

YIELDING PRACTICALLY

5. 0%

A. E. AMES & CO.

Investment Bankers. Established 1889.

THE WAR LOAN

Three years ago Dominion of Canada bonds sold to yield only 4% on the amount invested. It is interesting to know how this loan, now issued at **96**, would work out

FIVE YEARS FROM NOW

when the loan would still have fifteen years to run.

It would sell at	100	to yield	5%
"	"	105 $\frac{3}{8}$	4 $\frac{1}{2}$ %
"	"	111 $\frac{1}{4}$	4%

The investor would have had 5.40% on his money for five years and could sell, if desired, at a profit of \$40, or \$93.75, or \$152.50 per \$1,000, as the case might be.

We shall be glad to forward your application and look after all your interests free of charge to you.

MONTREAL

Union Bank Building, 53 King W.
TORONTO

NEW YORK

ESTABLISHED 1809

Total Funds Exceed **\$109,798,258.00**
Canadian Investments Over **\$9,000,000.00**

FIRE AND LIFE

North British and Mercantile INSURANCE COMPANY

DIRECTORS

WM. McMASTER, Esq. G. N. MONCEL, Esq. E. L. PEASE, Esq.

Head Office for the Dominion: MONTREAL

Agents in all the principal Towns in Canada

RANDALL DAVIDSON, Manager Fire Department
H. N. BOYD, Manager Life Department

Evans & Gooch, Resident Agents, Toronto, 26 Wellington Street East

COMMENCED BUSINESS 1901
RECEIVED DOMINION CHARTER 17th June 1908

Capital Stock Subscribed **\$500,000.00**
Capital Stock Paid Up **\$174,762.70**

The Occidental Fire INSURANCE COMPANY

Under the control of the
North British and Mercantile Insurance Company

RANDALL DAVIDSON, President
C. A. RICHARDSON, Vice-President and Secretary

DIRECTORS:

S. E. RICHARDS W. A. T. SWEATMAN N. T. HILLARY

Head Office, WINNIPEG, MAN.

Agents Required at Unrepresented Points
Resident Agent, Toronto, Bryce B. Hunter, 51 Yonge Street



The Last Word in Accident and Sickness Insurance is

The Dominion Gresham's New "Gresham Maximum" Policy

AGENTS WANTED EVERYWHERE

PERSONAL ACCIDENT SICKNESS LIABILITY (All Kinds)
AUTOMOBILE FIDELITY GUARANTEE BURGLARY
LOSS OF MERCHANDISE AND PACKAGES THROUGH THE MAIL.

F. J. J. STARK, General Manager.

HEAD OFFICE, Gresham Bldg., 302 St. James St., Montreal.
L. D. JONES, Ontario Supt. of Agents, 412 Jarvis Street, Toronto.



Railway Passengers Assurance Co.

OF LONDON, ENG.

Head Office for Canada and Newfoundland: TORONTO
Manager and Attorney, F. H. Russell.

ALL KINDS Accident, Health, Employers' and Public Liability, Motor Car, Elevator, Teams, Plate Glass, Burglary and Fidelity Bonding.