

# EATON'S DAILY STORE NEWS

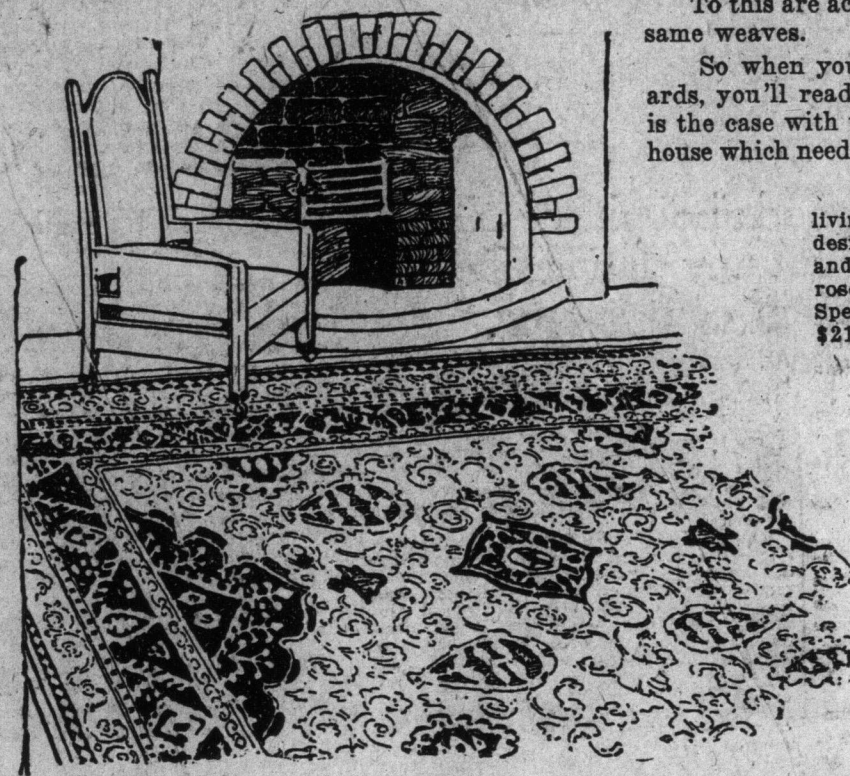
## Values Extraordinary in the Special Selling of Floor Coverings

Wilton, Brussels and Scotch Wool Squares, Rag Rugs, Carpets and Linoleums. All Most Advantageously Priced for Tuesday's Selling.

**N**EVER BEFORE IN THE WHOLE HISTORY OF THE CARPET DEPARTMENT have the stocks been so large or so varied. This is due to the fact that our buyers, anticipating some months ago the increase in the cost of materials and productions, bought in immense quantities, thereby obtaining the lowest possible prices.

To this are accountable the low prices of many rugs—actually lower than the present mill costs of the same weaves.

So when you realize that original markings offer splendid values as compared with present standards, you'll readily understand that when certain of these regular lines have been reduced in price, as is the case with those mentioned below, the values are indeed impressive. If there is any room in your house which needs a new floor covering, study the following items that will be featured for Tuesday selling:



**Hardy Brussels Squares**, for good service in living-room or dining-room, in small conventional designs, in tan, brown and green, or tan, dark blue and fawn; Oriental patterns, in browns, green and rose, and other attractive styles. Size 6-9 x 9-0, Special price, \$14.25; size 9 x 10-6, Special price, \$21.50.

**Scotch Wool Squares** of excellent quality, at prices considerably less than today's prices as quoted at the mills in Scotland. Floral chintz designs in rich colorings; semi-Oriental patterns and conventional styles in artistic color combinations. Sizes 10-6 x 12-0, 10-6 x 13-6, 12-0 x 13-6, Special price, \$23.50.

**Sturdy Wilton Squares** at remarkably low prices, good reproductions of Persian rugs in rich, durable colors. Brown, rose, olive, tan, blue, and ivory. Suitable for almost any room. Size 6-9 x 10-6, Special price, \$29.50; size 9-0 x 12-0, Special price, \$42.50.

Wilton rugs for dens, halls, etc., in green, brown, dark blue and terra cotta, small conventional and Oriental designs in various styles. Size 4-6 x 6-0, Special price, \$10.50; size 4-6 x 7-6, Special price, \$13.50.

**Finely Woven Japanese Rag Rugs**, all reversible, in pretty mottled and striped patterns, in combination of ivory, blue, green, and rose. Size 3 ft. x 6 ft., Special price, \$2.45; size 4 ft. x 7 ft., Special price, \$3.95; size 8 ft. x 10 ft., Special price, \$10.75.

**Specially Heavy Printed Linoleum**, in floral and block designs in light, clean combinations of grey, cream, blue, red, green, brown, etc., for kitchens, dining-rooms, halls, etc. All 4 yards wide. Special, per square yard, 69c.

**Heavy Qualities of Wilton and Axminster Carpet**, 27 inches wide, 22 1/4-inch and 18-inch borders to match, two-tone shade of rose or blue, splendid for bedrooms, bedrooms, to cover all over, or for making rooms of almost any size. Also rich-toned Oriental designs, for living-rooms and dining-rooms. Special price, Tuesday, per yard, \$2.25.

### Brush Wool Sweaters in Smart Colors, \$5.75

An Attractive Item From the Women's Knitted Coat Department.

**M**ANY OF THESE COATS are in a lovely soft brushed wool, others in a neat cardigan stitch. They are obtainable in green, grey, rose, Saxe and white. The colored coats are trimmed with white. All coats have large sailor collar, two pockets and a belt or girdle. Sizes 36 to 42. Each, \$5.75.

**Women's All-wool Serge Skirts**, in five smart and up-to-date styles, at \$5.00 each. All offer exceptional values. The styles demonstrate plain and pleated skirts, inset and button-trimmed panels, smart ideas in novelty and button-trimmed pockets, tabs and straps. All-round and stitched-on belts over plain and gathered tops. Black and navy only. Waistbands 22 to 30. Price, \$5.00.

### Women's Jersey Silk Petticoats.

At \$8.50 is a petticoat of good quality Jersey silk with top and a deep flounce of taffeta silk, showing four rows of tucking and finished with a plain and a scalloped accordion pleated frill. Black only. Lengths 34 to 42. Price, \$8.50.

At \$11.50 is another smart petticoat of Jersey silk which has a very deep two-section flounce of taffeta silk which is finished with two rows of tucking and accordion pleating. Black only. Lengths 34 to 42. Price, \$11.50.

### White Cashmere Plated Hose, 32c

A Line of "Seconds" in Women's Hosiery, An Extra Special Tuesday.

**W**HITE STOCKINGS not only have to be perfect in weave, but free from oil spots and such blemishes before they can pass the factory inspectors. This is a collection of white stockings that are branded "seconds" because they present some slight defects of this nature—which in nowise affects their durability. They are in a winter weight in cashmere plated yarns (wool face and cotton back) and are warm, yet not irritating. If you want to save on a supply of hosiery take advantage of this offering on Tuesday. Sizes 8 1/2 to 10. Extra Special, Tuesday, 32c pair. —Main Floor, Yonge St.



### Coats of Hudson Seal, \$139.00

Six Fashionable Models Specially Priced for Tuesday.

**I**T WILL prove an eventful day for the woman who is fortunate enough to obtain one of these delightful coats, Hudson seal (seal rat), for they are made of soft, silky skins in a smart style, with pointed collar of the seal, rippling from shoulders without belt, and having rich brocade silk lining, with inside pocket. An interesting feature is that they have just been received from the furriers, which fact bespeaks their newness of design. They are elegant in appearance, of 42" length and 86" sweep to skirt. A rare special at this price. Tuesday, \$139.00.

### Other Luxurious Coats of Hudson Seal (Seal Rat)

A modish coat of Hudson seal (seal rat) is one with broad collar and deep cuffs of black lynx, it is of 46-inch length, 110-inch sweep to skirt, loosely flaring, and lined with rich rose brocade. Price, \$240.00.

Deep, square collar, and cuffs of skunk form a smart trimming to a coat of Hudson seal (seal rat) which is 45 inches in length, has barrel effect at sides formed by pockets, sable buttons effect its fastening and a conventional pattern silk lines it. Price, \$250.00.

Another modish coat of Hudson seal (seal rat) is in a belted style, its broad belt of self, collar, which is convertible, also of self, no cuffs, and loose pockets on sides, striped satin lines it. Price, \$210.00.

\$200.00

### Trench Boots of Excellent Make

Including the Famous "Palmer-McLellan," Hand-made and Hand-welted, Price, \$17.00.

**T**HE AWFUL MUD OF FLANDERS works havoc with the soldier's boots. A boon indeed to any man in the trenches will be a pair of these "Palmer-McLellan" or "Detroit Witch Elk" boots, described below—even a pair of rubber boots are sure to be appreciated. Here they are:

The well-known, well-tried Trench Boot from the firm of Palmer-McLellan—a hand-made, hand-welted, oil-tanned boot. We believe there is positively no better material to be had for the purpose than that which is put in this boot. Sizes 6 to 11.—\$17.00.

The Detroit Witch Elk boot, also a great favorite, made of finest cream colored witch elk, with best workmanship. These, too, have welted soles. Sizes 6 to 11—12 inches high. \$18.50.

Rubber Boots—Made from No. 1 grade gum rubber. Knee height. Sizes 6 to 11—\$4.20.

Thigh height. Sizes 6 to 11—\$5.50.

Hip height. Sizes 6 to 11—\$5.70.

Other styles of rubber boots with leather tops, ranging from \$3.00 to \$6.85.

—Second Floor, Queen St.



### Women's Washable Capeskin Gloves

GLOVES that are smart in appearance and at the same time washable, such as these, are worthy of particular note, especially when you wish to wear them with a muff. They are made of washable capeskin, with three-tone embroidered backs, with two-tone dome fasteners, half pique seams, and contrasting trimming at wrist. Available in mastic, with brown trimming, grey with black, pearl with grey. Pair, \$2.75.

Women's short washable chamousette gloves, in white only, made with two dome fasteners, and self-stitched backs; are in sizes 5 1/2 to 7 1/2, and priced 95c a pair.

Men's new brushed wool gloves, in a light tan shade, with angora finish. Are closely woven, made to fasten with one dome fastener, and have kid binding at wrist. Exceptionally warm. Price, per pair, \$1.75.

—Main Floor.

### Are You Taking Advantage of the Overseas Depot?

**I**N gathering together comforts and eatables for your Christmas packages for soldiers or sailors overseas, you will find this new Depot of great assistance. For here are assembled innumerable things that are suitable for sending to the man on active service. You may thus select your whole order at the one place—sweets, wearables, cake, writing materials, toilet accessories, etc., etc. Arrangements may also be made here for the packing and shipping of parcels.

### If You Live Out of Town

send for the little booklet, "Gifts for the Boys in Khaki," in which are suggested parcels made up from lists that have been found most popular with the soldiers, the amount of transportation being given in each case. Mail the address of him to whom you wish the parcel sent, remit the amount necessary, with any enclosures you care to make, and the Overseas Depot will return a receipted card and take full charge of the parcel, wrap it properly, sew it in burlap or box it, as needs be, and see to the shipping. All of which orders should be addressed to "The Shopping Service."

—Second Floor, Albert St.

### Gloves for Soldiers

Men's warm knitted gloves, suitable to send overseas, are closely woven, have neat-fitting wrist, and fasten with one dome fastener. Pair, \$1.00.

A splendid horsehide gauntlet glove, suitable for sending overseas, is made in black, with heavy warm fleece lining, half pique seams, Bolton thumb, strap extension fastener at wrist, and high, stiff, wide gusset cuff. Price, per pair, \$5.00.

—Main Floor, Yonge St.

### Try the New Cafeteria

**W**HEN you want to save time and money in the procuring of luncheon, tea or the refreshing bite and sup 'tween times, take advantage of the new cafeteria, with its system of "self-serving," wholesome food and low prices. It is located on the Fifth Floor.

### Colonial Oak Buffets, \$31.00

One of the Big Attractions For Tuesday in the Furniture Building—Chairs to Match at \$18.50. Also Special Values in Dining-room Suites.

**T**HE DINING-ROOM being one of the most important, and usually most used rooms in the house, it naturally comes in for greater attention in the matter of furnishings. Therefore these attractive values in well-made and artistic furniture should be of special interest to those who have dining-room furniture to buy—whether it be complete suites or odd pieces, such as buffet, chairs, etc. Thus:

Buffet in Colonial design, in quarter-cut oak, fumed finish. It has 38-inch bevel plate mirror, 48-inch plank top, 2 cutlery drawers, 2 long linen drawers and 2-door cupboard. Price, \$31.00.

Dining-room Chairs are also in quarter-cut oak in fumed finish, and have strong, well-braced frames and box seats upholstered in leather; 5 side chairs and 1 arm chair. 6 pieces clearing at \$18.50.

A Dining-room Suite in quarter-cut golden oak, polished finish, consists of buffet, \$28.50; china cabinet with glass sides, hinged in leather; 5 side chairs and 1 arm chair. 6 pieces, large door and mirror pediment, \$21.00; extension table, \$15.50; set of 6 chairs. 9 pieces, \$84.50.

A Dining-room Suite in walnut is in Jacobean rope turned design, and consists of buffet, china cabinet, round table, and 6 chairs. 9 pieces, \$180.50.

**Big Savings on These Suites—Balance of Factory Clearance.** Dining-room Suite with Louis XVI. motif, mahogany finish, antique trimmings, consists of 54-inch buffet, 48-inch table, 2-door china cabinet, set of 5 slip-seat, leather upholstered diners. 9 pieces, clearing \$184.00.

Dining-room Suite, with William and Mary motif, made in black walnut, consists of 60-inch buffet, oval top table, 6 leather seat diners. 6 pieces, clearing \$121.00.

—Furniture Building, James and Albert Sts.

### Three Days' Special Selling of Madeira Linens

Offering Values That Are Extraordinary—and Very Timely, as Christmas Gifts Become a Subject of First Importance.

**L**IVES there a woman who doesn't love the bureau scarfs, centrepieces, doyleys and luncheon cloths, so beautifully embroidered by the natives of Madeira? The charmingly dainty designs, the exquisite stitchery, that are accomplished by those deft workers, and the splendid quality of the linens, make them good value at any time. When they are specially priced, as in the case of the pieces referred to below, it's an offering not to be missed, with Christmas not two months away.



Such values are only made possible by the fact that many months ago our buyer, anticipating a big advance in the cost of linens, placed large orders, so that there is a very big stock at practically pre-war prices, and some of these have been marked down as special attractions for Tuesday.

First of all are extremely dainty luncheon sets. Each consists of 13 pieces, 1 centrepiece, 22", 6 doyleys, 6", and 6 doyleys, 10", all of them beautifully worked with eyelet embroidery and finished with scalloping. These are offered at less than the present cost price. Per set, \$2.95.

Such pretty Madeira scarfs, hand-embroidered on very fine linen, in the same style, size 17 x 36, are also reduced in price to \$1.53.

Dear little centrepieces with scalloped edge and beautifully worked centre, diameter 18 inches, so dainty that you'd wonder they could be offered at such a price, are reduced to, each, 98c.

### Madiera Luncheon Cloths

Good plain luncheon cloths of fine linen, with rose scalloped edge, are the sort that will wear almost indefinitely. Diameter, 36 inches. Special price, \$2.50.

Dainty luncheon cloths of fine linen, scalloped edge and border in solid and eyelet work. Diameter, 45 inches. Special price, \$6.50.

More elaborately worked, with exquisitely embroidered ring in the centre, as well as a border of solid and open work, are luncheon cloths of very fine linen. Size, 54 inches. Special price, \$12.00. —Second Floor, James St.

### Misses' Suits at Reduced Prices

A Notable Offering of Individual Models of Fashionable Make and Material, Marked Down to \$37.50 to \$75.00.

**E**VERY IMPORTED SUIT in the Misses' Department shows a price reduction of many dollars. Which fact means that you may obtain a very smart suit at a saving of many dollars. There's immense diversity of shade and weave, the latter including broadcloths, velours, gabardines, serges, homespuns, fancy tweeds, silvertons, in such shades as Java, brown, balsam green, taupe, grey, Burgundy, purple, navy and black, as well as some other and brighter shades. Many are fur-trimmed and all are very smart. Sizes, 14 to 20. Prices, \$37.50, \$45.00, \$55.00, \$65.00 and \$75.00.

### Misses' Serge Dresses, \$8.95; Skirts, \$6.75.

Durable dresses for the school or business girl are these of all-wool serge in straight line effect, gathered at waist with all-round belt, trimmed with colored saddle stitching, two convenient patch pockets adorn the skirt, and a collar of white corded silk forms a pretty trimming to bodice. Colors, green, brown, navy, and black. Sizes, 14 to 20. Price, \$8.95.

Misses' New Skirts of Serge, \$6.75—A pleasing model, nicely tailored of fine quality serge, has shirring under belt all around, the wide belt being fastened with two large smoked pearl buttons, and two patch pockets with turn-back overflaps being both convenient and pretty. Sizes, 22 to 26 waist, 31 to 33 length. Price, \$6.75.

—Third Floor, Yonge St.

### ORDER TO BALTIC

Why the British Didn't Go to Russians.

The passage of Premier Kerensky's Associated Press, the greatest inquiry as to why had not been sent to detailed and authoritative question was Campbell Geddes, admiralty, in his view of common sense, evening upon which talked to the corresponding to those critics by the British press into the Baltic, the usual whether any of studied with care, the entrance into of the opinion that views after looking atlas, in which all a pale blue.

It's remarks on the mans attempted occupation of Riga through the Baltic, which command the Baltic belong to Denmark. Would it address for the British into the Baltic that the Germans forty those islands as through, should we feel there on our notion of passing through considerable period of Baltic the question of the Danish islands, we mine fields to be leading vessels of hings from the great sensible passages, a formation on a very could find the whole played and concurred them. I have found naval officers of any aid support such an upon such questions of communication to a fleet once in the act that every supply would do so within it is certain that only on would succeed in as a heavy force were not them.

the Baltic, if it got wither to impotent communications cut, ally could not supply munition or stores.

### CONTROL OF NEWSPRINT

is Given Extensive for a Recent Order-Council.

R. A. Pringle, K.C., investigating prices of behalf of the government, appointed by order-council of newspaper fix quantities and the governor-in-council, in the order-in-council confer with the minister of the United Kingdom, and he will shington shortly.

### Writers' Warning.

Writing & Fixture Chest, corner of Spadina the public that on scarcity of brass some are being made of and brass plated. Forewarned, the above complaint enough brass two at the then low prices brass fixtures and at the inferior articles and electric fixture show in white. They also or electric light, without breaking the decorations, 1873.

### THORNTON MARRIED.

v. 4.—Gunner Thornton Machine Gun was awarded to Eileen Lee, distance swimmer. The Lieut. Henry Gun Military Cross.

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