

WHISKARD'S

REBUILDING AND ALTERATION SALE

228, 230, 232 Dundas Street.

LONDON'S CHEAPEST STORE

"One Thing Brings On Another"

Remarked Sue Brette as one Cholly Boy brought another to the stage door. Did you ever notice it, if you hear of one calamity you'll hear of two more. If you hear of a big fire anywhere, you'll hear of more. If you hear of one divorce, you'll hear of two weddings, and so on. If you buy a NEW DRESS you've got to buy a NEW HAT to go with it; a new hat calls for a NEW PARASOL, a new parasol calls for a NEW PAIR OF GLOVES, RIBBONS, ETC. all of which you can get at WHISKARD'S at REBUILDING SALE PRICES.

The Klondike Fever for Gold

Is in a measure like the "Bargain Fever." The one manifests itself among men, the other among women. They claim there is an inexhaustible field of gold up in that country, the same as the perpetual bargains at our stores.

HERE ARE SAMPLE NUGGETS—Of Beautiful Silk Ribbons suitable for sashes worth 50c, 75c, \$1 yard; sale price 19c, 25c.

CUTTING REMARKS—Don't pay too much for your Drygoods and Millinery. In order not to do this come to WHISKARD'S.

JUST IN—FANCY FIGURED CREPONE SILK, regular 50c goods. We have all the best shades. SALE PRICE 25c YARD. Take a look at our Silk Department; it will pay you.

We are playing the Anvil Chorus on Prices, and buyers are delighted with the music. This is how we play: Pink and Blue India Muslin, worth 20c, for 5c yard. 40 inch Fine Apron Muslin, open lace work, worth 25c, for 17c yard.

Swiss Spot Muslin, 10c, 12c, 15c, 20c, yard. Opera Blue Shaker Flannel, 5c yard. 20 yards 32 inch Fancy Flannel, \$1.

Gloves and Mitts.

Ladies' Colored Mitts, worth 25c, for 7c pair.
Ladies' Black Silk Mitts, worth 50c, for 25c.
Ladies' Tan Silk Mitts, 15c pair.
Ladies' Fine Cream Silk Mitts, 25c pair.
Ladies' Colored Lace Gloves, 5c pair.
Ladies' Black Silk Gloves, 25c 32c, 35c, 39c pair.

The perfect comfort of coolness added to honest finish and absolute ease of fit all are combined in our new range of

Summer Corsets

The make and the material used in making, renders the greatest possible degree of ventilation combined with strength. PRICES 39c, 47c, 72c.

SWEET HOME SOAP

IT'S THE WASHER.

Lawn Hose

Best Seamless Four Ply.

Hose Reels, Nozzles, Lawn Sprinklers, (in Great Variety.)

Bicycle Sundries

Comprising Bicycle Lamps (from \$1 to \$5), Bells, Tire Cement, Rim Cement, Chain Graphite, Foot and Hand Pumps, Oilers, Sprocket Locks, Tire, Patching Rubber, Toe Clips, Cord for Dress Guards, Cyclometers, Stands for Lawn or Warehouse, etc.

HAMMOCKS—See our stock.

SCREEN DOORS. SCREEN WINDOWS.

—All At Bottom Prices At—

Reid's Hardware, 118 Dundas St. (NORTH SIDE)

It Quenches Thirst.

During the hot weather a cooling, refreshing drink is the first requisite and nothing can be more wholesome than the juice of fruit. "Montserrat" is the juice of ripe Limes, and is cheap, and more easily prepared than lemons. Its bright sourness is just what is needed to take the flatness off water—even water that is not cold becomes a refreshing drink when a little "Montserrat" is added.

"Limetta" is the finest article offered in the way of a Lime Juice Cordial.

Advertise in the Advertiser.

Tax Exemptions.

Property Which Escapes Taxation at the Present Time.

Convention of Municipal Representatives to Consider the Whole Question.

Toronto Globe.

A convention of the municipal representatives will meet in Toronto, Sept. 2 and 3, to discuss the tax-exemption question of tax exemptions. The list of exemptions under the laws of Ontario, which follows, is a formidable one, and will give the convention ample food for discussion.

All property vested in or held by Her Majesty, or vested in any public body or body corporate, officer or person in trust for Her Majesty, or for the public use of the province, and also all property vested in or held by Her Majesty, or any other person or body corporate, in trust for or for the use of any tribe or body of Indians, and either unoccupied or occupied by such persons, are exempt from taxation.

Where any property mentioned in the preceding clause is occupied by any person otherwise than in accordance with the capacity, the occupant shall be assessed in respect thereof, but the property itself shall not be liable for taxation. Every place of worship, and land used in connection therewith, churchyard or burying ground, provided, however, that land on which a place of worship is erected, and land used in connection with the place of worship, shall be liable to be assessed in the same way and to the same extent as other land, for local improvements hereafter made or to be made.

The buildings and grounds of and attached to every university, college, high school or other incorporated seminary of learning, whether vested in a trustee or otherwise, shall be exempt from taxation in the same manner and to the same extent as other land is assessed for local improvements hereafter made or to be made. This proviso does not apply to schools which are maintained in whole or in part by a legislative grant or school tax.

Every public school house, town or city or town hall, court house, jail, house of correction, lock-up house, public hospital, with the land attached thereto, and the personal property belonging to each of them.

Every public road and way or public square.

The property belonging to any county or local municipality, whether occupied for the purposes thereof or unoccupied, but not when used as a dwelling by a person as tenant or lessee, or otherwise than as a servant or officer of the corporation for which it is held.

The Provincial Penitentiary, the Central Prison and the Provincial Reformatory, and the land attached thereto.

Every industrial farm, poorhouse, almshouse, orphan asylum, house of industry, and lunatic asylum, and every house belonging to a corporation for the reformation of offenders, and the real and personal property belonging to or connected with such institutions.

The property of every public library, mechanics' institute and other public library or scientific institution, and of every agricultural or horticultural society, if actually occupied by such society. And all the lands and buildings of every company formed under the provisions of the act respecting joint stock companies for the erection of exhibition buildings, where the council of the corporation in which such lands and buildings are situated consents to such exemption.

The personal property and official income of the governor-general of the Dominion of Canada and the official income of the lieutenant-governor of this province.

The houses and premises of any officers, non-commissioned officers and privates of Her Majesty's regular army and navy in actual service, while occupied by them, and not exceeding \$2,000 in value, and the full or half pay of anyone in either of such services; and any pension, salary, gratuity or such naval or military services, on full pay, or otherwise in actual service. All pensions of \$200 a year and under payable out of the public moneys of the Dominion of Canada or of this province.

All grain, cereals, flour, live or dead stock, the produce of the farm or field, in store or warehouse, and at any time owned or held by or in the possession of any person in any municipality, such person not being the producer thereof, and being so held, owned or

Every thoughtful man whether he be an artist or a business man, a mechanic or a farmer, feels that he has a certain work to do in this world, and he wants to complete it. A brave man's principle is not to let his life be a mere waste of time. He fears sickness for the same reason. He feels that he might as well break his neck and die with a sword in his hand, as to have his best working powers hampered and wasted away by disease.

To have the brain dulled and the body enfeebled by impure bile-poisoned blood, is no better than a living death, with all its horrible accompaniments of dyspepsia, nervousness and melancholy.

The best thing in the world to restore clear-headed energetic vitality working power is Dr. Pierce's Golden Medical Discovery. It acts directly upon the liver and digestive organs, giving them power to manufacture rich, healthy blood from bile poisons and morbid impurities.

It fills the blood with the red life-giving elements which nourish every organ and tissue. It replaces wasted tissue with healthy flesh and solid muscular strength. By feeding the brain and nerves with vital energy, it banishes neuralgia and nervous weakness and sleeplessness.

It is better than malt extracts or oily emulsions. It is not a mere temporary stimulant but a genuine and lasting tonic, easily assimilated by the weakest stomachs.

Ralph Green, Esq., of Williamsburg, Calaveras Co., writes: "I commenced your treatment I could not take a drink of water without it. I was fast sinking. I had five different doctors examine me, and each one treated me with a different medicine. At last I took four or five bottles of your 'Golden Medical Discovery,' and today I am in better health than I have been for five years. I weigh 170. Whenever I see any of my friends suffer, I tell them of your medicine and advise them to write to you."

Dr. Pierce's Pellets cure constipation.

possessed solely for the bona-fide purpose of being conveyed by water or railway for shipment or sale at some other place.

All horses, cattle, sheep and swine, which are owned or held by any owner or tenant of any farm, and which such owner or tenant is carrying on the general business of farming or grazing.

The income of a farmer derived from his stock, the income of mechanics, mechanics or other persons derived from capital liable to assessment.

So much of the personal property of any person as is invested in mortgage upon land, or is due to him on account of the sale of land, the fee or freehold of which is vested in him, or is invested in the debentures of the Dominion of Canada or of this province, or of any municipal corporation thereof, and such debentures.

The shares held by any other person in the capital stock of any incorporated or chartered bank doing business in this province; but any interest, dividends or from such shares held by any person resident in this province shall be deemed to come within and be liable to assessment under section 31 of this act.

The stock held by any person in any incorporated company, whose personal estate is liable to assessment in this province.

The stock held by any person in any railway, the shares in any building societies, and so much of the personal property of any person as is invested in any such societies or for the purpose of lending money on the security of real estate; but the interest and dividends derived from such societies or from investments in such companies as aforesaid shall be liable to be assessed.

All personal property which is owned out of this province, except as hereinafter provided.

The personal property of any person as is equal to the just debts owned by him on account of such property, except such debts as are secured by mortgage upon his real estate, or are unpaid on account of the purchase money thereof.

The personal property of any person, provided the same is under \$100 in value.

The annual income of any person derived from his personal earnings to the amount of \$500.

The annual income of any person to the amount of \$500 derived from any source other than personal earnings.

Provided, nevertheless, that no person shall be exempted for or in respect of income for a sum greater than \$500, whether derived from personal earnings or other sources of income, or from the two combined.

Rental or other income derived from real estate, except interest on mortgages.

Household effects of whatever kind, books and wearing apparel.

Vessels of the following description, namely: Steamboats, sailing vessels, tow barges and tugs; but the income earned by a vessel through or from any such property shall be liable to be assessed. 55 V. c. 48, s. 23c.

The personal property of a bank, or company, which invests the whole or the principal part of its means in gas works, waterworks, plank or gravel roads, railways and tramroads, harbors or wharves, or in any other public utility of the whole or principal part of its means in real estate, is exempt from assessment, but the shares held by it shall be liable to be assessed on the income derived from such companies. 55 V. c. 48, s. 24.

The property belonging to any municipality, and in use as a public park, whether situated within the municipality or outside the same, or in another municipality or municipalities.

In addition to these there are some partial exemptions, such as mines, lands, farm lands in towns and villages, extensive vacant or partly vacant lands, and lands in towns and villages, and private parks and lawns.

Andree's Arctic Trip.

The Intrepid Explorer Knew All Its Perils.

Felt It His Duty to Accomplish Something for His Own Reputation and His Country's Honor.

Berlin, July 23.—The special correspondent of the Lokalanzeiger, who was sent by his paper to witness Andree's start by balloon for the North Pole, has returned to Berlin from the north of Norway.

He spent in all about four weeks in the company of the intrepid Swedish engineer and enjoyed the distinction of sharing Andree's tent while on terra firma. In the course of his interesting relations, he relates some incidents which elucidate some of the otherwise incomprehensible proceedings of the Arctic aerial explorer.

FEARED THE ROCKS OF TROMSOE. It will be remembered that Andree, when he made his ascent, was in danger of being dashed against the overhanging rocks above Tromsøe. The correspondent asserts that on account of these high cliffs, which were in the way of his intended flight, he was cent, he feared that he could not rise high enough, and that, therefore, he purposely left his drag-rope behind.

Andree frequently referred in ominous tone to the dangers of the departure from the balloon shed. He argued that on account of the unfavorable environs he would not venture to start in a temperate wind, but that he would have to be blown directly north by all most a gale. He thought, too, that it might be necessary for him to throw most of his baggage overboard, and his provisions in case of a life or death emergency.

When, on the evening of July 6, there came a sudden gale from the southwest, the aeronaut's companions sought to persuade him to take advantage of the blowing of wind, but Andree stoutly declined to consent to the proposition, as he said that the wind would not prove very lasting. Though the men had worked all night in the shed to prepare the balloon for the voyage it was seen on the following morning that Andree's preparation was correct, for within a few hours a storm arose from the north-east, and he had his harkens and advice of his friends, would have driven him back to shore at once.

The aeronaut had a prolonged talk with the German correspondent on July 8, who, by the way, is a thorough meteorological student himself, and spoke of certain disputes which he had with his traveling colleagues regarding the expediency of the emergency.

ANXIETY FOR HIS COMPANIONS. He spoke fearfully of the high responsibility resting upon him, not only on account of the dangers threatening his own life, but also those of his companions. He said that he was often assailed by dark forebodings, and for this reason he could only proceed with the greatest prudence, and that he would not hurt himself and his party heading into avoidable perils.

Andree thought, he might expect more favorable winds on or about July 15. If his anticipations were thwarted by that time, he would try an ascent either in a northwestern or a north-eastern direction. He would not think of returning without having accomplished something. This, according to his opinion, was a duty, as it was not only a question of his own honor, but that of his country.

Should he succeed in his undertaking Andree said that he would not publish anything without first having consulted his friends, and he would first of all serve his fatherland, as to his feelings toward the greater obligation. Three days after this conversation the Swedish engineer was flying in mid-air above the icy regions of the Arctic Circle.

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DROPPED DEAD.

Windsor, July 23.—Henry Hayes, of 11 Susan avenue, Walkerville, dropped dead of heart disease at 8 o'clock on Tuesday evening, on Mercer street.

MADE BLACK BY TOBACCO.

Elgin, Ill., July 23.—Henry Schlaack, a patient in the insane asylum, driven mad by excessive smoking, is turning black. Nearly all his skin has become as dark as a negro's, and in spite of his insanity he realizes his condition and has refused to see anyone. The change has gone on for two years.

LEADEN BULLETS MADE HARD AS STEEL.

Springfield, Ill., July 23.—Charles W. Bales, a chemist, and Edward Gerry, a discoverer of this city, have discovered a secret solution by which they can leaden cartridges, rendering them superior to steel cartridges. At a distance of 20 yards with a Krag-Jorgensen rifle, they bored a hole through an axe-blade, and also through a flat-iron. In the latter case the bullet lodged in a tree, entering a distance of six inches.

WOULD YOU BELIEVE YOUR NEIGHBORS

London People Give Their Testimony.

Nothing Like Home Talk for Home People.

Here is what two well-known London people say about the new remedy which cures heart and nerve troubles: Mr. August Heide says: "I have used Milburn's Heart and Nerve Pills, which I procured at W. T. Stronk's drug store, for my own use, because of an excessive nervousness and general debility from which I suffered."

Now my nerves are strong, and I feel healthy and vigorous, and can recommend these pills as a splendid tonic for weak nerves, heart trouble, etc."

DOANS KIDNEY PILLS

Price 50 cents per Box, or 6 for \$2.50. At Druggists, or Mailed on Receipt of Price by T. MILBURN & CO., Toronto.

NOTICE

Cooking Stoves, new and second hand, also Bedroom Sides, Sideboards, Chairs, Matresses, Springs, cheap for cash. Old furniture taken in exchange. Call and get prices before buying.

G. PARISH, 507 Talbot Street

Suicide

Many men, and women too, are guilty of self-destruction, by eating inferior or ill-cooked food. The following notice is for the benefit of those who are noted for the excellence of their fare. Dine with us and prolong your life.

The Hub, 203, 204 Dundas Street

You Will Be Satisfied

If you buy your meat from us, we will deliver it to all parts of the city.

A HICKS, 298 Richmond St. jw

SOAP

It is the right kind will keep the hair in its natural condition and prevent falling out. You can get it at

Madame Ireland's Parlors 211 Dundas Street.

Massage Treatment.

MISS SHUFF-GRAVATE OF DR. S. Weir Mitchell's Hospital for Nervous and Mental Diseases, Philadelphia. Massage and Swedish movements. 497 King street, London, Ont. Phone 352.

Veterinary Surgeons.

J. H. TENNANT—VETERINARY SURGEON—Office, King street, opposite Market House; residence, corner King and Wellington. Telephone.

Jewelers.

SPECIAL ATTENTION TO REPAIRING—J. T. WESTLAND, Engraver and Manufacturer, Jeweler, 340 Richmond street (up stairs), London, Ont.

Marriage Licenses.

LICENSES ISSUED BY THOS. GILLEAN, 115 Dundas street, London, Ont.

MARRIAGE LICENSES AT SHUFF'S drug store, 340 Dundas street east, corner Millman. Trolley cars pass the door. No waiting.

MARRIAGE LICENSES ISSUED BY W. H. BARTMAN, 99 Dundas street.

W. M. WESTON, GROCER, ISSUES marriage licenses at his office, 64 Stanley street. No bonds required.

SUCCESS IN LIFE

Depends Largely on Dress. This is not mere advertising talk, but a fact. We study to dress men well at low cost, keeping "well-made" as a watchword to lead us on to success.

Have you seen our

\$5. \$6. \$6.50. \$7. \$7.50 BUSINESS SUITS?

Latest kinds in make and cloth.

OAK HALL,

154 Dundas Street - - - London.

ALF. TAYLOR, Manager.

Too thin! That is what people say about other teas after drinking Blue Ribbon.

Legal Cards.

JARVIS & VINING, BARRISTERS, etc., 73 Dundas street, C. G. Jarvis, J. A. Vining, B.A.

STUART & ROSS, BARRISTERS, etc., solicitors, notaries, etc., Offices, London, Stratford and Gloucester. ALAN, STUART, JAMES STUART, DUNCAN & ROSS, LL.B., London offices, corner Dundas and Richmond, Gloucester, Malton street.

U. BUCHNER, BARRISTER, ETC., 3 Dundas street, London; telephone 30; money to loan at lowest rates.

W. AGEE, MCKILLIP & MURPHY—BARRISTERS, solicitors, notaries, etc., 124 Dundas street, corner Richmond and Dundas, London. JAMES M. AGEE, J. MCKILLIP, J. MURPHY, PHILIP E. MACKENZIE, LL.B.

W. J. CLARKE, BARRISTER, HAS removed his office to Hixson's new building, room 4, Richmond St., corner King.

W. J. CLARKE, BARRISTER, SOLICITOR, 124 Dundas street, London. FRANCIS LOVIE & DIGNAN—BARRISTERS, ETC., 14 Talbot street, London. FRANCIS LOVIE, R. H. DIGNAN.

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