

Whiskard's Rebuilding and Alteration Sale

228, 230, 232 DUNDAS STREET.

NEW FUEL ADDED TO THE FLAMES.

BARGAIN SPARKS LYING IN EVERY DIRECTION

A Blaze as Radiant as a Sunset Sky.

NO FEAR OF ANY ALARM.

It's only a Conflagration of Former Low Prices.

Ignited Through Our Special Rebuilding Sale Values.

MAKE YOUR PURCHASES HERE,

and make sure of two things—Your mind's worth and your money's worth. A combination of saving and satisfaction. The bargains we present for your notice are but samples of our offerings all through our stores, which will pay you to invest your money in.

Quite a number of cases of our NEW SPRING GOODS are just to hand, and will be placed on our counters at REBUILDING AND ALTERATION SALE PRICES.

Ladies' White Waists just in, starch collar and cuffs, sale price 49c. New Fancy Dresden Patterns, worth \$1, sale price 59c.

JUST IN

Ladies' Heavy Bordered Lace Collars, worth 50c and 75c, sale price 29c and 49c each. See them in our east window.

AS TRUE AS THEY ARE BEAUTIFUL.

The fault with most beautiful things in Wash Goods, has been that their beauty was transient. Subjected to sun and air, their complexion faded away. That is why we boast of our NEW WASH PRINTS. They are beautiful as an artist's dream, and hardy as a sun-tanned maiden. You pay nothing for perfection here. Call and see them.

"A STITCH IN TIME SAVES NINE."

Every stitch of Underwear you buy here now will save you considerable in price. Our Underwear selling in February is a happy innovation for you. We sell cheaper because we buy cheaper, and then our Rebuilding and Alteration Sale makes the price still better for you.

SAMPLE CURTAINS.

Those two words are doubtless sufficient to awaken interest in the sale of this line of goods. The sample curtains are short lengths, measure about two yards more or less, consisting of Brussels Net, Nottingham, French Guipure, and Muslin Curtains. Prices this sale, 12c, 15c, 17c, 19c each.

We hardly need to give the housewife a hint as to the waste of these; they are used for such curtains, chamber curtains. Always a place for them.

In addition to the curtains we have a lot of Muslin and Net Goods we are selling at nearly half price. See our west window.

Ontario's Riches.

Great Mining Prospects in the
Lake of the Woods
District.

Some of the Rich Strikes of
Gold.

On the Eve of an Immense Min-
ing Boom.

Interesting Description of the Oper-
ations by Mr. John R. Werner.

A Winnipeg Man's Great Find—A Land
Peculiarly Favored by Nature—
Water Power, Fishing and
Lumber.

The following very interesting communication was written by Mr. John R. Werner, of Rat Portage, Mr. Werner is a former resident of London, having learned the drug business with Mr. W. S. B. Barkwell here. He has been in Rat Portage for some time, and has taken much interest in the mining operations of the district, having negotiated some very successful deals of late. Mr. Werner gives an authentic and detailed description of the locality, with special reference to its mining prospects, which will be found pleasant and profitable reading. His letter is as follows:

The Rainy River district includes Rat Portage, Lake of the Woods, Rainy River and surrounding country, and also gives to the reader the rich gold fields of Ontario, or, as some call it, the "California of Canada," or the "Denver of Ontario." Those who are not yet fully aware of the wonderful gold-bearing veins of Northwest Ontario, will, however, within a very few months be conversant with its wealth. Perhaps it would be advisable, first, to dwell on the rapid growing town of Rat Portage, which is the central hub from which radiate the numerous towns leading to the numerous mining localities.

Rat Portage is situated on the northern shore of Lake of the Woods, and is one of the most important towns in the C. P. R. It is about 500 miles west of Port William, and about 120 miles east of Winnipeg. About half a mile west of the town, Lake of the Woods has an outlet to the Winnipeg River, and here it has a big drop over a ledge of rocks, which forms

A MINIATURE NIAGARA, called the Ka-lah-ke-wich Falls—or Hood's Falls—where the rushing water, as it breaks on the rocks below, is a beautiful sight, and is a source of great power. The citizens of the town are using some of the power of the falls to run a plant, which is one of the most perfect systems of electric lighting I have ever seen. The entire stock of the company is controlled by the citizens of Rat Portage.

About a mile west of the falls we have another outlet of the lake to the Winnipeg River, and at this point the Kewatin Power Company have founded on a solid rock, and it is without exception the finest and most powerful water power in America. A head of 21 feet of water can be maintained, capable of running 40,000 horse power. This company have offered to supply Winnipeg (100 miles) with all their electrical power at a reasonable figure. I have no doubt that in the near future this power will be adapted for mining purposes. A short distance from the dam we have the town of Norman, which is now incorporated with Rat

Portage, and is known as the west ward. Here we have lumber mills, and some fishing industries. A now defunct post of Norman summed it up as follows:

"Norman, the place of lumber mills and fox (rocks). Where you get sawdust in your fox (rocks)."

—Row.

Two miles further west we have the town of Kewatin, noted for its manganese and mill, Lake of the Woods Milling Company, which has a capacity of two thousand barrels of flour per day. This mill is run entirely by water power, the water having a drop of twenty feet from the Lake of the Woods. The mill is built on a site which has a capacity of 700,000 bushels of wheat. The mill is built on a site of stone, which was quarried at a short distance from the mill. I have now in a brief manner described the surroundings of Rat Portage, which will now give a brief description of the town itself.

THE TOWN OF RAT PORTAGE.

The name "Rat Portage" was given in early days on account of an estate affair which happened a few miles from the town, where it is claimed that thousands of muskrat rats made a regular portage, over the narrow band of rock which divided the Lake of the Woods from the Winnipeg River, and this incident gave the town its name. Several attempts have been made to change the name, but to no avail. It is now known to mining men all over the world as the center of the newly-found gold fields. The town of Rat Portage is built on a series of hills, and consequently an excellent view of the lake and one cannot help but be struck by the whole situation is picturesque. At the southeastern part of the town we have several large lumber mills, which turn out millions of feet of lumber every year, which finds a ready market throughout Manitoba and the West, notwithstanding the keen competition of British Columbia lumber merchants. Near the mills are also numerous freckers for the use of the fishing companies. Millions of pounds of fish are shipped annually from Rat Portage to all parts of the west. The Sandusky Fish Company, of Sandusky, Ohio, carry on very extensive fishing operations, and ship the frozen fish to Sandusky, Ohio, in refrigerated cars. Three other companies carry on operations in the fishing grounds. Our principal fish are sturgeon, white fish, and pickerel, also muskellunge, Jack fish, bass, etc. The former three varieties are the plentiful kind. Quite an industry is carried on in prepared sturgeon roe, called "Caviare." Hundreds of kegs are shipped from Rat Portage. Thus, combined with lumbering, fishing and mining, the Rat Portage division of the C. P. R. makes it one of the best paying divisions of that road.

The rapid strides that Rat Portage has made within the past year are surprising. Some three years ago it needed to go on a botanical and geological excursion over the rocks outside of the town, but today, in these places where all was a conglomeration of nature's rusticity, you now find beautiful cottages and houses. I think Rat Portage will exceed the rapidity of growth that the Forest City had. At present, you cannot get a house or room in the place, and vacant lands have doubled in price within the past six months. Every hotel is crowded with tourists, capitalists, miners, etc. The man that has a hotel at present is envied by the majority, because he is a gold mine in itself.

GOLD MINING—PAST, PRESENT, AND FUTURE.

I will dwell a few moments on the past mining operations on the Lake of the Woods. During the time of the Ontario and Manitoba dispute, gold existed in the Lake of the Woods, and quite a number of properties were surveyed, but owing to the utter impossibility of getting a patent or title to the surveyed lands, quite a damper was put on operations in the mines. About five or six years ago a huge excitement occurred, when several Americans attempted mining operations, and extending to a very large capital, they had to cease operations, just at the point where \$5,000 or \$10,000

more would have had everything in proper running order. They were right here, do not let any man think that he can erect machinery and works and open a gold mine and attempt to turn out gold bricks with a capital of \$5,000. He may do it, but the chances are, he will be disappointed. The above will no doubt convince you what has been the means of keeping the gold mines in the background. I will now speak of good, substantial, English and Canadian capital, our mines have come to the point with rapid strides. I will refer you to the Sul-tana mine in regard to what

PLUCK, ENERGY, AND CAPITAL have done. Some years ago J. Caldwell, formerly a druggist of Winnipeg, purchased the Sul-tana mine, which required time and money. He immediately put in suitable machinery and engaged a good staff of men, and he has continued to devote to it all his time, capital, and energy, and he can now with justifiable pride point to a mine that is rich, and he can also defy skeptics who predicted that the Lake of the Woods veins would prove a failure. The mine is now down about 400 feet, and the vein is extremely rich. Recently he has offered \$1,125,000 for Toronto and English capitalists, but he wants \$1,500,000, and I do not blame him. He has a great worth, and his energy and pluck deserve some reward.

I will now refer to the Regina mine, which is controlled by English capital, with Gen. Wilkinson as manager. This mine has been operating about two years, and from the start, they always send in gold bricks every week, and recently they struck a very rich body of ore, which is another undeniable proof to skeptics and critics that our veins do not play out. But rather than get wider and richer, the further down they go, I will now refer to the Mikado mine of Shoal Lake, about 25 miles from Rat Portage. This property was sold to Col. Ingledeu, of England, by the late J. R. Dunn for \$25,000. This property has a very rich show on the surface, but a mining expert, Mr. Ingledeu, said it was not a pocket, and he was right. But the old adage, "Gold is where you find it," was never better verified than when the Mikado people sent 14 tons of the rock to the Rat Portage reduction works, which realized them in the vicinity of \$12,000. The property was then sold to the Regina mine, and the former owners were not any too much pleased with the result, when the "mining expert" had been proved one of the richest veins in the country. They are still working the property, and it is remarkably rich. A distance of ten to twenty feet you can see the free gold in the rock, and the ore is

DAILY GROWING RICHER.

The Mikado gold occurs in the form of foliated, or leaf gold. During the crushing of the Mikado ore, some half-dozen nuggets were taken out, worth about \$40. Immediately when the reduction works gave the report, of the rich Mikado turnout, there was a great rush of prospectors to Shoal Lake, and I am safe in saying that 200 claims were taken in six months. Previous to this they hardly leave the Shoal Lake district a passing thought, because books, mining experts, etc., informed them that it was not the right kind of rock to carry gold. As an instance I may cite a case where a man reported a rich find, and the expert was sent out, and he reported O. K. The buyer went away, and he was having surveyed and purchased it from the Government, and when he saw the veins and general appearance, he exclaimed, "Here I have been sold. Nothing but a cropping of quartz and country rock. I thought I was a mining expert that understood his business. Of course, the expert was right, and he replied, 'If you can find single panning from any six samples that you select that won't pan gold, I will acknowledge the right of your abuse.' The offer was accepted, and every panning and test showed the glitter of the gold, and the mutual harmony was established. Books tell you to look for quartz if you want gold, but remember, may show itself elsewhere, and that quartzite has been shown at Shoal Lake to be merely a covering of quartz veins. The assayer of the Mikado Mine made an assay of the wall rock 20 feet from the vein, and it assayed \$10 in gold to the ton.

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About 20 or 25 miles from the Rainy River we have the Seine River country, where some very rich veins have been discovered. They are not very wide, but are rich with the big assays and display free gold very prominently. I must not forget to mention a gold-bearing country to the east of Lake of the Woods—Wabigoon and Manitou. Some very rich finds have been made in those two districts, and at present they are laying out a town site at Wabigoon. The Manitou country is very difficult to prospect during the summer.

As I have taken up too much space I must conclude, and at some time in the future I will give a few remarks on the finding, panning and assaying of gold veins.

I may say that I am associated in some mining claims with Dr. Thomas Hanson, medical superintendent of the Indians, and formerly of London. F. Babb, formerly of London, is interested in a good mining claim in Shoal Lake Narrows. Thanking you for the space you have given me to bring forward the beauty and wealth of the Northern Ontario, and trusting the readers of the Advertiser will excuse my pardonable pride and enthusiasm of our new gold fields, I remain, respectfully,

JOHN R. WERNER.

N. B.—I might add that within the last six months some 25 mining companies have applied for charters of incorporation, to conduct operations in the Lake of the Woods district.

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How did it happen

that the old-fashioned, laborious way of washing was ever given to woman as her particular work? It's an imposition on her. She ought to have had only the easiest things to do—and men, strong, healthy men, ought to have taken up this washing business.

Now, here is a suggestion. In those families that still stick to soap and make their washing needlessly hard and unpleasant, let the men do that work. They're better fitted for it.

In the families that use Pearline (see with-cut soap) make washing easy, let the women do it. They won't mind it, as

Millions NOW USE Pearline

To Investors...

The COLORADO GOLD MINING AND DEVELOPMENT COMPANY, in presenting their guaranteed stock, offer an investment yielding three times what the Savings Banks pay, just as secure, with every prospect of a much larger dividend and an opportunity of increasing the value of your investment many times over.

This is an opportunity seldom offered, and worthy of the serious consideration of those looking for an absolutely safe, yet profitable, investment.

So confident is the Company of its position and future profits, that in subscribing for the number of shares desired it is not necessary to pay the full amount down unless you wish, as we will accept 25c per share, leaving the balance to be deducted from dividends declared until the stock is fully paid for.

We believe the cash and stock dividends declared within the next two years will more than return the present cost of the shares, leaving the fortunate holder with his stock at no cost to himself and greatly enhanced in price.

The body of ore in sight in four Kern County property is enormous in quantity, and by reducing the cost of mining and milling to less than \$2.50 per ton, as the improvements about to be undertaken will do, should enable the Company to pay dividends of three times the present rate. There is no guess-work about this, for our product being gold never varies in value, and knowing the cost of production enables us to estimate our profits with an absolute certainty impossible in any other business.

Send for our prospectus. It will interest you and is worthy of a careful perusal, showing, as it does, a company conducted on a business basis, and the most successful of its kind in the Dominion to-day. Personal interviews invited.

J. GRANT LYMAN, Managing Director

OFFICE OF

COLORADO GOLD MINING & DEVELOPMENT CO.,

22 KING ST. EAST, TORONTO, ONT.

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loans, no loan being accepted until inspected by the company's valuator.

At a subsequent meeting of the directors Mr. D. Regan was re-elected president, and Mr. W. J. Reid vice-president.

C. P. BUTLER, Manager.

CASTORIA

For Infants and Children.

CASTORIA