

The Value of a "Sterling" to the Fruit Handler

The value of a "Sterling" mechanical refrigerating machine to the handlers of fruit and other perishable food stuff is almost beyond estimation.

There is certainly a big gain to be made in having a storage room at the proper temperature, thus insuring a perfect preservation for indefinite periods of high priced products, also making better prices possible because of high standard of quality maintained.

In addition to more preserving storage, STERLING Mechanical Refrigeration is dependable and can always be relied upon. The dangers of ice shortages do not exist.

Considerable saving is also effected over the ordinary price of ice because a STERLING machine operates month in and month out on a total cost of less than half the customary ice bill.

It will also be our pleasure to furnish complete literature on request.

A Size for Every Business

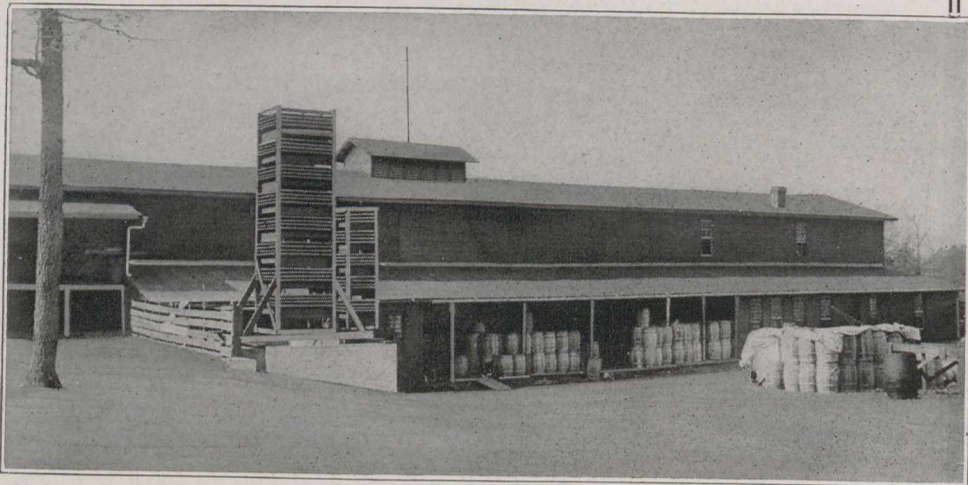
UNITED IRON WORKS, Inc.

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New Orleans

Dallas

Tulsa, Okla.



ERB FRUIT COMPANY, Cedar Gap, Mo., Using "Sterling" Refrigeration