

The People can Choose Their Government

But they must take the seasons of the year as they come round---no choice. The cold weather we now experience is just a gentle reminder that the most

HEATED POLITICAL ARGUMENTS

will not keep you warm during the fast approaching season---Winter. We, therefore, bring to your notice our stock of Winter Comforts such as

White Wool Blankets, Wadded and Eiderdown Quilts,

Which we now offer at SHARPLY REDUCED PRICES.
CASH ONLY. GOODS CHARGED AT REGULAR PRICES.

Saturday Our Special Sale Day.
Bargains in Every Department.

Marshall Bros

Side Talks by Ruth Cameron

DO YOU WANT TO WRITE?



There is a certain class of problem which comes to me so often that even at the risk of failing to interest some of my readers I am going to say what I have to say about it at once, and I trust, for all.

Here is a typical example of the problem in a letter I recently received.

"For years I have been able to turn my thoughts into rhyme (poetry) I do not call it for I don't know whether it is that or not. I began writing little verses to my friends on their birthday, toasts to be read at parties, etc. I have heard a friend heartily over the loss of her mother burst into tears over the verses I gave her and seen little children laugh aloud over some verses about a little brown dog. Now I would like to earn some money to give away so I have wondered if I could do anything with the little verses. Where would you advise me to go to have them critiqued, and where can I sell them? Will you tell me in your paper?"

If You Do This Is For You.

The letter was not signed and I laid it aside perforce unanswered. But I have had so many inquiries as to the possibility of publication for songs, poems, stories, short prose matter, etc., that it seemed to me a few words on this general subject might be of interest.

In the first place let me say that there are two or three excellent little magazines conducted solely in the interests of the writing trade. They tell me the latest news of markets for every sort of literary effort from nonsense rhymes to novels; they publish all sorts of helpful essays on writing; they announce every sort of prize contest; they conduct literary bureaus. No one who is interested in marketing literary work can afford to be without at least one of these magazines. It is not possible for me to name them here but I will be happy to send the name to anyone sending me a stamped addressed envelope for the purpose.

The Competition is Tremendous.

And now for a few general words on the subject of writing. The editor of a certain monthly magazine told me that his office received some fifteen thousand short stories a year. The magazine prints three short stories a month. Figure the competition. It's like fifteen thousand men applying for thirty-six jobs. The men who get those jobs have got to have exceptional qualifications, haven't they?

But of course that magazine is one of the most exacting and best paying markets. There are thousands of publications in the United States alone and what may not find its way into a first class publication paying hundreds of dollars for a story may find a niche in one which pays only in subscriptions.

Not Much Market for Poetry.

The largest market is for fiction, the smallest for poetry and essays. Now if you have plenty of stamps, patience and hope to invest, and want to write not as a vocation don't let anything I have said discourage you. I just wanted to lay a few disjointed but interesting facts before the big fraternity of folks who think they'd like to write.

Dampness sometimes causes marks on mahogany. Rub the surface with a soft cloth moistened with a little sweet oil.

What is Phoradone?

Phoradone is a preparation manufactured by Dr. F. Stafford & Son for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. It is the result of 25 years' experience and thousands of bottles are being sold every year. At the present time quite a large number of people are suffering from Sore Throats, Coughs and Colds, etc., and if you will only try a bottle of this Phoradone you will be surprised with results. You can purchase same at Stafford's Drug Store, Theatre Hill, for 30c. a bottle. Postage 10c. extra.

Dr. F. Stafford & Son,

Wholesale & Retail Chemists, St. John's, Newfoundland.

GRAVENSTEIN APPLES!

Now due per S. S. Graciana from Halifax:

400 brls. Domestic Gravenstein Apples.
100 barrels No. 2 Gravenstein Apples.
357 barrels No. 1 Gravenstein Apples.

Orders now booking for wholesale lots. Not any other shipments of Gravensteins this season.

Soper & Moore

Wholesale Grocers, PHONE 480.

FIX UP.



The long war made us sick and faint, we had no heart to hump; and so, alas, we did not paint the cowshed and the pump; we read long tales of bones and woe, and let our chores to thunder go, and now our houses look as though they should be at the dump. We had no heart to trim the trees, or bear dead cats away, when the mighty legions, o'er the seas, engaged in bloody fray; and while those legions thundered on, the tin cans gathered on the lawn, with broken dish and demijohn, and heaps of leaves and hay. While still upon the Kaiser's brow the tyrant's crown was seen, we had no heart to groom the cow, or plant the pinto bean; we had no heart to decorate the lawn swing and the garden gate; we merely stood and railed at fate, and cursed the submarine. Now in a castle queer and quaint the mildewed Kaiser sits; and we should buy some rich red paint, and throw some clean up fits;

for kalsomine of gaudy hue, to make the shack look good as new, for clover seed and blue grass, too, we ought to blow six bits. We've talked of war a weary while, of admirals and kings; now let's put on our peace time smile, and think of other things; let's fix the roof before there's rain, replace the broken window pane; a lot of duties in its train this smiling season brings.

When They Went A-Looting.

The 12th Lancers observed, until 1914, a regimental custom which was said to have its origin in the Peninsular War. According to regimental tradition, certain members of the 12th found themselves, after an engagement with the French, detached from the main body, and there being no officer with them, they decided to go a-looting.

Unfortunately for them and for the high reputation of the regiment, the first building they came to was a convent. How much looting they did is unrecorded; but when their offence was discovered not only were they condemned to be shot, but the whole regiment was sentenced to have hymn tunes played to it every night for one hundred years.

This custom was continued until the outbreak of war; and we hear that, although the alleged sentence expired some years ago, it will be revived as soon as the 12th once more get to their peace footing.

Evidently, whatever stigma originally attached to the regiment on account of the Peninsular incident has long been forgotten in the splendid achievements of the 12th in almost every war cavalry have been engaged in, since, and the custom is regarded nowadays as an honour rather than as a punishment. This is a good example of the way in which regular regiments cling to their old traditions and customs, no matter what may be the origin of the latter. The effect which such old customs have on the esprit de corps of a regiment cannot be over-estimated, and the 12th are therefore to be congratulated on their decision that the hymn-playing custom shall be revived.

We believe MINARD'S LINIMENT is the best: Mathias Foley, Oil City, Ont. Joseph Snow, Norway, Me. Charles Whooten, Mulgrave, N. S. Rev. R. O. Armstrong, Mulgrave, N.S. Pierre Landers, Sen., Pokemouche, N. B.



THE REWARD.

When the bitter strife is done, When the last grim fight is won, We shall gather freedom's roses In the sun of happy June; We shall meet and smile together In the fairest sort of weather; We shall form the old-time circles And shall sing our merry tunes.

We shall tread the velvet clover In a world that's been made-over; We shall find the dreary places Lit by many a cheery smile; Me and women will be neighbours As they bend unto their labors, And the years for all our children Will be very much worth while.

It was ours with hate to battle, Ours to hear the cannons rattle, Ours to give our sons to service, Ours to keep the flag on high; And when war no longer wages, To the children of the ages We shall hand down freedom's riches In the glorious bye and bye!

Household Notes.

Never wash windows while the sun is shining on them. They will be spotted.

To remove black ink stains rub them with boiled rice and wash in clear water.

All soiled clothing will wash more easily and be whiter if first soaked in cold water.

Coffee freshly roasted and then pulverized to release the aromatic oil is always best.

Keep the spout of the teakettle turned in, so it will not boil over and scald the baby.

When boiling meat, if it springs up instantly when pressed with a knife, it is done.

Before retiring at night see that the fires in the open fireplaces are properly dampened.

A little salt and milk should be added to the water in which new potatoes are to be boiled.

Drop the yolks of eggs not wanted for immediate use into cold water and put into a cold place.

A small piece of butter added to the lima beans when boiling will prevent them boiling over.

If the family numbers six or more, it will pay the housekeeper to buy canned food in case.

Get Up Feelin' Good!

No need of an alarm clock to hustle wearers of Jaeger Underwear out of bed early.



The comfortable expectation of feeling those downy, clingy garments warm you up to a day of brighter things, starts you out early enough to catch the alarm clock napping.

JAEGER WOOL IS ALL WOOL.

No underwear is better than Jaeger, because no underwear has more wool than All Wool.

Before washing—the same. After washing—the same.

The patented Jaeger Shrink Process insures this.

SMYTH'S.

To Our Customers and Friends!

Having made satisfactory arrangements with the Dominion Coal Co., we have this day dropped the price of Coal to

\$15.00 Per Ton.

Now landing ex S.S. Corunna: **BEST QUALITY SCREENED COAL.**

CROSBIE & Company

aug11.21

MUTT AND JEFF—When it comes to taking a chance, Steve Brodie had nothing on Mutt. By Bud Fisher.



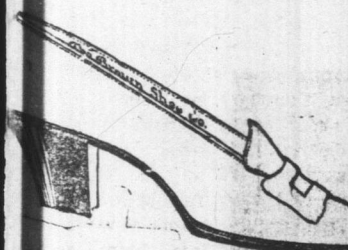
Oats
1000 sacks
full 4 bushel.
Excellent quality.

ANYBODY

Models in Footwear for

body!

Rubber Footwear. Black Storm Rubbers, High City.



UMPS.

MIN OXFORDS.

wear; also a big stock

shoes.



ATTENTION.

ood,

JOHN'S.

Shipping News.

The schooner Huntley, owned by Tassier & Co. arrived at Marselles, New York the S. S. Taunton did not go away as scheduled.
The Mary E. with 350 and the Portia, with 1300 qtls. codfish, are among the recent arrivals at Hant's Hr., from Labrador.
The schooner J. Miller is now loading codfish from A. H. Murray & Co. of Greece.
The Lizzie E. has arrived at Westville with 550 qtls. codfish, from Labrador.
The Tommie G. with 3010 qtls. of codfish has left Gaults for Oporto.
The Arenaria has entered at Baid's to load fish for Oporto.
The Leadland with 4635 qtls. codfish shipped by the Newfoundland Labrador Export Co., left Fogo for Oporto yesterday.
The S. S. Lake Fragon was expected to begin loading supplies, at Montreal, yesterday for this port.
The B. B. Johnson, and the Dominick, with 300 and 400 qtls. of codfish respectively, have returned from Labrador to their home port, Corbeil.