobacco more than one of money to buy tobacco in England.

ADDRESS ON YUKON

Under the auspices of the Brotherhood of Fairville Methodist church last evening Rev. W. H. Barracough gave an interesting lecture entitled "Beyond the Edge of the Arctic Circle." It was nicely illustrated and gave pleasure to a large gathering. He showed slides depicting the early days of the gold rush and also of the improved modern methods of mining in contrast to the crude earlier usages. The lecture spoke of life in the Yukon in general, and traced the boundary of the great Canadian territory. The new republican machine, a gift to the church from W. E. Earle, was used for the first time and proved most satisfactory. Rev. Gilbert Earle presided.

MARRIED IN WEST

A very pretty wedding was solemnized at the manse by the Rev. M. B. Ryan on Oct. 31, when Miss Mianth Florence Braden, formerly of this city, but now residing in Calgary, was joined in wedlock to Frank Beatty. The bride, who was unattended, was attired in a navy blue traveling suit with hat to match. Mr. and Mrs. Beatty left for a short trip south and will reside in Calgary on their return.

HELPING THE BOYS.

At the meeting of the executive of the Playgrounds Association last evening Superintendent Howard told of meeting in the street a boy nine years old who had never been at school. He visited the boy's home and found that his mother must go out to work every day. He took the boy to Doctor Bridges and arrangements will be made to have him attend school.

FOR THE BELGIAN FUND.

A group of young girls will have a tea and fancy sale on a small scale in the St. John Boys' Club hall in Union street tomorrow afternoon from two to six o'clock, for the benefit of the Belgium fund. They have been busy for some time making articles for sale, and hope that many citizens will visit the hall tomorrow afternoon.

NINE OF STAFF OF W.H. THORNE & CO. GO TO THE WAR

They have an honor roll in the offices of W. H. Thorne & Company. It contains the names of six employees of the firm who went with the first contingent and three who are going with the second contingent. Nine men from one business establishment in the city is a fine contribution. If these men are all fortunate enough to return, employment will be given them again at the close of the war. Their names are—Allan Leavitt, Walford Scott, William Gill, Chester Daley, George Wilson, Walter Somerville in the first contingent; and Harold Young, George Glass and Arthur Dixon for the second contingent.

ST. JOHN LADIES SEND HUNDRED QUILTS FOR THE QUEEN'S HOSPITAL

Queen Mary Quilting Bee Has Done Excellent Work, 16 Quilts a Day

One hundred quilts, each with the maple leaf embroidered on it, will be one of the gifts sent forward from St. John on November 24 for Queen Mary's Hospital in London. In response to the appeal that was made by Lady Tilley, Mrs. George L. Wetmore organized what is called the Queen Mary Quilting Bee. They were granted the use of the school room in St. Paul's church, and began work on last Monday. As many as sixty ladies have been engaged in the work, and it has been carried on both afternoon and evening, the average being about sixteen quilts a day.

They have used up 800 yards of material and will use another 300. The ladies generously abandoned other engagements and have given up their time very freely to this work. The quilts are of excellent quality, and may be seen by any who care to visit St. Paul's school-room, where the work is being done.

ST. ANDREW'S CADETS' ENJOYABLE EVENING

The St. Andrew's Church Cadet Corps, No. 182, spent a most enjoyable evening in the schoolroom of the church last evening, when about fifty of the cadets sat down at a table laden with good things. After the enjoyment of the menu came the following program—Piano duet by Master Edwin and Miss Maud Willis; sword dance by Master John and Miss Dolly Gibbs, accompanied by the bandpipes by Fred Hayter. They responded to an encore with the Highland Flings; song by Mr. Gray accompanied by the organist of the church, Mr. Cochran; selection on the harp, by Harry Cross; Highland Flings by Master Chick Ross.

During the evening speeches were delivered by Color Sergeant Doce, of the Hothey Collegiate School; Rev. Gordon Dickie, Captain Manfred Brown and Color Sergeant Vall of St. Stephen's Cadet Corps; and Rev. J. H. McVicar, Major Maguire and Captain Marvin White of the St. Andrew's Cadet Corps.

The following ladies had charge of the supper—Mrs. Frank H. White, Mrs. James Christie, and Mrs. John Finley, assisted by Misses Helen and Dorcas Woodrow, Helen Wilson, Sylvia Ferguson, Dorothy and Fannie Nixon, Margaret Wallace, Florence McLean, Mildred and Ada Till, and Bessie Forbes.

Color Sergeant Vall presented stick pins to the cadets who won the relay race at the sports held in the Queen's park last week. The team consisted of Captain Marvin White, Sergeant Innis and Corporals Regan and Mountain. The evening was brought to a close by the singing of "It's a Long Way to Tipperary" and God Save the King.

Putting a New Product on the Map

A new chewing gum has been put on the map and 500,000 dealers stocked, and it was all done in sixty days.

In addition, a tremendous consumer demand has been created that is keeping the factory busy. It has largely been done by bold, aggressive newspaper advertising.

The same advertising that is influencing the consumer is proving effective with dealers.

They are glad to stock up with an article that easily moves from their counters because it is advertised in home newspapers.

The way from factory to cash register is via the newspaper advertising route.

Macaulay Bros. & Co. KING STREET, ST. JOHN, N. B.
Our Stores Open 8.30 a.m., Close 6 p.m. Saturdays 10 p.m.

This is the Store for Girls' Coats

Special Reductions for Saturday Shoppers

It is high time the young folks were fitted out with Winter Coats, as the weather is now very cold, and to accomplish this at small cost, you must visit our

Big Reduction Sale Tomorrow, Saturday

when each of our Stylish Little Garments will be marked at special prices.

Among these bargains will be found Coats for girls of 4 to 14 years, made in fashion's latest designs of Chinchilla Cloth, Tweeds, Cheviots, Nap and Beaver Cloths. The colorings are Grey, Red, Green, Tan, Brown, Navy and Copenhagen; also in many pretty mixed color effects, and military red for the younger kiddies.

SATURDAY SALE PRICES - \$1.49 UP
NO SALE GARMENTS ON APPROVAL OR RETURNABLE.

MACAULAY BROS. & CO.

We Are Showing a Very Swell Line of Men's Slater Shoes For Fall

All the Latest Styles, in Tan and Black, Button and Lace.

THE SAME PRICES AS USUAL

\$4.00 - \$5.00 - \$6.00 - \$7.50

THE SLATER SHOE SHOP - 81 KING ST.
R. P. SWEETMAN, MGR.

Nov. 13, 1914.

APPLES GIVEN AWAY

Come and Get a Barrel Free

We have just completed arrangements for the purchase and delivery of a large quantity of apples, a portion of which are now to hand, and beginning Saturday, we will give a barrel of these, to every customer, delivered free anywhere in the city, and continue doing so as long as they last.

All you have to do to procure a barrel of these apples is to make a purchase in any department or departments in our store amounting to \$12.00 and over and a barrel of these juicy apples will be delivered to your home free.

The apples are for introduction, nothing more. We hope to increase the number who depend upon this store for their needs in clothing and furnishings.

We'd lose money on the offer if our clothing didn't please their wearers. We know the quality in the garments, however, and we're positive that those who come and buy partly on account of the apples, will buy again and again hereafter, strictly on account of the clothes.

COME AND GET A BARREL OF APPLES FREE

KING STREET COR. GERMAIN GREATER OAK HALL
SCOVIL BROS., LIMITED, St. John, N. B.

What We Can Supply in Military Clothing and Equipment

CLOTHING TO ORDER	BADGES
Blue Tunics and Long Pants. Khaki Service Suits. Bedford Cord Breaches. Khaki Great Coats. Blue Beaver Coats.	For Collar or Caps—A. M. C. and A. S. C. SAM BROWN BELTS Revolver Holster, Revolver Lanyard, Ammunition Pouch, Leather Scabbards. Cavalry Swords, Puttees, Whistle and Khaki Cords
CAPS	
Khaki or Blue Caps, or Khaki Helmet.	

C. B. PIDGEON

PERSIAN LAMB FURS

As a satisfactory fur to wear Persian Lamb holds a high position in the minds of all. It will stand all kinds of weather and retain its appearance and as it is a natural black color it does not fade.

It is a very popular fur for this season and we have a splendid stock in a variety of curls. Coats, Scarfs, Ties and Muffs in the very best styles, all made from new whole skins.

COATS.....\$325.00, \$350.00, \$375.00, \$400.00 up
SCARFS AND TIES.....\$16.50, \$18.00, \$20.00, \$22.50, \$25.00 to \$55.00
MUFFS.....\$20.00, \$22.50, \$25.00, \$30.00, \$35.00, \$40.00 to \$65.00

Our stock is made in St. John, in our own factory, and we stand back of every sale.

We invite inspection.

D. MAGEE'S SONS, Ltd. HATS AND FURS 63 King St.