

Office Furniture

Before buying
it will pay you to visit our
Showroom, Second Floor.

HAY'S Stationery

173 DUNDAS STREET.
Phones 150 or 53.

"Our Wants May Make
Our Soldiers Want."



18 DAYS OF PRICE-SLASHING ON SUMMER GOODS.

WEGNER'S 20TH SEMI-ANNUAL 60-DAY SALE

The next eighteen days
will see a lot of bargains in
summer goods leave this
store. Be sure to get your
share of the extraordinary
values.

All Men's Suits and Pants Must Go!

A big saving on every
suit and pair of pants.

SUITS — \$14.95, \$16.95,
\$17.95, \$19.95, \$22.95, \$24.95

PANTS — \$2.95, \$3.25,
\$3.95, \$4.25, \$4.95.

STRAW HATS — At al-
most your own price to
clear.

WEGNER'S

THE HEART OF LONDON.
THE REAL LIVE STORE.
Famous for Their Little Prices.
371 Talbot, Opposite Market
Open Evenings

It's Cherry Time---

Celebrate it by buying one of

Peters

Cherry Loaves

20c Each

Our Saturday Candy Feature---

PETERS SWISS MILK CHOCOLATE

With nuts and raisins... 60c lb.
More than a candy, it's a sweet-
meat.

Peters :: Shops

JOHN A. NASH

"My Jeweler"

Where Particular People Buy
WATCHES.

\$10.00 Up.

NEW STORE, 206 DUNDAS STREET.

DEVELOPING and PRINTING

Any size roll film developed and printed
for 25c.

Taylor's 6 Out-Rate Drug Stores

DIAMONDS

Diamond Rings from \$5 to \$350.
Including single diamond rings, three
and five diamonds, and many fancy
settings in newest designs.

C. H. WARD & CO.

DIAMOND MERCHANTS.
286 Richmond Street.

WHY NOT?

BUY GUARANTEED GOODS.
Canadian Beauty Irons..... \$5.00
Canadian Beauty Toaster..... \$5.00
Electric Fans..... \$7.50 to \$40.00
Flashlights..... 90c to \$2.50

Western Ontario Electric Co.
Phone 4071. 237 Dundas Street.

ROYAL SHOE SHIN PARLOR

388 RICHMOND STREET.
5c—SHINES—5c

"We Broke the Combine."

CAKES

The kind that make you want
more. At

RUDDY'S

There's a store near you.
733 RICHMOND STREET.
300 1/2 DUNDAS STREET.
674 DUNDAS STREET.

ST. MARYS OFFICER GETS PYJAMAS FROM FOREST

FOREST, July 18.—Mrs. Walton of
Forest, in making pyjama suits for the
Red Cross workers, put a brief note of
encouragement and appreciation in the
pockets of several suits. One day re-
cently she received the following let-
ter:

"No. 3 Canadian Stationary Hospital,
D. E. F. France, June 14, 1918.—My
Dear Soldier's Mother—You will be
surprised to hear from me, but I found
a note in the pocket of a pyjama suit
which I am wearing. On the night of
May 29, 1918, our hospital was bombed,
carrying 12 destruction 12 persons.
Nearly all my belongings were lost by
fire, and I was compelled to seek the
Red Cross stores for protection, so you
see your kind needle is keeping me
warm these nights. Thank you for the
kind thoughts in the note, and I am
very proud of the noble women who

have done so much to lessen the mis-
ery of our fighting boys, and I have
the greatest admiration for our brave
lads who are fighting so nobly for our
freedom. In civil life I am a physician
in St. Marys, Ontario, Canada. Heaven
bless all the dear mothers and
may their prayers be answered. Thank
you again. Very sincerely, A. E. Fra-
leigh, Capt., C. A. M. C."

NEW EAST SERVICE LONDON TO
TORONTO, OTTAWA, MONTREAL,
VIA CANADIAN PACIFIC RAIL-
WAY, COMMENCING JULY 14,
1919.
Commencing Sunday, July 14, Cana-
dian Pacific train No. 32, leaving Lon-
don at 4:40 p.m. daily for Toronto, Ot-
tawa and Montreal, will leave London
at 6:15 p.m. arriving Toronto 9:35 p.m.,
Ottawa 7:30 a.m., and Montreal, 8 a.m.
For full information, apply Ticket Of-
fices or H. J. McCallum, City Passenger
Agent, corner Dundas and Richmond
streets.



NORMA TALMADGE
"DE LUXE ANNIE"

At the Majestic Theatre today and Saturday. Miss Talmadge is co-starring
with Eugene O'Brien in this extraordinary film production.

The story deals with the life of Julie Kendal, the loving wife of a devoted
husband, who is struck on the head and becomes an aphasia victim. While in
this condition, she becomes the confederate of Jimmy Fitzpatrick in the opera-
tion of the de-luxe-book variation of the old badger game.

Ignorant of his real purpose, she evades the detective whom her husband
had retained to trace her, and subconsciously flees to the little town in which
the summer home of the Kendals is situated.

An operation restores her memory, and with it, the happy family life which
had blessed the home of the Kendals before she was stricken.

S. Ben Talmadge, the cross-eyed comedian, is featured in a Mack Sennett com-
edy, "A Battle Royal." A Majestic screen telegram shows interesting scenes
at home and abroad. In vaudeville, Ferte and Barr please with an entire chan-
ge of program. Their songs for the last half of the week are "Sole Mio," "Blue-
Bird" and "On the Shores of Italy."

Prizes Colleague.

He paid a glowing tribute to the Lon-
don Collegiate. He spoke of the different
schools which his children had attended
in Huntingdon, Quebec, Ottawa,
Peterborough and Montreal. He spoke
with thought that the atmosphere of the
London Collegiate was the finest that
he had ever known. He declared, "It is
exceptional," he declared. He con-
gratulated Mr. Mooney, assuming the
position of a great thing with which
action, one who does great things with
an economy of effort, one who does
not scorn oratory, but prefers good
deeds to dialectical victories, and when
he comes to business he dismisses
rhetoric. He is a scholar, a high
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OF GRAND TRUNK RETIRES
AFTER NOTABLE CAREER

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Railroad for 47 Years—Is Succeeded
by Mr. L. L. Grabill.

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Canada Food Board License
No. 8-8440

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150 Lbs. Good Tea at
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Last chance to get good tea at
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Extra Quality Flowery Pekoe Tea,
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Our Highland Blend Coffee (none
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Kilm (powdered milk)..... 13c, 35c

Carnation Milk..... 8c, 20c

Granulated Sugar..... 2 for 25c

Seeded Raisins..... 2 for 25c

ALL BATHING SUITS REDUCED, SELLING AT 98c UP.

The Giant Clothing House

LOOK FOR THE BIG BLACK AND YELLOW S. O. S. SIGN

120 Dundas Street. Open Evenings Until 9 o'Clock.

SELLING-OUT SALE

\$40,000.00 Stock Must Be Sold

THE MOST SENSATIONAL VALUES IN SUMMER GOODS EVER
OFFERED THE PUBLIC.

The sales last week were nearly double. The people are rallying around
us and appreciate the great values given in Clothing, Furnishings, Hats,
Caps, Overalls, Raincoats, etc., at this S. O. S. sale.

SUIT AND PANTS SPECIALS

350 pairs of Pants; best quality. Worth up to \$7.00,
for..... \$4.95

FREE!! A pair of extra quality Braces with every
pair of Pants at \$2.95 and up.

MEN'S SUITS—The balance of spring and summer
stock at \$9.95, \$12.95, \$15.69, \$18.69, \$19.69, \$21.69,
\$24.69, \$27.50.

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John Diprose

South London Store: 160 Wortley
Road, Phone 1397.
266 Dundas Street Store, Phone 2282

MANY HIGH TRIBUTES PAID TO WORK OF INSPECTOR ROGERS

Board of Education Banquets
Popular Ex-Principal of
Collegiate.

CITY SUSTAINS LOSS

Good Work of Principal
Radcliffe Is Also
Praised.

The board of education last night
said farewell to ex-Principal G. F.
Rogers of the Collegiate, who has been
appointed inspector of colleges for
Ontario. It was a lengthy good-bye
event, starting at 8:30 and wound
up at 1 o'clock. It started in the city
hall and wound up at Wongs'. There
were many speeches. Before leaving
the city hall, Chairman Shoebottom of
No. 3 committee presented Mr. Rogers
with an illuminated address. It seemed
that this address extolled and touched
upon all virtues, all of which the
board found in Mr. Rogers, to satisfy
any human being for a lifetime. Such
was not the case. Mr. Rogers listened
two steady hours to many times more
glowing and flowery eulogies at Wongs'.
It may have been the eight-course din-
ner, but they had a sort of a true ring
to them.

It was a gathering of representative
educationalists along with the mem-
bers of the board. Chairman Langford
presided. He said it was a unique
event, but he considered it fitting
that they should spend a social hour
with Mr. Rogers before he left the city.
He paid his tribute to Mr. Rogers by
saying that his work has placed the
London Collegiate in the ranks of the
highest in the province. Mr. Rogers
was big physically and in ability.

More Tributes.

Dr. Shoebottom had some nice things
to say of Mr. Rogers besides those con-
tained in the address, which he had
read earlier in the day. He proposed
the toast to him in after the cus-
tomary eulogies outlined a few of the
characteristics of the man. He de-
clared that he was a unique factor in
the city. He declared that he was a
rare combination of a thinker who loves
action, one who does great things with
an economy of effort, one who does
not scorn oratory, but prefers good
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Telephone Service

Hundreds of regular custom-
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they know phone orders get the
same care and attention as
though the goods had been per-
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T. A. ROWAT & CO.

250 Dundas St. Phone 3051-3052.

Dining-Room Furniture at 20% Off

PERIOD SUITS, in ma-
hogany and walnut en-
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with chairs, tables, buffets and
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