

REPORT 4
88/03/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

Page 63

POST : 606-LOS ANGELES

006-ELECTRONICS EQUIP. & SERV
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

POST IS PLANNING A MARKET REVIEW ON THE COMPUTER INDUSTRY.

A PRE COMDEX EXHIBIT IS PLANNED FOR THE CONSULATE GENERAL OFFICES

ANTICIPATED RESULTS:

AN ENHANCED CAPACITY TO SERVICE CANADIAN EXPORTERS.

TO INCREASE LOCAL AWARENESS OF CANADA AND TO STIMULATE GREATER ACTIVITY AT CANADA'S COMDEX STAND.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 ELECTRO-OPTICAL TECHNOLOGY SEMINAR.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

THIS HIGHLY SUCCESSFUL SEMINAR GENERATED SIGNIFICANT INTEREST & NEW LEADS FOR CDN COMPANIES WHICH PROMISES IMPROVED TECHNOLOGY EXCHANGES.