

Wholesalers and Manufacturers

The foregoing wonderful railway development is the practical recognition of Saskatoon's unique, strategic location not only in the very centre of the Canadian West, but in the very middle of the largest, most productive wheat lands extant. **WHERE WE ARE AND WHAT WE HAVE,**—these are the two vital considerations which influenced the selection of Saskatoon as a central distributing point by three great companies. Natural-



Massey-Harris Co.'s Offices and Warehouse

ly, they chose the point from which the biggest business could best be handled. As must be obvious, the wisest choice in a matter of this kind is of supreme importance to any railway company, for in making their selection, they not only do so for themselves, but for the whole community of wholesalers and manufacturers whose goods are demanded throughout the territory controlled, and who, in this age of competition, must get as close as possible to their markets.

Distances are great in Canada; freights are a serious item to the manufacturer or wholesaler. He must handle his goods so that they



**Saskatoon Milling Co.
Home of the Champion Brand**

Saskatoon's Railway Facilities and Distributing Ratea enable its absolute control of over 45,000 square miles of the richest wheat territory on earth. **Wholesalers and Manufacturers, NOTE THIS FACT!**