the consumption of liquor might also be placed under some restrictions. The sale of liquor in each province is now under the control of liquor boards. Something might be done to improve the situation by having a conference of the chairmen of those boards and acting on their advice.

Hon. A. D. McRAE: Honourable senators, one point which has been overlooked, and which I think is fatal to anything like an effective rationing of liquor, is that we have a boundary line with the United States of You can walk into any drug 3,500 miles. store on the United States side of the line and get liquor much cheaper than in Canada. In these circumstances I think any undue restriction would result in bootlegging to a more serious extent than we had in prohibition days, with all the evils incident to that illicit traffic. I know the Government is seriously considering this matter, but it has a great problem on its hands. When all is said and done, it will be found, I think, that the honourable senator from St. Jean Baptiste is correct in stating that the only way to bring about temperance is to educate the people to the evils of intemperance.

Hon. Mrs. FALLIS: Honourable senators, from the remarks of the honourable senator from St. Jean Baptiste (Hon. Mr. Beaubien) and the honourable senator from Vancouver (Hon. Mr. McRae), I gather that although the women of Canada are patriotic enough to go without clothes and necessities in their homes in order to buy Victory bonds, yet the men of Canada have not sufficient patriotism to go without alcoholic beverages, which they would be obliged to do if the sale and consumption of liquor were placed under severe restrictions.

Hon. Mr. McRAE: I know the loyalty of the married women of this country, and it equals that of our older married men. But those men are not responsible for the increasing liquor consumption. The alarming increase is one of the results of greater prosperity: to-day the average man has more money than he ever had, and he takes a little liquor because it makes him feel the joy of living. I hope the women of this country will be successful in their efforts to lessen the consumption of liquor, but they must look closer home. I wish the daughters of the mothers who are sponsoring this very laudable effort to bring about greater temperance were living up to the precepts of their mothers. As a matter of fact, young girls are sharing liquor with young boys. We all know that. I think the honourable senator should direct her efforts towards our young women, so they

will not go with a boy who drinks. Then the boy will not drink. That will cut down the consumption of liquor more than any effort we could make.

Hon. A. L. BEAUBIEN: I admire women who do without clothes in order to buy war certificates.

Some Hon. SENATORS: Oh, oh.

Hon. Mr. BEAUBIEN: I think they are making a wonderful contribution towards winning the war. But may I say that even at my age—

Some Hon. SENATORS: Oh, oh.

Hon. Mr. BEAUBIEN: —unless there are some charming ladies around, I do not care whether I take a drink or not. You cannot accuse the men of drinking all the liquor that is being drunk to-day.

Hon. Mrs. FALLIS: "The woman tempted me."

Hon. Mr. BEAUBIEN: I appreciate the sacrifices that are being made, but I come back to my argument, and I speak with a good deal of knowledge and experience. There is only one way in which you can create a temperance attitude in this country, and that is by education rather than by representation to governing bodies.

Hon. CAIRINE WILSON: Honourable members, several speakers have mentioned the need for education. I wonder if something could not be done to restrict the enormous amount of advertising of alcoholic beverages that is to be found in some of our publications. There is one magazine that seems to be published only for the purpose of circulating such advertising. I think most of our magazines and newspapers carry a great deal too much of that kind of publicity.

Hon. FELIX QUINN: Honourable members, I am going to cast my vote with the ladies.

Some Hon. SENATORS: Hear, hear.

Hon. Mr. QUINN: I agree with the argument of the honourable member from Peterborough (Hon. Mrs. Fallis). This does not mean that I am a prohibitionist. I have been temperate, but never in my life have I been a prohibitionist or a temperance advocate.

This question is giving this country a great deal of concern. Protests are coming from every province with respect to the increase in the consumption of alcoholic beverages of all kinds. What I am concerned about mostly is the consumption of alcoholic beverages in our armed forces.

Some Hon. SENATORS: Hear, hear.

Hon. Mr. FOSTER.