

This Trade-Mark Protects Consumers

This is the red, white and green package which you have been buying for over eleven years.



Kellogg's TOASTED CORN FLAKES

The increasing sales, year by year, prove that their good qualities have been kept up to the standard since the beginning, and are appreciated by Canadians.



To be sure you get Kellogg's Toasted Corn Flakes, insist on this package. It is the original. Refuse all substitutes.

MADE IN CANADA

THE BATTLE CREEK TOASTED CORN FLAKE CO., Limited
Head Office and Factory: LONDON, ONT.