

US3

MARKET NICHE

ORGANIZATIONS

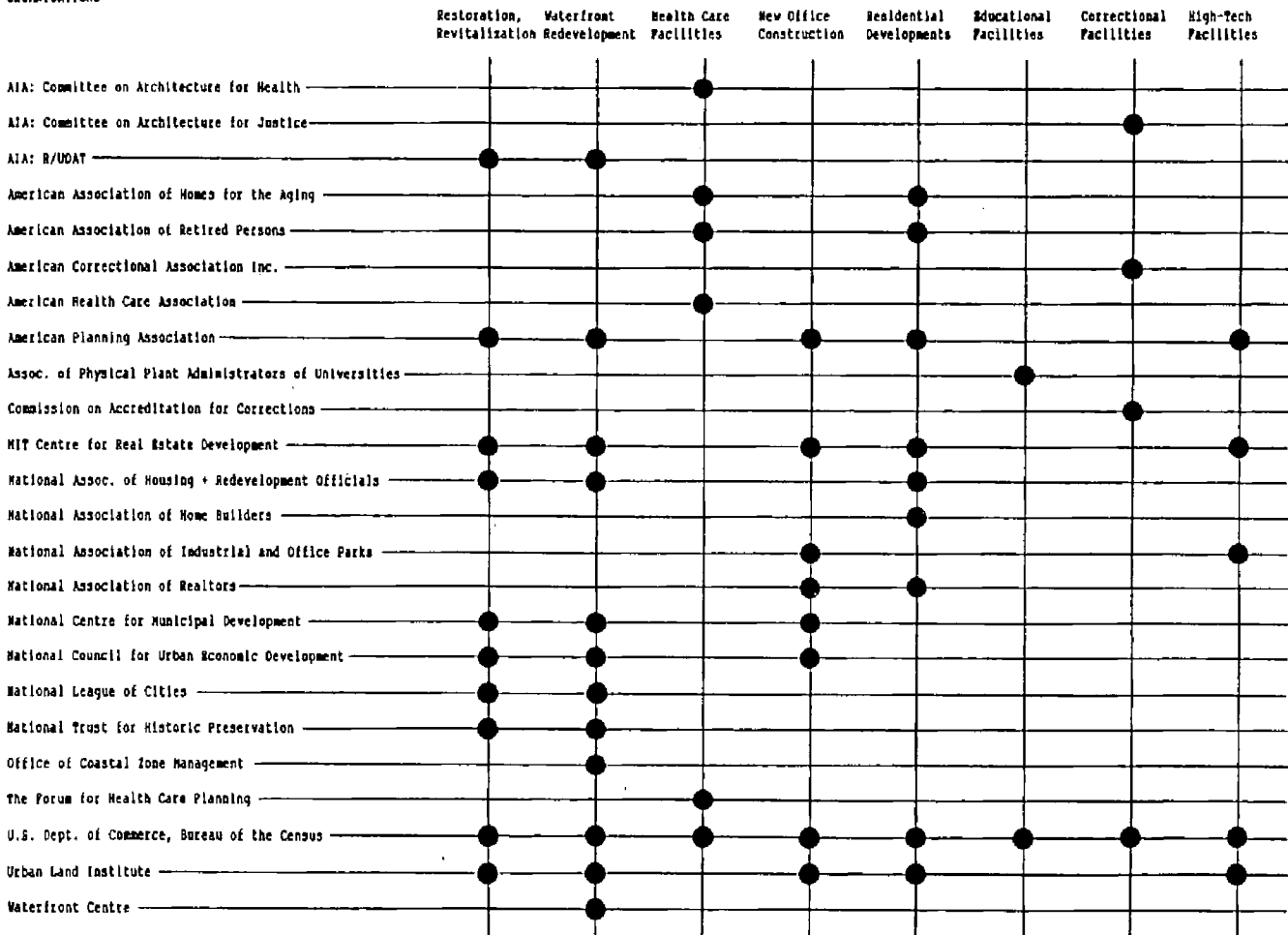


Figure 18: Role Players by Niche