

## "Top of Column, next to Reading Matter"

If you will write us we will tell you all about it. Together we can "put up a job" on your advertisers that will make you money. It requires some ingenuity to get the best of the exacting advertiser of to-day, but we have been perfecting this scheme for a long time and can say that it is meeting with great success. You need not print a paper one-third larger than you have any use for, nine months out of each year in order to handle three months' rush of advertising



## BOOK-FOLDING MACHINES

You ought to know who makes the best before you place your order. We will be glad to tell you all about what we think to be the very best Point Feed Book-Folder for accurate work that has ever been placed on the market. Write for circular with full particulars



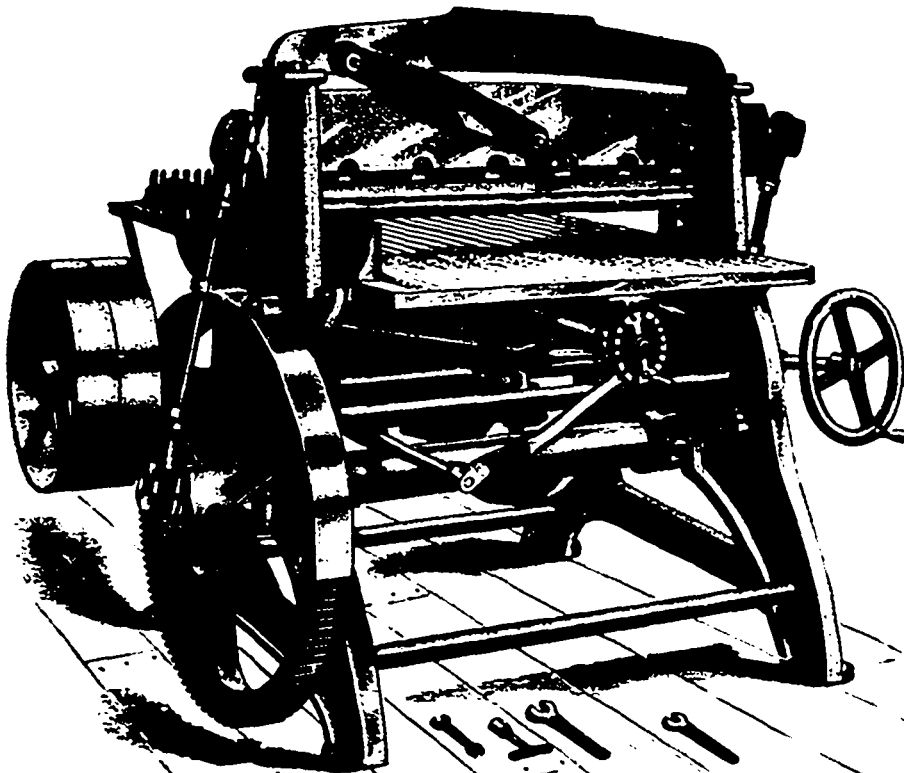
NEW YORK OFFICE

ROOM 69 COTTON EXCHANGE BUILDING

**Dexter Folder Co.**

FULTON, N.Y.

## The BROWN & CARVER Paper Cutting Machines

THE STRONGESTQUICKESTMOST DURABLERELIABLECOMPACT**CUTTER**

IN THE WORLD....

*Write for References in Your  
Vicinity**Your friends are Using Them***C. R. CARVER**

Sole Manufacturer

25 N. SEVENTH ST.  
PHILADELPHIA, PA.