

This Brilliant List of Friday Bargains at Simpson's Today

Tourist Trunks Reduced to \$5.95

You can save almost two dollars on a strongly constructed tourist trunk here today.

We are holding a special sale of iron bound trunks that have wide leather belt straps, good bolts, reliable locks and have deep trays. Sizes 24, 34 and 36 inches. Regularly \$7.50. Today, each 5.95

Fibre Suit Cases

with leather straps all round, strong lock and bolts, reinforced corners, neat lining with inside pocket. Sizes 24 and 36 inches. Regularly \$1.25 and \$1.50. An exceptional saving today at 2.98

Club Bags

Walrus grain, black only, strong handle, brass lock and catches, neatly lined with pocket. Sizes 16 and 18 inches. Good value at 2.19

Portrait Frames Half-Price

Suitable for soldiers' photos, high class oval christman frames, solid walnut with inlaid corners; oval rosewood and mahogany and oval mission veneer frames; sizes from 3 1/2 x 5 1/2 to 8 x 10. Today, half price, 80c to \$3.00.

Shadow Lace Waists \$5.00 Beauties at \$2.88

Dainty as a picture are these ecru shadow lace blouses, lined throughout with silk lining, front ornamented with gold metal medallions, chic turn-over collar, long sleeves. Designed with French cuffs. Sizes 34 to 42. Regular price \$5.00. Today 2.88

Speaking Reservedly---

These Misses' Suits on Sale at \$12.95 Are Unusual Value Regularly Priced at \$22.50 and \$25.00

While there are only 50 of these smart suits, the grouping, nevertheless, provides an unexpected assortment of styles that are delightfully pretty and sure to please.

They are in ecru chiefly—some are trimmed with fur—others follow the winsome plain tailored style. They are nicely lined. Collars principally convertible. Regularly priced at \$22.50 and \$25.00. Today at 12.95

Misses' Coats, Today at \$15.00

The styles are in a varied collection, offering better than usual plain cloths. Some have large plush collar, as well as large novelty buckles and button trimming. There are several coats in this lot that are actual \$22.50 and \$25.00. These are well made comfortable coats. Today at 15.00

Misses' Serge Dresses Special Values, \$5.95

50 only, made of all-wool serge, braid trimming on pockets and belts; smart over-collar and button trimming. Sizes 14 to 20 years. Today 5.95

Men's Boots \$2.79

300 pairs of men's Gunmetal Blucher Boots, in medium round toe style, with perforated toe cap, solid leather standard screw soles, with covered channels. This is a splendid boot for semi-dress and light work. Sizes 6 to 10. Today 2.79

A Programme of Rush Events in Children's Wear

\$3.00, \$4.00 and \$6.00 Wool Carriage Covers, \$1.95

No Phone or Mail Orders
Clearance of oddments from regular stock. They are hand-made, in several lovely designs, in all white, white and pink, white and blue. Full sizes and made of thick Berlin wool. Come early, as the quantity is limited.

Children's 50c to \$1.00 Gaiters, 33c

Children's Knee Length Gaiters, buttoning down side and with a strap under foot, in a big clearance today. There are heavy velours, corded velours, and warm stockinette in the lot. Smart side buttons; colors are varying shades of navy, brown, black and white in the lot, but not in each material.

Sweater Coat Dept., 3rd Floor. (No phone or mail orders)

Switching on \$4.00 Electric Fixtures for \$2.95

100 Mahogany Small Portable Lamps, completely wired and provided with gold shades, 8 inches diameter, in rose, gold or blue. Very pretty and useful. Regularly \$4.00. Today 2.95

Besides the above items we have made drastic price cuts on fifteen fixtures—cuts which mean a worth while saving. Included are:

- Five-light Silver Candle Fixture, Regular \$38.50, at 21.95
- Four-light Brush Brass Candle Fixture, Reg. \$30.00, at 19.95
- Four-light Flemish Hanging Lamp, Reg. \$17.50, for 23.75
- Three-light Silver Semi-Indirect Fixture, Regular \$29.00, at 21.50
- Three-light Hammered Lantern Fixture, Regular \$16.00, at 12.80

Rogers' Silver-Plated Tableware Half-Price

- Table Forks, regular 75c, at 39
- Cold Meat Serving Forks, small size, regular \$1.00 each, Today 39
- Individual Fruit Forks, reg. 45c, at 19
- Orange Spoons, regular 45c each, at 19
- Salad Servers, small size, reg. \$1.00 each, at 39
- Tomato Servers, reg. \$1.75 each, today 75
- Pickles Forks, long, regular \$1.00, at 45
- Pickles Forks, short, regular 50c, at 25
- Cold Meat Forks, large, regular \$1.25 today 49
- Butter Knives, reg. 75c, today 35
- Soup Ladies, reg. \$2.50, today 98
- Cheese Scoops, regular \$1.25 each, on sale today at 49
- Mustard Spoons, regular 50c, today 25
- Silver-plated Dessert Knives, hollow handle, regular \$15.00 per dozen, today 7.50

The Newest in Healthy Books

- My Four Years in Germany, by Gerhart, 2.00
- Long Live the King, by Mary Rinehart, 1.35
- On the Edge of the War Zone, by Aldrich, 1.25
- The Definite Object, by Jeffrey Farnol, 1.25
- Anna's House of Dreams, by L. M. Montgomery, 1.25
- The Soul of a Bishop, by H. G. Wells, priced at 1.25
- No Man's Land, by Sapper, 1.25

It Costs But 60c to Read Good Books

- Full library size, cloth bound.
- Anne of Green Gables, by L. M. Montgomery, 1.25
- Michael O'Halloran, by Gene Stratton Porter, 1.25
- Star Rover, by Jack London, 1.25
- Rainbow Trail, by Zane Grey, 1.25
- Heritage of the Desert, by Zane Grey, 1.25
- Dear Enemy, by Jean Webster, 1.25

\$2.95 Nurses' Uniforms \$1.98

Well made Uniforms of fine quality line, white, with high and low necks and long sleeves. Also they have deep button cuff and full skirts with waistband. Sizes 34 to 42. Regularly \$2.85. Today 1.98

Men's Boots \$3.24

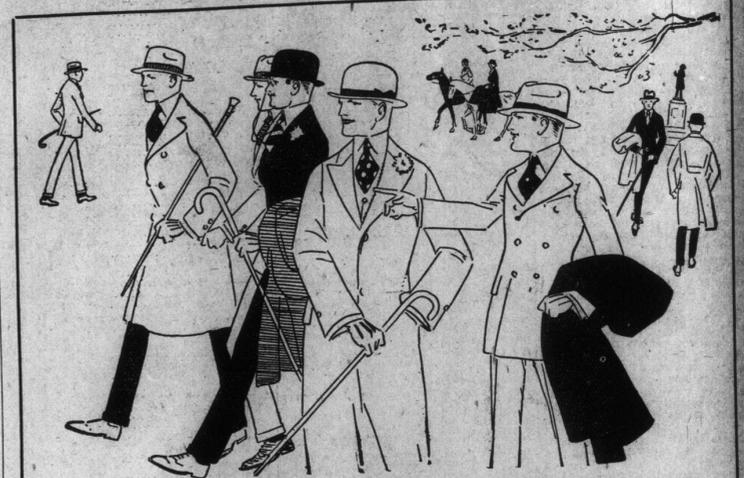
Samples, in gunmetal, box calf and donkey kid leathers, in button, blucher and straight lace style, Goodyear welt and McKay style. All well made, em-sown soles. All well made, em-sown soles. The best of selected bracing only the best of selected leather. Sizes 7 1/2 and 8 only. Today 3.24

Boys' Boots \$2.09

200 pairs of boys' School Boots, made of gunmetal leather, blucher cut, mannish toe, and heavy solid leather standard screw soles and low heels. Sizes 1 to 5. Regularly \$2.75. Reduced for today to 2.09

Girls' Boots \$1.29

Girls' Button and Lace Boots, in gunmetal and donkey kid leathers, in natural wide toe style, with patent toe cap, and medium weight sole and spring heels. Sizes 5 1/2 to 7 1/2. A splendid value. Today 1.29



We Have Been Commissioned to Sell Men's Fall and Winter Overcoats at \$12.45

Next winter—indeed, perhaps this winter—coats of similar materials will command a figure greatly in excess of the price today.

These coats are marked at about wholesale cost for a big rush in the men's store today. They are well made and warmly lined and have good style lines.

They are developed in four weights and in about as many styles—black heavy cheviot with velvet collar—medium weight black cheviot in Chesterfield style, double-breasted shawl collar ulsters of brown chinchilla—light weight tweeds and Donegal tweeds in slip style. Sizes 36 to 42. Exceptional value, today 12.45

Men's Suits Today at \$9.95

For the man who prefers to save his better apparel and who appreciates a good, commonsense everyday suit at a big saving in price, here is a sale.

They are well made and have smart appearance, showing exceptionally good quality trimmings and neat grey and brown tweeds in checks and stripes and herringbone patterns.

Coats are designed for the most part in single-breasted three-button style with vest to match. Trousers have belt loops and four pockets. Sizes 36 to 44. Today at 9.95

Here's a "Pick Quick" List for Men---It Warrants Big Savings Today

- Men's Working Trousers, cotton twined in hairline stripe pattern; four pockets, plain bottoms. Sizes 32 to 42. A bargain today at 1.75
- Men's Duck Hunting Coats—made of strong khaki duck, rubber lined. They have patch pockets with two large inside game pockets. Sizes 36 to 42. A bargain today at 3.00
- Men's and Boys' Knitted Silk Neckties—A clearance from a large American maker, travelers' samples and over-makes, in a big variety of patterns and colors in derby shapes. Regularly 35c. On sale today at 20c; 3 for 55c.
- Men's Pullover Sweaters of all wool with roll collar, in grey, navy and cardinal. All sizes. Regularly \$2.50. On sale today 1.95
- Men's Night Shirts of good quality striped flannelette, with turn-down collar and pocket; full size; 14 to 17. Regularly \$1.00. Today at 85

Boys' Warm Winter Overcoats Today \$5.95

Right here let us assure you that the values are exceptional! Double-breasted styles with convertible collars, box back, and cuff on sleeves. Well tailored from brown and grey fancy mixed tweed coatings. Sizes 5 to 12 years. Friday bargain 5.95

Savings for Boys With Thrifty Mothers

- Boys' Negligee Shirts of good quality hairline stripe shirting cloth; laundered cuffs. Sizes 12 to 14. Regularly 75c. Today, each 49
- Boys' Flannelette Night Shirts with turn-down collar. Sizes 2 to 16 years. Regularly 75c. Today at each 69
- Boys' Grey Pullover Sweaters with roll collar. Sizes 24 to 34. Today 49
- Boys' Fleece-lined Shirts and Drawers in natural shade. Sizes 22 to 32. Regularly 60c. Today 43

Wall Paper Bargains

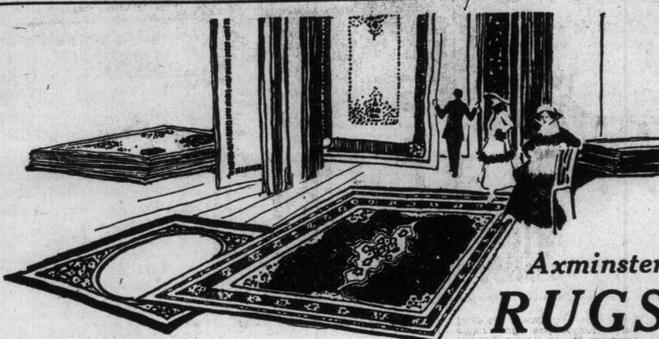
- Oatmeal Papers 14c**
Heavy duplex stock, 30 inches wide; brown, buff, drab, blue, rose and grey; for living-rooms, halls and bedrooms. These are splendid quality and worth more than today's regular price. The patterns and colors are new and artistic. Regular 20c. Today special, 5 yard roll 14c
- High-Grade Papers 11c**
Balances of English and American Wall Papers—tapestries, silkettes, medallion designs, chintzes and stripes, suitable for all rooms. Extra large selection of attractive color combinations. 9 rolls to 40 of a kind. Regular 85c to 15c. Clearing today, single roll 11
- Room Lots of Papers \$1.69**
Enough Wall Paper, Border and Ceiling for room 12 ft. long, 12 ft. wide by 9 ft. high. 12 rolls Wall Paper, 16 yards Border, 6 rolls Ceiling. Tapestries, florals, stripes and conventional patterns; large range of colorings. * Extra special room lot of Wall Paper 1.69

These Exceptional Bargains in Women's Coats

At \$9.95—Several styles, showing attractive winter weight materials in grey, navy, brown, plush, or button trimmed. In this group are lovely coats that show smart new colors and cuffs and fancy pocket arrangements. Sizes 32 to 42. Made to sell at \$12.50 to \$15.00. Today, special 9.95

At \$13.95—A number of our better coat samples and manufacturers' over-makes, in the season's most popular styles and designs to choose from. Every coat in this lot is a genuine snap. Shades include black, navy, burgundy, browns, greens and greys. Regularly \$17.50 to \$22.50. Today, special 13.95

At \$18.50—Your choice of dozens of pretty coats that are now selling from \$35.00, \$37.50 and \$30.00. Many are samples and over-makes from our regular stock. Materials: Velours, silvertone, beavers, chevies, alibone and fancy weaves. These coats are extremely smart, having the latest collar, cuffs and pockets. Sizes 32 to 42. Today 18.50



AXMINSTER RUGS

\$35.00 Values, Friday \$29.75
A clearance of 50 heavy quality Axminster rugs; rich Oriental patterns and attractive colorings, size 9' x 10' 6". Regularly \$35.00. Today 29.75

New Curtains 98c Pair
75 pairs only in this clearing. There are 50 pairs in white muslin with dainty pink floral borders, and a balance for rights across the window. Also 25 pairs of genuine flax net curtains in an ivory coloring, showing a tiny conventional design and complete with a short "Dutch" valance to go between. Regularly 70c. Today 58

70c Window Shades 59c
250 only, splendidly made Window Shades, in the much wanted cream color only, measuring 27" wide and 70" long; each neatly trimmed with an attractive insertion and mounted on a reliable spring roller. Regularly 70c. Today 59

80c Curtain Poles and Sockets for 12c—120 sets of 1 1/2" wooden curtain poles, with a choice of either oak, mahogany or walnut finishes, and 12 lengths from 2' 6" up to 4' 6", complete with a pair of strong brass sockets to use between the door frames for portieres. Regularly 40c to 50c. Today, complete 39

Scotch Cork Linoleum 79c Sq. Yd.
Serviceable and Well Printed Cork Linoleum, in new designs and colors, for any room. In tile, matting, block and wood effects. Today per sq. yard 79

Rubber Mats, Regular \$1.50, Today \$1.10—Heavy quality rubber mat with diamond pattern centre. Good for kitchen, bathroom or vestibule use. Size 18" x 30"

Fancy Cocoa Mats, Regularly 95c, Today 79c—Special purchase of Cocoa Mats in an extra fine quality with a fancy colored design.

Japanese Matting Rugs, Regularly \$1.25, Today 85c—Closely woven Japanese Straw Matting Rugs, quaint designs of animals, birds, etc. Size 4 ft. 6 in. x 7 ft. 6 in.

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Millinery---Trimmed Hats at \$4.50

They are an up-to-the-minute lot of new hats, in black or colors, such as nigger brown, taupe, purple, wine or red. Many of them are soft and double brimmed styles in different shapes and made of good silk velvets.

They are trimmed with fancy ornaments, fancy ostrich or other fancy feather effects that came to us among a lot of samples. Regularly any one of these hats would sell at \$6.50 to \$7.50 each. Today 4.50

A Fire Sale Price for Dining-Room Chairs Only Slightly Hurt, 69c

NA TELEPHONE ORDERS PLEASE
Dining-room Chairs, slightly damaged in a prominent wholesaler's warehouse fire. They are hardwood, golden finish, turned spindles, shaped top rail, brace arm, wood seats, high backs. Regular price \$1.25. Today 69

Kitchen Chairs, slightly damaged. Regular price 75c. Today 55

Odd High Back Chairs and Rockers, with extra heavy well bolted arms. Turned spindles and high backs. Regular price \$2.50 to \$3.50. Today 1.95

Odd Dining-room Chairs and Rockers of circassian and black walnut, ivory, oak and mahogany finish. Cane seats, extra well finished. Regular price \$7.75 to \$13.00. Today 4.95

Odd Bedroom Rockers, fumed and golden finish box frames, pad seats, upholstered in genuine leather. Regular price \$3.50. Today 1.75

Dining-room Chairs of hardwood golden finish, with cane seats; extra well braced; strongly made throughout. Regular price \$1.50. Today 85

Odd Dining-room Chairs, hardwood golden finish, strong and well braced; slightly damaged. Regular price \$1.25 to \$1.50. Today 90

Odd Dining-room Chairs, fumed and golden finish, some have pad seats in genuine leather. Regular price \$4.00 to \$5.50. Today 2.05

Pure White Enamel Bedstead, has heavy square post, top rails and spindles, brass caps. In 4' 8" size only. Regular price \$24.50. Today 15.25

Mattresses, with seagrass centre and jute felt, both sides and ends deeply tufted. Regular price \$4.50. Today 3.05

