## THE CANADA LANCET

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## The Whole World Contributes to "The Chocolates that are Different "

The excellence of "Neilsons" is easily explained —Practically the whole world is drawn to produce and maintain the tempting quality, the high standard food value that goes into every Neilson piece.

For "Neilsons" are as far removed from ordinary chocolates as night from day, due to the skillful blending of choice ingredients, and the unflinching quality-standard of every manufacturing process. Too, most modern and sanitary equipment guarantees this purity.