

Investment

Columbia TriStar's mandate is to produce the highest quality animation. All Children's Programming projects are internally financed and are held to high programming and production standards.

If a firm is interested in raising financing, one recommendation is to USE FOREIGN PRE-SALES. Columbia TriStar is not in the financing business, but has witnessed many small firms go this route with success.

Strategic Alliances

While strategic partnerships can represent valuable assets going forward, to date, Columbia TriStar has not announced any such global alliances in Children's Programming. The qualities high on the list for a qualifying partner would be one which brings new technology, production capabilities and programming excellence to the table.

Company Contact

Mr. Bob Higgins

Director of Creative Affairs

T: (310) 202-3786

F: (310) 202-3722

email: bob_higgins@spe.sony.com