

NA-DRU-CO

When you see this Trade Mark on any Medicinal or Toilet Preparation you purchase, it is an assurance to you that every ingredient entering into that preparation is of the highest quality that money can procure.

As you have probably noticed, "NA-DRU-CO" is made up of the first parts of the words "National Drug Company". It is pronounced "NA-DRU-CO", with the accent on the second syllable.

Being aware of the extensive use in Canada of simple household remedies and toilet preparations, we felt certain that Canadians would welcome a line of these goods, sold under a distinctive trade mark, that they could be sure were not only of the highest standard and guaranteed purity, but were compounded by expert chemists, from formulae that had been well tried out.

What the Laws Say For the protection of the public the law of each Province in Canada states that only thoroughly qualified men are allowed to dispense prescriptions—these men being physicians or graduates of recognized Colleges of Pharmacy.

The logical conclusion is that as the laws are made by the representatives of the people, the people want protection, and should welcome the opportunity of being able to procure in any part of Canada medicinal and toilet preparations compounded by expert chemists and guaranteed by a firm of our standing.

When you see the NA-DRU-CO Trade Mark you have this opportunity and the guarantee for which you are looking.

Source of the NA-DRU-CO Formulae The National Drug and Chemical Company of Canada, Limited, acquired the business and maintains the honorable traditions of 21 of the principal wholesale drug firms in Canada, from Halifax to Vancouver.

All of these firms had long and successful careers, some of them fifty to one hundred years, and during their existence they are out that dispensing a splendid lot of formulae which all have come the property of the "National".

After giving these formulae careful study and practical tests for several years we have now brought out, based on them, the NA-DRU-CO line of about 125 medicinal and toilet preparations.

All the ingredients in these preparations are the best and purest the money can buy, and they are compounded by a staff of expert chemists, each of whom ranks high in his profession.

We have such implicit confidence in NA-DRU-CO preparations that we offer them with

A Four-Fold Guarantee The First Guarantee is the firm behind the NA-DRU-CO Trade Mark.

The National Drug and Chemical Company of Canada, Limited, is one of the largest wholesale drug firms in the world, having a Paid-up Capital of over Five Million Dollars.

The second guarantee is the NA-DRU-CO quality is the NA-DRU-CO Trade Mark itself.

Write for the 1910 NA-DRU-CO Almanac, giving a list of NA-DRU-CO Sales and prices, with other useful information. Address "National Drug Co. Advertising Department, 34 St. Gabriel Street, Montreal."

National Drug & Chemical Company of Canada, Limited Wholesale - Halifax - St. John - Montreal - Ottawa - Kingston - Toronto - Hamilton - Brantford - London - Winnipeg - Regina - Calgary - Nelson - Vancouver - Victoria

Parkdale Roller Rink This rink, with the noiseless floor, reopens Thursday Night, March 17.

The rink is going to be improved in many ways this season, the most important being the introduction of a new floor, a perfect noiseless floor.

The rink is being fitted up this year better than ever before. Many new features will be introduced this season, and with a noiseless floor, a perfect anti-slipping surface, and an excellent band, under the direction of Mr. Wiggins.

Is Your Health Worth 10c? That's what it costs to get a week's treatment of CASCARETS. They do more for you than any medicine on Earth.

CASCARETS are a bar for a week's treatment, all druggists, biggest seller in the world. Million boxes a month.

"FIGHT, DON'T TALK SO MUCH," ADVICE OF LONDON SPORTSMAN TO PRESENT DAY CHAMPIONS

How London Writer Views Controversy in Wrestling and Heavyweight Boxing Departments - Freddy Welsh Busy With the Pen.

IS QUIBLING OVER DIFFERENCE IN WEIGHT

LONDON, March 12.—The art of side-stepping, says a writer, is practiced and far more perfected out of the ring than it is in it.

Excuse a phrase, Hakeneschildt, on his return from America came over here with wonderful tales, extraordinary excuses, and finally a wonderful appeal to the press of London, in which he left the whole of his matters and affairs in their hands.

The Fourth Guarantee of NA-DRU-CO quality is short and very much to the point. If after trying any article bearing the NA-DRU-CO Trade Mark you are not entirely satisfied, return it to the druggist from whom you bought it, and he will refund back your money.

Not "Cure-Alls" NA-DRU-CO preparations are so much better than those preparations whose prices are cut that discerning people prefer to pay full prices for the NA-DRU-CO goods, because they have the guarantee that every NA-DRU-CO article is compounded by expert chemists from the very best ingredients.

Consult Your Physician NA-DRU-CO medicinal preparations are not intended to take the place of your physician's prescriptions—far from it. When you are ill you need the physician's skillful diagnosis and treatment.

If your druggist has not the particular NA-DRU-CO preparation you ask for in stock, he can get it for you within two days from our nearest wholesale branch.

THE TORONTO WORLD

Welsh's Macfarland to Welsh is very much like dotch to Hakeneschildt. One need not go into past decisions, referees' judgments, the men's different weights, or the prejudice against an Englishman on American soil.

Let us be fair and just and view things as they are. Welsh is quibbling for what he himself is trying to do by Macfarland. We have our standard lightweight and America has hers.

Diagnose With Welsh I do not know Macfarland and I have not seen him, but I looked on Welsh as a likely world beater. His present behavior, however, has thoroughly disgusted me.

Now that Battling Nelson has gone down before the newcomer, Wiganst, Welsh will have to shift his quibbling to the new champion in order to avoid meeting Macfarland.

End of Talking Champions. I believe the National Sporting Club have had quite enough of being thrashed down and giving large purses for men who either do not apply precisely the fact or will talk more for their match, and quibble and quibble to avoid meeting aspiring opponents.

The proof of the pudding is in the eating, and the proof of the fighter is in his fighting and not his talking across the Atlantic to the British press on the one side and the American press on the other. If Welsh or the new American champion won't fight, it's up to the British Press to freeze 'em out, international board of control, where are you?

Lord Hawke's scheme to improve interest in the county cricket championship is practically dead. The proposed division of the counties into two sections and the thing which practically killed the scheme, a change of some sort will certainly have to be made in 1912 when England, Australia

and South Africa will engage in their great triangular duel. The county program will have to be considerably curtailed.

Tom Sullivan has introduced something of a novelty in the training of Ernest Barry for the sculling championship of the world, with Richard Armit and probably for the first time in his career the English champion will indulge in sprinting work on a ciner track.

Barry is to take only very short and sharp bursts, and is not to perspire. This will be a difficult matter sometimes, but under the watchful eye of Sullivan Barry is not likely to make any mistakes. Apart from the benefits Barry will derive from this new method of training, it will have another important advantage.

Barry must have found the early part of the day hard some, but heavily on his hands. Barry is making capital progress and has regained the weight he lost during the first few days' rest. This is always a good sign for it shows that superfluous tissue is being reduced and muscle built up in its place.

Now that the varsity crews have gone into strict training there is little doubt that the eight as now constituted will undergo very little if any alteration. The only doubt appears to be whether G. W. Lambert of Gladstone will row how in the Oxford boat, but the authorities would scarcely be so indiscreet as to trust the thwart to Gladstone, whose delicate physique has twice compelled him to leave Oxford to rest.

H. C. Bourne, after his recent illness, is slowly recovering his best form, while Nap Field, the latest recruit, who until now has preferred the "druggers' race to the river, is a really fine oarsman and will undoubtedly make a fine No. 3. By the way, I sincerely hope that before the torrid races are now begun will be taken to rectify the wretched condition of affairs on the towing path. The least little rain renders it a hopeless quarrel, and numerous good boats have been the complaints.

The proposal to send a team from India to play for the polo championship of the world is taking shape. His Highness, Maharajah of Cooh Behar has taken up the matter, and is not only keenly interested in the sporting venture, according to advice received here, but will probably accompany the Indian team.

Coats, wife of Sir Thomas Glen Coats, the Lord Lieutenant of Renfrewshire, and a director in J. & P. Coates, Limited, is dead. She was a Montreal woman, Eliza Agnes, daughter of Alex. Walker of that city, and was married to Sir Thomas in 1876. She leaves a husband and two sons.

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A New Musical Instrument

The ordinary Player-Piano is not a new musical instrument. But the

Heintzman & Co.

Player-Piano

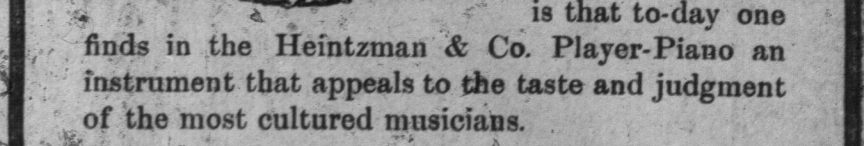
is so different from any other Player-Piano that to describe it as a new musical instrument is to give to words their correct meaning.

Before this instrument was placed upon the market a careful study was made of the whole Player-Piano field. Defects were noted, important needs were supplied. The result is that to-day one finds in the Heintzman & Co. Player-Piano an instrument that appeals to the taste and judgment of the most cultured musicians.

It is just another case where the premier position of this firm in the field of piano construction has again asserted itself.

When buying a Player-Piano choose the new Player-Piano bearing the name of the original Heintzman & Co., Limited.

PIANO SALON--115-117 KING STREET WEST TORONTO, CANADA



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SCHOOL BASKETBALL SEMI-FINAL RESULTS

Wellesley Win Junior and Senior, Bolton the Intermediate—Finals Next Saturday.

The semi-finals of the Public School Basketball League were played off at Central Y. M. C. A. Saturday afternoon with the following results:

In the junior section Wellesley defeated Bolton by a score of 46 to 16. This was the closest game of the day, and the high score alternated from one team to the other during the entire contest.

Both teams played excellent combination, and both were on the job with hand, close checking, and a strong defence.

The winners lined up as follows: Forwards, Brownie, Greenberg; centre, Greenie; defences, Gordon, Boldington, Ball, Referee, W. D. Hanna. Wellesley seniors defeated Lansdowne seniors by a score of 21 to 12. Both teams were on the job with fast combination plays and the thing which practically killed the game was the terrific defence of the Wellesley defence.

Wellesley (16)—Forwards, Munshaw, Thurston; centre, Galbraith; defence, Grover, Newbaum, Landowne, (12)—Forwards, Mayr, Saunders; centre, Lloyd; defence, Jordan, Locke, W. D. Hanna.

Bolton Intermediates defeated Wellesley Intermediates by a score of 25 to 23. Bolton had things all their own way and were never in trouble. The Bolton segregation outplayed Wellesley all departments of the game, and seemed able to score when they pleased. The finals will be played off at Central Y. M. C. A. next Saturday evening as follows:

Senior—Wellesley vs. Bolton. Intermediate—King Edward vs. Wellesley. Junior—Dufferin vs. Lanodowne.

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THE PULLMAN CAR



MODEL K-35 H. P.—PRICE \$2600.00 IS NOT A SENSATION BUT A REAL CAR SOME CARS COST MORE TO BUY, NONE COST MORE TO BUILD. WRITE FOR CATALOGUE. DEMONSTRATION CHEERFULLY GIVEN.

The Pullman Motor Car Co. TEMPORARY ADDRESS, 96 KING STREET WEST TORONTO

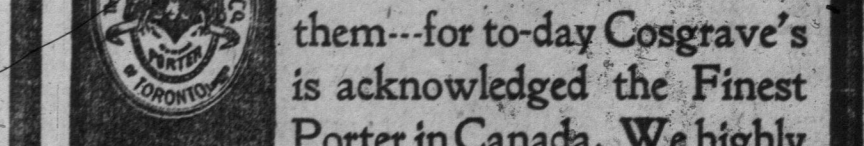
NO BETTER facilities for brewing, aging, and bottling a high-grade Porter can be had anywhere.

No amount of money will buy better ingredients than we put in

COSGRAVE'S XXX PORTER

It PAID US to have these convictions and to adhere to them—for to-day Cosgrave's is acknowledged the Finest Porter in Canada. We highly appreciate this distinction.

At All Dealers and Hotels



At All Dealers and Hotels

ORDERED TAILORING

To Every Man There is satisfaction in looking altogether right at any time—particularly at Easter.

My Weekly Payment Plan Solves It Here you have a wide selection of the newest and best fabrics. Your Spring Overcoat of Sings will be well made—fit and finish perfect.

Small deposit with order, and balance charged. Then payment of 10 per cent. on 10th bills paid in 10 days.

CREEDIT \$2 PER WEEK D. MORRISON, 318 Queen W.