

NOW!

FOOTWEAR.

comes in shapes
is truly a re-
of shapes
leave noth-

**Wom's
and
Girls.**

have for Rubber Footwear

Now opening.

P. O. Box 920

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in Summer.

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Imperial Tobacco Co.
Sole Agents for St. John's
100 Water Street

By Wood Cowan
Protected by George Matthew Adams

henry, Miss Jennie Christopher, Miss
reen, G. Christopher, Mrs. John Christ-
ley, Mr. and Mrs. Mike Foley, Mr. The-
Adams, Conway, of Renewals, for messages
Fitz-sympathy.—adv.



**KNOWLING'S
NEW MODES FOR AUTUMN.**

This week we are showing a splendid
range of Ladies'
Blouses.



**DELIGHTFUL
BLOUSES and JUMPERS**
for all occasions.
Best quality CREPE-de-
CHINE, in all the newest
shades.

We have in stock a number of smart JUMPER COATEES, made
of rich Crepe-de-Chine and Georgette facing of contrasting colours.
Prices from \$11.00 to \$21.50.

G. KNOWLING, LTD.



**Sunkist Orange
Marmalade.**

Sunkist Orange Marmalade is a so-called sweet marmalade, but distinctively in-
dividual in its sweetness. It provides the flavor that most people who nourish a
sweet-tooth probably will prefer.

The citric acid of the orange tempers the sweetness and imparts the tang that
distinguishes real marmalade from the usual preserves and other marmalades.

Everyone who likes preserves of any kind will be delighted with this luscious
marmalade.

**Sunkist Grapefruit
Marmalade.**

For the lovers of "bitter" marmalade our Scotch connoisseur-cook makes a
limited quantity of Sunkist Grapefruit Marmalade after a special recipe which she
brought from Scotland.

Sunkist Grapefruit Marmalade has the piquant tang that the connoisseur al-
ways seeks in marmalade.

Sunkist Orange Jelly.

Sunkist Orange Jelly is distinguished from ordinary jelly by a very delicate tang
combined with the full flavor of fresh-picked oranges.

It is a stiff, clear jelly of beautiful, natural color. It contains oranges, lemons,
water and pure sugar. Nothing else is added.

This jelly is also characterized by the real "home taste." You will want to
serve it often.

Now carried in stock by all the best St. John's Grocers. Trade supplied by

P. E. OUTERBRIDGE,

Sole Agent for Nfld.

KING'S ROAD, Cor. Gower Street.

Telephone 567.

Household Notes.

Food always tastes more delicious
when attractively served.
Raisins are said to contain more
iron than any other fruit.
Chopped raisins are excellent serv-
ed over various salads.

Purchase only what you need and
take care of what you have.

Drawn butter pudding sauce is best
made with brown sugar.

Use goggles when peeling onions
and there will be no more tears.

Wash old fowls in warm soda
water to destroy unpleasant odors.

Put raisins in boiled rice and the
nutritious value is much increased.

Shiny black satin ribbon is much
used as binding.

Every little dress has to have a
touch of lace.

Binard's Tincture Cures Diphtheria

Advice.

Mister, Mister, say, oh Mr.
English, will you join that crew
Ain't you 'traid your tongue will
blister,
You're a twister if you do.

That you're brave I have no doubt,
Brave as any man that's out;
Fearless Arthur, "Will thou then
Beard the lion in his den?"
Dare him on his native lee
There to break a lance with thee?
Meet the chieftain in his glen
Midst his own well-trusted men?
Ask them, for a stranger's sake,
Life's allegiances to break?
Like Don Quixote, shalt thou stray—
Many platform giants thou'lt slay—
Dreaming, perhaps, of victory;
But, sir, take this hint from me:

You should know as well as I,
This Quixotic stunt you try,
Is of every prospect shorn,
Hopeless, blundering and forlorn.
Arthur, boy, it can't be done,
Caahin is the only one
Wanted on the Southern Shore
With his colleague, Coady Moore.

Put your little horn away,
Do not tempt the chase to-day.
There are dangers in the wood—
Lest you're very, very soon
Thronged the way with specters
grim,
I'm your friend, sir, SUNNY JIM.

Cashin Will Come Back.

**Victory
Messages.**

THE NORTH IN LINE FOR CASHIN.
Special Telegram

COW HEAD, Oct. 5.
Have met with the best reception I
ever had in any political canvass. Peo-
ple of Cow Head cheered with to-
night's meeting. I am assured of solid
vote here.

A. KEAN.

(Special Telegram).

GAMBO, Saturday.
The Government candidates held
two splendid meetings here and at
Middle Brook last night. They met
fine reception; the people were most
enthusiastic and there was not the
slightest interruption, except by ap-
plause. The candidates left this morn-
ing for Greenspond.

Surprise Party.

Miss Clarice Sheehan wishes to
thank all her young Lady and Gentle-
men friends for a Surprise and Fare-
well Party given her on Friday night,
at the home of her friend, Miss Annie
Nugent. She was the recipient of
many handsome and useful gifts, from
her girl friends, and from the gentle-
men, a check, presented by Mr. Robert
Chafe. There was card playing, games
and music, after which a most enjoy-
able supper was served bringing a
most pleasant evening to a close.—
Adv.

Express Passengers.

S. S. Kyle reached Port aux Bas-
ques at 7:30 a.m. yesterday with the
following passengers, due in the city
to-day—Mrs. A. Benning, W. Ash, S.
M. Jeffery, R. Butler, R. E. LeRoux,
Mrs. Geo. Goddard and son, Mrs. K.
McEachren, Mrs. A. Lundley and
daughter, W. Campbell, Mrs. W. Camp-
bell, Miss H. Horgan, H. Sheppard,
Mrs. Jno. Powers, R. J. Young, Mrs.
R. Pike, F. Davis, W. Simpson, J.
Flight, J. Howley, P. Butler, T. But-
ler, W. B. Noseworthy, Mrs. A. Lee,
Mrs. J. Connors and R. C. Smith.

Modern Lighting System

We had the pleasure to-day of be-
ing shown through the most modern
and up-to-date lighting system yet
conceived. The old-fashioned firm
of Baird, Ltd., is the first in New-
foundland to have this system in-
stalled. It shows that under the ex-
cellent management of Mr. Piercey,
this firm intends to give the buying
public every advantage that alert-
ness and brightness can furnish.

THE SYSTEM:

The light is produced by the Reid
Nfld. Co.'s electrical department, and
is the same as is in every day use,
but it is in the distribution of the
light that the great improvements
are shown. From reflectors entirely
hidden, the light is thrown on the
white ceiling of the store and is re-
flected and diffused from there to
every crevice or nook, thus produc-
ing high light, shade and shadow,
as in daylight. By this it will be
seen that the most delicate colors can
be matched without difficulty. There
is no blinding glare, and the strain
on the eye is entirely eliminated. The
lights were installed by the Reid Nfld.
Co., under the supervision of Mr.
Morris. Messrs. Baird, Ltd., are to
be congratulated upon their endeav-
ors to keep abreast of and in this
case ahead of the times, for the sys-
tem is only now being introduced in-
to the largest stores of the U.S.A.

AT THE BEE-HIVE STORE,
27 Charlton Street; Cooking
Butter, 45c. lb.; Choice Cream-
ery Butter, 45c. lb.; Blue Nose
Table Butter (quality brand),
75c. lb.—E.M.H.



Power

The power within the Willys-Knight Car is the sleeve-valve
engine. Instead of having clashing poppet valves, it has sliding
sleeve valves which glide up and down between the cylinder
wall and the piston, one working within the other. Thus the
intake and exhaust gases are regulated with absolute precision.

Because of the complete combustion and thorough exhaust, very
little carbon forms in a Willys-Knight engine—and that little is
beneficial. Willys-Knight engines improve with use. You will
find the Willys-Knight a powerful, satisfactory motor car.

T. A. McNab & Co., City Club Bld., St. John's.

THE JOHN N. WILLYS EXPORT CORPORATION
165 Broadway, NEW YORK, U. S. A.



**FALL MILLINERY in Smart
and Distinguished Styles.**

Assemblages that embody Hats for every age and every type, individual and ultra-
smart Sailor Hats, wide brimmed Hats, small close-fitting Hats—Hats of every kind.
Trimmings express elegant simplicity and becomingness and prices are moderate, from
\$2.50 to \$5.50 and \$8.00.

Mail Orders Receive Prompt Attention

VELVET TAMS.
Just received a new lot of Velvet
Tams in shades of Green, Rose, Saxe,
Navy and Black. These are fitted
with elastic and finished with a pom-
pon on the crown. Sale \$1.30
Price, each \$1.30

LADIES' MACKINTOSHES.
In Fawn color, with check lining;
all are 54 inches long. We bought
this lot very cheap, and in turn pass
them to you. Be prepared for rainy
days ahead. Sale Price, \$4.29
each \$4.29

CORSETS.
A line of Ladies' Corsets that we
bought cheap. These are made of
strong White Coutil and fitted with
suspenders. Every wanted . . . \$1.25
size. Sale Price, per pair \$1.25

COTTON BLANKETS.
Only a few pairs left of this extra
special value in Cotton Blankets. If
you contemplate having a pair of
these we advise you to do so right
now as they are being bought up very
rapidly; size 64 x 76. Sale
Price, per pair \$3.70

UNDERWEAR.
A lot of Children's Underwear that
we wish to clear. These are of me-
dium weight, suitable for present use.
Vests and Pants; assorted . . . 69c.
size. Sale Price, each 69c.

LADIES' BOOTS.
We are clearing this lot of
Ladies' Boots at less than cost.
Here you can have either laced
or buttoned style; some with
cloth uppers, others all leather;
sizes 3, 3 1/2 and 4. Worth \$4.00
to \$5.00. Sale Price, each \$2.95
per pair \$2.95

BOYS' SWEATERS.
In coat style, sizes 26 to 34.
These come in Navy, Maroon
and Grey, with a warm fold
over collar. The right thing for
boys during chilly autumn days.
Sale Price, each \$1.89
per pair \$1.89

LADIES' HOSE.
All new and absolutely per-
fect. Medium weight, properly
reinforced in heels and toes.
Indeed, a practical stocking for
service and practicabil-
ity. Sale Price, per pair . . . 79c.
size. Sale Price, per pair 79c.

WHITE QUILTS.
White Marcella Quilts of me-
dium size. These are excep-
tionally good value and well
worth your consideration; hem-
med edge. Sale Price, \$2.70
each \$2.70

COATS—SPECIAL.
Misses' Fall and Winter Coats,
sizes 12 to 20 years. It is dis-
tinctly an economy to buy in
advance, as we have had to do
in order to now offer these
values. Come and see. Sale
Price, each \$17.00
size. Sale Price, each \$17.00



**La-La-By
Swings.**

Are safe, sanitary and durable.
will keep baby safe from all
harm while mother can attend
to her household duties! These
are guaranteed to hold the heav-
est baby. Made of heavy strong
white duck on steel frame, with
reinforced straps. \$1.70
Sale Price, each \$1.70

Store
Opens
8.30 a.m.
ALEX. SCOTT,
18 NEW GOWEE STREET.
Store
Closes 9 p.m.
Saturdays
10 p.m.

Personal.

Mr. C. E. Hunt, B.L., of Conroy,
Higgins and Hunt, who had been on
a business trip to Toronto, has re-
turned.

**WANTED—A Girl for Repairing
Clothes and making alter-
ations; also a Messenger Boy to
learn his trade. SPURRELL the
Tailor, 365 Water Street.**
sep17, eod.11

NOTICE!
We personally attend to the sale of Codfish, Cod Oil,
Salmon, Herring, etc. Will guarantee the highest
market price with the most satisfactory results. Re-
turns of all shipments made promptly. Consignments
solicited.
P. J. SHEA,
Broker & Commission Merchant.
Office: 214 Water Street. Wharf: Cliff's Cove.