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GE STREET

Woman Dressed

and Easter 10 NC DIT \$3 Per Week count for Days.

When you see this Trade Mark on any Medicinal or Toilet Preparation you purchase, it is an assurance to you that every ingre-dient entering into that preparation is of the highest quality that money can procure. What is even more important, it is an assurance that these ingredients have been compounded, according to the best formulæ known, by expert chemists of long experience, in the employ of one of the largest wholesale drug firms in the world,

the National Drug and Chemical Company of Canada.

As you have probably noticed, "NA-DRU-CO" is made up of the first parts of the words "National Drug Company". It is promounced "NA-DROO-KO", with the accent on the second syllable.

Being aware of the extensive use in Canada of simple household remedies and toilet preparations, we felt certain that Canadians would, welcome a line of these goods, sold under a distinctive trade mark, that they could be sure were not only of the highest

standard and guaranteed purity, but were compounded by expert chemists, from formulæ that had been well tried out. What the Laws Say

What the Laws Say

For the protection of the public the law of each Province in Canada states that only thoroughly qualified men are allowed to dispense prescriptions—these men being physicians or graduates of recognized Colleges of Pharmacy. Therefore if a doctor gives you a prescription the laws of Canada require that it be dispensed by a third qualified druggist and not by a managnorant of the action of drugs.

The logical conclusion is that as the laws are made by the representatives of the people, the people want protection, and should welcome the opportunity of being able to procure in any part of Canada medicinal and toilet prepara-Canada medicinal and toilet prepara-tions compounded by expert chemists and guaranteed by a firm of our stand-

When you see the NA-DRU-CO Trade Mark you have this opportunity and the guarantee for which you are looking.

Source of the NA-DRU-CO Formulae

The National Drug and Chemical Company of Canada, Linited, ac-quired the businesses and maintains the honorable traditions of 21 of the principal wholesale Drug Houses in Canada, from Halifax to Vancouver. All of these firms had long and successiul careers, some of them fifty to one hundred years, and during their

existence they had accumulated a splendid lot of formulæ which all became the property of the "National." After giving these formulæ careful study and practical tests for several years we have now brought out, based on them, the NA-DRU-CO line of about 125 medicinal and toilet preparations.
All the ingredients in these preparations are the best and purest that money can staff of expert chemists, each of whom ranks high in his profession. We have such implicit confidence in NA-DRU-CO Preparations that we

A Four-Fold Guarantee The First Guarantee

the firm behind the NA-DRU-CO The National Drug and Chemical Company of Canada, Limited, is one of the largest wholesale drug firms in the world, having a Paid-up Capital of over Five Million Dollars. We have wholesale branches in the principal distributing centres in Canada so that you can at all times satisfy yourself at there is such a firm. We are the largest buyers of drugs and do the greate: part of the wholesale drug business in Canada. We employ a staff of about nine hundred people and distri-bute in salaries, dividends and other expenses over One Million Dollars an-nually. We carry assock distributed among our Branches of about Two Million Dollars, and in addition we own real estate and buildings which are to-day worth about Two Hundred Thousand Dollars, and other large assets.

assets.
All this stands as a guarantee behind, each passage bearing the NA-DRU-CO

Wholesale Halifax St. John Montreal Offawa Kingston Toronto Hamilton Branches: London Winnipeg Regina Calgary Nelson Vancouver Victoria

Sinkly during but in the class shape, the wood of the class shape, the wood of which and there is none better in America as being for surfaced down to a perfect surfaced the rink is going to be more popular than ever this season, there is nowbynic, it will be conducted along the same strict lines that have made the Parkdals to famous.

The conducted along the same strict lines that have made the Parkdals to famous.

## Worth 10c?

do more for you than any medicine on Earth. Sickness generally shows and starts first in the Bowels and Liver; CASCARETS cure these ills, It's so easy to try-why not start tonight and have help in the morning?

CASCARETS 100 a box for a week's 100 treatment, all driggists. Biggest seller in the world. Million boxes a month,

If we put this Trade Mark on one article only and proceeded to advertise it, plain common sense would tell us that we must make that article good or we would lose out—for people will not keep on buying unreliable goods.

Multiply that necessity for quality by over one hundred and you have our position. On the quality of each NADRL CO article is staked not only our investment in that article and our hope of trade in it, but our investment and our hope of trade in the whole NADRL CO line.

We know that the quality of the first

We know that the quality of the first NA DRUCO preparation you buy will practically decide whether you become a regular user of NA DAU CO articles of not—and for that that you may select any one of the 125 preparations. We welcome this because each article is fit to uphold the reputation of all.

The Third Guarantee of NA-DRU-CO quality is the fact that NA-DRU-CO preparations are never, at any time or in any place, sold at cut

NA-DRU-CO preparations are so much better than these proputations whose prices are cut that discerning people prefer to pay full prices for the NADRU-CO goods, because they have the guarantee that every NADRU-CO. article is compounded by expert chemists from the very best incredients. mists from the very best ingredients,

The Fourth Guarantee

of NA-DRU-CO quality is short and very much to the point. If after tryany article bearing the NA-DRUing any article bearing the CO Trade Mark you are not entirely satisfied, return it to the druggist from whom you bought it and he will hand back your money. He will do it willingly, too, because we guarantee to stand the loss and return to him every cent he gives back to you.

NA-DRU-CO Preparations

Not "Cure-Alls" There is no NA-DRU-CO preparation that will cure everything, and we don't ask you to believe that there is. But there is a separate NA-DRU-CO remedy for each common ailment—a emedy that will command the confi-

dence of the public.

Consult Your Physician NA-DRU-CO medicinal preparations are not intended to take the place of your physician's prescriptions—far from it, When you are ill you need the physician's skilful diagnosis and treatment, and it would be folly to depend on your own diagnosis and any household

But in emergencies when you cannot get the doctor quickly, and in many other cases, a reliable household remedy

To put the absolute reliability of NA-DRU-CO preparations beyond doubt or question, we are prepared to furnish to your physician or your druggist, on request, a list of the ingredients in any NA-DRU-CO preparation. Ask these men, who are men of standing in your community, and in whom you place implicit confidence, all about NA-DRU-CO remedies.

If your druggist has not the parti-cular NA-DRU-CO preparation you ask for in stock, he can get it for you The Second Guarantee ask for in stock, he can get it for you of NA DRU-CO quality is the NA- within two days from our nearest DRU-CO Frade Mark itself.

Write for the 1910 NA-DRU-CO Almanac, giving a list of NA-DRU-CO Almanac, giving a list of NA-DRU-CO Almanac, giving a list of NA-DRU-CO Advertising Department, 34 St. Gabriel Street, Montreal."

### National Drug & Chemical Company

This Rink, With the Noiseless Froor.

Reopens Thursday Night, Mch. 17.

The week beginning Monday, March
The week beginning Monday, March
The week beginning to be Lilian
Actis appear. In their world-famous
derbie act. This skating team present
ap original find entirely new performthe the start dering put in first-class shate.

Choice District Find entirely new perform-

reduced to a miniaum, the disagree: bridge suddenly shouted thru his megble roar usually found in other tinks
eing eliminated at Parkdale by the
oliseless floor.

The rink is being fitted-up this year
efter than ever before. Many new
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### A most delightful concert was given the patients of the Toronto Hospital for incurables on Thursday evening. March 10. The program was arranged by Mrs. G. R. Baker. Rev. S. Rose D. D. with Mr. Ambrose Kent, president of the board of management president of the board of management presided. Those taking part were: Mrs. Jean Blewett and Mr. Bell Smith readers, Miss Mae Dickenson, soprano; Miss Pearl Brock, contralto; Miss Katherine Monteith, with the Empire Club of young girs; Mr Johnston, baritone, a promising pupil of Mr. Arthur Blight, and the clever comedian, Mr. Robert Wilson. Is Your Health That's what it gosts to get a week's treatment of CASCARETS. They

Mrs, Martha Micks wishes to thank-he many friends and the different so-ficties who so kindly assisted her and

shore on a tug.

Who discovered the suicide and when
the man boarded the liner could not

## "FIGHT, DON'T TALK SO MUCH," ADVICE OF LONDON SPORTSMAN TO PRESENT DAY CHAMPIONS

DIFFERENCE IN WEIGHT

LONDON, March 12.-The , art of side-stepping one regrets to say is practised and tar more perfected out, of the ring than it is in, "Qui S'excuse s'accuse." Hackenschmidt, on his cuse s'accuse."/ Hackenschmidt, on his sturn from Americas came over here with wonderful tales, extraordinary excuses, and finally a wonderful appeal to the press of England, in which he jeft the whole of his matters and affairs in their hands. It wasta brainy move and a clever one. He got wonderful advertisement from it, advertisement that could not have been bought for a tremendous amount of money. He butted the board of coutont. The board was blanted in some quarters for not being bluffed and for not pandering to all by making Gotch Hackenschmidt's first opponent. Another world-famous wrestler had had \$1000 down for many a long month against the will flussian and was entitled by all the rules of the game to the first cut at Hackenschmidt. In view of subsequent events it mattered little who had been chosen. Hackenschmidt could have sidestepped the lof, and Gotch showed up in very little better light in refusing to meet Lemm when his money was down and his plaim a perfectly genuine one. his plaim a perfectly genuine one.
Out After the Money.

I am afraid both Hackenschmidt and Gotch were out after the money, and victory, except for music hall engage-ments, did not mean what it should have meant to supposed champions. I have exhausted some space on an old subject which however, very few people ever knew or understood the facts. have exhausted some space on an old subject which however, very few people ever knew or understood the facts about, and once again we have a champion writing long letters to he press, and clever ones too—I refer to Freddy Welsh—when, lo and behold bistory repeats itself, an American champion appears, and his tale, like Gotch's, is very different to that of

How London Writer Views
Controversy in Wrestling
and Heavyweight Boxing
Departments — Freddy
Welsh Busy With the Pen.

Welsh Busy With the Pen.

IS QUIBBLING OVER

DIFFERENCE IN AMERICALT.

Welsh's. Mactarland to Welsh is very much like Gotch to Hackenschmidt. One need not go into past decisions, referees' judgment, the men's different will have to the county program will have to the county program will have to the considerably curtailed.

Tom Sullivan has introduced something of a novelty in the training of Ernest Barry for the sculling chamboning body. He accuses Battling Nelson for what he himself is trying to do to Arnst, and probably for the first time in his career the English champion will include in sprinting work on a cinder track. Barry is to take only very

Phere's only two pounds difference, but it is good enough for Weish to quibble over, and is hardly worthy of dicrous when one considers that the American is ready to fight over here under our rules and at our weight, and that Welsh is now crying for

American weights,

Disgusted With Weish

I do not know Macfarland and
have not seen him, but I looked
Weish as a likely world beater.

resent behavior, however, has disgusted me. Now that Battling Nelson has Welsh will have to shift his quibbling

welsh will have to shift his quitbling to the new champion in order to void meeting Macfarland.

End of Talking Champions.

I believe the National Sporting Chin have had quite enough of being throw down and giving large purse for men who either do not appreciate the lack of each of still ask

in his fighting and not his talking agross the Atlantic thru the British press on the one side and the American press on topher. If Welsh or the new American champion won't fight, it's up to the United Press to Ireeze and numerous and loud have been the complaints.

Arnst, and probably for the first time in his career the English champion will indulge in sprinting work on a cinder track. Barry is to take only very short and sharp bursts, and is not to perspire. This will be a difficult matter sometimes, but under the watchful eye of Sullivan Barry is not likely to make and mistakes. make any mistakes. Apart from the benefits Barry will derive from the benefits Barry will derive from the new method of training, it will have another important advantage, for Barry must have found the early past of the day hang somewhat heavily on his hands. Barry is making capital pregress, and has regained the weight he lost during the first few days work. This is always a good sign for it shows This is always a good signi for it shows that superfluous tissue is being re-duced and muscle built up in its place.

Now that the varsity crews have Now that the varsity crews have gone into strict training there is little doubt that the eights as now constituted will undergo very little. If any, alteration. The only doubt appears to be whether G. W. Lambert on Gladstone will row bow in the Oxford boat, but the authorities would scarcely be preciate the fact or still ask more for their match, and quibble and quibble to avoid meeting aspiring opponents. The day may be near thand—and I hope it is—when these non-fighting, ever-arguing champions will be able to make up their minds that they must fight or relinquish their titles.

The proof of the pudding is in the eating, and the proof of the fighter is in his fightine and not his talking cerely, hope that before the torpid

## SCHOOL BASKETBALL

Wellesley Win Junior and Senior Bolton the Intermediate-Finals Next Saturday.

The semi-finals of the Public School Basketball League were played off a Central Y. M. C. A. Saturday afternoon with the following results:

In the junior section Wellesley defeat ed Dufferin by a score of 48 to 46. This was the closest game of the day, and Both teams played excellent combin-tion, and both were on the job wi

tion, and both were on the job with hard, close checking.

The winners lined up as follows: Forwards, Brownlee, Greenberg; centre, Grennise; defence, Goodman, Boddington, Ball. Referee, W. D. Hanna.

Wellesley seniors defeated Lansdowne teams were on the job with fast combination plays and the game was won on the strength of the Wellesley defence.

on the strength of the Wellesley defence.
Wellesley (34)—Forwards, Munshaw, Thurston; centre, Galbraith; defence, Grover, Newbaum.
Lansdowne (13)—Forwards, Mayor, Saunders; centre, Lloyd; defence, Jordon, Locke.
Referee—W. D. Hanna.
Bolton intermediates defeated Welles-by intermediates by a score of 93 to 31.6 Folton had things all their own way and were never in trouble. The Bolton aggregation outplayed Wellesley in all departments of the game, and seemed able to score when they pleased.

ple to score when they pleased.
The finals will be pulled off at Cen

traf Y. M. C. A. next Maturday evening Coats, wife of Sir Thomas Gien-Coats, the Lord Lieutenant of Ben-Senior-Wellesiev v. Ryerson. | Coats, the Lord Lieutenant of Hen-Senior-Wellesiev v. Ryerson. | Coats, the Lord Lieutenant of Hen-Intermediate-King Edward v. Wel- frewshire, and a director in J. & P. Lady Glen-Coats Dead.

LONDON, March 12.—(Special cable was married to Sir Thomas in 1876. She leaves a husband and two sons.

# Parkdale Roller Rink

Re-opens Thursday, March 17

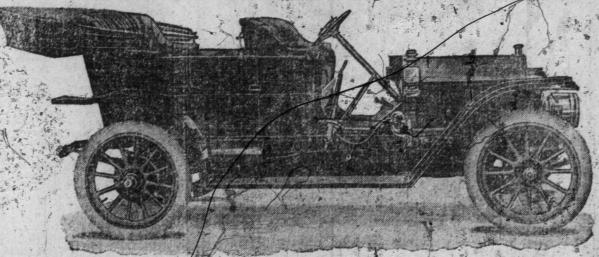
A perfect dustless, anti-slipping skating surface—noiseless floor.

### WIGGINS' BAND

Three Sessions Good Friday BAND AT EACH SESSION

All week, beginning Monday, March 21, the Vernons E. Frank and Lillian.

## THE PULLMAN CAR



MODEL K-35 H. P.-PRICE \$2600.00

IS NOT A SENSATION BUT A REAL CAR

SOME CARS COST MORE TO BUY, NONE COST MORE TO BUILD. WRITE FOR CATALOGUE. DEMONSTRA-TION CHEERFULLY GIVEN.

The Pullman Motor Car Co.

### A New Musical Instrument

The ordinary Player-Piano is not a new musical iustrument. But the

# Player-Piano

is so different from any other Player-Piano that to describe it as a new musical instrument is to give to words their correct meaning.



Before this instrument was placed upon the market a careful study was made of the whole Player-Piano field. Defects were noted. Important needs were supplied. The result

is that to-day one finds in the Heintzman & Co. Player-Piano an instrument that appeals to the taste and judgment of the most cultured musicians.

It is just another ease where the premier position of this firm in the field of piano construction has again asserted itself.

When buying a Player-Piano choose the new Player-Piano bearing the name of the original Heintzman & Co., Limited.

PTANO SALON-115-417 KING STREET WEST TORONTO, CANADA

NTO BETTER facilities for brewing. aging, and bottling a high-grade Porter can be had anywhere.

> No amount of money will buy better ingredients than we put in

It PAID US to have these convictions and to adhere to them --- for to-day Cosgrave's is acknowledged the Finest Porter in Canada. We highly appreciate this distinction.

At All Dealers and Hotels

### ORDERED TAILORING



\$2

WEEK

ToEveryMan There is satisfaction in looking alto-gether right at any time—particularly

My Weekly Payment

Plan Solves It Here you have a wide selection of the newest and best fabrics. Your Spring Overcoat of Sing will be well made—

fit and finish period.

Small deposit with order and balance charged. Then payment of 12 per week, and 10 per cent. of 160 bills puld in 30

D. MORRISON, 318 Queen W