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THE ADVERTISER, LONDON, ONTARIO, FRIDAY, FEBRUARY 28, 1908-TEN PAGES

PRICE TWO CENTS.

ENGINEER LEONARD COUTTS KILLED IN WOODSTOCK YARDS

G. T. R. Driver, of York Street, This City, Killed While Preparing To Go Out With a Train-Well-Known in London.

A special to The Advertiser from Woodstock says: "Leonard Coutts, of London, a Grand Trunk engineer, was found by section men early this morning lying dead on the G. T. R. tracks here, just west of the station. "His body was horribly mangled and frozen stiff, showing that it had been exposed for hours.

"The fragments of the man's body were picked up with a shovel and were removed to Field's undertaking parlors. An inquest will be held. "Coutts was a man of about 27, and unmarried.

"He was a good workman, faithful and steady, and had been with the Grand Trunk six or seven years.

ENGINE GAVE OUT.

For two years he ran a yard engine here, and last October was given regular freight runs between Sarnia and Fort Erle.

"Yesterday when Coutts reached Woodstock with his train the engine gave out, and Coutts was ordered to proceed to London in the evening with another train. He was around the station all day.

INSTANTLY KILLED. "In the evening he was working at his engine at the west end of the yards, when No. 25, westbound passenger accommodation, went out shortly after 10 o'clock

It is thought that he was in the way of the engine, and was struck and instantly killed by this train.

"Then the freight went out pulling his engine with it, light, and if his absence was noted nothing apparently was thought of it." INVESTIGATION TO BE HELD.

Superintendent Nixon stated to The Advertiser this morning that an investigation into the cause of the death of Mr. Coutts would be held this

The young man was about 27 years old and had been on the Grand Trunk for about ten years.

He was well-known by all the railroadmen, and was very popular with

His father, Mr. T. H. Coutts, of 462 York street, is one of the oldest and best-known engineers on the Grand Trunk

The news of the accident did not reach the family until shortly before noon, and caused the most intense grief. As no details have been ascertained yet, it is impossible to account for the accident. The late Mr. Coutts resided with his parents.

Impressive Services at Induction Of Rev. Mr. Inkster Into First Church

Banquet Tendered New Pastor and Presbytery-Address By Mr. Inkster.

Most impressive were the induc tion services at the First Presbyterian Rev. John Gibson Inkster, B. A., was nificence the great kingdoms of earlier formally installed pastor of that days. church.

Rev. Isaac H. Macdonald, Ph. D., that kingdom, and deliver them from moderator of the London Presbytery, the domination of the hated Romans. presided, and there was a large at- But he taught them that his kingdom tendance of the members of the was not an earthly kingdom, not a presbytery, both lay and clerical. The congregation was also well reace-one that would embrace all

The Sermon.

The preacher for the occasion was Rev. W. L. Nichol, B.A., Nelles' Corners, who delivered a thoughtful sermon on "The Kingdom of God." Mr. Nichol dealt with the theme historically, showing the development of the idea of the kingdom, in the minds of the Jews of old. That kingdom was to be an eartly kingyesterday afternoon, when dom, rivaling in splendor and mag-

When Christ came, the Jews fondly hoped that he had come to set up kingdom of war, but a kingdom of

Continued on Page Two. Shah Escapes Death By Bomb Three Outriders Blown To Bits No Let Up in the Three-fifths Fight

Attempt To Assassinate Persian had left the palace and was travers-Monarch in Streets of Teheran.

Teheran, Persia, Feb. 28.-An attempt was made in this city this after- Shah, however, was not in his autonon to assassinate the Shah of Per- mobile, having taken the precaution sia by a bomb. His majesty was not to send the motor car on ahead, and hurt. Three of the outriders who ride himself in a carriage further in were accompanying him at the time the rear of the procession. The motor

precautions taken to protect him from side. just such an attempt as was made The house from which the bombs this afternoon. He was on his way were thrown, and the buildings near to a nearby town, where he intended by, were searched by the police, but to pass a few days. The procession no arrests were made.

ing a narrow street, when the two bombs were hurled at it from the roof of a house. One exploded in the air, but the other struck the ground near the Shah's automobile. This missile killed the three outriders, wounded the chauffeur and a score of bystanders, and shattered the vehicle. The car was a closed one, and it was The Shah owes his escape to the thought that the sovereign was in-

Good Work Being Done, Says Chief

In commenting on the work of the the Indian list, is now more than police and License Inspector Galpin, \$250. who are working together in an effort to rid the city of an undesirable class names on the Indian list, and many of of permanent drunks, Chief Williams the rowdy drunks who formerly made told The Advertiser this morning that King street their haunts, have disapthe work is being done most satisfac- peared. torily, and that the amount of money

Besides this there are now over 70

The chief is well satisfied with the

Two Chicken Thieves Pleaded Guilty

peared before judge Elliott in the county judges' criminal court, this separate charges of theft.

A charge of breaking into and taking away was withdrawn, when the prisoners pleaded guilty to the theft, and not guilty to the other charge. They were remanded until tomor-

Firemen's Sleigh Upset at Noon While Responding To an Alarm

Springer Estate Heirs in Session

ENTERTAINED LIKE PRINCES

Their Friends-"Spend Your Money in London," Said

Treasurer Ryan-Some Witty Speeches.

For years the grocers have had an enviable reputation as entertainers,

NOT A DULL MOMENT.

Ranahan introduced the toast list of the evening, and in a short address

referred to the gathering as being the first of its kind held by the Retail

and after expressing the wish that the banquet would be held again next

year, called upon Col. A. M. Smith to respond to the toast of "Canada."

try to compromise with us in the near the common cause of temperance, and

future, and there is a rumor that they all agreed to support the temperance

are considering the matter of offering platform regardless of politics. Much

us a fifty-five per cent majority in- good has certainly resulted from the

The Psychology of Advertising

stead of sixty. If they do, it will be meeting."

He thought that such affairs should be encouraged, as they helped to

such as only the men behind the counter can produce when "let loose,"

over this district held their first annual banquet.

Grocers' Association of London.

jured-Only a Chimney

Blaze.

The upsetting of the supply sleigh of the central fire station, at the corner of Ridout and Dundas streets today, shortly after noon, resulted in fire, which proved to be a very small Wm. Cole sustaining slight injuries to practically no loss.

chimney fire at No. 9 Blackfriars Firemen Gilfoil and Burgess. street, and at the point mentioned it skidded and struck the street car track at the point of the switch, turning completely over. As it went over the hose

Is the Stake-An Import-

ant Gathering.

Springer estate is being held this af-

at the meeting and are discussing a

Among the number are heirs from

Hamilton, Toronto, St. Thomas, Dela-

A meeting of the heirs of

About 30 of those interested

line of action with reference to it.

terncon at the City Hotel.

William Cole Was Slightly In- and Cole struck on his back on one

The other firemen were uninjured. The injured man was carried into the county building, and a physician was summoned. It was, found that beyond a severe

shock that the fireman had sustained no serious injuries. The sleigh, in the meantime, had been righted and proceeded to the

affair, and was extinguished with

The other men who were in the The sleigh was on its way to a small sleigh at the time of the accident were Assistant Fire Chief Aikens, and Fireman Cole is rather unfortunate in the matter of injuries. Only a couple of months ago he was laid up New pastor of the First Presbyterian for some time with a broken foot, as a result of being run over by a ladder

s one of those interested.

uted among these entitled to it.

An item in The Advertisr last sum-

mer brought the matter to the atten-

besides other property.

Church, who was inducted yester-TWO CASES OF

REV. J. G. INKSTER,

Seeking To Get Together Re Claims And One Case of Diphtheria Reported to Medical Officer Huchinson.

SCARLET FEVER

Ninety Million Dollar Property! Mr. Dan Ashwell, Piccadilly street, "There are two cases of scarlet The estate is supposed to be worth fever and one of diphtheria- in the about \$90,000,000. It comprises a great city at present," said Medical Health deal of real estate in New England, Officer Hutchinson this morning.

"One case of fever is in South Lon-A lease given for 99 years has expired, and the United States Governdon and the other in West London. ment is attempting to get the heirs There is very little contagious disease so that the property may be distrib- and not a great deal of sickness."

There are 75 direct heirs, with a PLAYED IN ORCHESTRA considerable number of indirect heirs. CHILD OPERATED ON

Pathetic Story of Professor Cresswell and His Little Girl.

BANQUET A BIG SUCCESS While the performance of "Diplomey" was going in at the Grand last night, a tragedy was also going on in the breast of one man, and that man was Prof. Cresswell, leader of Retail Grocers Dined Last Night at the Tecumseh House With the orchestra.

Mr. Cresswell's only daughter was very ill with appendicitis, and she was operated on last night. She died to-

Prof. Cresswell was unable to get away from his duties as leader of the most delightful social gatherings ever held in this city took orchestra, and while the music was place last night at the Tecumseh House, when about one hundred and fifty floating through the house his mind of the local retail grocers and members of the Grocers' Association from all little girl's illness. At every opportunity he could be seen in the box office telephoning the hosipital.

and no matter whether it was a picnic or lark of any kind, as long as the "I never was so sorry for anybody grocers had the direction of it, there was sure to be fun and enjoyment in my life as I was for Mr. Cresswell," Manager Bowers said to The Advertiser. "I've heard of laughter and mirth on the stage, when death lurked The same jovial spirit pervaded the gathering last night, and there was near the players or their relatives, not a dull moment in the whole evening, from the time the excellent banbut that was the first time it came home to me."

quet was served until the last song had been sung and the merrymakers Little Eva Cresswell, who was 13 years of age, had been ill only eight The big dining-room was very prettily decorated for the occasion, and days. She was a lovable child and after justice had been done to an excellent banquet, Chairman Harry had very many friends.

MR. AUSTIN APOINTED

Assistant Postoffice Inspector of Lonencourage a friendly spirit among those engaged in the same line of work, don-Commences Duties at Once.

Mr. John J. Austin, of Hamilton, has been appointed to succeed Mr. D. Maloney, as assistant postoffice in-Austin was born near Goderich, of Irish much promise. parents. He has been in the railway mail service for several years. Dr. Cl. T. Campbell, postoffice inspector, "The fight for the abolition of the that much more in our favor, but we pointment. Mr. Austin has recovered three-fifths clause has only just be- will still fight for the abolition of any from his recent illness and announced gun," Secretary McDermid told The majority. The big convention itself today that he has accepted the posi-Advertiser this morning, on his re- was a success in every way. All the tion and is prepared to enter on his turn from Toronto. "The temperance delegates were most enthusiastic, duties at once. people are not one bit daunted by the especially the laymen, who took a far

attitude of the Whitney Government, more active part in the discussions Ex-Mayor Burchell, of Glace Bay, and intend to fight the matter with than the clergy. Another noteworthy was declared not guilty on the second as much vigor as possible. It is not thing was the total absence of politics. of eighteen counts in an indictment unlikely that the Government may All political issues were forgotten in for theft,

THE WEATHER. TOMORROW-LITTLE MILDER. FORECASTS.

London, Feb. 28-8 a.m. Today-Fair and decidedly cold. Saturday-Mostly fair; stationary or slightly higher temperature.

Art of Scientific Salesmanship Local Temperatures. The temperatures recorded at the local bservatory up to 8 p.m. yesterday were: Highest, 23°; lowest, 8° above zero.

TEMPERATURES Stations. Calgary 6 10 Port Arthur Parry Sound - 4 Toronto Ottawa Minus (-) means below zero.

The first column in the above table re WEATHER NOTES.

Depressions exist in the Lower St Lawrence Valley and over the Northwes Pacific States, and pressure is high the Western Provinces and the Southern States.

Heavy rain has fallen in Eastern Queec and the Maritime Provinces, and local snowfalls have occurred from Northern British Columbia to Manitoba. YESTERDAY'S TEMPERATURES. Minimum and maximum temperatures:

Port Simpson, 30-42; Victoria, 84-44; Vanouver, 36-47; Barkerville, 14-26; Edmona neighbor of Mr. Corsaut's, Mr. Wm. subject of great importance to the Wilson, and some pleces of harness business man of today. In days gone fails. The spoken word of the salesman Toronto, 10-24; Ottawa, 12-28; Montreal, and some pleces of harness business man of today. In days gone fails. The spoken word of the salesman toronto, 10-24; Ottawa, 12-28; Montreal, and some pleces of harness business man of today. In days gone fails. ; Prince Albert, 2-6; Regina, 6-20; Port row, when they will appear for sen- from the barn of Mr. John Tennent, by, businessmen did not advertise. that fails to attract attention also 25-34; Quebec, 26-32; St. John, 28-44; Halifax, 28-42,

THE OPPOSITION OBSTRUCTION FORCES ALL-NIGHT SESSION

Conservatives Deliberately Hold Up Country's Business in Refusing To Pass Marine Department Item.

THE HOUSE STILL SITTING AND NO RELIEF IN SIGHT

French Conservative Holds Act Inexcusable and Ministers Offer To Take Up Non-Contentious Items Without Avail-Sitting Longest Since Battle Over Remedial Bill in 1896.

Ottawa, Ont., Feb. 28.-The old remedial bills were brought back to memory when the citizens of Ottawa saw the flag flying from the tower of the Parliament Buildings at noon today, telling them that there was an allnight session. There have been late and early sittings since the remedial bill was under discussion in 1896, but there was no such fight as has taken place since 11:30 last night. At that hour supply was taken up. The same item is under discussion now. No progress has been made, DELIBERATE OBSTRUCTION.

The particular item over which the trouble arose was \$50,000 in the marine estimates for policing the Hudson Bay. Three days had previously been given to debating the amount, to which no amendment was offered. It was plainly a case of obstruction, and no excuse of any kind was offered for the action of the Opposition. Information was demanded about the ministers' traveling expenses, and these returns were presented. Some 35 returns were asked from Mr. Brodeur this session, and over fifteen have been already presented, while a special staff has been engaged preparing the balance. These returns will never be read. When the item was called Mr. Foster refused to pass it. He said that he had not got all the information he wanted. Mr. Brodeur insisted that he had. The debate went on in this way, when both Sir Wilfrid Laurier and Mr. Fielding offered to take up one or two other non-contentious items in the minister's department, pass them and allow the \$50,000 to stand. This was refused, and the sitting then drifted into pure obstruction. Those on the Opposition side were Messrs. Bennett, Boyce, Monk and Daniel. Mr. Foster was leading the Opposition until 4 o'clock, and then Dr. Sproule took his

Sir Wilfrid left at 3 o'clock, and was back at 10. Mr. Fielding and Mr. Brodeur meanwhile held the fort. There were several speeches in French between 9 and 10 o'clock.

ONE CONSERVATIVE OBJECTS.

Mr. Paquet (Conservative) said he had no sympathy with the proceedings. He wanted the business of the country to proceed. At 10:30 o'clock Dr. Sproule moved that the commission and report progress. Col. Talbot shouted, "Not for the life of you!"

Mr. Blain (Peel) at 11 o'clock wanted the estimates of the department of agriculture taken up, and they would make progress.

Mr. Fisher said the Opposition was willing to pass contentious items in his department, and refused to pass non-contentious items in the marine and fisheries department. That was not fair, after the Minister of Marine and Fisheries being deliberately insulted by Mr. Foster.

Mr. Blain said that the Opposition had the precedent of the Liberals for what they were doing.

Mr. Fisher-You have the precedent of folly. When the Liberals did that they were making no progress in the country. It was a stumblingblock in the way of the Liberal party. From a party standpoint I might chuckle over what the Opposition is doing. I am sorry for them."

Dr. Sproule-All the items of the department of marine are contentious. The department is rotten.

About 1:30 this afternoon Mr. Gervais wanted to raise a discussion on a statement made in the Senate by Senator Scott, respecting recent murders in Montreal. Deputy Speaker Marcil ruled it out of order. Mr. Monk challenged the ruling, and the chair was sustained on a vote of 59 for to 23

The New Pastor of the First Church

Rev. J. G. Inkster, B. A., was born training he took a charge in Bristol, spector for the London district. Mr. in Scotland, and is a young man of England, and ministered to one of

University and Knox College

graduating from Knox College at the was called to the First Church. He then left for Scotland, where he took a course in theology in the great organizer. University of Edinburgh.

His college coure was a distinguished one in all universities. On the completion of his theological sity team has known.

the largest congregations in that city He came to this country some years until a year ago, when he returned to ago, and became a student of Toronto Canada, became financial agent of the He took his B. A. degree in 1896, which work he was engaged when he

> Mr. Inkster is a pulpit speaker of more than ordinary ability, and is a

He possesses a very robust physique and in his 'varsity days was one of the greatest football players the 'var-

Sir John Will Be at the Big Banquet

for the board of trade banquet this and will also speak. evening at the Tecumseh House, and With two speakers of such caliber. t promises to be one of the most the banquet is bound to be a magnibrilliant affairs ever held in the city. ficent success. Hon. Rodolphe Lemieux, postmaster-general, arrived in the city at Carling, the only living member who noon today, and is the guest of Hon. signed the charter list in 1857, over

Arrangements have been completed; Prof. Sheldon, of Chicago, is here,

One of the guests will be Sir John half a century ago.

GOV'T GRANTS \$15,000 FOR OLYMPIC

Toronto, Feb. 28.-Word that the Olympic committee men have asked Dominion Government has granted Premier Whitney for an appointment, the Olympic committee \$15,000 toward at which they will ask for a grant of fords the temperatures at 8 o'clock this the Canadian teams' expenses, was \$5,000. As Ontario will likely send the morning, and the second column records received today by the C. A. A. U. from bulk of athletes to the Olympiad, the the minimum temperatures during the 24 J. P. Ross, of Ottawa, one of the chances of receiving this donation are Olympic commissioners. The local regarded as bright.

Chairman Gerry Entertained Friends

Ald, Gerry, chairman of No. 2 Com- the chairman of the committee, who mittee, entertained the members of is one of the most popular alderman that body and the city officials at a of London.

Arthur, 8 below-14; Parry Sound, 4-22; pared, and was thoroughly enjoyed. | City Engineer Graydon, Inspector Mc-

banquet at Friend's restaurant last Among those present were: Ald. Gerry, Ald. Stewart, Ald. Rose, Ald. A very excellent spread was pre- Saunders, Mayor Stevely, Ald. Booth, After dinner speeches were made by Callum, Parks Commissioner Pearce, the guests, who spoke very highly of and others.

George Borland and John Hopper,

the Tholesala chicken thieves, ap- half of Borland and Hopper. morning and pleaded guilty to three were charged, comprised some twenty-

Mr. J. F. Faulds appeared on be-

The thefts with which the pair

There was a large atendance of mem-

leading exponent of scientific sales- ant to the advertiser. manship in the United States. It was indeed a great pleasure to introduce a man who stood so high in his chosen field of labor. Prof. Sheldon, in beginning his

Sheldon Before the Cana-

dian Club.

At the Canadian Club luncheon to-

seven chickens from Mr. Arthur Corsaut, of Lordon Township; an almost saut, of Lordon Township; an almost ladder and then call for more ladder.

Mr. Sheldon: The mind of the customer travels up a hill, to which there are four steps.

The first of these hills is attention. equally large number of fowls from His subject would be "Advertising," a This is intellectual. The advertise-That time had passed. No business-

Helpful Address By Professor man who was uptodate failed to ad-What is Advertising? The great question to be asked was

what is advertising? It is salesmanship by the written method. Salesmanship was the sale of goods for day, Prof. Sheldon, of Chicago, was It meant to persuade people to buy. profit. Back of that was persuasion. derived from people who break the work the men are doing in watching the guest of honor, and delivered a Scientific salesmanship was not comsplendid address on "Advertising." plete unless it persuaded plenty of people to buy goods to the profit of the purchaser.

Dr. John D. Wilson, in introducing The study of psychology should be Prof. Sheldon, referred to his splendid made the basis of the study of the record. He was recognized as the businessman, as it is infinitely import-

The Four Steps.

What happens in the mind of the customer when he is making a purspeech, declared that he had not yet Mr. Sheldon: The mind of the custom-

chase, asks the up-to-date businessman. This is what happens, declared

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