The Sky is the Limit

ID THE COLORED ARTISTS ARE

have been voted the Star ent e is said to be the best bass singthat has yet appeared in St. John's. night's performance will be this evening, adn all who ald not obtain admission last evenshould make an effort to be pres-

this evening. For to-morrow there is a big surfrom Mr. Foster, and it is going he the hit of their repertoire. Don't

of Our Hypocritical Prohibition Policy.

nother Side

THE STUFF FIT FOR CON-SUMPTION?

Evening Telegram. near Sir, A great deal has been id of the laxity in enforcing our tion Law, and that there is a ble weaknes in this connecnot be denied, but with your on I would say, that more alts from the quality than the quantity of spirits

from the fact that the use vicating liquors as a beverage ibited by law, nad speaking in the light of what is actually curring every day, I do think that people are allowed to continue to ase liquors, then at least let us the importation of the kind of that has been coming in here ing the last few years.

I have learned from reliable es, consumers of alcoholic bevages in this country have as much tear from the quality of cheap rum and bad whiskey at presbtainble, as from the deadly moonshine" which apepars to be ections of the country.

witness several drink-crazed s on a Saturday night, or a dice court docket on a Monady of the volume as of the venom the stuff consumed.

ach

ndland, would permit its peoto use in any form whatever raw or Jamaica rum fresh the distillery. In other countries the Law de-

ds that all liquors of this class stored from 3 to 5 years in order maure, and thus become fit for man consumption. only recently a highly reputable aginst the importation for ime consumption of raw or newly alled alcoholic spirits.

If the mental and physical welling of a large number of our peoe is to be safeguarded, then stern res will have to be adopted at lice. The safest way is to stop the tion entirely, but, if we are permit liquors to be imported and pensed, then at least let us see ta ban is placed upon the cheap d of immatured rum and whisimported here during recent

he profits of the Controller's Deent can never compensate or for the physical and mental that surely must be the reof a continuance of this mad

Sincerely yours, CITIZEN. John's, Feb. 2, 1924.

By Special Request PAROR-MADE MAN" WILL BE

PEATED AT THE MAJESTIC TO-DAY. request of a large number of of the Majestic Theatre, who the majestic rheatre, who ally attend the first and second the performance, but owing to the conditions of the early part week, could not do so, special "A Tailor-Made other large American The for unprecedented periodicas surpassed the record such greater advertised. To-night is the last ty of seeing it here, an appear is ready for fans Mme, Ravin and Freegen to are seen in a very ac songs and dances. Made Man" before it comes for all time. So other and ambitton comes for a very entrancing

28th Annual February Sale

Wonderful Sale Offers From Every Department Second Week of Sale **Brings Additional Bargains**

Women's Ragians and Waterproofs at Sale Prices

Women's Raglans.

Women's Tweed Raglans.

Women's Black Rubber Coats.

Waterproof Capes.

Vanishing and Cold Cream.
Reg. 40c. per tube. Sale
Sale Price
Fur Buttons.

Smallwares

Stationery

HAIR BRUSHES— Prophylactic; hard bristles. Regular Price \$1.10. Sale 94c.

RUBBER SPONGES— Large sizes. Reg. 80c. each. 68c.

BRESSING COMBS—Fine and Coarse, extra strong. Reg. 45c. each. Sale Price . 38c.

PERFECT TOILET SOLP. Table Covers. Dennison's Crepe Paper Table.
Covers, in assorted designs.
Reg. 45c. each. Sale 38c.
Price.
Napkins.

PERFECT TOHLET SOAP

Reg. 15c. per cake. 12c.

MENDETS—The Patent Patch.

Reg. 11c. per package 9c.

Sale Price

PYJAMA CORDS—Extra strong.

Reg. 25c. each. Sale 20c. Plain White Reg. 32c. 27c. per hundred. Sale Price Valentine Outfits. Buy one of these Outfits and make your own Valentines. Full instructions in each box. Reg. 35c. per package, Sale 80c. Price CLYCERINE TOILET SOAP—Large cakes Reg. 15c. per cake. Sale Price 12c. THE EAGLE SCRIBBLER—100
pages, ruled. Reg. 8c. 7c.
THE BOYAL SCRIBBLER—200
pages, ruled. Reg. 17c. 14c.
THE ROYAL SCRIBBLER—200
pages, ruled. Reg. 17c. 14c.
EAGLE FOUNTAIN PEN—With
four refill leads. Reg. 16c.
COMPASS AND DIVIDER—
With graduated measurements.
Reg. 30c. each. Sale 25c.
Fountain Pens. Rubber Patching.

Light weight, clearing at half price. Reg. 75c. piece 38c.

Ponds Cream.

Vanishing and Cold Cream.

Fountain Pens. The Sapa Self Filling Fountain Pen. Reg. 50c. each Sale 42c. Colors of Brown, Mole and Fawn, Reg. 40c. each 10c.

Men's Underwear

Greatly Reduced

Keen Competition in all Departments

Keener rivalry than ever exists in all selections throughout this Store

Every department is determined to produce the best bargains; and here on this page are a few examples of which you will be the keen judges.



In Black and Colored; assorted smart mount. Reg. \$22.50 each. Sale Price \$11.50 Semi-Millinery Hats. Colors of orBwn, Green, Fawn, Navy, Saxe, Grey, Henna and Black; formerly price \$4.40 ed up to \$9.00 each. To Clear Colored Velvet Hats. Angora Wool Hats.

Assorted shaded effects. Reg. \$4.00 \$3.20 Velour Hats.
Colors of Navy, Fawn, Henna, Grey. \$6.40
Reg. \$8.00 each. Sale Price \$6.40

Black and Colored Felt Hats.

New Curtains

to Brighten up the Home These artistic Curtinings and Furniture Chintzs ill transform and freshen up your room at a linimum of cost. Now is the time to get ready for our Spring renovating.

loral Chintzs. 50 inches wide; in a big assortment of very andsome designs and colors.

Reg. \$1.10 per yard. Sale Price 95c.
Reg. \$2.00 per yard. Sale Price \$1.68

31 inches wide; beatiful colorings, soft satiny inish. Reg. 70c. per yard. Sale Price 60c. Casement Cloth.

Plain Green; 50 inches wide, Reg. 95c. 80c. Tapestry.

Cretonne.

Brocaded Casement Cloth.

Colors of Red, Green, Fawn and Rose;
50 inches wide. Reg; \$2.20 per yard. S. Price

Terry Cloth.

The ideal Curtaining, in a variety of new and handsome designs and colorings; 36 inches wide. Reg. \$1.20 per yard. Sale Price

Curtain Velour.

48 inches wide; colors of Green, Rose, Brown and Cardinal. Reg. \$3.75 per yard. Sale Price

\$3.15 Fancy Brilliant. In assorted fancy shades of Red and Green; 50 inches wide. Regular 95c. per yard. Sale 80c. Colors of Cardinal and Green; 72 inches \$2.30 wide. Reg. \$2.75 per yard. Sale Price ...

SHIRT BARGAINS

Men's Negligee Shirts.

Tunic style; double cuff and starched ed colored stripes; sizes 14 to 17.

Reg. \$1,20 each. Sale Price \$1.05 Reg. \$1.40 each. Sale Price\$1.25 Reg. \$1.75 each. Sale Price\$1.58 Reg. \$1.80 each. Sale Price\$1.68 Reg. \$2.55 each. Sale Price\$2.05

Reg. \$1.50 each Reg. \$2.10 each Men's Wool

Wool Gloves.

Men's White Wool Gloves; assorted sizes; special values.

Regular 50c. pair. Sale 45c.

Men's Tan Gloves.

Tan Kid Gloves; made from heavy Cape Kid, wool lined throughout, dome fastener; all sizes. Regular \$3.90 pair. \$3.50

Men's Kid Gloves. Heavy Tan Kid; wool lined throughout; all sizes. Regular \$1.90 pair. Sale Price \$1.70

President Braces.

Superior Silk elastic webbing, extra strong cord and pulleys; put up one pair in a box. Regular \$1.25 pair. Sale Price \$1.10

rice \$1.45
rice \$1.97

Excelda Handkerchiefs.

White centres, with plain and fancy colored borders; hemstitched. Regular 25c. each. 22c.

Sale Price ...

Wool Socks.

Men's Socks, made from "Riverside" Wool, in assorted light and dark Greys; all sizes. Reg. 97c.

\$1.10 pair. Sale Price 97c.

All Leather Goods

at Sale Prices

Leather Suit Cases.

Leather Kit Bags.

ice \$14.90 Reg. \$20.00 ea. Reg. \$22.00 ea. S. Price \$18.75 Reg. \$26.50 ea. S. Price \$22.55

Leather Galdstone Bags Reg. \$6.50 ea. Sale Price \$5.50

Reg. \$8.25 ea. Sale Price \$7.00 Size 16 inch. Reg. \$9.50 ea. Sale Price \$8.10 Size 18 inch. Reg. \$10.75 ea. S. Price \$9.25 Size 20 inch. Reg. \$12.00 ea. S. Price \$10.20

Leather Brief Bags. Reg. \$19.00 ea. S. Price \$16.15 Size 20 inch.

Reg. \$21.75 ea. S. Price \$18.55

Size 24 inch.

Reg. \$26.50 ea. S. Price \$22.55

Size 22 inch.

Reg. \$18.00 ea. S. Price \$15.30

Men's and Boys' Hats and Caps Specially Priced

Felt Hats.

Velour Hats. A splendid variation all Furthe very newest all sizes.

Reg. \$ 7.70 ea.

Reg. \$ 10.20 ea.

Reg. \$13.00 ea.

Men's Tweed

A big assortmet
Dark Tweeds, in
shapes.
Reg. 65c, es.
Reg. 85c. es.
Reg. \$1.10 es.
Reg. \$1.20 es.
Reg. \$1.25 es.
Reg. \$1.55 es.
Reg. \$2.00 es.
Reg. \$2.65 es.

The ideal cap for the out-of-door man, in stormy weather. We have a good variety which we are offering at special prices.

Reg. \$1.55 each. Sale Price \$1.85 Reg. \$1.70 each. Sale Price \$1.49

Boys' Nansens and Pullmans.

Just the Cap your boy should have, to keep him warm and comfortable. Regular \$1.55 \$1.35 each. Sale Price ...

Boys' Tweed Caps.

nstaino Transparencies

at Special Prices I only Dark Grey. Regular \$19,50 each. Sale Price \$15.60 Silk Dresses.

1 only Pink Taffetta, Regular
\$10.00 each. Sale Price \$8.00 1 only Salmon Pink, Regular 25.00 each, Sale Price \$20.00 1 only Pale Blue Taffetta. Reg. \$10.75 each. Sale Price \$8.60

Brocaded Casement Cloth.

1 only Maize Taffetta, Regular \$13.00 each, Sale Price \$10.40

Stanfield's Underwear.
Winter weight; all sizes; well finished gar-100

Wool Underwear.

Sleeping Garments

The Royal Stores, 11d.

Evening and Afternoon Dresses