

Telephone Main 7841

1898--TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--1919

Market Adelaide 6100

SIMPSON'S MID-SUMMER SALE

STORE CLOSSES SATURDAY AT 1 P.M.

NO NOON DELIVERY TODAY.

Men! \$28 to \$35 Suits Reduced Today to \$25.00



Up-to-the-Minute Styles For Men and Young Men
Artistic models in the latest fashion
suitable for business or travel.

This is a systematic clearance of fine suits remaining after the busy selling of last few weeks, comprising odd sizes and incomplete lines.

The suits are stylishly tailored in finely finished worsteds and tweeds. Grey and brown shades predominate, but excellent choosing is afforded in smart checks, stripes and mixtures.

The suits are fashioned in the single-breasted, 2 and 3 button, soft roll, conservative and semi-fitted sacques. The young men's waist seam models are here too. Sizes 34 to 44. Regularly \$28.00, \$30.00, \$32.00 and \$35.00. Midsummer Sale, today, \$25.00.

Men's White Duck Trousers \$2.25

Nothing like these trousers for summer knockabout wear. They are finished with five pockets, belt loops and cuff bottoms. Sizes 32 to 44. Midsummer Sale, today, \$2.25.

With stocks replenished and varieties and values as good as ever

The Sale of Men's Shirts at \$1.88 Continues Today

The sale started with 1,600 shirts and the response was magnificent. A large number of \$2.00, \$2.50 and \$3.00 Forsyth Shirts have been rushed forward to complete the assortment so that shoppers this morning will be greeted with remarkable values. The shirts have double soft cuffs. Sizes 13½ to 18. Midsummer Sale today, each \$1.88.



Men! \$5.00 Silk Shirts \$3.49

These silk shirts come in plain white Jap habutai and raw silk with collar attached. The most comfortable and stylish shirts for summer wear. Sizes 14 to 18, not all sizes in each line, but all sizes in the lot. Regularly \$5.00. Midsummer Sale today, \$3.49.

Snappy Suits for Boys \$11.75

Sizes 12 to 18 Years. Regularly \$12.50 to \$16.50

75 of the dressiest and most serviceable suits that the boy demands for his summer comfort. All wool homespuns in plain grey and olive shades—grey and brown checks and stripes in wool and cotton mixed tweeds. Trencher and semi-Norfolk models, full-fitting bloomers with expanding knee bands. Sizes 12 to 18 years. Regularly \$12.50 to \$16.50. Today, special \$11.75.



Little Boys' Wash Suits, \$1.79

\$2.50, \$2.75, \$3.00 and \$3.50 Values

Dainty models and serviceable shades in blue and grey chambrays, maize shade in basket weave vesting, white Oliver Twists, with blue collar and tie. Some are in middy style, others in Trencher, Norfolk and Oliver Twist models. Sizes 2 1-2 to 8 years. Regularly \$2.50 to \$3.50. Today, special \$1.79.

Little Boys' \$1.15 and \$1.25 Wash Suits, 84c.

Tan and blue chambray with white bound edges, tan and white, blue and white, and open and white striped gingham, and blue and white novelty striped materials in junior all-around belted models. Knee pants. Sizes 2½ to 8 years. Regularly \$1.15 and \$1.25. Today, 9 a.m. to 10.30 a.m., 84c.

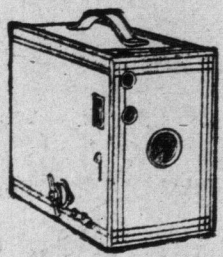
Simpson's—Main Floor.

Boys' Khaki Outfit, \$4.69

Sturdy standard weight khaki drill shirt and long trousers for the holiday season. The shirt is made with turn-down collar and two pockets. Trousers have belt loops, four pockets and cuff bottoms. Sizes 10 to 15 years. Today's special, \$4.69.

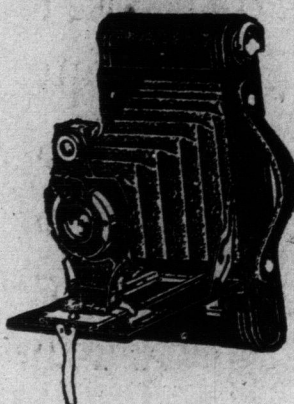
Vacation Time is Kodak Time!

No. 2 Brownie, \$3.00



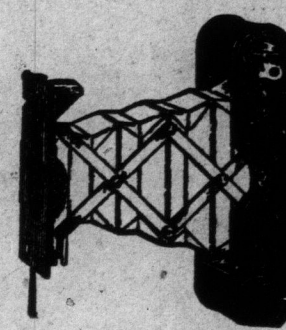
Takes picture 2¼ x 3¼, has good lens and rotary shutter. Very strong and neatly finished in black and nickel, \$3.00. Other Brownies are No. 0, at \$2.15, No. 2A at \$3.75.

No. 2 Folding Premo, R. R. Lens, \$9.00



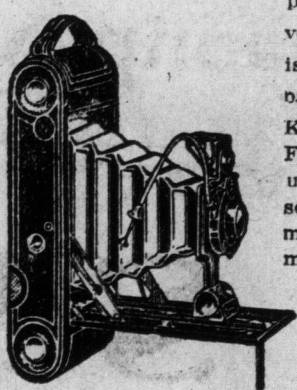
Takes picture 2¼ x 3¼. Has Rapid Rectilinear lens and ball bearing shutter. Folds very small, being made on light metal frame. It's an Eastman and costs only \$9.00. Also No. 2A Folding Premo with R. R. Lens at \$10.75.

V. P. Kodak, \$9.00



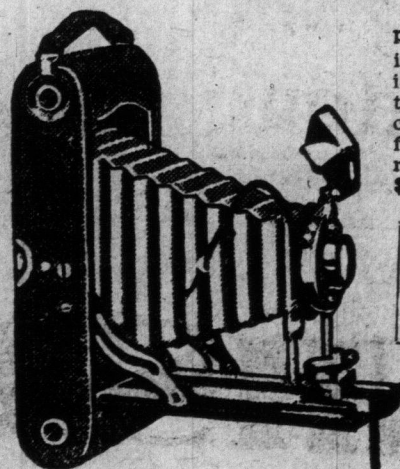
Takes picture 1¼ x 2¼, and really will slip into the vest pocket. No focusing needed as it is a fixed focus Kodak, and priced at \$9.00. V. P. Kodak with F.7.7 lens is \$15.00.

No. 1 Kodak Jr., F 7.7 Lens, \$19.75



This Kodak takes a picture 2¼ x 3¼ both vertical and horizontal—is fitted with a Kodak oil-bearing shutter and Kodak anastigmat lens F.7.7. The frame is aluminum, covered with seal grain leather. This model is strongly recommended, price \$19.75.

3 A Kodak Jr., R.R. Lens, \$25.25



Takes picture full postcard size—finished in nickel and black, and is considerably smaller than the ordinary postcard camera. This model fitted with B and L rapid rectilinear lens, is \$25.25.

Full stock of Eastman films, papers, etc., always on hand. Phone Kodak dept. Main 7841.

Men's Underwear 49c 75c and \$1.00 Balbriggan Penman and Tru-Knit Brands

Balbriggan Underwear in natural thread at greatly reduced prices. Sizes, shirts 34 to 44; drawers 32, 34 and 36 only. Regularly 75c to \$1.00, 8.30 to 10 this morning, per garment 49c.

Men's Combinations \$1.48 Regularly \$2.50, \$3.00, \$3.50

Small men's combinations in natural and white shades. Lisle and balbriggan yarns, Tru-Knit brand, broken ranges from our regular stock. Sizes 30, 32, 34, only. 8.30 to 10.00 this morning \$1.48.

The Robert SIMPSON Company Limited